

The State of Texas



RESOLUTION

WHEREAS, The Braunfels Foundation Trust is honoring Joe Rogers as a Living Legend of New Braunfels on October 14, 2004, in recognition of his lifetime of service to the community; and

WHEREAS, Born in Plainview in 1927, Mr. Rogers joined the U.S. Navy on his 17th birthday; during World War II, his ship transported U.S. Marines to the Battle of Iwo Jima and to Okinawa and his destroyer was an escort ship in Tokyo Bay on the day of the Japanese surrender; after the war, Mr. Rogers used the GI Bill to attend Southwest Texas State University, earning a bachelor's degree in music education in 1949 and a master's degree in public school administration in 1955; and

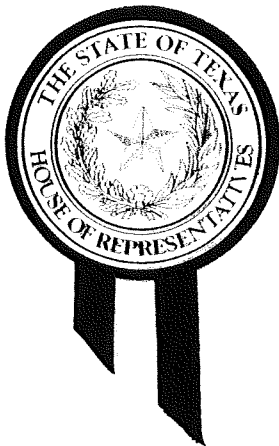
WHEREAS, Mr. Rogers dedicated himself to working with young people both as a school administrator and a musical director; he served as vice principal of New Braunfels High School, as principal of Smithson Valley High School, and for two years as superintendent of the Comal ISD; over the years, his bands earned numerous UIL Sweepstakes Awards, and his New Braunfels High School Band was named the Best Marching Band at the Texas State Fair in Dallas; the first bandmaster to receive the Lifetime Meritorious Achievement Award from the Texas Bandmasters Association, he continues to attend school functions and judges state band contests; and

WHEREAS, In addition to his professional commitments, Mr. Rogers has remained deeply committed to the betterment of his community, serving for two terms on the New Braunfels City Council and receiving a number of honors from the New Braunfels Chamber of Commerce, including the prestigious Besserung Award, the President's Award, and election to the Hall of Honor; a former president and grosse opa, he is current opa emeritus of the Wurstfest Association and also actively participates in the Lions Club and Meals on Wheels; and

WHEREAS, Mr. Rogers is a longtime congregant of New Braunfels Presbyterian Church, where he is an elder and has participated in the church choir for 39 years; for 56 years, he has been married to Ann Teltschik Rogers and together they raised two sons and have welcomed into their lives four beloved grandchildren; and

WHEREAS, Exemplifying the highest ideals of professional excellence and community service, Mr. Rogers has significantly contributed to the betterment of his adopted hometown, earning him the lasting admiration and deep gratitude of his fellow citizens; now, therefore, be it

RESOLVED, That Joe Rogers be honored as a Living Legend of New Braunfels and that he be extended sincere best wishes for continued success and happiness.



A handwritten signature in cursive script that reads "Carter Casteel". The signature is written in black ink and is positioned above a horizontal line.

Carter Casteel
State Representative
District 73

State of Texas *
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County of Comal *

Proclamation

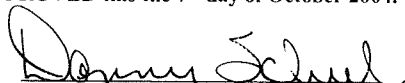
Living Legends Day

WHEREAS, the New Braunfels Foundation Trust has named Joe Rogers as New Braunfels' Living Legend; and

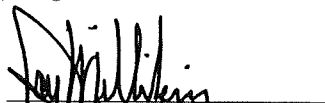
WHEREAS, Joe Rogers was born on June 25, 1927 in Plainview, Texas. On his seventeenth birthday he joined the United States Navy where his ship landed U.S. Marines in the Battle of Iwo Jima and Okinawa. His destroyer also served as an escort ship in Tokyo Bay on the day the Japanese surrendered in August 1945. Rogers earned a Bachelor of Music degree from Southwest Texas State University in 1949 and his Master of Arts degree in Public School Administration in 1955. His career as a band director included Mission High School, Seguin High School, Kingsville High School and New Braunfels High School where his bands earned UIL Sweepstakes Awards. His New Braunfels High School band was named Best Marching Band at the Texas State Fair in Dallas. Rogers was the first Bandmaster to receive the Lifetime Meritorious Achievement Award as recognized by the 57th Annual Texas Bandmasters Association in recognition of his exemplary professionalism and invaluable contributions to the education of young people through the band medium. His love of music is obvious. Several of his former students have become band directors. He still attends school functions and judges state band contests. Rogers has also been Vice-Principal of New Braunfels High School, Principal of Smithson Valley High School and for two years Superintendent of Comal ISD. Rogers has served on the New Braunfels City Council, and has been President, Grosse Opa, and Opa Emeritus of the Wurstfest Association. The New Braunfels Chamber of Commerce has awarded Rogers the Hall of Honor Achievement, Besserung Award, and Presidents Award. Rogers actively participates in the Lions Club, Meals on Wheels, is an Elder and member of the New Braunfels Presbyterian Church where he has been a member of the church choir for 39 years.

NOW THEREFORE BE IT RESOLVED that the Commissioners' Court of Comal County, duly convened and acting in its capacity as the governing body of Comal County, does hereby name October 7, 2004 as "Living Legends Day" in Comal County and recognizes Joe Rogers as a Living Legend and as an individual who has truly made a difference in Comal County.


PASSED AND APPROVED this the 7th day of October 2004.


Danny Scheel, County Judge



Jack Dawson, Commissioner Pct 1

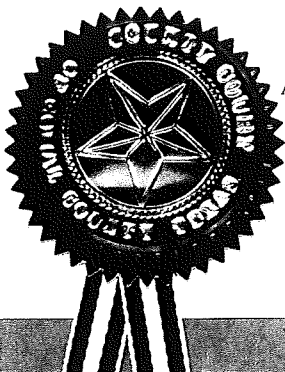

Jay Mullikin, Commissioner Pct 2


Cristina Zamora, Commissioner Pct 3


Jan Kennedy, Commissioner Pct 4

Attest:


Jay Streater, County Clerk



2006 COMMUNITY BUILDERS AWARD

This year we have chosen to receive the Community Builders Award a gentleman who has made a name for himself through youth work, church and community involvement. We have chosen Joe Rogers for these reasons:

In his work with youth, he was employed by the New Braunfels Independent School District as the Fighting Unicorn Band Director in 1965. Each year the school bands grew to 250 and more. In music alone he affected the lives of more than 4,500 students. He served on the Texas Bandmasters Board, and he served as its President in 1968-69. He was a Phi Beta Mu member and Texas Music Educators Association member. He judged numerous band competitions over the state from 1955 until he retired as a Band Director. This year, 2006, he was named to the Hall of Fame for the Texas Music Educators Association.

In 1980 he was given the Silver Unicorn Award by the New Braunfels Independent School District.

In 1976 Joe entered the field of school administration, when he was chosen Vice-Principal at New Braunfels High School. In 1984 he was chosen as the principal at Smithson Valley High School, where he remained until 1996. During this time he served as superintendent of the Comal Independent School District, during which period he affected the lives of 13,800 students.

In the community, Joe received the New Braunfels Chamber of Commerce's Chair of the Board Award in the field of youth development in 1968. He earned his Blue Coat with Life Membership in the Chamber by recruiting 30 commercial sign-ups. Today he still recruits members for the Chamber. In 1984 Joe Rogers received the prestigious Bessering Award as "Citizen of the Year" from the Chamber of Commerce, the highest citizen's award the Chamber offers to outstanding citizens..

On January 26th, 1989 Joe Rogers was selected to the Chamber of Commerce Award of the Hall of Honors for leadership with youth. He fostered and formulated excellence in the careers and lives of many young people. He served as Elder and Choir Director of the New Braunfels Presbyterian Church and became president of the Barber Shoppers.

We thereby award to Joe Rogers the Community Builders Award given to non-Masonic individuals who have contributed considerably to the community. We feel you fit the criteria for receiving this award, Joe.

Marines to Join Local Marching Bands for Show

The United States Marine Corps Drum and Bugle Corps, Silent Drill Team and Color Guard will be featured in the first annual Spring Marching Band Show at Unicorn Stadium on Sunday, April 27, at 2 p.m.

Having performed before approximately 600 spectators at Seele Elementary School last year, this will be the second trip to New Braunfels for the famous group.

Marching onto the field Sunday along with the Marine Corps units will be the New Braunfels High School marching band and the Canyon High School marching band. The three units will entertain spectators with precision marching and musical arrangements.

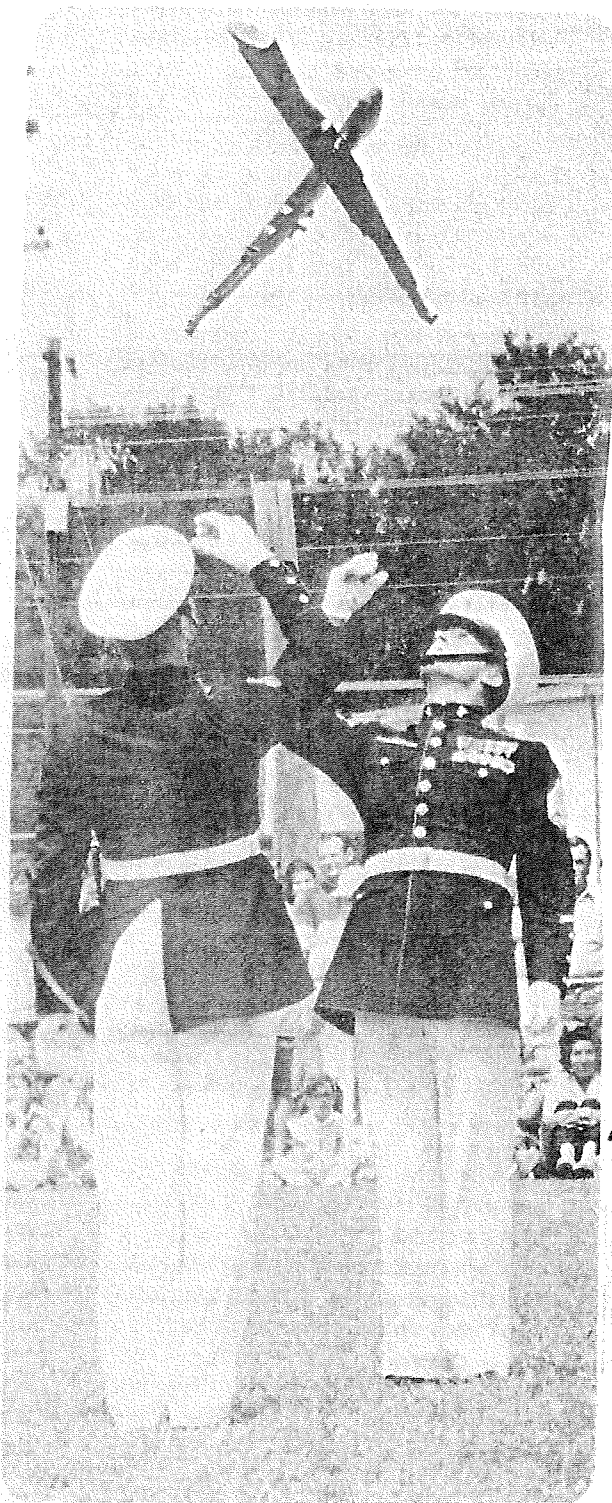
The feature ceremony by the Marine Corps will open with a march on by the units and a 15-minute drill and concert exhibition by the Drum and Bugle Corps, playing both martial and popular music. The Silent Drill Team will then take the spotlight with a 10-minute drill routine during which no commands are given.

Ending the Leatherneck performance will be presentation of the Colors by the Color Guard of the Marine Corps.

Tom Purdum, executive vice president of the Chamber of Commerce, was instrumental in bringing the Marines back to New Braunfels this year. Having viewed the show last year, Purdum says the group is the "epitome of perfection. They put on a precise demonstration of military discipline and make it very entertaining. It's not like just watching a parade."

Tickets for the show can be obtained from any member of the New Braunfels or Canyon High School Band or by stopping by the Chamber of Commerce.

All proceeds from this event will go to the local band funds. Tickets may also be obtained by writing to the Greater New Braunfels Chamber of Commerce.



Band Due At Fiesta Festival

The New Braunfels High School Unicorn Band will be one of the three honor bands to perform at the 39th annual Band Festival tonight (Thursday) in San Antonio at Alamo Stadium. The other two honor bands are the Williamsport High School Band of Maryland and the Harrison Central High School Band of Gulfport, Miss. The program will begin at 7 p.m.

The festival will begin with concerts by six San Antonio bands: Jefferson, Central Catholic, Burbank, Fox Tech, Randolph and South San Antonio. Included in the festival will be a performance by the Army's "Old Guard" Fife and Drum Corp from Ft. Meyer, Va. Also included in the program will be cannons, fireworks, helium filled balloons along with the presentation of Fiesta dignitaries.

The theme of the festival is Fanfare for Freedom and the Unicorn Band will perform a patriotic show. Tickets for the band festival will be available at Alamo Stadium. *April, '75*

No Blinks Allowed *April 1975*

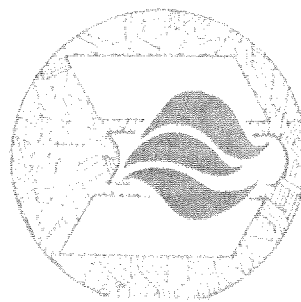
Returning to New Braunfels on popular demand will be the Marine Drum and Bugle Corps and Silent Drill Team which performed for 600 spectators at Seele Elementary School last May. This year's performance is scheduled as part of the Spring Marching Band Show set for Sunday, April 27, at 2 p.m. in Unicorn Stadium.

(Staff Photo)

Outstanding Secondary Educators of America

This is to certify that JOE ROGERS

has been selected as an Outstanding Secondary Educator of America
for 1975 in recognition of contributions to the advancement of
secondary education and service to community.



Jones Bogle
JONES BOGLE, DIRECTOR

OUTSTANDING SECONDARY EDUCATORS OF AMERICA • WASHINGTON, D.C.
A DIVISION OF FULLER & DEES

NBHS Educators Honored Nationally

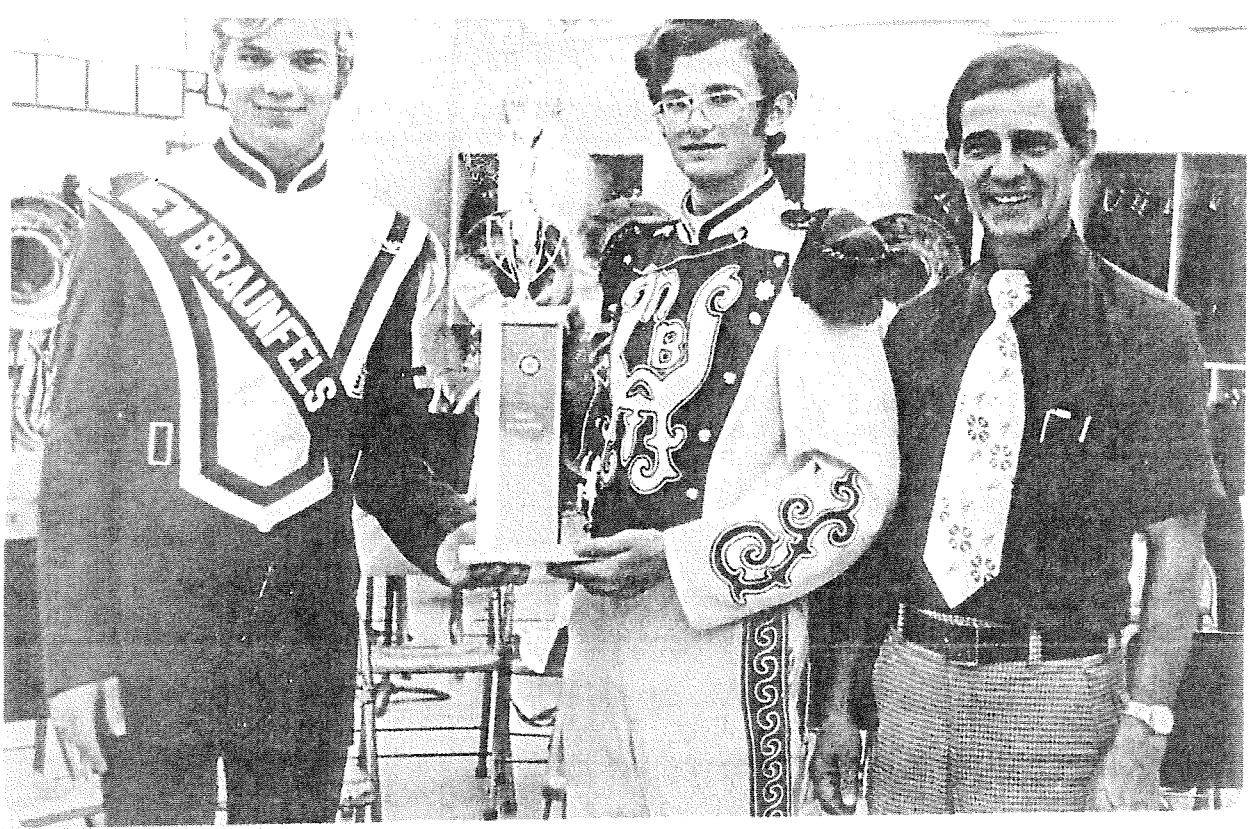
Four New Braunfels High School teachers have been selected as Outstanding Secondary Educators of America for 1975.

Honored for their talents in the classroom, contributions to research, administrative abilities, civic service, and professional recognition were David C. Yates, journalism; Joe Rogers, band director;

civics and American cultures.

As honorees in the annual program the four NBHS teachers will have their biographies and records of achievement included in the annual awards publication.

Also, they are now in competition for one of five national Outstanding Secondary Educator awards. Selected by the program's board of ad-



Marching to Victory

Unicorn Band Colonel Jim Blacksmith, Drum Major Marty Hutchison, and Director Joe Rogers (l to r) display the trophy the band won at the Parade of Champions Marching Contest at the State Fair of Texas in Dallas. The band competed against nine other high school bands and won first place.

(Staff Photo)

Nov. 73

Unicorn Band Wins

At Dallas Marching Contest

The New Braunfels Unicorn Band returned home from Dallas early Tuesday morning as winners of the Parade of Champions Super Marching Contest at the State Fair of Texas.

A welcoming committee of proud parents greeted the tired but exultant members of the band with cheers, victory signs, and a "red carpet" at 2:45 a.m. Tuesday.

The band competed against nine other high school bands classified as bands marching without accompanying groups (drill teams, pep squads, etc.) and coming from schools having enrollments of over 500

students, according to Band Director Joe Rogers.

The band left New Braunfels at 6 a.m. Monday. Preliminary judging began at 2:45 p.m. in the Cotton Bowl. Out of the nine bands entered in this competition, three were selected as finalist. They were bands of Belton High School, Highland Park (Dallas), and New Braunfels.

Final competition began at 7 p.m. The Unicorns marched at 8:30. At 10 p.m., the judges announced that New Braunfels had won first place.

On a 500 point scale, New Braunfels scored 470 points. Highland Park came in second

with 467, and Belton got 462.

For winning the competition, the Unicorn Band received a trophy which will be displayed in the band hall.

Judges in the competition included such outstanding band directors as George Cavender of the University of Michigan; Clarence Sawhill of the University of Southern California, E. E. Seiler of Grambling University, Conrad Schmidt of the University of Colorado, and Sharon Willier of Ohio State University.

The Unicorn Band won first place even though marching on the Astroturf of the Cotton Bowl was a new experience for the

members and different than marching on real grass or cement. To practice marching on the artificial grass, the band made a stop on the way to the fair at Baylor Stadium in Waco which has Astroturf.

"The band members worked very hard to win the award," said Rogers Tuesday afternoon. "they still haven't slowed down. They're higher than kites."

All-State Honors Earned By Blacksmith, Langford



JIM BLACKSMITH
...three-time winner



JOHN LANGFORD
...All-State honors

Two New Braunfels High bandmen have earned places in the All-State band, Joe Rogers, Unicorn Band director announced. Jim Blacksmith, a senior, and Mike Langford, a junior, are the two musicians.

For Blacksmith, it was the third consecutive year he has made All-State ranking.

Blacksmith's selection was based on his talent with the alto sax; Langford got the honor with his trombone.

Blacksmith advanced to state through a series of competition—district, regional, and area, while Langford traveled a slightly different route. He went to a region audition and placed high enough to tape his music. The tape was then sent to a state board of judges, who then selected him for the All-State slot.

Both of the high school musicians will proceed to the

Texas Music Educator's Convention in Houston Feb. 6-8, where they will join other All-State band members for a concert.

Blacksmith, son of Mr. and Mrs. Dale Blacksmith, is colonel of the Unicorn Band and section leader of saxophones. Langford, son of Dr. and Mrs. O. L. Langford, is section leader of trombones.

State band competition was held in Austin Saturday.



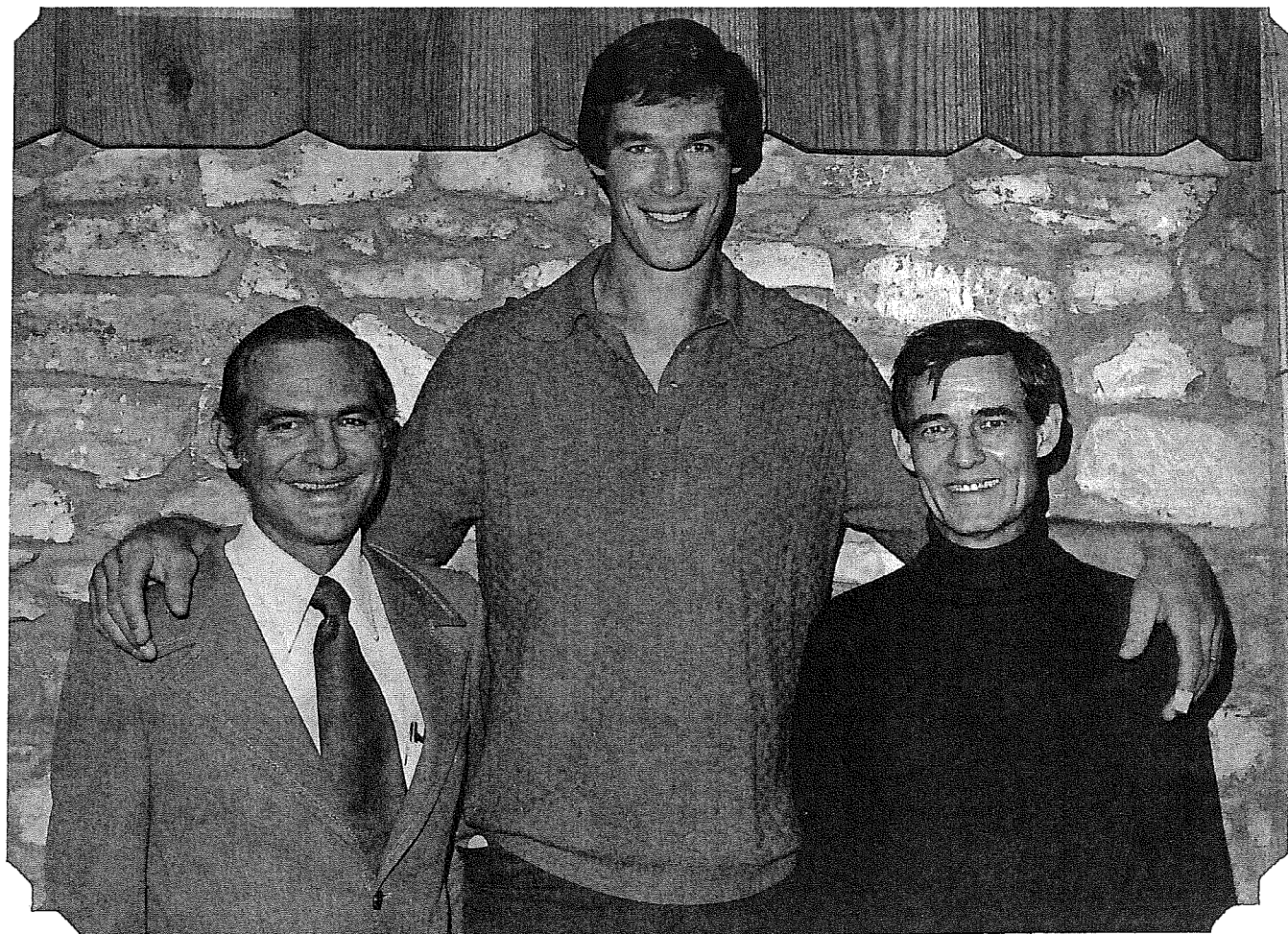
Polkaing Pair

Mr. and Mrs. Bob Crain of Nebraska take a turn across the dance floor at Landa Resort Monday afternoon to accompaniment of the New Braunfels High School Polka Band. The music and dancing were part of a special reception by the Chamber of Commerce for out-of-state visitors, and it was part of the chamber's winter visitors program.

Jan. 1974

(Staff Photo)





ABA Spurs Scrimmage Monday

ABA All-Stars Swen Nater, Rich Jones, and George Gervin will be features of a treetop basketball display in the New Braunfels High School gym Monday night when the San Antonio Spurs square off for an inter-squad game.

Sponsored by the Big Blue Band Boosters, the scrimmage will begin at 7:30 p.m. Tickets may be obtained from band members and parents or at the band hall at NBHS.

Nater, the famous 6-11 backup to UCLA's Bill Walton who came on with the Spurs last year to earn Rookie of the Year honors, will match his finesse against the muscle of the perennially all-league forward Jones and the high-scoring talent of Gervin, obtained from the Virginia Squires last year.

Returning starting guards James Silas and George Karl also return, though they will be fighting to hold off the challenge of Donnie Freeman, a 6-3, seven-year veteran obtained from the Indiana Pacers.

Filling out the pre-season roster are veterans Goo Kennedy, Chuck Terry, Coby Dietrich, Bob Warren, and Shalor Halimon.

Rookies include second-round draft choice Collis Temple, a 6-8 forward from LSU; Kim Hughes, drafted in the fourth round, a 6-11 center-forward from Wisconsin; and guard Mike Contreras of Arizona State.

NBJHS Band To Present First Concert

The first concert of the year by the New Braunfels Junior High School Band will be presented at 7:30 p.m. Thursday, Jan. 18.

The program, to be held in the high school cafetorium, will feature the seventh and eighth grade bands under the direction of Jon Bohls.

The seventh graders are scheduled to play the well-known songs "Viva Max," "The Henderson Field March," the theme from Hogan's Heros, "The Plainsmen Suite," and the looking forward march.

The eighth grade band will present the "British Eighth March," "Britannia," "Shadow of Your Smile," "Chicago," and the "Shepherd's Farewell."

The stage band is also scheduled to present three selections.

Earn 222 First Division Medals

Unicorn Bandsmen Shatter Records

The New Braunfels Unicorn Band broke all records in earning 222 First Division Medals at the Region XVIII Interscholastic League Solo and Ensemble Contest held Saturday in San Marcos.

Twenty students earned First Division Medals for their solos. They are Patty Goff, Jennifer Aaron, Mary Kay Kelsheimer, Sandra Albright, Pam Rushing, Lisa Mueller, Jerry Crenwelge, Theresa Reininger, Kathy Gallion, Janecarol Puckett, Jean Ottwell, Karen Goff, Joel Erben, Carey Dietert, Mike Langford, Nathan Millett, Felix

Kneupper, Joni Richter, Julie Blacksmith and Linda Farias.

Earning three First Division Medals because they had to fill in for students that were ill and thereby performing in more than two entries were Carol Scruggs and Jim Blacksmith.

Earning two First Division Medals in two ensembles were Paul Lemon, Randy Leifeste, Bruce Robinett, Craig Rogers, James Dietz, John Kaderil, Rodney Reagan, Paul Roberts, Mike McCartney, Denise Schreyer, Mike Collins, Steve Evans, Forrest McGlothlin,

James Richardson, Tom Rheinlander.

Also, Bruce Weldy, Ruth Adams, Julie Spicer, Delores Aguirre, Mary Diaz, Glynis Kirchof, Tonda Wharton, Debbie Crawford, Steve Krueger, Mark Rushing, Will McKerall, Gwen Thomas, Cindy Wersterfer, Ellen Nohrn, Debbie Ohlrich, Karen Choate, Judy Boenig, Glenda Malmstead, Rhonda Thomson, Jeannine Schumann, Jean Jarisch, Wende Weaver, Cindy Karnau, Susan Krenzien and Sheryl Moehrig.

One First Division Medal for ensemble performances were earned by Carey Dietert, Dwight Schmidt, Earl Strom, Jim Sabrula, Vicki Erben, Randy Crenwelge, Joel Erben, Carl Fischer, Mike Frueh, Tobin Hoffmann, Mike Langford, Beverly Row, Janecarol Puckett, Susan Hodges, Dora Diaz.

Also, Jennifer Aaron, Theresa Reininger, Sandra Albright, Karen Goff, Mary Kay Kelsheimer, Doug Heihn, Lisa Mueller, Connie Real, Mike Smith, David Tagert, Rusty

Brandt, Chuck Messer, Gary Nuckols, Rusty Kohlenberg, Marvin Linnarz, Steve Shearer, Carol Boenig, Jim Caldwell, Felix Kneupper.

And Scott Koehler, Mark Puckett, Steve Startz, Sandy Davis, Kathy Garza, Lynette Hendricks, Cathy Powell, Regina King, Debbie Tolson, Keith Blohm, Jesse Gonzales, Joe Gonzales, Keva Hoffmann, Mark Mendez, Sheryl Moehrig, Ralph Paz, Sally Startz, Jerry Stock, Renee Ainsley, Gloria Delgado, Billy Feteck, Phyllis Haecker, Walter Hutchison, Darrell Jonas, Bill Rogers, Becky Rojo, Peggy O'Neal,

Dawn Stewart, Cheryl Adams Mandy Burrus.

Also, Jerry Crenwelge, Jennifer Dermer, Ken Brazle, Randy Berklebock, Henrietta Villarreal, Julie Blacksmith, Mariza Castillo, Ricky Chew, Nancy Hargrove, Robin Hays, Debbie Kossaeth, Rachel Luna, Brenda Morris, Sherri Hodges, Theresa Ohlrich, Mark Rahe, Carrie Strzelczyk, Larry Haag, Mike Powers, Gary Seffel, Linda Farias, Jodie Gatz, Randy King, Bobby Owens, Ricky Campos, L'Jan Pacharzina, Lori Rahe, Rhonda Zunker, Robby Nohrn, Joni Richter and Lisa Zipp.

16C NEW BRAUNFELS HERALD, New Braunfels, Texas, Thursday, Feb. 21, 1974

Unfolds Friday Evening

Music Festival a First

A first for this community will be staged at 7 p.m. Friday at New Braunfels High School.

A big music festival will feature the combined choruses of all elementary schools in New Braunfels Independent School District, the two choirs of the junior high and the mixed choir of NBHS.

The combined elementary choruses totaling 320 fourth, fifth, and sixth graders who have competed for positions will present the jazz cantata, "100 Per Cent Chance of Rain", and will be accompanied by an instrumental combo from the high school band, under the direction of Mrs. Milton (Melitta) Frueh, accompanied

also on the piano by Miss Melanie Willmann.

The Junior High choruses will sing four songs under the direction of Dean Kruckenberg and James Goldap. The high school choir will perform one of their contest numbers, and several popular songs, directed by Kruckenberg and accompanied by Mrs. Helen Cobb.

Music is now being taught to every child in the four elementary schools.

Added music personnel has made it possible to have a special chorus and a beginning sixth grade band at elementary schools, two choirs and two bands in junior high school, two choirs and three bands in high school, plus many smaller

groups. These music organizations now total 982, which is 38 per cent of all students eligible for these groups.

"New Braunfels has had a reputation of being a very musical community," said Mrs. Frueh. "There have been singing societies, a symphony orchestra, award-winning high school and American Legion bands, massed community choruses, and better-than-average church choirs. It is the hope of the music directors that there will be a still stronger program for the schools and community."

With a program of music for every child in elementary school, a foundation of interest

and understanding is laid, adds Mrs. Frueh. Since music is never limited to any age, it is hoped that this interest will continue through life. And since the most wonderful instrument in the world is the human voice which is never forgotten at home, needs no case to carry it in, is ready at any time in any place, there is a "guaranteed for life" warranty.

There is no admission charge for the music festival.

Others teaching music in some area of the school system are: Jon Bohls, Joe Alvarado, Joe Rogers, Mrs. Glyn (Myra Lee) Goff, Mrs. Imogene Bramblett and Miss Reba Wykes.

McBeth to Talk At Banquet

The annual New Braunfels High School band banquet-concert will be held at 7 p.m. April 18 at the Civic Center. All seniors in the band will be recognized and honored.

Dr. Francis McBeth, professor of music, resident composer and chairman of the Theory-Composition Depart-

ment at Ouachita University in Arkadelphia, Ark., will be guest speaker and conductor at the concert.

The presentation of the Arion Award to the outstanding girl band member and the Sousa Award to the outstanding boy bandsman will be presented by John Smith, president of the

New Braunfels Rotary Club.

The Silver, Blue and White Bands will all perform.

Some selections to be played are "Stars and Stripes Forever" featuring several piccolo soloists, three xylophoneists playing "Serenade to a Picket Fence," a baritone trio playing "Carnival Variations."

All-State saxophonist Jim Blacksmith will play a solo and there will be several more numbers. Along with this, each band will perform one of McBeth's compositions under his direction.

Tickets for the program may be purchased from any high school bandsman. Only a limited number of tickets will be sold to assure everyone a

seat and a great meal.

McBeth has been conductor of the Arkansas Symphony Orchestra in Little Rock since 1969. During his tenure at Ouachita, which began in 1957, he has become well known throughout the United States as a composer and conductor.

The most outstanding of McBeth's awards have been the Presley Award at Hardin-Simmons University, recipient of an ASCAP Special Award for the years 1965 through 1973, the Howard Hanson Prize at the Eastman School of Music for his Third Symphony in 1963.

McBeth's formal training was received at Hardin-Simmons University, the University of Texas and the Eastman School of Music.



Accomplished Musician

May 1974
Jim Blacksmith, who played a solo during the New Braunfels High Unicorn Band banquet and concert, was named winner of the John Philip Sousa Award presented by the Rotary Club to the outstanding boy bandsman. (Staff Photo)



Banquet Speaker

Dr. Francis McBeth, professor of music at Ouachita University in Arkansas, addresses parents and members of the Unicorn Band at the musicians' banquet. He praised Texas bands in general and the parents of the local bandsmen in particular for the dedication and devotion required to produce good musicians. (Staff Photo)

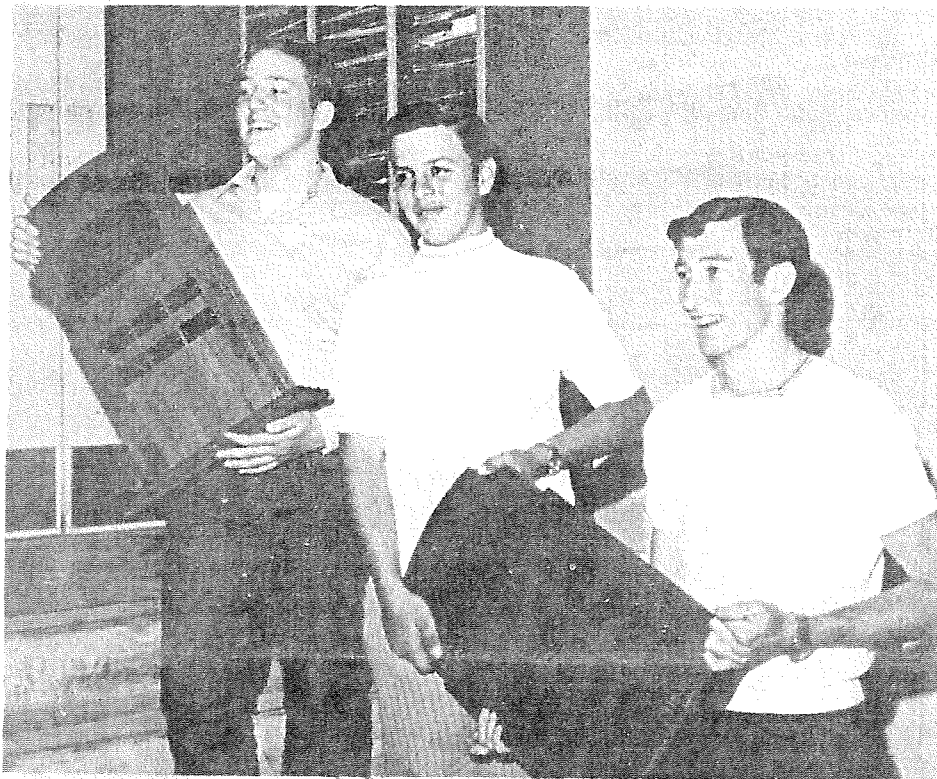
May 1970
**NBHS Band
 Wins Again**

By BILL REINKE

The Unicorn band returned in triumph from the 38th Annual Tri-State Music Festival held in Enid, Oklahoma.

The band competed in marching, concert and sightreading, and performed in a grand parade. In marching competition, the Unicorn band missed receiving the outstanding marching band by one-tenth of a point, thus coming in second. In concert, the band was awarded the outstanding trophy. Parade competition was close and wound up in a tie for outstanding band.

In addition to the band's concert trophy, it received the Outstanding Appearance award. The Unicorn band was judged on appearance of members not only while performing, but for their appearance during leisure time in Enid. This award is given to the band the judges feel is the best - performing, best - looking band participating in the music festival.



Enid Trophies

Members of the New Braunfels High School Band loading crew enjoy this load, trophies from the Tri-State Band Festival at Enid, Okla., where the band won the Over-all Outstanding title from a field of 230 entries. L to r, Terry Post, Henry Kraft, and Buddy Watson. (Staff Photo)

At Tri-State Festival Unicorn Band No. 1

Texas is Number One again. Top award winner in the Tri-State Band Festival Competition at Enid, Okla., last week was Texas' New Braunfels High School Band. They led 230 bands entered in the contest.

They were named Over-all Outstanding Band in performance and appearance and tied for outstanding in parade. The Outstanding Concert Band title also was claimed by NBHS.

Their ratings include Division I in marching, concert, sightreading, parade, and lab

band.

First Division medals in solos and ensembles were awarded 21 students: Larry Serold, Jan Jochec, Gregg Moore, Dtbbe Moeller, Carolyn Lehmann, Robert Williams, Michele Yarborough, Candy Collins, Helen Heimer, Connie Scheel, Cathy Gras, Lesa Baenziger, Nancy Richter, Alana Wilsch, Ellen Erlund, Steve Herry, Laura Nicholis, Henry Garza, Jeanie Hernandez, David Leifeste, and Terry Richter.

Named to the Honor Band and Orchestra were Elvia

Rodriguez, Kathleen Schneider, Cathy Wersterfer, Cathy Gras, Larry Serold, Mark Bryant, Gregg Moore, Helen Heimer, Kathy Lehmann, Charles Moore, Bill Reinke, Lesa Baenzigtr, Nancy Richter, Alana Welsch, Mike Brennan, Jim Skiles, Henry Garza, and Steve Herry.

"Wherever the band went, it was complimented on its behavior and appearance," said Director Joe Rogers. "This, of course, is a compliment to all of our teachers and parents.

"Not one time on the trip was it necessary to correct a bandsman." The band and directors tried to do credit to their school and community, he said. May 1970

*Thanks for years
 of hard work
 and making
 this experience
 possible for our
 children -
 The Jack Rinkes,
 The Chris Herry,
 The Sam Bryant*

IN VII
 ae fal
 on R

Letter from Marion Busby
15 Sept 1970

NEW BRAUNFELS HERALD, New Braunfels, Texas, Thursday, Nov. 5, 1970 7A

Thursday, Nov. 5, 1970 9A

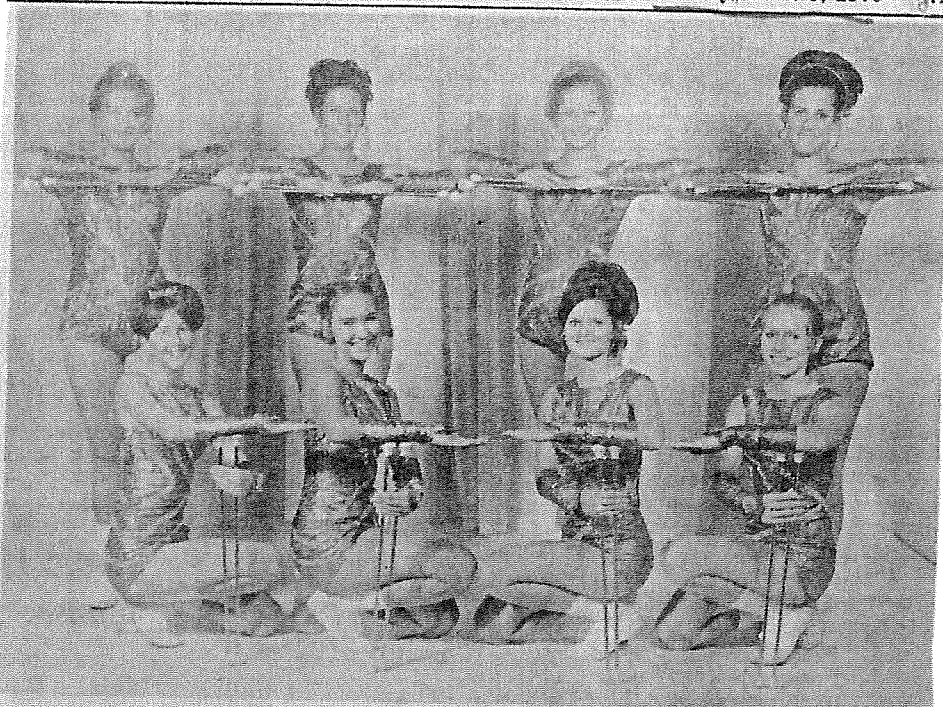
NBHS Band To Compete At Brenham

The New Braunfels High School Band will travel to Brenham Tuesday to compete in the University Interscholastic League Region 18 Marching Contest.

The band was moved to this new region this year. Other bands in their classification are: Bryan, Lanier of Austin, McCallum of Austin, Johnston of Austin, Austin High, Crockett of Austin, Seguin, San Marcos, Reagan of Austin, and Travis of Austin.

The NBHS Band will be trying for its seventh consecutive First Division in UIL marching competition.

It will perform at 4:40 p.m., and, says Director Joe Rogers, "The band members would enjoy a few friendly faces in the bleachers."



Top Twirlers

New Braunfels High School Band twirlers scored a perfect 100 per cent in State University Interscholastic League competition at LaGrange Oct. 24. Each twirler also earned a First Division rating in her solo and ensemble show. This is the second time in three years NBHS twirlers have won a perfect rating. Members of this year's twirling team are, from left, front row, Ronica Bueche, Debbie Mueller, Denise Eberhard, and Lou Ann Clendennen; back row, Jane Wray, Glenna Crow (head majorette), Beverly Trappe, and Kay Schumann.

Record for NBHS

Band Wins 176 Medals

New Braunfels High School Band broke all previous records for the number of First Division Medals won in the State Interscholastic League Solo and Ensemble Contest, held this past Saturday in Schertz. One hundred and thirty members of the band won a total of 176 medals, and all but 28 of these medals were won in Class I music. This broke last year's record of 105 First Division Medals.

One member, Ron Waltisperger, won three medals. Winning two medals were Buddy Watson, Dennis Moss, Larry Schumann, John Kaderli, Sammy Garcia, Sally Startz, Dennis Gass, Joe Grist, David Leifeste, Mary Weber, Rusty Meyer, Guy Holden, Alana Welsch, Paul McLaughlin, Craig Rogers, Henry Klein, Elaine Shrock, Harry Havekost, and Miles Muzio.

Also Carl Fischer, Renay Roark, John Voss, Ronnie Barth, Louis Kleemann, Nathan Rheinlander, Joel Erben, Glenda Malmstead, Jo Lynn Hornbuckle, Cindy Karnau, Beth Zengler, Earl Leaverton, Jeanette George, Cathy Westerfer, Celia Rosales, Cindy Schreyer, Cindy Scruggs, Anne Reinke, Betty Schultz, Debbie Shafer, Suzy Hovestadt, Denise Eberhard, and Debbie Schneider.

Those winning one First Division Medal were Patty Gonzales, Kathy Gregory, Sandra Johle, Libby Tölle, Faye Fischer, Nina Penrose, Kathy Fischer, Nancy Sacco, Gloria Delgado, Marian Garcia, Gail Weldy, Cindy Schmidt, Jan Kennady, Cheryl Timmermann, Helen Heimer, Connie Scheel, Sharon Randall, Patty Ramsey, Gregg Moore, and Chris Koch.

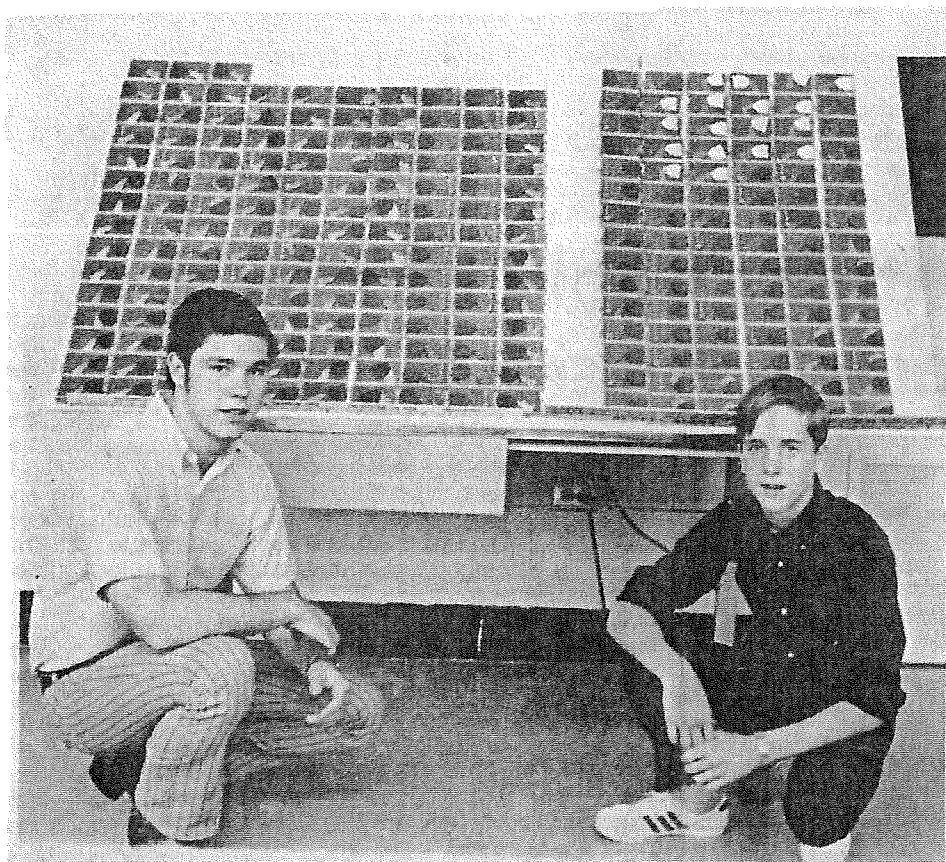
Also Larry Serold, Debbie Mueller, Teresa Olhrich, Sarah

Woodward, Wende Weaver, Darrell Jonas, Rozelle Acker, Gail Krueger, Cheryl Pape, Rena Lehmann, Nicki Nidiffer, Debbie Pickett, Tom Stimson, Brian Clark, Lani Kilman, Nancy Hanz, Jolene Moeller, Beth Phelan, Kathlyn Hummell, Kay Nolte, Louann Clendenen, Ronica Bueche, and Karen Johnson.

Also Jeannine Schumann, Joyce Schwab, Velma Adams, Dalyn Whites, Karen King, Marty Hutchison, Jack Williamson, Mike Taylor, Eddie Rios, Mike Welsch, Donald Watson, Dwayne Zunker, Bruce

Robinett, Shirley Welsch, James Dietz, Mike Owens, Mitchell Koenig, Ellen Erlund, Randy Erben, Joe Holliman, Carlos Campos, Laura Nicholis, Joe Weber, Harold Burns, and David Stephens.

Also Marsha Bryant, Joey Venable, Jack Reinarz, Melissa Haas, Jon Moor, Steve Richter, Karen Goff, Rhonda Thomson, Judy Boenig, Karen Choate, Nila Radamaker, Linda McLaughlin, Jeannie Jarisch, Debbie Foerster, David Castilleja, Terry Richter, Keith Moore, Ruth PeVey, Regina King, and Sylvia Radamaker.

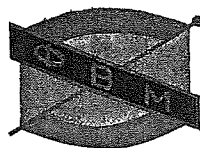


Lots and Lots of Medals

Guy Holden, left, colonel in the New Braunfels High School Band, and Larry Haag, drum major of the New Braunfels Junior High Band, show some of the medals won by musicians in the two organizations. Although the 90 medals behind Larry are all those won by the Junior High group, the 143 medals behind Guy are 33 short of the number won by the Unicorn band. The missing 33 are still to be mailed to the bandsmen.

(Staff Photo)

MEMBERSHIP



CERTIFICATE

Phi Beta Mu

NATIONAL SCHOOL BANDMASTER FRATERNITY

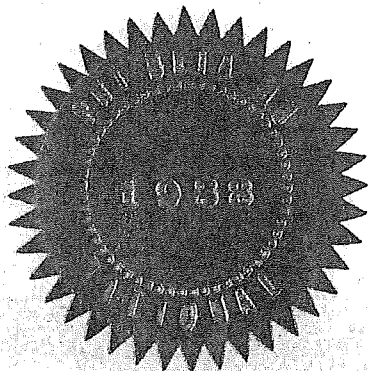
HONORS

JOE ROGERS

AS AN ACTIVE MEMBER

ALPHA CHAPTER

AND IS ENTITLED TO ALL THE RIGHTS AND PRIVILEGES THEREBY CONFERRED



E. J. J. J.
PRESIDENT

J. J. J. J.
SECRETARY

February 14, 1970

DATE

PROGRAM

1971

PIGSKIN MUSIC JUBILEE

CALENDAR OF EVENTS

Saturday, November 20th

2:30 p.m.—Rehearsal of Grande Finale at Weslaco Stadium

5:30 p.m.—Marching Contest at Weslaco Stadium

9:30 p.m.—Grande Finale — All Bands Participating

Ratings will be announced immediately
following the Grande Finale

Jubilee Chairman

Larry Jones — Weslaco

Judges for 1971 Jubilee

Joe Rogers New Braunfels

Eddie Galvan Corpus Christi

Robert Botello Crystal City

Jubilee Grande Finale Committee

Gary Zook, Chairman McAllen

Richard Gibby Donna

Weldon Parkhill Donna

Art Ratley McAllen

Schedule of Performance

CLASS C

15:30 p.m. 1 Rio Grande City Junior High School

25:40 p.m. 1 LeNoir Junior High School, Donna

CLASS CC

15:50 p.m. 1 Mary Hoge Junior High School, Weslaco

26:00 p.m. 2 Mission Junior High School

CLASS AA

16:10 p.m. — Port Isabel High School

26:20 p.m. 2 La Joya High School

36:30 p.m. 3 Zapata High School

16:40 p.m. 1 La Feria High School

36:50 p.m. 2 Los Fresnos High School

17:00 p.m. 1 Lyford High School

37:10 p.m. 2 Rio Hondo High School

CLASS AAA

17:20 p.m. 1 Donna High School

27:30 p.m. 2 Mercedes High School

27:40 p.m. 2 Raymondville High School

37:50 p.m. 3 Edcouch-Elsa High School

18:00 p.m. 2 Rio Grande City High School

CLASS AAAA

28:20 p.m. 2 Harlingen High School

38:30 p.m. 2 San Benito High School

18:40 p.m. 1 McAllen High School

28:50 p.m. 2 Mission High School

19:00 p.m. 1 Weslaco High School

19:10 p.m. 1 Edinburg High School

29:20 p.m. 2 Pharr-San Juan-Alamo High School

9:30 p.m. 1+ Grande Finale

Unicorn Bandsmen Cop 130 First Places

New Braunfels Unicorn bandsmen earned 130 first division medals in the University Interscholastic League solo and ensemble contest held on the campus of Texas Lutheran College last Saturday.

Twenty-two students earned two medals.

These students are Judy Boenig, Mike McCartney, Glenda Malmstead, Anne Reinke, Henrietta Villarreal, Cindy Karnau, Ruth Adams, Myra Holliman, Julie Blacksmith, Tonda Wharton, Rhonda Thomson, Sandra Albright, Linda McLaughlin, Karen Goff, Earl Leaverton, John Kaderli, Bruce Weldy, Randy Leifeste, Craig Rogers, Joe Grist, Jan Kennady and Murray Williams.

Eighty-four students earned one medal each.

These students are Sammy

Feb. 1973

Garcia, Marty Hutchison, Tara Voigt, Elsa Torres, Tino Castillejo, David Mendoza, Jean Ottwell, Robin Roark, Barbara Shaw, David Smith, Lisa Mueller.

Also, Tina Salge, Gwen Thomas, Cindy Wersterfer, Debbie Crawford Joe Holliman, Mike Langford, Paul Roberts, David Castillejo, Bruce Robinett, Jim Sabrusula, Mike Collins, Steve Krueger, Mike Powers, Tom Rheinlander.

And, Harry Havekost, Keith Moore, Nathan Rheinlander, Terry Richter, Carol Boenig, Dale Dietert, Rodney Reagan, Mark Rushing, Suzanne Sacco, Bryan Weidner, James Dietz, Jeanne Hernandez, Sally Startz, Cliff Kossaeth, Tim McLemore.

Also, Dwight Schmidt, Earl Strom, Mike Frueh, Henry Woodward, Joel Erben, Carl Fischer, Curtis Howard, Karen Johnson, Cindy Schreyer, Carol Scruggs, Linda Farias, Mary Kay Kelsheimer, Glynis Kirchhof, Cerise Krause, Roseanne Anacher.

And, Karen Choate, Gloria Delgado, Jennifer Aaron, Jane Carol Puckett, Valarie King, Kathy Doyle, Lindsay Wenzel, Jerry Crenwelge, Nancy Sacco, Suzanne Phelan, Phyllis Haecker, Debbie Kossaeth, Debbie Shafer, Debbie Mueller, Brenda Morris.

Also, Jeannine Schumann, Nina Smith, Carolyn Wiederstein, Julie Spicer, Carrie Strzelczyk, Mark Rahe, Jim Blacksmith, Denise Schreyer, Ken Brazle, Tom Stinson, Vicki Erben, Regina Vivona, Debbie Ohlrich and Ellen Nohrn.

Four Horns Win Honors

Four Unicorn bandsmen will play for the Texas Music Educators convention Feb. 8-10 in San Antonio.

Terry Richter, trumpet, Curtis Howard, bassoon, and Jim Blacksmith, alto sax, were selected for the All-State Band at Area try-outs held in Austin Jan. 20.

Nathan Rheinlander, trumpet, was selected earlier this year to play with the All-State Orchestra.

This is the third year that Terry has earned this state honor, and it is the second year for Curtis and Jim.

"Achieving a position in an All-State musical organization is one of the hardest things to accomplish. It is a real honor to the boys and to their band." Band Director Joe Rogers stated proudly.



Bandsmen (l. to r.) Curtis Howard, John Kaderli, Terry Richter, Mike Langford, Keith Moore and Jim Blacksmith won Area and went on to All-State auditions. Curtis, Terry and Jim made the All-State band. Nathan Rheinlander (not pictured) made the All-State orchestra earlier this year.



Four All-Staters

Unicorn bandsmen who will appear in the All-State band and orchestra at the Texas Music Educators convention beginning today (Thursday) in San Antonio are, front left to right, Curtis Howard, bassoon, and Terry Richter, trumpet, and back left to right, Jim Blacksmith, alto sax, and Nathan Rheinlander, trumpet. Rheinlander is in the orchestra and the other three are in the band. (Staff Photo)

Feb. 1973

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the Southwest...

FRUHAUF quality plus* UNIFORMS

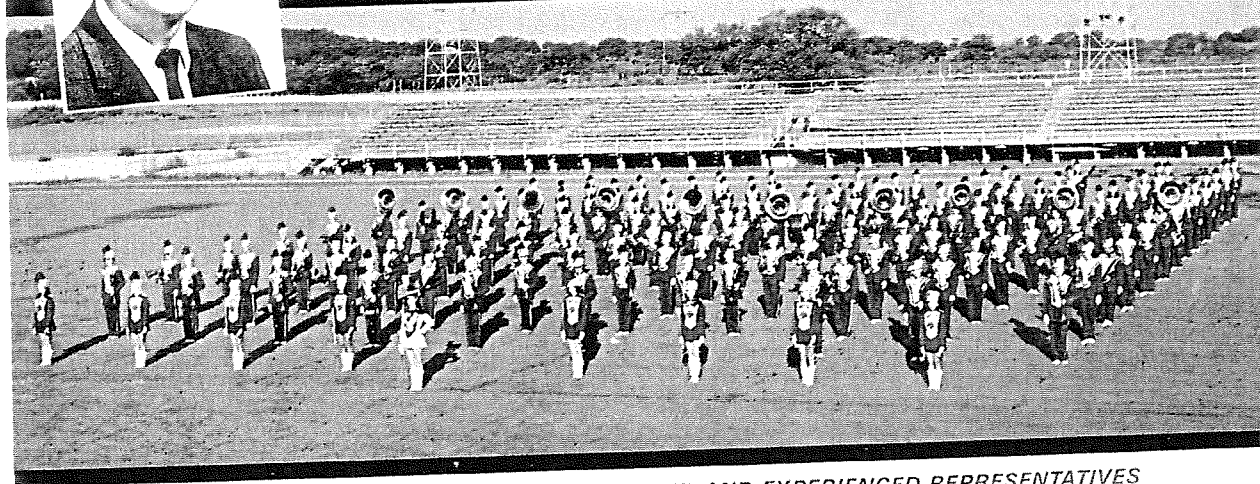
* BY ACTUAL SURVEY...THE TREND IN AMERICA'S
BAND UNIFORM BUYING IS DEFINITELY TO

Quality

Joe Rogers
Director of Music



NEW BRAUNFELS HIGH SCHOOL BAND -- NEW BRAUNFELS, TEXAS



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THE BATTLEGROUND
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Dick Jacks
1505 Grimeson
San Angelo, Texas 76901

Maurice Jones
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Jack King
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Beaumont, Texas 77702

Murray Mitchell
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San Marcos, Texas 78666

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OUTFITTING BANDS OVER A HALF CENTURY

Fruhauf
UNIFORMS, INC.

DESIGNERS AND
MANUFACTURERS OF
HIGH QUALITY UNIFORMS

312 EAST ENGLISH STREET - WICHITA, KANSAS 67202

Former Garwood Man Named Head Of State Band Group

Aug. 1967
Joe Rogers, New Braunfels high school band director, was recently elected president of the 700-member Texas Band Masters Assn. at its annual convention in San Antonio. His term of office is for one year.

Rogers, son of Mr. and Mrs. G. W. Williams of Garwood, is a well-known south Texas band director whose bands have won 10 sweepstake awards in state competition. He has taught music for 18 years, in Mission, Seguin, Kingsville and New Braunfels.

His New Braunfels band won the outstanding band award last year at the University of Texas Band day and will appear at Memorial stadium as one of the featured bands at the year's band day.

Rogers is a graduate of Garwood high school and has both his B.M.E. and M.A. from Southwest Texas State college. He has done advanced study at the University of Oklahoma and Vandercook School of Music in Chicago.

Mr. and Mrs. Rogers have 2 sons, Craig and Bruce. They are living in New Braunfels.

Summer Band Rehearsals Begin Monday at NBHS

The New Braunfels High School and Junior High bands will begin their summer rehearsals Monday.

The High School band will meet at 6:30 p.m. in the High School band hall. All members are to bring their instruments and music that was issued last May.

The Junior High School band will meet Monday at 9:30 a.m. in the Junior High band hall. All band students in Grades 7 and 8 are to report with instruments and the music that was issued last May. *July 1967*

High School Band Director Joe Rogers and Junior High Director Don Barton have just returned from the state Texas Bandmaster Association convention held in San Antonio July 30 through August 2. Rogers is 1st vice-president of the association. This convention is attended by some 1,800 music teachers from the state of Texas. New marching ideas and new music publications are presented along with lectures and performances by some of the outstanding musicians in the nation.

Aug. 1967
★ Jimmy Rheinlaender was named chairman of a committee to study a request by band director Joe Rogers that the Unicorn Band be permitted to participate in the Tri-State Music Festival in Enid, Okla., next May. Other members are Bill Richter, Melvin Jochee, and O. E. Hendricks.

March, 1968 NB High, Junior High Bands to Enter Contests

The New Braunfels High School Band and the Junior High School Band will be entering the Region XII Interscholastic League Concert Playing and Sightreading Contests at Sam Houston High School in San Antonio next week.

The Junior High Band under the direction of Don Barton will be entered in the

Class C competition. The 100 young band members are scheduled to play at 9:20 a.m. next Wednesday. The Sightreading Contest will follow 30 minutes later. Last year the band received two Division II ratings.

The New Braunfels High School Band is scheduled to play at 4:30 p.m. next Thursday. The band received a Division I rating in concert playing the past two years

and a Division II rating in sightreading last year.

Joe Rogers, band director, states that two Division I ratings are necessary to go with the Division I rating received in the Marching Contest last December for the band to win the coveted Sweepstakes Award, the highest award for a band in Texas.

The planned trip to the Tri-State Band Contest in Enid, Okla., in May will depend on the band winning the Sweepstakes Award. This is the last year the high school band will enter AAA competition as New Braunfels is moving up to AAAA next fall.

Judges for the Concert Playing Contest are Fred Junkin, Victoria; Ray Bostick, Laredo; and Byron Felder, Robstown. The Sightreading Contest judge is Eddie Galvan of Corpus Christi.

The public is invited to attend the contest next week and give its support to the local musicians.

NIBSD Bands Slate Concert For Monday

The New Braunfels High School Band will be joined by the Junior High Band and the Elementary School Band in concert at 7:45 p.m. Monday at the High School Auditorium.

Band members are selling tickets, and tickets will also be available at the door. Admission price of \$1 will be used by the High School Band for its trip to Enid, Okla., in May.

The 80 students in the Beginners' Instrumental Band Program from the four elementary schools will be combined for the first time, and they will play several short selections, including two "Tijuana Brass" numbers. They will be directed by Don Barton, Jim Bush, and Joe Rogers.

Don Barton will direct the 100-piece Junior High Band in four selections. The numbers will be "Mustang March," "Folk Rhapsody No. 2," "Norwegian Folk Song Suite," and "Beguine Festival."

The 120-piece High School Band under the direction of Rogers will play "Inglesina March," "Death and Transfiguration," "George Washington Bridge," "Fandango," and two surprise tunes.

67 Band Members Win First Division Rating

First Division ratings were won by 67 members of the New Braunfels Junior and Senior High bands participating in the Region XII solo and ensemble contest held in San Antonio last Friday.

A total of 43 medals were won by the 90 senior high students entered while of 70 junior high entries 24 received first division medals.

Band Director Joe Rogers said 2,200 students were entered from this region at the contest held at Churchill High School.

Junior High students receiving medals were Janyne Smith, Terry Richter, Ruth PeVey, Charley Jones, Phyllis Schwarz, Ronnie Barth, Denise Eberhard, Ronica Bueche, Cindy Scruggs, Gail Krueger, Faye Fischer, Marian Garcia, Sharon Randel. Also, Debbie Thompson,

Chris Koch, Barbara O'Brien, Glenn Campbell, Larry Estrada, Cheryl Pape, Debra Mueller, Donald Jonas, Angie Mendoza, Nancy Hanz, and Jo Terneuzen.

Senior High medal winners included Sonny House, Laura Nicholis, Kay Allen, Debbie Remmler, Nancy Richter, Lesa Baenziger, Chris Morgan, Ray Fischer, Russell Meyer, Guy Holden, John Vivona.

Also, Glenn Herfurth, Ricky Haffey, Elaine Schrock, Brian Lunos, Ray Eickenroht, Jack Williamson, Tony Luna, Allen Voight, Mike Brennan, Randy Erben, Conrad Schulze, Carol Bielstein, Cathy Gras, Connie Scheel.

Also, Michele Smith, Pat Coffee, Albert Trevino, Juan Gonzales, Dennis Gass, John Flugrath, Miles Muzio, and Marilyn Birdsong.

Feb. 1968

1968 Hi-Toppers Play Benefit

A benefit dance will be held this Friday from 7:30 until midnight at the Crystal Chandelier. The Hi-Topper Orchestra has donated its services free for the benefit of the New Braunfels High School Unicorn Band.

The High School Lab Band will also play a portion of the dance. Tickets are being sold by all high school bandsmen or may be purchased at the door. Proceeds from the dance will be used to help the band.

Feb., 1968 Jr., Senior High Band Members To Participate in UIL Contests

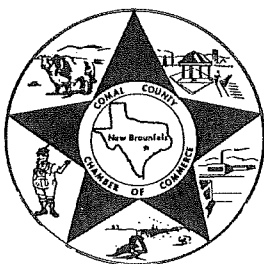
Band members at New Braunfels Junior and Senior High Schools will participate in the Region XII Interscholastic League solo and ensemble contests this weekend.

The contest to be held at Churchill High School in San Antonio will be judged by college and high school band directors from throughout the state. More than 2,000 students will perform during the two-day contest.

The Senior High band is

entering 22 ensembles and 12 solos comprising a total of 100 members. This contest will be held Friday evening.

Saturday the 60 members of the Junior High band will perform. There will be 10 solos and 16 ensembles.



Comal County Chamber of Commerce

NEW BRAUNFELS...

"The Beauty Spot of Texas"

MA 5-2385 - P. O. BOX 180 - NEW BRAUNFELS, TEXAS 78130

April 29, 1968

C of C Cites Band Director

Mr. Joe Rogers
Band Director
New Braunfels High School
New Braunfels, Texas

Dear Mr. Rogers:

It is a privilege and a pleasure to announce that you have been chosen as a recipient of the President's Award in the field of Youth Development.

Your outstanding leadership in the encouragement of cultural education among the youth of the community is well known. Your efforts have inspired the full development of potential talents within our young people. In addition, your complete dedication in your field of endeavor has resulted in greatly enhancing the image of the community, making it an even better place in which to live.

You will be presented an appropriate plaque at the Annual Chamber Banquet as a token of appreciation.

Sincerely,

Milton Kaderli
President

MK/cb

Special to The Light
NEW BRAUNFELS — Joe Rogers, the band director of New Braunfels High School, has received the "President's Award" of the chamber of commerce for his "outstanding leadership" in the cultural education of youth.

ership" in the cultural education of youth.

Rogers directed the band in its sweepstakes award-winning performance in University Interscholastic League competition.

Not more than six of the awards are given annually. The only previous recipient for 1968 was former Mayor Elliot Knox, a leader in converting the local city government to a manager-council system.

The band is attending the Tri-State Music Festival at Enid, Okla., May 1-5.

Presentation of the award was made at the annual school band concert in Unicorn Stadium.

Named outstanding boy and girl musicians by band members were Linda Pfannstiel, drum major, and George House. They were presented Arion and Sousa Awards at the concert.

Chamber President, Milton Kaderli, praised Rogers for enhancing the image of the community by his achievement.

Unicorn Bandsmen Preparing

Biggest event of the year—perhaps their lives—is just a week away for 120 Unicorn bandsmen.

Last feverish rehearsals in preparation for the Tri-State Music Festival in Enid, Okla.,

May 2-4 are now taking place. "Having won the state Sweepstakes Award and raised most of the money for the trip themselves, the band members are determined to make this trip one of the

greatest experiences a band member could have, says Director Joe Rogers.

In addition to the numerous practice sessions and preparation for the public concert here Monday, the students are selling records and tickets for the concert, trying to get ahead in school assignments, and packing.

The 120 band members, director, and seven sponsors will leave at 8:30 a.m. Wednesday from the high school in three chartered buses, one van, and one passenger car.

Student body will give the band a spectacular sendoff.

Few bands—only the best—are invited to Enid to participate in the unique festival. Rogers, who has conducted numerous Sweepstakes winners, will be taking this first group to the Oklahoma city of 35,000 persons.

Seven of the students have been notified they are among the 325 musicians selected from among 12,000 musicians who will attend to play in the 1968 Tri-State Honor Band.

Based on previous awards won in state contests, the students are Rilla Rademaker, Danny Kelley, Linda Pfann-

stiel, Kathy Lehmann, Tommy Houde, Karen Holzmann, and Sonny House.

The band will go to Norman, Okla., the first day. Thursday the band will rehearse one final time in Norman at the University of Oklahoma.

The band is to be in Enid in time Thursday to permit individual students to participate in the solo and ensemble contest that afternoon.

Thursday night the New Braunfels band will be the 22nd band to perform in the marching contest attracting 29 bands.

Special interest clinics on the various instruments will occupy bandsmen Friday morning, with the concert and sightreading contests at 3 p.m.

Phillips University Band will present a concert for bandsmen Friday night. Guest musicians will be Doc Severinson, director of the "Tonight Show" orchestra; Vincent Abato, foremost reed instrument virtuoso; and Ralph Hermann, conductor of the American Broadcasting Network orchestra.

The "Multi-Million Dollar Parade" in downtown Enid at

10 a.m. Saturday will be the final competitive event. That afternoon the students will attend the matinee concert of the Tri-State Honor Band.

Trophies to the winning bands will be presented at the grand concert Saturday night. Awards are presented to the most outstanding concert band and most outstanding marching band. New Braunfels will be entered in Class AA—bands coming from schools with enrollment 1,001 to 1,500. Other special awards will be given.

The band will spend three nights in some public facility in what is called "group housing." The students are carrying their own bedding and will use cots loaned to them at Fort Sill.

All public and private facilities are turned over to the teenage musicians for the four-day contest.

Fifty nationally prominent music educators and performers will be present to work with the 12,000 musicians. Phillips University and the city of Enid sponsor the event.

C of C President's Award Presented to Joe Rogers

Joe Rogers, Unicorn band director, was the recipient Monday of the second Chamber of Commerce President's Award bestowed this year.

Rogers' selection was announced at the annual New Braunfels bands concert at Unicorn Stadium before 1,000 spectators.

"Your outstanding leadership in the encouragement of cultural education among the youth of the community" was cited by Kaderli as the reason for the special award.

Rogers directed the band in the Sweepstakes Award in University Interscholastic League competition. He is in Oklahoma this week with the band at the prestigious Tri-State Music Festival at Enid, Okla.

Previous winner of a President's Award this year was Elliot Knox, city councilman and former mayor, who was chosen in the field of public affairs. Up to six awards may be given in a fiscal year.

The Chamber Award to Rogers was one of three presented at the concert Monday. The other two went to the

outstanding boy and girl musicians as chosen by band members.

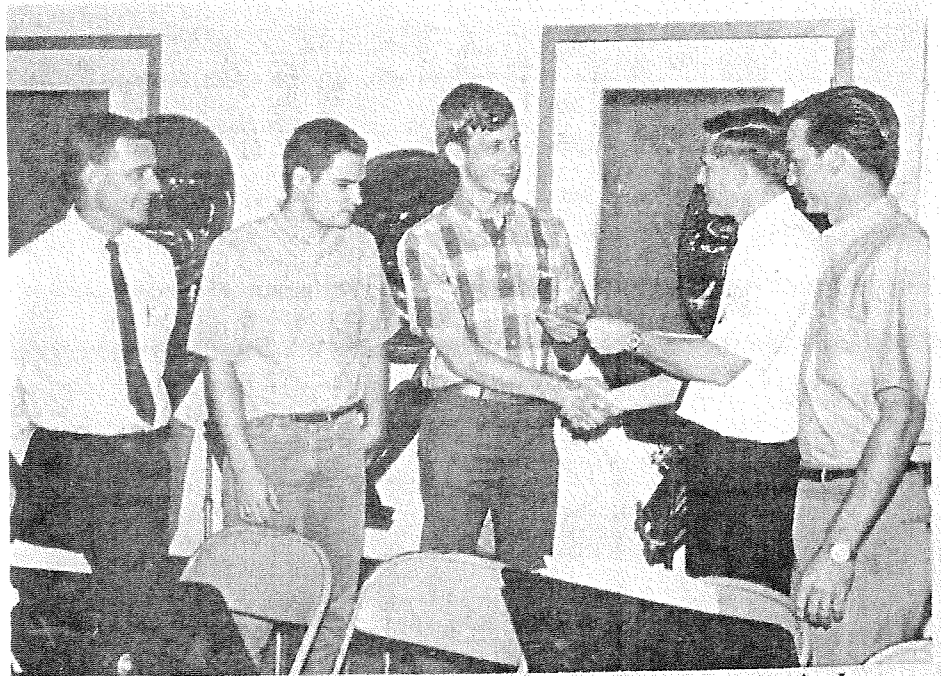
Linda Pfannstiel, drum major, received the Arion Award as the top girl, while George "Sonny" House was voted the Sousa Award.

Kaderli heaped praise on Rogers, saying, "Your efforts have inspired the full development of potential talents within our young people."

"In addition, your complete dedication in your field of endeavor has resulted in greatly enhancing the image of the community, making it an even better place in which to live."

May 1997

4A NEW BRAUNFELS HERALD, New Braunfels, Texas, Thursday, May 2, 1968



JAYCEE WHITE ELEPHANT SALE proceeds, amounting to \$250, were presented to the New Braunfels High School Unicorn Band Tuesday before the group left Wednesday for the Tri-State Music Festival in Enid, Okla. The

Making the presentation for the Jaycees were President Joe Miller, right, and Jim Bates, chairman of the sale held last Saturday at Landa Plaza Shopping Center. Accepting the check were, from left, Band Director Joe Rogers, Band Lt. Col. Bobby Kraft and Band Col.

TRI-STATE
SPONSOR

36th ANNUAL
TRI-STATE
MUSIC FESTIVAL
MAY 1, 2, 3, 4, 1968

Phillips University — Enid, Okla.

Mrs. Joe Rogers
Name

New Braunfels, Texas
School

Entitled To

Unicorn Band 1st in Every Class

A tired band of Unicorns received a triumphant welcome home Sunday from Soonerland with lots of booty under arm.

Happy parents, excited students, and thrilled townspeople greeted the 120 musicians led by Director Joe Rogers upon return from Enid, Okla.

The band scored four first division ratings at the Tri-State Music Festival. This was an honor equalled only by Pampa High School among the more than 180 bands competing in the contest.

More important, this was the first time the Unicorn band participated in the prestigious contest while a large number of the others had competed numerous times before.

"That our band can stand there and compete with the best of them such as Clovis, N.M., Sapulpa, Okla., and Pampa is quite an honor," Rogers said with great pride.

He and judges of the con-

tests in marching, parade, sightreading, and concert heaped much praise on the band.

"I went up hoping we could win one first division rating," Rogers confided after the band's return. "The kids went up to get all firsts and they must have known more than I did."

Not only was the band's musical ability applauded, but Rogers said dorm watchers praised the "ex-

cellent behavior of your students the entire time."

Everywhere the "unknown" band went it was accorded praise. With the exception of Texas bands in the contest, Rogers points out that out-of-state bands had not heard of the reputation of the New Braunfels organization.

Bandsmen returned saying, "Everybody wants to come to New Braunfels now."

The Unicorn band scored 98.3 points out of a possible 100 in the marching contest judged by 10 different persons. Pampa just beat out the Unicorn band for the outstanding band in marching.

"A highly superior performance," commented one of the marching judges, "by a highly superior band! !"

In parade competition the nine judges scored 97 points out of a possible 100 for the Fighting Unicorn band for a first division award. Top band overall was judged to be Midland, Texas, Lee.

The sightreading judge

gave the band its third first division rating and summed up his opinion by saying, "The group plays musically and with a good sound. It is a fine sounding band."

New Braunfels band tied with Clovis, N.M., for top band in concert with judges finally awarding the best overall band prize to Clovis.

All three judges scored ones for New Braunfels in concert. Their comments included:

—"A fine band — well rehearsed."

—"Fine band — has a mature sound."

—"Very pleasing to listen to — in other words, you have an excellent organization. Keep doing lots more of what you have been doing."

2 NEW BRAUNFELS HERALD, New Braunfels, Te



PRIZES, PRIZES — Director Joe Rogers holds the four first division ratings won by the Fighting Unicorn Band at the Tri-State Music Festival last week in Enid, Okla. The honors came in marching, concert, parade,

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Unicorn Marching Band Dates 2nd National TV Appearance

The Unicorn Marching Band will appear on national television as second time this summer.

School Board granted permission Tuesday for the award winning band to perform at halftime of the San Diego-Denver football game in Alamo Stadium on Aug. 30.

Earlier the board approved a request for the band to stage a joint performance with the Fredericksburg band at the halftime of the Dallas

Cowboys-Detroit Lions game in the Cotton Bowl on Sept. 15.

The school district will provide bus transportation to San Antonio. Joe Rogers, band director, is to raise the money for the Dallas trip, which is expected to cost \$1,200 including bus transportation and lodging.

Alzafar Shrine of San Antonio, sponsor of the Charger-Broncos game, issued the in-

itation for the Unicorn Band to give the halftime performance. New Braunfels band will be the only one performing, although the Shrine will use part of the half time for its program.

The band is to present a 10-minute circus routine for the San Antonio game, which will not be televised within a 100-mile radius of San Antonio unless Alamo Stadium is sold out. *May 1968*

New Braunfels *May, 1968* Children's Ball Due

Special to The Light

NEW BRAUNFELS — The annual Kindermaskenball — Children's Masquerade Ball — an ancient Teutonic welcome to spring, will be held in New Braunfels Saturday, May 11.

Over 1,000 costumed children marched in the procession preceding the 1967 dance.

Open to children from pre-school age through high school, the celebration will start with a parade at 4 p.m. Marchers assemble at 3:45 p.m. at W. Mill and Academy to parade through downtown.

The custom was brought to Texas by German founders of New Braunfels and it has been an annual observance for over 100 years.

Many grandchildren and great-grandchildren of residents come to New Braunfels each year to participate in the event. For some, it is a tradition of five generations.

Any child from anywhere is welcome.

Costumes once were closely guarded secrets until the day of the festival. Planning and preparation required months for the more elaborate.

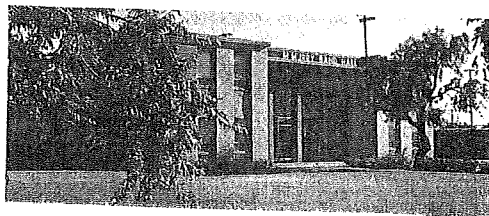
Babies too young to walk have been dressed in costumes and pushed in strollers in the past. No vehicles nor animals are permitted now, however.

Family picnics in Landa Park follow the parade, according to tradition.

Dancing, now held in air-conditioned senior high, begins at 6:30 p.m.

Grand marches for each age group—including former students and parents — is from 8 to 8:30 p.m.

The Kindermaskenball is presented by the New Braunfels Independent School District with Supt. O. E. Hendricks as parade marshal.



McMURRY COLLEGE

ABILENE • TEXAS • 79605

August 1, 1968

DEPARTMENT OF BAND
RAYMOND T. BYNUM, DIRECTOR

Mr. Joe Rogers, Director
New Braunfels High School Band
New Braunfels, Texas

Dear Joe:

This is to say with all the sincerity that I can muster "Thank You" for all the courtesies extended me and my wife during the T.B.A. convention this week. The honors we enjoyed by the highest designation that could be accorded a band leader will long be in our minds and hearts. For this we are humbly grateful.

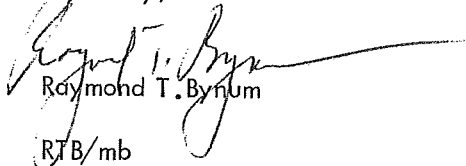
Congratulations on a fine convention! You handled so many details and so many people with so much finesse and aplomb that I marvel that you could maintain an affable mien throughout. I am sure you would not take a million for the experience but but not repeat it for twice that.

A perquisite of my honor was that I got to know some of you younger men. We old guys (has beens or maybe never wases) out of the stream of where the action is really miss getting to know the younger leaders. This is our loss but is the way it is. I was glad to get to know you and Eldon and others. Ralph and Pat I knew already. My prognosis is that the association is in good hands.

Give my best to your lovely wife. Catherine (my wife) liked her very much and would like to know her better. You both seem to be the kind of people who should lead our youth. (The fact is I am very proud of the kind of men and women who make up our profession).

Thanks again. If ever in Abilene the latch string to the McMurry Band Hall and to our home is out to you. (Mi casa es su casa is more expressive) Should you come to see us I would count it an honor. Have a good year!

Sincerely,

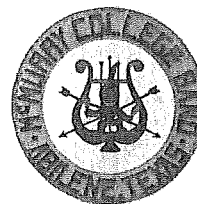

Raymond T. Bynum
RTB/mb

Joe Rogers Guest Conducts UT's Longhorn Band

Aug. '68
Joe Rogers, New Braunfels High School band director, was to have guest conducted the University of Texas Longhorn Band in its final summer concert yesterday (Wednesday).

Rogers was one of six Austin-area band directors invited to guest conduct "The Showband of the Southwest" in its summer concert series.

Among numbers to be performed were Henry Mancini's "Concert Band Medley" and John Philip Sousa's "Washington Post March."



THE TEXAS AGGIE BAND ASSOCIATION

BOX 7368

COLLEGE STATION, TEXAS

77840

August 29, 1968

Mr. Joe Rogers
Band Director
New Braunfels High School
New Braunfels, Texas

Dear Mr. Rogers:

Under separate cover I send the newest stereo recording of the Texas Aggie Band. Please accept this small gift as a token of appreciation for your continuing interest in our band and the courtesies you have extended our director, Lt. Col. E. V. Adams.

I have had occasion to know a number of your former students personally. I believe it would be a fair statement to say that the Texas Aggie Band is the kind of organization that it is because of talented, dedicated musicians like those you continue to send us year after year.

Our best wishes for a good season this year. Feel free to contact our association if we can ever be of service to you.

Yours sincerely,



JOE BUSER
Secretary

TOM MURRAH '38, President
JOE BUSER '59, Secretary

☐
☐

TAYLOR RIEDEL '44, Vice-President
MARTIN McBRIDE '36, Treasurer

35 Bandsmen Qualify For Region Auditions

Thirty-five members of the New Braunfels High School Band qualified for the 100-piece All-District Band and ranked high enough to advance to the regional auditions in the Region 12 District Band Auditions in Luling last Saturday.

Another 19 members of the Unicorn Band qualified for All-District, but will not advance to the regional auditions, slated for Jan. 4 in San Antonio.

Those who will go to regional auditions are:

Flutes — Jacque Sahm, Cathy Wersterfer, and Jeanette George.

Clarinets — Vicki Nelson, Danny Kelly, Linda Confalone, Lynn Schumann, Helen Heimer, Marilyn Birdsong, Jo Ann Kanz, Larry Serold, and Elizabeth Nicholis.

Bass clarinet — Pat Coffee.

Contra-bass clarinet — Robert Williams.

Bassoon — Kathy Lehmann.

Alto sax — Carol Bielstein and Lois Dietel.

Tenor sax — Diane Schumann and Norene Dischinger.

French horn — Debbie Remmler, Alana Welsch, Lisa Baenziger, and Nancy Richter.

Cornets — Mike Brennan, Terry Richter, and Laura Nicholis.

Trombones — Jimmy Skiles, Guy Holden, Rusty

Meyer, and John Vivona.

Baritone — Mike Wiley.

Basses — Mike Hargett, Chris Morgan, and Carlos Castaneda.

Percussion — Albert Trevino.

Qualifying for All-District Band but not for regional auditions were:

Flute — Kitten Schneider, Carol O'Donnell, and Elvia Rodriguez.

Clarinet — Cathy Gras, Kathy Ward, Barbara Bryan, Greg Moore, Connie Scheel, Glenn Campbell, and Jan Jochee.

Bass clarinet — Christine Koch.

Alto Sax — Lynda Cobb.

Tenor Sax — Jim Hutchinson.

French horn — Bill Reinke.

Cornets — Stan Pehl.

Trombones — Charley Jones and Brian Lunos.

Basses — Mike Owens and Louis Kleeman.

A total of 135 band members auditioned at the district level. *Dec. 1968*

D, New Braunfels, Texas, Thursday, Nov. 21, 1968

Standing Ovation

Unicorn Band Rated Div.

New Braunfels Unicorn marching band walked off the Northeast Stadium turf to a standing ovation last Wednesday in the annual UIL marching contest.

The best was yet to come as judges announced the band had received Division I rating in marching and inspection.

"I feel it was the best show we have ever done," said Director Joe Rogers, who has had many proud moments since taking over the job here.

"This is the only band I have directed in my 20 years at a contest that got a standing ovation," he commented. "What was so pleasing was that the directors who were there were the ones who stood up first."

The top honor is the first step in the band's quest for a

second consecutive stakes Trophy in UIL competition. Next spring will compete in co-sightreading. If it wins I ratings in the tests it will have the honor again. It is a real achievement is the first year of tion in Class AAAA.

"A very healthy," said judge Eddie C. Corpus Christi in ing on the "very band and a great d

Judge W. W. Wen Wharton called it sounding band — cise, and musical w contrast."

But perhaps the laudatory remarks of Tom C. Rhodes of Frburg, another judge, Fredericksburg bair formed with the band at a Dallas football game back tember.

"The band show spirit and is well dis. It was a tremendous well performed," said, adding, "This most exciting band seen and heard (toni

New Braunfels was only band getting a I rating among are AAAA schools. Other ed Seguin, San Churchill, Marshall, Lee, MacArthur, and Heights. But the ba the only one rece standing ovation.

Rogers revealed the band worked on the tion only a week-ar "We had a film ma and hope to present haps at a concert Rogers said.

33 Shoot For Region

NB Bandsmen were well rewarded December 14, as they took all of the top honors in the District tryouts held in Luling. Of the fifty-eight persons trying out, fifty-four received all District honors and thirty-three of those placed high enough to be able to go on to the Regional tryouts to be held January 4 in San Antonio. In competition, the bandsmen are required to play scales, prepared music, and to sight read. Other schools attending District tryouts were Gonzales, Luling, and San Marcos. *Dec. '68*

Two NB High Musicians Named to All-State Band

Two members of the New Braunfels High School Band were selected last Saturday as members of the All-State Band in auditions in Austin.

The students receiving the top honor possible for high school musicians in Texas were Danny Kelley, senior, on the clarinet, and Mike Brennan, junior, on the cornet.

The most outstanding 200 musicians among the more than 20,000 high school band members in the state are rewarded with membership in the All-State Band on the

basis of a series of tryouts.

Danny and Mike first won places in the All-District Band early in December, and then two weeks ago they both placed in the All-Region Band. Saturday in All-Area Tryouts in Austin they earned the highest honor available to individual band members in the state.

The All-State Band will rehearse and perform during the annual Texas Music Educators Association's convention in San Antonio in February. *Jan. 1969*

Most From Any School

Dec.
1968

15 Unicorn Musicians Qualify for All-Region

Fifteen members of the New Braunfels High School Unicorn Band earned places in the All-Region Band at tryouts held at Roosevelt High School in San Antonio last Saturday.

The All-Region Band is made up of the most out-

standing 100 musicians representing the more than 70 schools in the San Antonio area. This is the second year in a row that New Braunfels has placed more members in the band than any other school in this region.

The 15 students are Jeanette George, on the flute; Lois Dietel, alto saxophone; Kathy Lehmann, bassoon; Marilyn Birdsong, Linda Confalone, Helen Heimer, Jo Ann Kanz, Lynn Schumann, Larry Serold, Vicki Nelson, and Danny Kelley, all on clarinet; Pat Coffee, bass clarinet; Mike Brennan, trumpet; and Mike Hargett and Chris Morgan, both on bass.

Five of these students, Pat Coffee, Danny Kelley, Chris Morgan, Mike Hargett, and Mike Brennan, ranked high enough to be eligible for the

All-Area Tryouts to be held in Austin Jan. 18. Previously, New Braunfels has never qualified more than two students for All-Area competition.

Top musicians in the All-Area tryouts are named to the All-State Band.

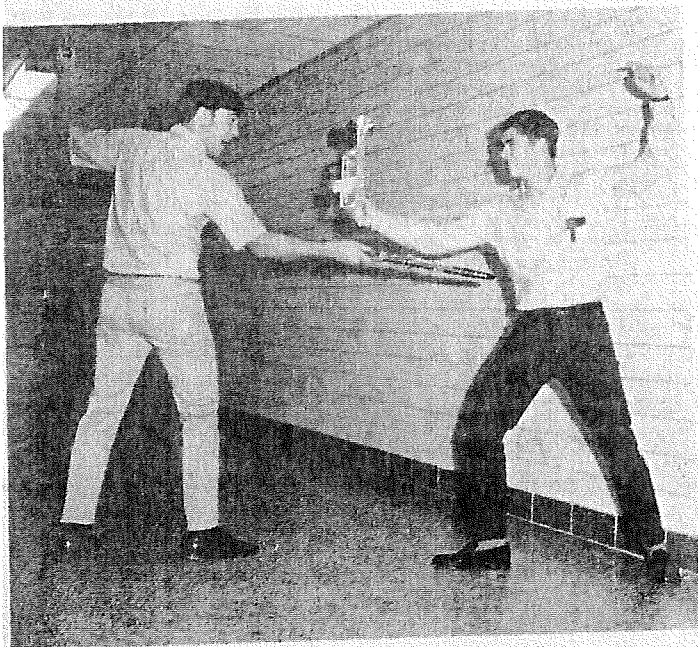
Performing with the all-state band Saturday will be two New Braunfels, bandmen, Mike Brennan and Danny Kelley. These two boys are the first all-state band members in the history of New Braunfels.

2169

15 Bandsmen Win Region

Fifteen Unicorn bandsmen placed in the All-Region Band contest held at Roosevelt High School in San Antonio, January 4. This was the second year in a row that New Braunfels has won the most positions in the all-region band.

Thirty-five auditioned for a spot in the band. Those who made it were Jeanette George, Danny Kelley, Marilyn Birdsong, Linda Confalone, Jo Ann Kanz, Helen Heimer, Lynn Schumann and Larry Serold. Others included Vicki Nelson, Kathy Lehmann, Pat Coffee, Lois Dietel, Mike Brennan, Mike Hargett and Chris Morgan.



Mike Brennan and Danny Kelly display the talent that

Members of Band Go To UIL Contest

New Braunfels will be well represented when 115 Unicorn bandsmen travel to San Antonio for the Solo and Ensemble contest. It will be held February 14 and 15 but New Braunfels will attend the UIL sponsored event February 14.

Thirteen solos and forty ensembles will compete for superior ratings. The ensembles range from flute trios to brass sextets.

Mr. Rogers stressed the importance of receiving a large majority of first divisions as this is the basis for a high rating at concert contest.

Another very important event for the band is the TMEA (Texas Music Educators Association) convention held in San Antonio February 20, 21 and 22. New Braunfels' first all-state band members, Danny Kelly and Mike Brennan, will perform with the concert band. Mr. Rogers and Mr. Alvarado will attend the convention with the boys.

Ensembles Rate High In U.I.L.

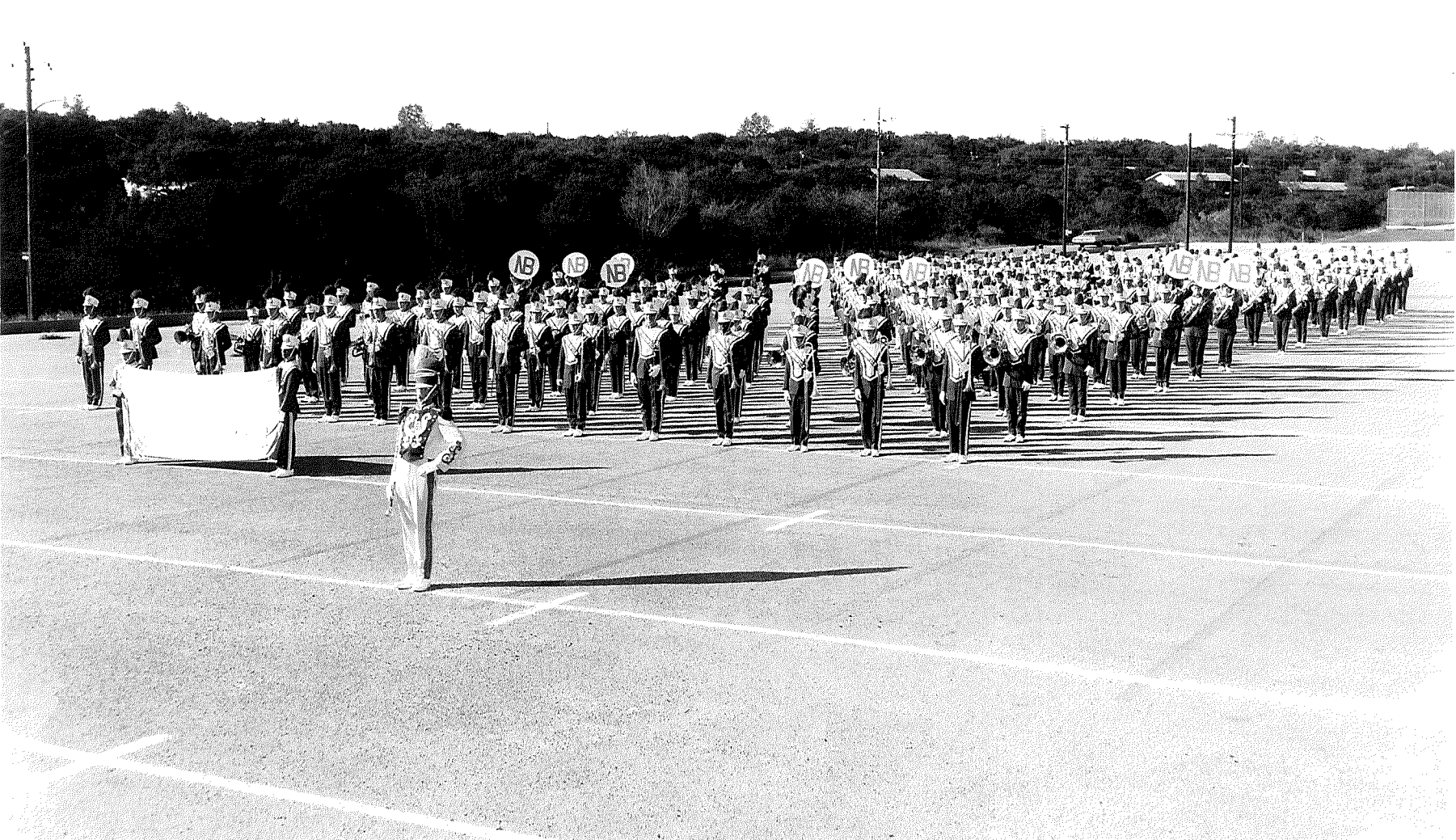
Hard work and practice payed off again as New Braunfels High School bandsmen brought home 105 first division medals from the UIL Solo and Ensemble Contest.

The 115 Unicorn Bandsmen left Friday afternoon, February 14, for Churchill High School in San Antonio where the contest was held. Of the 40 ensembles entered, 25 received first division ratings, and 5 of the 10 soloists also came up with first division honors.

The band will now be working on the last two steps needed to capture the coveted Sweetstakes Award. They are the concert and sight-reading contest.

2169





New Braunfels **HERALD**

Price 10c per copy

New Braunfels' Only Home - Owned and Home - Printed Newspaper!

NEW BRAUNFELS, COMAL COUNTY, TEXAS 78131, THURSDAY, JUNE 24, 1965

No. 25

School Board Hires Head Coach, Bandmaster in Marathon Meeting

Celebrating his 30th birthday, Joe Howell, was elected athletic director and head football coach for New Braunfels High School Tuesday night in a school board meeting, which lasted till 3:30 A. M. Wednesday. Joe Rogers was given the band master's contract.

The NBHSD Board of Trustees in other action hired a high school journalism teacher and two junior high teachers. It also leased two of the rooms of the old Mill Street school to the Air Force for an emergency hospital.

Howell, who was athletic director and coach at Pleasanton last year, is married and has two children. Graduating from Texas A&I College in Kingsville, Howell went from '61-'62 to Devine as assistant football coach and girls basketball coach, and won the Girls Basketball State Championship. He then went to Edcouch-Elsa as athletic director in '62-'64 and then to Pleasanton last year where his football team, playing in a triple-A district for the first time, compiled a 6-4 record, finishing third in

the district.

He was chosen from among six applicants who were interviewed.

Rogers, the present band director at Kingsville High School graduated from Southwest Texas State College and holds a master's degree in music. He taught music and band at Mission from '49-'51 and in Seguin from '51-'52 before coming to Kingsville. Rogers, 38, is married and has two children. He was one of four applicants

interviewed.

Miss Elizabeth Jean Wilford from Houston was hired as the journalism teacher for the high school. She is a University of Houston graduate and will also teach some English courses.

The board also elected Miss Jeanette Ann Witten to teach mathematics at the Junior High school. She is a mathematics chemistry graduate of SWT. Mrs. Ann Jones will also teach

of North Texas State University, she holds a degree in English and history and will teach English.

The renting of the two rooms of the old Mill Street school was completed through the U.S. Corps of Engineers. The military will pay the utilities and arrange for security at their expense at the school only when drills are attempted.

with the emergency facilities be in use, or occupied. The Air Force will also install refrigeration for medical supplies to be kept on hand. The contract is subject to cancellation on the part of either party upon 60 days notice.

The old building is primarily used for maintenance shops and storage places now.

First Rehearsal For NBHS Band Slated Monday

Joe Rogers, newly elected New Braunfels High School band director, has called the first band rehearsal for Monday, August 9, at the NBHS Band Hall at 6:15 p.m.

The full summer schedule will be announced at the first practice, Rogers said.

Band members who play school instruments may check them out at the Band Hall any time between 9 a.m. and 4 p.m. Monday.

Students interested in playing in the band who have not done so before may contact Rogers, if they attend high school, or Jim Pentecost, junior high school band director, if they attend that school.

Rogers and Pentecost will attend the annual Texas Bandmasters' Convention in San Antonio.

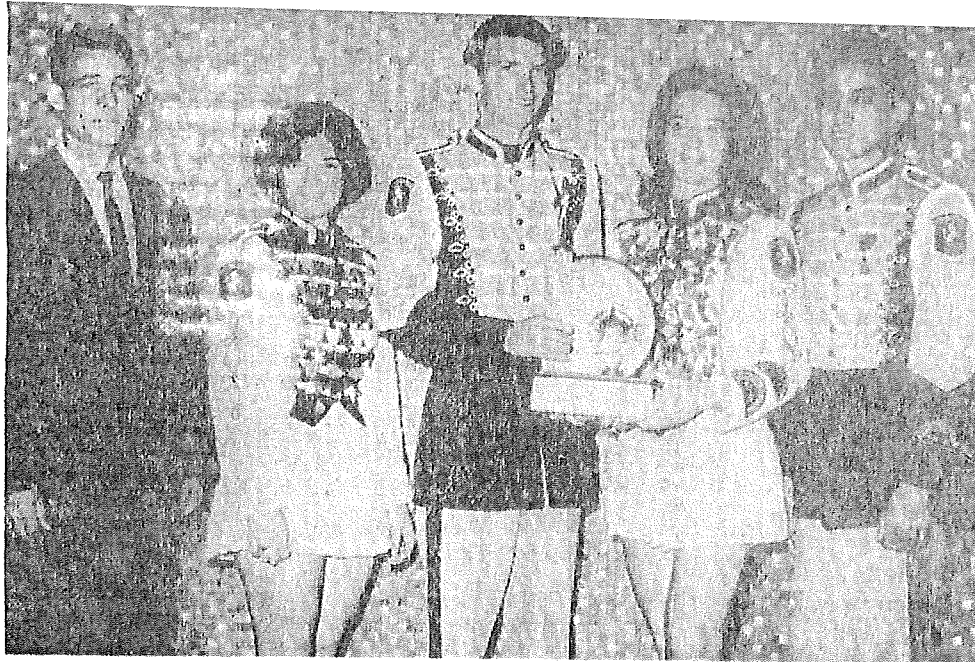
Rogers is secretary - treasurer of the group.

A number of nationally known clinicians, soloists, and teachers will perform and speak to the 100 band directors expected to attend the three-day convention. The Lakeland Air Force Band, the Fourth Army Band and the San Antonio Museum of Art Band will play a concert of music published during the past year.

July 1965

1965-66





SWEEPSTAKES — Officers and director of the New Braunfels High School Band proudly display the Sweepstakes Trophy they won in Region 12 competition Friday in San Antonio. L to r, Direc-

tor Joe Rogers; Sandy Schleicher, head twirler; Pat Cobb, colonel; Lynn Kohlenberg, drum major; and Reynaldo Gaytan, lieutenant colonel. (Staff Photo)

NBHS Band Wins First Regional Sweepstakes

March 24
1966

New Braunfels High School won sweepstakes in regional competition Friday in San Antonio, and Marshall.

Band Director Joe Rogers gave all the credit to the students.

His modest evaluation was not accurate.

It was the first time New Braunfels High School Band won sweepstakes and the ninth time a band directed by Rogers has claimed the coveted award.

The local triumph comes during Rogers' first year at NBHS. To claim the award, the band had to be first division in marching, concert playing, and sight reading.

Of 60 bands competing, only 13 qualified for the sweepstakes trophy. NBHS was among four Class AAA bands

winning the trophy. Others were Seguin, South San Antonio, and Marshall.

Rogers said the sight reading music was the most difficult he had ever observed in Class AAA competition, and the NBHS band played it beautifully.

The band will perform in the Battle of Flowers Band Festival at Alamo Stadium, San Antonio, April 21. Plans are also underway for the NBHS Band to participate in a band festival at Six Flags Over Texas in May.

CALENDAR OF EVENTS

- March
24, 25, 26 — State Student Council Convention.
McCollum Volleyball Tournament.
25, 26 — Cuero Tennis Tournament 7:30.
26 — Baseball — there — 2:00.
29 — Spanish Club — 7:00.
Volleyball SMA — 4:00.
Tennis with Schertz — 3:15.
Baseball with Sam Houston — here — 7:30.
30 — PTA Spring Conference.
31 — Tennis, Randolph, here 3:05.
Harlandale Volleyball Tournament, there.
Slide Rule Clinic, 3:05.
Junior High PTA Workshop.
March 31-April 1
Spring Concert — Lamar Cafe, 7:30.

Band Hosts Texas Guest

Mr. Vincent DiNino, director of the Texas Longhorn Band, was the guest speaker at the Fighting Unicorn Band banquet Monday night, March 14 in the school cafeteria. "Mr. Dinino spoke of musicians in his band and other fascinating subjects," stated Josie Schulz, a senior member of the band.

Entertainment for the band members, their dates, and parents was provided by Lynn Kohlenberg on the piccolo, accompanied by Glenn Richter on the piano. Glenn also played a baritone solo with Sandra Sinthee accompanying him on the piano.

All senior members of the band were asked to write a will. Pearl Soechting, another senior member, said, "This served as a great entertainment for all those attending."

Special guests were members of the administration and their wives.

"Horn of Hoos," "Super" Rogers-Superstitious?

March, 1966

By Irene Nicholas

"Me? Superstitious? Ha!" declared Mr. Joe Rogers, director of the Unicorn band, as he gingerly sidestepped a ladder.

He's all talent, leadership, ingenuity, imagination, perseverance, patience, and friendliness, but he is definitely not superstitious.

Mr. Rogers was wearing a certain suit and pair of socks that he had never been seen in before except during contests.

Superstitious? Mr. Rogers? Oh, don't get us wrong. He's not superstitious! Just a few observations—that's all.

He has this certain directing baton that he uses only during contest. And you know what? This suit, the socks, and that baton have only been used by him for contest, and only contest, for the PAST 13 years — and his bands have won every time! Mrs. Rogers says that she has been darning those socks so long she can't believe it — maybe it's her "lucky touch."

ALSO, Mr. Rogers owns a blue hat which he wore on the field while marching during football season (the band always received 'T' ratings for marching.)

Oh, he didn't wear that blue hat contest day . . . he stuffed it in his brief case and took it along.

Of course, the band probably just won because it was so good. NOTE: the last time the band won

Sweepstakes was 12 years ago. Mr. Rogers probably brought out all the hidden talent and ability that was in the band. Probably.

Superstitious? Oh, no! But why would one of Mr. Rogers' best band members make this statement? . . . "Sure we might have won because we were so good, but the real reason is because Mr. Rogers has so many charms."

Charms? A blue hat, a suit, a pair of socks, and a directing baton? Superstitious? Why goodness, where in the world could you get that notion?



Band Takes Honors

By Sandy Smithee

New Braunfels High School Band won the title of Outstanding Class C Band at Austin Band Day October 1. A display of 50 Class A, B, and C bands marched the length of Congress Avenue to pass by the judges as they rated the bands. The bands were grouped according to the number of band members: sixty members and under was class A; 61 to 80 was B; and 81 and over was class C.

The band was then taken to Memorial Stadium to view the Texas-Indiana Game. At half-time, they viewed the Longhorn band and the combined bands of the Austin high schools and the outstanding bands and majorettes from the 1965 Band Day. Lynn Kohlenberg, NBHS's '65 Drum Majorette and now the feature twirler for Texas University, was also on display. After the half-time performance, the Outstanding Bands, Drum Majors, Major-

ettes, and Majorette Lines were announced and presented with their trophies.

Jacque Buske was presented with the title of Outstanding Majorette; and the Majorette Line, consisting of June Hightower, Bobbie Specht, Sally Nolte, Marilyn Birdsong, Lynn Schumann, Rita Gardner, Beverly Fischer, and Debbie Remmler, was tied for the title of Outstanding Line with San Marcos. Since the NBHS twirlers received the trophy last year, the judges gave it to San Marcos.

The runner-up for the title of Outstanding C Band was Marshall from San Antonio; the winner and runner-up for class B were Brewer of Fort Worth and Holmes of San Antonio; class A was Odom and Blanco, runner-up. The Outstanding Drum Major was from Mineral Wells High School.

The honors that NBHS won at Band Day entitle the band to

lead the Band Day parade next year with Jacque leading the entire parade. They will also perform with the University Band at the half-time of the Band Day game.

The band will attempt to enlarge its trophy collection by going to the first event of the Sweepstakes contest. The first contest, held in November in San Antonio, is the marching contest. The other two contests, concert and sight-reading, will be held together at a later date. To win the Sweepstakes award the band must receive a I rating in all three contests.

The band's officers for this year are: Glenn Richter, Colonel; Bobby Kraft, Lieutenant Colonel; Marshall Johnson, Lieutenant; Majors are June Hightower, Jacque Buske, Sonny House, and Hank Seekatz; and Captains are Ronnie Burkhardt, Mike Byrne, Linda Pfannstiel, and Karen Holzmann.

Horn & Hoof

Friday, October 14, 1



The 1966-67 Unicorn Band officers proudly their Sweetstakes Trophy that the band won at horn Band Day, September 31.



OFFICERS of the New Braunfels High School Band proudly display the trophy the band was awarded as the 1st place marching band in the contest held at Band Day in Austin Oct. 1 (L-R top row) Sonny House, Mike Byrnes, Bobby Kraft, Glenn Richter, Ronnie

Burkhardt, Hank Seekatz. Kneeling L-R are Jacque Buske, Karen Holzman, Linda Pfannstiel and June Hightower.

JACQUE BUSKE stands behind the trophy she was given as Outstanding Drum Major.

Oct. 1966



Aug. 1967



JOE ROGERS

Rogers Elected State President Of Bandmasters

New Braunfels High's band director, Joe Rogers, has been elected president of the Texas Bandmasters Association.

Rogers was elevated to the presidency of the 700-member association at their annual convention in San Antonio last week. His term of office will run through next year's convention in August.

The new uniform of the New Braunfels Unicorn band was displayed along with other exhibits at the convention. The film of the band's performance at the marching contest last December was one of the films used in the marching band clinics.

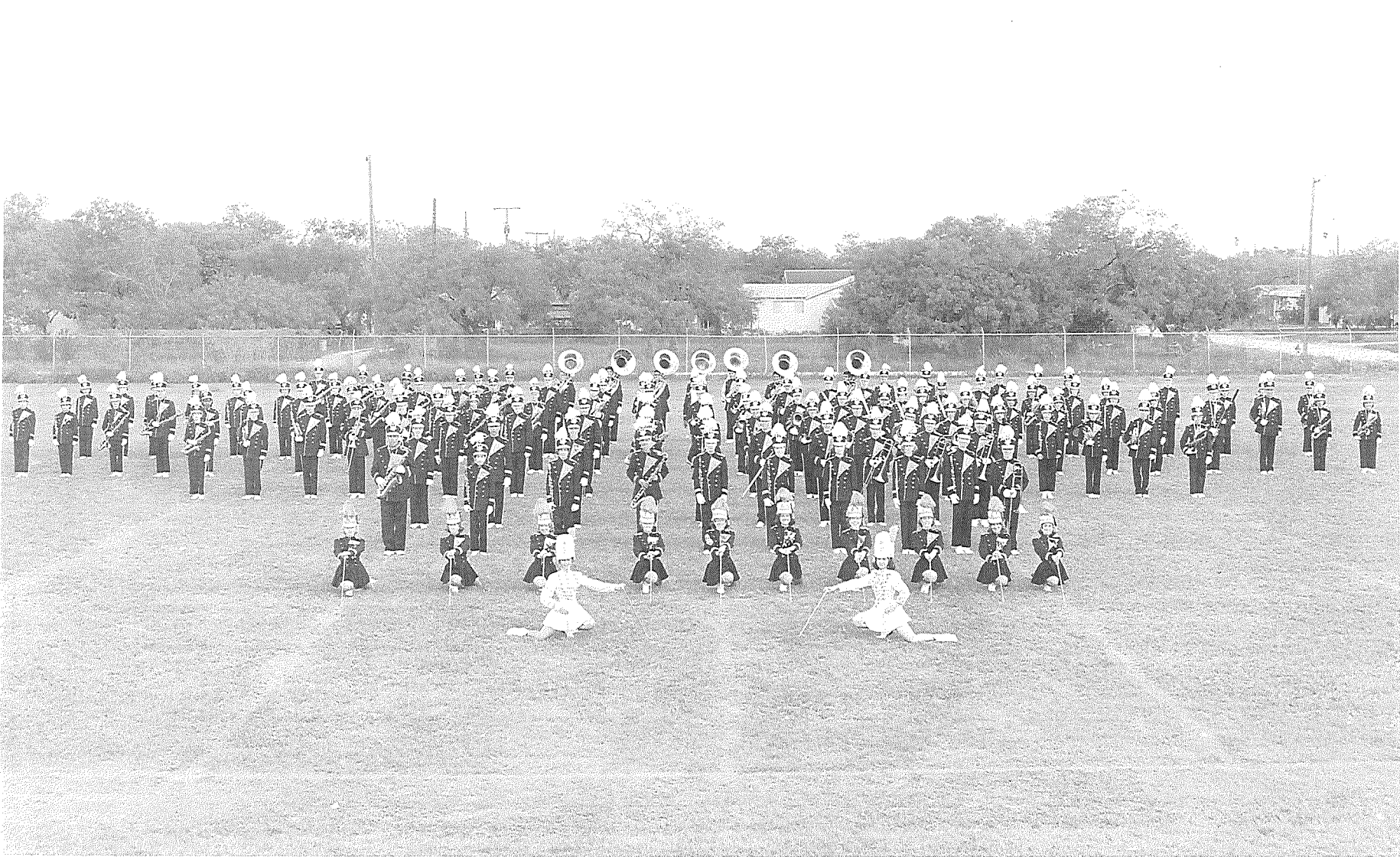
During the convention, the band was extended an invitation to play at HemisFair in May of next year.

The convention last week featured the US Air Force Academy Band of Colorado Springs, the Falconaires stage band of the Academy, Claudio Rosas and his band from Tampico, Mexico.

Clinics included new music readings, football music, marching films clinic, guest conductors, and several instrumental clinics including the world famous drummer, Louie Bellson.



TOP BANDSMEN — Two seniors at New Braunfels High were named by fellow members of the Unicorn Band as recipients of awards presented by the Rotary Club. Glenn Richter won the Sousa Award as the outstanding boy and Jacque Buske received the Arion Award as the top girl. May, 1967 (Staff Photo)



KINGSVILLE PUBLIC SCHOOLS
KINGSVILLE, TEXAS

December 17, 1963

Mr. Joe Rogers, Director
King High School Band
Kingsville, Texas

Dear Mr. Rogers:

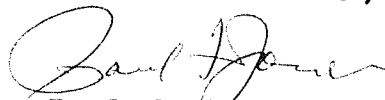
Please accept my thanks and sincere appreciation, and convey same to members of the band, for a job well-done.

I have received many favorable comments of appreciation for the wonderful half-time shows that the band has presented at each football game this year. Also, high acclaim should be given the band for their superior performance at marching contest December 7th.

Oftentimes persons in a position such as mine appear thoughtless and unappreciative of accomplishments made by our various school organizations. If anyone has received this impression, please accept my apologies. No one could be more elated and proud than I of the band's accomplishments for this year.

Congratulations to each and every member of the King High Band. You have my support in all endeavors to come. Best wishes to each and every one of you, and to your families for the coming holiday season.

Yours very truly,



Paul F. Jones,
Principal
King High School

PFJ/kf

November 7, 1963

Dear Mr. Rogers:

In the more than twenty years that my husband has been closely affiliated with Public School music, I have looked on with distress at times, with hope at times, at the running conflict between music directors and coaches. As my sons approached the critical age when they might want to participate in organized sports as well as playing in the Band or singing in the Chorus, I was apprehensive. A boy that is musically talented especially needs the masculinizing effects that football or basketball can give him. I wanted my sons to have both. So I crossed

my fingers and waited.

Then along came Joe Rogers. I didn't realize it right away, but with him came the solution to the problem. Not only was my son to be allowed to play football, but he was to receive by far the best musical direction of his school career.

And so, all of this fol-de-rol has simply been preparing the way for me to say thank you to you, Mr. Rogers. You have allowed Mike his football fever and he is still devoted to the band and his horn. All the signs are good. He is practicing again, looking forward to Concert Season eagerly, and appreciating his Band director immensely. Thank you so much.
Mrs. L. H. McQuerry

Six Hundred Students To Be In Band Concert

Six bands with a complement of approximately six hundred students will present an evening of musical entertainment when they are presented in concert by the Music Department of the Kingsville Public Schools on Thursday, Mar. 4 at 8 p.m. in the King High School Auditorium.

This concert presentation provides an excellent opportunity for the general public to gain an over view of the instrumental phase of the music program provided for the students in the Kingsville Public Schools.

Many people are involved in the education and training of a band student. The public school music teacher begins in the first grade to teach the fundamentals required for participation in band, orchestra, and choral activities. She teaches appreciation of music and encourages the enjoyment of "just singing."

Appropriate

At the fifth grade level, students with a particular interest in music may choose activities appropriate to their special abilities and interests. Band, orchestra, and chorus are begun at this stage.

"Bands In Concert" present the students at the various levels of development from the fifth grade through the twelfth.

The six performing groups include the All Elementary Fifth Grade Band which is made up of fifth grade students from all eight elementary schools in the system and the All Elementary Sixth Grade Band which also represents all of the elementary schools. The two junior high schools, Gillett and Memorial, are each represented by a band comprised of seventh, eighth, and ninth grade students. The high school band is composed of sophomore, junior, and senior students.

Instructional staff members teaching band students are Miss Dorothy Breeding, Jerry Babbitt, George A. Bronaugh, and Joe Rogers. Dr. Wilbur L. Gregg is the coordinator of Music Education for the Kingsville Public Schools.

Concert numbers to be performed Thursday evening begin with "C o m m a n d e r March,"

"Drifting Shadows," and "Lively Feet March" all by Buchtel and to be performed by the All Elementary Fifth Grade Band with Miss Breeding, Jerry Babbitt, and George Bronaugh each conducting one number.

Sixth Grade

Numbers to be played by the All Elementary Sixth Grade Band were arranged by Erickson and will be conducted by the same trio of personnel directing the fifth grade group. These selections are "This Old Man," "The Ash Grove," and "Ship Ahoy."

Gillett Junior High School Band will play "Burst of Flames" by Bowles and Rogers and Hammerstein's "King and I" with Miss Breeding conducting.

Memorial Junior High School Band under the baton of Jerry Babbitt will present "Thunder Crest" by Osterling and "Highlights from My Fair Lady" by Lerner and Lowe.

King High School Band, Joe Rogers conducting, will present "Klaxan March" by Fillmore and "Dei Fledermaus" by Strauss-Cailliet.

The Stage Band, composed of high school students, will play selections from their repertory during the stage changes. Admission to the concert is 75c for adults and 50c for students.

Sky-diving Club Being Formed By NAAS Men

A couple of enthusiastic Navy-men at Kingsville NAAS are in the process of organizing a "sky-diving" club here.

All clubs have to have an object for their very existence, and what is the object of this one? Pure and simple recreation—exciting, reasonably safe—and very different — as far as recreational sports are concerned.

According to W. E. Coffland, AN, from Aircraft Maintenance and J. E. Philipps, SN, from Personnel, it seems that one encounters a thrill of sorts by flinging oneself into the "wild blue yonder" toward the quite tame and taut tundra far below—and after the initial impact of the plunge—emerges enlightened and in one piece; presumably having enjoyed it all.

The two adventuresome organizers say they'd like to have the club strictly on the Station "if the Commanding Officer approves."

"We Need A Sponsor"

"What we really need now," Philipps said, "is an officer sponsor, who would be willing to back us up and help put together all the preliminary arrangements to make this club a reality."

Coffland said Bishop, PRI, has tried three or four times to organize a similar club, but due to lack of organization, interest and publicity, had failed to bring about the club itself as a working unit. Bishop is, of course, a qualified instructor in parachute-rigging and associated techniques.

Where would a club member acquire a parachute, and what planes would be made available? Coffland said the parachutes could be acquired from any Air Force or Navy surplus facility for "about 65 dollars." And the planes? "If everything goes as planned," Coffland said, "we

opening your chute—and after. In a free fall from say 15,000 feet, you don't have to open your chute for 13,000 of them. You are on your own at 185 miles per hour, and it's a great thrill."

He'll Jump If He Can

When asked if he's ever jumped before, Philipps said "No, but I sure aim to if all goes well."

Philipps mentioned that the club would pattern itself generally after the "Chuting Stars," and Navy's unique exhibition team at Pensacola, Florida.

Coffland added that if enough men become interested — they need at least ten — they attempt to become expert to give exhibitions as well!

Joe Rogers Now Sergeant-at-Arms For Bandmasters

Joe Rogers, King High School and Memorial Junior High band director, has been elected to serve as sergeant-at-arms of the Texas Bandmasters Association. The election was held last week at the Association's 16th annual clinic in San Antonio.

Serving with Rogers will be Bill Wendtland, Lamar Consolidated High School of Rosenberg, president; Ralph Buford, Edinburg High School and J. W. King, Hale Center High School, vice presidents, and Mel Meads, South San High School, San Antonio, secretary-treasurer.

Attending the convention from Kingsville were W. L. Gregg, music supervisor, and Bob Nelson, Gillett Junior High School band director.

Dr. Joseph Bellamah, A&I band director, Joe Rogers, and Bob Nelson, Gillett Junior High band director, recently returned from a marching band clinic held at the University of Oklahoma in Norman. New ideas and marching techniques were taught by James Jacobson, band director of the TCU band in Fort Worth.



Band Contest Set

By LUCILLE KOEPEL STUBBS,

STAFF WRITER

A spectacle of colorful, marching bands and flashing batons will parade out on Matador Field, Saturday, Dec. 7, in the annual Region VI Marching Contest.

Some 27 bands will participate in the contest between schools in classes of 4-A, 3-A, 2-A, A, B and 2C.

The massive contest will get underway at 12:40 p.m. when the band of Kyle High School, of Class B, is inspected. This band will take the field at 1 p.m. for their marching exhibition.

The remaining 26 bands will then follow the Kyle band at 10-minute intervals.

The Seguin High School band is entered as the twenty-second (22nd) entrant, and will be inspected at 4:10 p.m., and will march at 4:30 p.m. Competing against Seguin will be Northeast of San Antonio and San Marcos.

Class 4-A schools, to commence their competition at 4:40 p.m., include Sidney Lanier of San Antonio, McCallum and Stephen F. Austin, the latter two schools of Austin.

Judging the contest will be Joe Bellanah, W. W. Wendtland, Arnold Baca and Jim Jacobson.

Also to participate will be some 276 twirling students who commence their activities at 8 a.m., continuing through 5:30 p.m.

Of these, some 138 will be in the solo division, and 37 will be twirling ensembles.

Judges of this contest will be Miss Pat Dunn, of Del Mar College, and Miss Betty Fuentesler, of George West.

Schedule for the bands, meanwhile, will be as follows:

SCHOOL	CLASS	DIRECTOR	INSPECTION	MARCH
1. Kyle	B	Howard E. Raeke	12:40	1:00
2. Del Valle	B	Erwin H. Daugherty	12:50	1:10
3. Runge	B	Charles Dagher	1:00	1:20
4. Manor	B	E. L. Rickard	1:10	1:30
5. Bandera	B	John D. Sommer	1:20	1:40
6. Pflugerville	B	E. L. Rickard	1:30	1:50
7. Joe F. Saegert Jr. High of Seguin	CC	Joe Rogers	1:40	2:00
8. Northeast Jr. High of San Antonio	CC	Cal Schultz	1:50	2:10
9. Schertz-Cibola	A	Charles Vanderhider	2:00	2:20
10. Southwest of San Antonio	A	Sholly M. Lantrip	2:10	2:30
11. Poth	A	Paul Ed Rawlings	2:20	2:40
12. Bastrop	A	John Horn	2:30	2:50
13. Llano	A	T. A. Short	2:40	3:00
14. Luling	AA	James Banks	2:50	3:10
15. Gonzales	AA	Oren E. Johnson	3:00	3:20
16. Lockhart	AA	Dale Reynolds	3:10	3:30
17. Floresville	AA	Fritz Teltschik	3:20	3:40
18. Karnes City	AA	Cullen Hardin	3:30	3:50
19. Kenedy	AA	J. O. Robertson	3:40	4:00
20. Elgin	AA	Esther Linke	3:50	4:10
21. La Grange	AA	Wilbur W. Johnson	4:00	4:20
22. Seguin	AAA	Joe Rogers	4:10	4:30
23. Northeast of San Antonio	AAA	M. T. Camp	4:20	4:40
24. San Marcos	AAA	Ed Holt	4:30	4:50
25. Sidney Lanier of San Antonio	AAAA	Alfred F. Surchio	4:40	5:00
26. McCallum of Austin	AAAA	Frank Phillips	4:50	5:10
27. Stephen F. Austin of Austin	AAAA	Nelson Patrick	5:00	5:20

Ratings Will Be Announced at 5:45 p.m.



SALUTE TO JOE

Seguin, although quick and progressive in most ways, nevertheless takes some of its superior assets for granted.

For it's very true that too few are too slow to praise, and too many are too quick to criticize.

A notable example of a great asset worthy of Seguin praise is this area's wonderful high school band and its band director, Joe Rogers.

Year in and year out, Joe Rogers, the amiable musical taskmaster of the Seguin Independent School District, has been molding superb bands. And these bands have carried Seguin's colors proudly and with great dignity as they've provided excellent public relations for this area.

They're tops in band contests.

All of which adds up to the fact Seguin's school bands are one of this city's finest assets.

Credit for these assets must go to our wonderful school band director, Joe Rogers.

The work he does with the various school age groups provides truly amazing results.

While Seguin is justifiably proud of its public school buildings, it has reason to be equally proud of the other side of the school picture, the human side, regarding many of its instructors.

A notable example is the case of Joe Rogers.

Our hats are off to this very fine



P. O. BOX 6481
SAN ANTONIO 9, TEXAS

October 31, 1960

Mr. Joe Rogers, Director
Seguin High School Band
Seguin, Texas

Dear Joe,

Several of us have been real impressed with the fanfare you've been using this season. I believe it is from the "Great Gate of Kiev".

We have talked of publishing more fanfares. One set would be excerpts from some of the great classics and another set would have to do with sounds of the name bands such as Kenton, Harry James, etc.

I would like to know, if possible, what arrangement you used for the fanfare or was it a special arrangement. Also, (I don't remember exactly), which part of the composition did you use? I certainly would appreciate any information you could give me.

I was real "gassed" with your band at the game the other night. You are certainly doing a fine job. It makes me feel that you, not us, should have attended the state fair. I really wish that you could have gone, as your band was the most deserving one. And.... you can tell your boss that I said so. So there!

Let me hear from you at your convenience.

Sincerely,

Cal Schultz
Lee High School
1202 Jackson-Keller Rd.
San Antonio, Texas

CS/ds

OFFICERS OF THE BAND

President	Martha Deschner
Vice-President	Henry Upper
Secretary-Treasurer	Dottie Schlueter
Librarians	Pat Doerfler and Joyce Kutac
Student Council	Pat Doerfler and Mary Ann Troell
Drum Major	Kathy Denker

MEMBERS OF THE BAND

FLUTES

Shirley Schultz
Pat Willmann
Helen Wiederanders
Zara Pape
Anne Baer
Sheila Zitleman

OBOE

May Cabello

E FLAT CLARINET

Rita Tuttle

BASSOON

Jim Bettersworth

B FLAT CLARINET

* Dottie Schlueter
Mary Ann Troell
* Jeannine Griener
Dotsy Beauchamp
* Kathy Denker
Johanna Roth
* Eva LeBlanc
Manuel Castillanos
Janet Clark
Lawrence Gibson
Carl Langner
Rita Mays
Jody Ryan
Mina Schulhe
Willo Mae Simmons
Arlene Tschope

BASS CLARINET

* Carolyn Roth
Rebecca Sells

ALTO SAXAPHONES

Ralph Schmitt
Jomets Ermel
Patty Tally
Nancy Gately
Mary Ann Fritz
Patsy Komoll
Millie Allison

TENOR SAXAPHONE

* Hazel Bode

BARITONE SAXAPHONE

* Mac Turner

CORNETS

* Martha Deschner
Virgil Schlueter
* Don Pomerantz
* Pat Doerfler
* Joyce Kutac
Henry Schraub
Anita Maldonada
John Linscomb
Beverly Burger
Veleda Deschner
Jo Ann Kutac
Lynn Kromminga
Esther Streng
Shirley Wendland
Joan Winsauer

BARITONES

* Henry Upper
Mark Williams
James Bode
Edgar Starcke

(MEMBERS OF THE BAND CONTINUE)

FRENCH HORNS

Joe Bruns
Ton Bruns
Carol Esse
Mary Fisher
Grace Wiederanders

TROMBONES

* Cary Sagebiel
* Bill Thompson
Jerry Sagebiel
Pat Junker
Faye Blumberg
Joe Harbroth
Ervin Wiederstein
Gary Tiggett

BELLS

Martha Larkin
Mickey Iltis

PAECUSSION

Lorraine Felsing
Gilbert Garcia
* Sophie Stock
Sheri Cunningham
Barbara Jackson

TYMPANI

Margo Paris

SOUSAPHONES

William Maddox
Raymond Marin
Eddie Moss
Don Tiemann
Bruce Cloud

* Denotes Senior

PROGRAM

National Anthem

His Honor March Fillmore

King John Overture Moehlmann
A very descriptive musical composition based on the life of the mythical King John from tales by Alfred Tennyson.

Joshua Yoder
A novelty based on the popular Negro spiritual "Joshua Fit de Battle of Jerico".

Lady of the Lake Jones
Presenting our Clarinet Soloist Dottie Schlueter. Dottie has been solo chair clarinet player for the Band for the past three years.

Men of Music King
To twirl to this fine march, we are proud to present our Drum Major and Twirlers.

T. V. Suite Walters
A very popular number to play and listen to. We repeat

THE UNIVERSITY OF TEXAS
THE COLLEGE OF FINE ARTS
AUSTIN 12

OFFICE OF THE DEAN

October 18, 1961

Mr. Joe Rogers
Seguin High School
Seguin, Texas

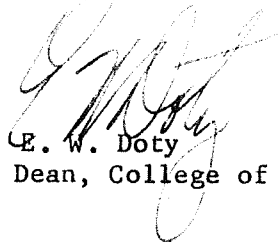
Dear Mr. Rogers:

This is to let you know that Charles Howell Branning has enrolled in the Music Department of The University of Texas and is pursuing a music curriculum. We want to express our appreciation to you for recommending the University to him. If you have other students of this calibre we would be most happy to have them also.

You probably are not aware of the influence you have had in helping shape the professional aspiration of some of the young people with whom you come in contact. Through a questionnaire which was submitted to all freshmen music students, you were listed as the one who was most influential in the student's decision to study music. Undoubtedly you have an enviable position of respect and leadership within your community. Congratulations on the fine work you are doing.

Please consider this an invitation to you and your friends to visit with us at your convenience. We are ever mindful of the fact that this is your University. Please stop in to see us.

Cordially,



E. W. Doty
Dean, College of Fine Arts

EWD:tdt

Texas Lutheran College



Seguin, Texas

OFFICE OF THE PRESIDENT

December 7, 1954

Mr. Joe Rogers
Band Director
Seguin High School
Seguin, Texas

Dear Sir:

We at Texas Lutheran College are, indeed, proud of the very fine rating which Seguin High School Band received in AAA competition at Luling. This attainment is one that did not just take place. It is an attainment which is the result of excellent leadership, many hours of practice, and much hard work.

We at Texas Lutheran College have long been aware of the very fine program that has been carried on by your band. Be assured that as members of this community, we are grateful for your accomplishments and want to encourage you to continue with this excellent program. At any time that Texas Lutheran College can work together with you, be assured that we will consider it a privilege to do so.

Sincerely,

Edward A. Sagebiel
President

EAS/bjb

THE UNIVERSITY OF TEXAS LONGHORN BAND

AUSTIN 12, TEXAS

April 24, 1956

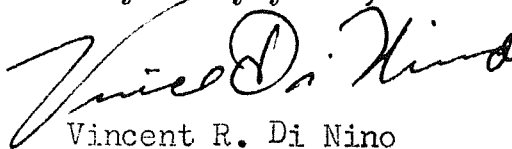
Mr. Joe Rogers
Band Director
Seguin High School
Seguin, Texas

Dear Mr. Rogers

I was most impressed with the fine job your band did in performing at the Battle of Flowers Band Festival. You are to be congratulated upon having such a fine organization.

If the Longhorn Band or myself can be of any service to you, please do not hesitate to call upon us.

Very truly yours,

A handwritten signature in dark ink, appearing to read "Vincent R. Di Nino". The signature is fluid and cursive, with the first name "Vincent" and last name "Di Nino" clearly distinguishable.

Vincent R. Di Nino
Director

VRDN/bd

ELEVENTH ANNUAL MID-WINTER BAND CONCERT

HIGH SCHOOL AUDITORIUM FEB. 27, 1962 7:30 P. M.

SAEGERT JUNIOR HIGH BAND

HENRY SCHRAUB DIRECTOR

National Anthem

Trombone King MarchKing

La Nuit--a Class C contest selection Cacavas

Gypsy Love Song--a March Paraphase Herbert

Copa Cabana--a Samba Walters

Commanding Officer March Frangkiser

SEGUIN HIGH SCHOOL BAND

JOE ROGERS DIRECTOR

Totem Pole March Osterling

Blue and Gray Suite..... Grundman
(Music from the Civil War)

First Movement-Second Symphony Borodin
Class AAAA contest selection

Beguine for Flutes Osterling
Featuring our entire Flute Section

Anacapri Yoder

Symphonic Suite Williams
Class AAA contest selection in three movements.
Intrada-Chorale-March (Contemporary Music)

Purple Pageant March King

Beguine for Band Osser



Texas Citrus Fiesta, Inc.

MISSION, TEXAS

"HOME OF THE GRAPEFRUIT"

Box 244
Mission, Texas
January 31, 1951

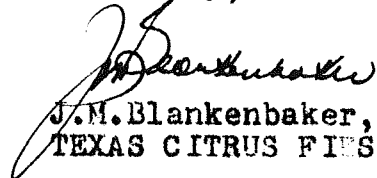
Mr. J. Mil Auld, Superintendent
Mission Public Schools
1400 Dougherty
Mission, Texas

Dear Mr. Auld:

The entire Fiesta Board joins me in congratulating your school bands and thanking you and the bands for helping make the 14th Annual Texas Citrus Fiesta the success it was.

We are also appreciative of Mr. Joe Rogers' efforts to secure the out-of-town bands for our Parade.

Sincerely,


J.M. Blankenbaker, Chairman
TEXAS CITRUS FIESTA, INC.

JMB:VG

Copy to
Mr. Joe Rogers
Mission High School
415 East 14th
Mission, Texas



Mission Independent School District

Mission, Texas
"Home of the Grapefruit"

December 5, 1949

OFFICERS

JOE T. COOK
PRESIDENT
W. T. GIBBS
VICE PRESIDENT
L. H. MARCELL
SEC'Y & BUS. MGR.
H. L. BARBER
SUPERINTENDENT

BOARD OF TRUSTEES

R. E. AUSTIN
JOE T. COOK
GEORGE BOYLE
E. B. ZEY
W. T. GIBBS
ADOLFO DE LA GARZA
ERNESTO CONTRERAS

Mr. Joe Rogers
Mission High School
Mission, Texas

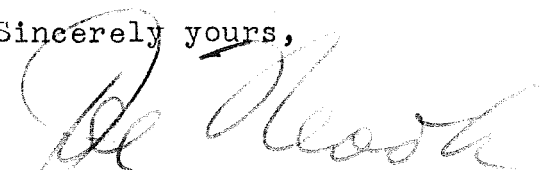
Dear Mr. Rogers:

This is just a brief note to congratulate you on the fine appearance which the Mission High School has made this year. As one who knows practically nothing about music except to appreciate it, I noted a wonderful improvement both as to the playing of the band and also its marching and appearance on the field.

I think a number of your between-halves features have been excellent during the year and I was most particularly proud of the band last Friday night in the game with Uvalde and I believe that the thousands of people who were there join with me in justifiable pride that the band reflected a great deal of credit on our community.

I just wanted you to know that the work which you have been doing this year is appreciated.

Sincerely yours,


Joe T. Cook, President

ms

Band Personnel

Director—Joe Rogers

Officers

President BOBBY STAGGS
 Secretary-Treasurer EMMA JEAN GUNDERSON
 Reporter JOYCE FILINGER

PICCOLO

Leon Brown Jr.

FLUTES

Marsha Stettler

Jean Ellis

Dalia Navarro

Rebecca Escamilla

Al Nordmeyer

OBOE

Lita Guerra

CLARINETS

Betty Blalock

Joyce Wilson

Cookie Brascamp

Norma White

Dorothy Williams

Patsy McFaddin

Georgann Pierce

Alice Faye Hunt

Delia Gonzales

Armindia Riveria

Dora Vela

Celestine Doffing

BASS CLARINET

Graciela Martinez

ALTO SAXAPHONE

Gaston Pena

Arturor Leal

TENOR SAXAPHONE

Jose I. Guerra

BARITONE SAXAPHONE

Gelaine Austin

BASSOONS

Donald Williams

Mary Ella Saunders

CORNETS

Allen Bourgeois

Oscar Garza 4th.

Pat Deemer

Jackie Parkhill

Ward Gentry

Warren Shropshire

Ray Ratcliff

Carlos Carrales

FRENCH HORNS

Ann Thompson

Emma Jean Gunderson

Pat Escamilla

Mary Louise Robertson

TROMBONES

C. J. Rome

Bobby Daniels

Addianne Wickland

Jimmy Tillson

Abdon Garza

Baldemar Gonzales

BARITONES

Bobby Staggs

Derald Lary

Ramiro Ramirez

BASSES

Dale Higgins

Sankey Bridgewater

Leon Kapellar

PERCUSSIONS

Joyce Filinger

Nancy Stettler

Minnie Case

Shirley Heffington

Betty McDougle

Dorothy Cox

Program



Star Spangled Banner

The Thunderer March Sousa

Shalimar Overture Buchtel

On The Mall Goldwin

Sounds From the Hudson Clarke

Baritone Solo by Bobby Staggs

Accompanied by Lita Guerra

Alpine Holiday Overture Barnes

Little Brown Jug Bergeim

Novelty for Band

Military Escort in Five Ways Bennett

Student Conductors

Rhapsody in Blue Gershwin

Malaguena Lecuona

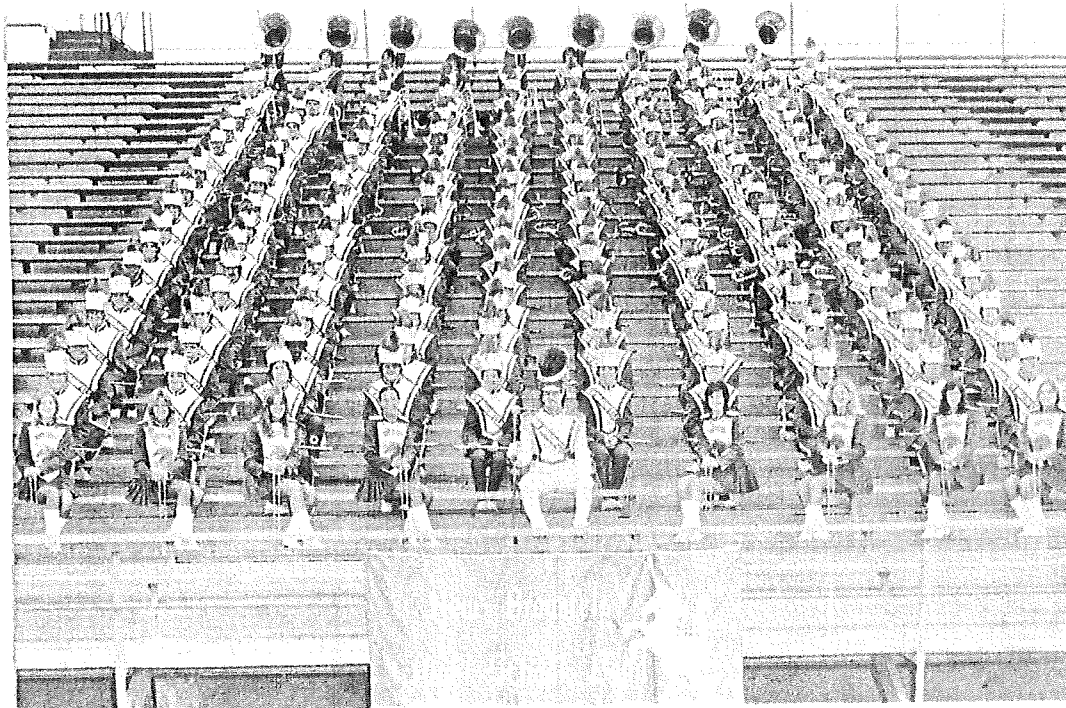
Dance by Sharon Shropshire

Stars and Stripes Forever Sousa

Pilgrims Chorus Wagner

Alexander's Ragtime Band Berlin

1975 - '76

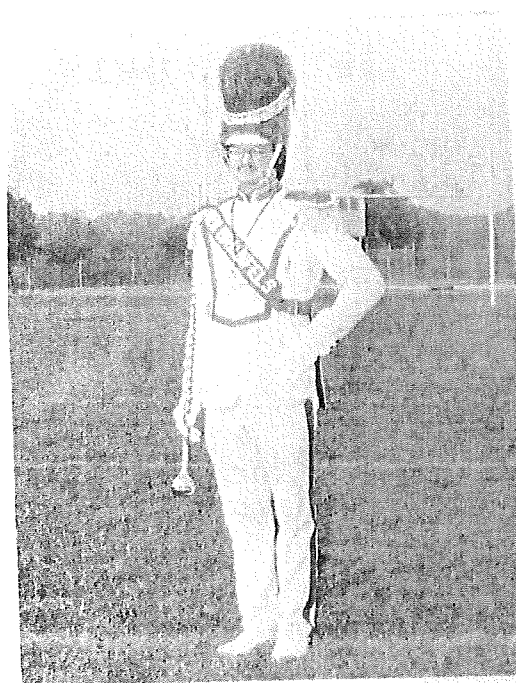


1975 UNICORN BAND



1975 UNICORN MAJORETTES

Front Row L to R: Kim Ainsley, Kay Krueger, Sandra Ulcak, Carrie Strzelczk,
Back Row L to R: Christine Schumann, Head Twirler Pam Seales, Donna Jurica, Linda Hermes.



**DRUM MAJOR
MIKE FRUEH**

Band Heads for Cotton Bowl

By MANDY BURRUS

Although Wurstfest has brought New Braunfels fame and fortune, after Jan. 1 several million people will have heard of our town and school.

The fighting Unicorn band is scheduled to march and play in the Cotton Bowl parade and football game in Dallas. Both will be aired live on national television.

In preparation for the New Year's Day observance, the Unicorn band must practice a total of 15 hours with the bands of Fredericksburg and Kerrville.

The theme for this year's pre-game show will be the Bicentennial with the combined bands performing a total of 10 formations ranging from diamonds and stars to a church.

This past Wednesday the band travelled to Memorial Stadium in Austin to coordinate its part of the program with the other bands.

Upon arrival in Dallas on Dec. 30, all participants in the pre-game and half-time activities (including the bands of Arkansas and Georgia) will meet for an afternoon practice.

The 31st holds a full day's preparation followed by a special New Year's Eve party hosted by and given for the band members.

Special entertainment for the New Year's Eve festivities will include performances by each of the school's lab bands and a talent show featuring dancing, music and hog-calling.

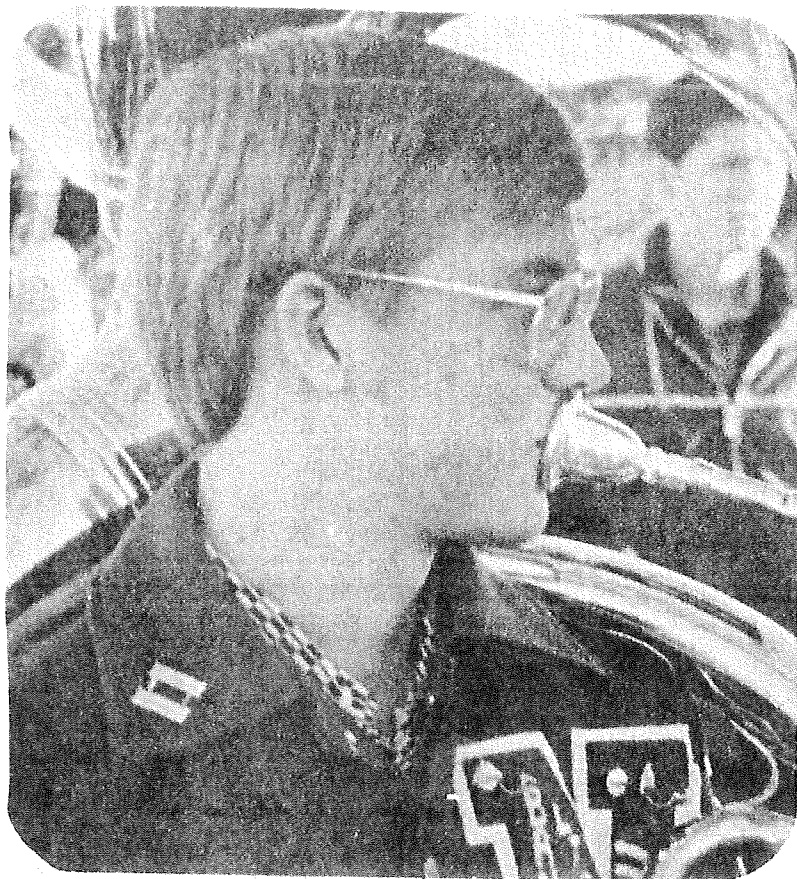
On the morning of the 1st, the parade will begin at 9 a.m. The fighting Unicorns are scheduled to

appear near the beginning to allow time to get to the Cotton Bowl stadium for the pre-game show. Portions of the performance may be telecast on CBS prior to the opening kick-off at 1 p.m.

The band will be returning to New Braunfels immediately after the end of the game.

The entire Cotton Bowl presentation was arranged by and is under the direction of Harry Barton.

Game



Come Blow Your Horn

Dec. 1975 Band Lieutenant Colonel senior Rusty Brandt is seen here practicing with the band on the show to be performed at the Cotton Bowl January 1. The Big Blue Band leaves for Dallas next Tuesday. (Staff Photo)

Bandsmen Regional Qualifiers

Nine New Braunfels High School bandsmen qualified for honors in the Region 18 Band last Saturday in Austin. Carey Dietert on baritone and Felix Kneuper on french horn qualified for Area Auditions on Jan. 17.

Kneuper will not audition as he has already accepted the position of french horn in the Texas All-State Orchestra.

The Herald regrets that in last week's story about the All-District Band members that the lead-in paragraph detailing that Kneuper had earned a spot in the All-State Orchestra was inadvertently omitted.

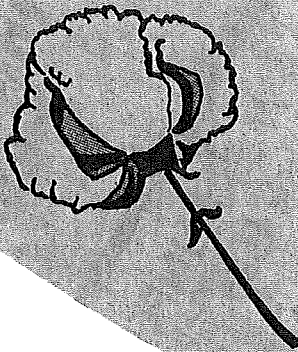
Joe Rogers, director of the Unicorn Band, said preparations are proceeding for the Unicorn Band's appearance in the Cotton Bowl on New Years Day.

The band was to travel to Austin yesterday (Wednesday) to rehearse its Cotton Bowl performance with the bands from Kerrville and Fredericksburg. Dec. '75





Unicorn Band Marches in Tall Cotton



Dec. 1975

With many firsts to its credit through the years, the New Braunfels High School Unicorn Band will add to these laurels on New Years Day.

It will be one of three Hill Country high school bands to participate in the game and halftime shows at the Cotton Bowl. The band will also appear in the Cotton Bowl Parade, coming 20th in the line of march.

This is the first time a local band has received an invitation to the holiday festivities.

Joining the award-winning contingent directed by Joe Rogers at the Cotton Bowl will be the Fredericksburg and Kerrville High School bands.

All members of the Unicorn Band have worked very hard for this trip and per-

formance and thank the community for their support," said Rogers this week. "We hope you will be as proud of the band as we are in representing our school and community."

About 200 bandmen and 28 parents will make the trip to Dallas, departing on Dec. 30 for Arlington and the Cibola Quality Inn where the three bands and a band from North Carolina will stay.

Immediately upon arrival, the three bands will go to a practice field in Arlington to rehearse their show. The bands practiced in Austin last week.

Wednesday for four hours on the game. It will include some 10 different formations by the three massed bands. The Cotton Bowl Association planned the

show and provided the music to be played. Rogers noted that the association could not guarantee that the pre-game activities show will be televised; however, the halftime show will be. The Unicorn Band will form the Canadian border in the giant map of the United States at the conclusion of the halftime show, Rogers said.

The band is to rehearse on Dec. 31 with the University of Georgia and the University of Arkansas bands for the halftime performance.

CBS Television will show the Cotton Bowl Parade beginning at 9 a.m. on New Years Day and will also present the game at 1 p.m. TV personalities who will cover the parade are William Conrad of "Canon"; Sally Struthers of "All in the Family"; and Larry Luville of "MASH."

The first night in Arlington the members of the three bands will be taken to Forum 303, reports Rogers. The center has six movie theaters, an ice rink which has been reserved for the bands, and places where they can eat.

On New Years Eve, the parents chaperoning the students will sponsor a party in two ballrooms at the motel. Entertainment will be provided by the bands, each being allotted one hour. Following the parade the bands will be fed in one of the pavilions on the State Fair grounds. The sponsors on the State Association.

Rogers said the band will depart Dallas immediately after the game, arriving at the Band Hall some seven hours after the game concludes.



Parade, Rededication Of Seele Monument Set

Hermann Seele, first New Braunfels school teacher, will be remembered Tuesday afternoon with rededication of a monument in his honor near the location of his first classes.

The celebration is sponsored by the New Braunfels Council of Parent Teacher Associations and Parent Teacher Organizations as a Bicentennial project and in conjunction with Texas Public Schools Week, March 1-5.

Thirteen floats and four bands will comprise a parade of students, teachers and parents originating at 2:30 at the site of Seele's first academy at the corner of Mill Street and Academy Avenue. The en-

tourage will continue up Academy Avenue to the corner of Coll Street.

Seele first taught in 1845 under an elm tree where Coll Street is now. The monument was originally dedicated at the site of the tree in the 1950s. When the tree and monument became a traffic hazard they were removed. The monument has stood in a grove of trees behind the Sophienberg Museum since.

Purchased with \$391.52 collected from students in the New Braunfels and Comal Independent School District, is a historical marker and a new elm tree to be planted on the slopes of the museum grounds

on Academy Avenue. The monument will be moved from the shadows of the rear location to sit by the tree.

Although the site has been designated an historical by the Texas Historical Commission, the official marker will not be received in time for the rededication ceremonies. Frank DePasqual is donating a temporary marker with the exact wording as the official one.

Melissa Pape and Carl Donop from Seele School and Mandy Burrus, president of the Hermann Seele Future Teachers of America chapter at New Braunfels High School, will place a floral arrangement at the site.

Oscar Haas, Comal County historian and author, will offer remarks about Seele. Curt Schmidt, educator and attorney, also will address the group.

Special guests for the commemoration ceremonies will be Seele's grandchildren, Mrs. Claude Anoil and Hermann Seele, and great-grandson, Hermann Seele Jr., all of San Antonio.

Mrs. S. T. (Mary Ann) Leveridge Jr. of Austin, president of the Texas Parent Teacher Association, also will attend.

Bands from New Braunfels High School, Canyon High School, New Braunfels Middle School and Canyon Middle School will participate.

Choral music will be provided by the combined choral groups of the two high schools.

Floats in the parade will be sponsored by school organizations and PTA and PTO groups.

Contributions from the parent teacher organizations will be used for landscaping the area when remodeling at the museum is completed.



Hopping Along

Debbie Cowser of the sax section of the New Braunfels High Band was dressed as a bunny. All the Unicorn bandmen were attired in costume. '76

Boosters To Meet

Big Blue Band Boosters will have a meeting at 7:30 p.m. Monday at the New Braunfels High School band hall.

Purpose of the meeting will be to appoint a banquet committee, to elect officers and to discuss plans for a tamale sale.

N. Braunfels Band To Be in Coke Ad

You'll see the band, but you won't hear it.

That's the way it will be with the New Braunfels High School Band that went to Lockhart the other day to march in a "parade" for a Coca-Cola commercial.

Dubbed into the soundtrack will be the tune of a brand new Coke song.

The song will be introduced with the bicentennial commercial involving the band.

A hundred bandmen will participate. The band will be paid \$500 for expenses.

Also appearing in the commercial, which will be seen nationwide in early May, will be the Comal County Fair float. 1976

The Big Blue Band has not yet been assigned to a region. They may stay in the Austin region, or be realigned under a San Antonio heading.

Band director Joe Rogers has "mixed emotions" over the change in classification. He said, "Competing with AAA bands will be quite a difference from AAAA competition. Of course, we'll have one top AAA band. I'm looking forward to next year." '76

NEW BRAUNFELS HIGH SCHOOL BAND

BANQUET

NEW BRAUNFELS CIVIC CENTER

FRIDAY, MAY 21, 1976

7:00 P.M.

*Just a small
token of our
appreciation
for your eleven
years with
us.
Big Blue Band Boosters*

Band Members Share Honors With Rogers

By Vicky Waddy

Joe Rogers said he felt "piggish" about "stealing the show from the kids" when the fun was over after Friday night's band banquet.

Accolades traditionally fall on the band members, particularly the seniors, at the annual affair sponsored by the Big Blue Band Boosters. This year much recognition went to Rogers for his efforts with the band.

Focus on the retiring director was obviously encouraged by the band members. They enthusiastically joined in the salute to the man who has waved his baton in front of the high school band for 11 years.

The rapport Rogers has developed with each of his bands through the years was readily apparent. The most notable example of continued respect and admiration for the director was a table of former band leaders at the banquet. They represented each unit that has played under Rogers' direction since 1965.

The past drum majors, colonels and lieutenant colonels attended to participate in a Joe Rogers' Roast. In turn they reminded their director of amusing events that marked each year of his leadership. Anecdotes of trips to Enid, Okla. and references to Rogers' prowess as a "con man" and his small stature brought laughter from the audience and grins of remembrance to the director's face.

The night was reserved for pleasantries and it was not marred by recollections and recountings of less than happy occasions during Rogers' tenure.

Even when the percussionists were laggard on the introduction to the New Braunfels Alma Mater, Rogers laughed with the band and they started again.

Doubtless every student who has progressed through the music program under Rogers' watchful eye has had serious disagreements with him. But in the end, those disputes were forgotten.

Tears glistened in more than one pair of eyes during the evening as the full ramifications of Rogers' promotion to assistant principal for student services at NBHS were realized.

Although Rogers captured much of the attention Friday night, the real honorees were the students who could put aside the now unimportant differences they may have had with Rogers at one time. They unanimously rose to the occasion and saluted a man they know to be outstanding in his field.

Through the ribbing and roasting it was obvious that Rogers' students, past and present, share an abiding respect and admiration for their director.

Joe Rogers gets my vote, too. He assured me Friday night that next year I can walk the corridors of NBHS without fear of disciplinary action for not having a hall pass. May 21, 1976