

TEXAS BANDMASTERS

HALL OF FAME

JERRY LONGWELL

INDUCTED JULY 26, 1999

Bill: Here is the information I have been able to put together on Jerry. Please let me know if you need clarification on any of it. Thank you so much.

Maudell Longwell

Education:

Central Methodist College, Fayette, MO., B. Mu.Ed. 1955

Texas Christian University, M. Mu. Ed., 1961

60 hours above Master's at University of North Texas

Professional Teaching Certificate, All Level Music

Professional Teaching Certificate, Secondary English

Professional Administrator's Certificate(Superintendent)

Career Information:

1955-56 Band Director at Chico H.S. and Alvord H.S. while attending TCU

1956-58 U.S. Army(Bandsman in 1st Armored Division Band)

1958-61 Band Director at Northwest High School, Justin, TX

1961-69 Band Director at L. D. Bell High School, Hurst, TX(Hurst-Eules-
Bedford ISD)

1969-86 Director of Fine Arts, H.E.B. ISD

1986: Retired and started second career with New York Life Insurance Co.
where he is currently a Manager.

Professional Activities, Honors, and Awards:

Texas Honor Band, Four States Band Directors Association

TMEA Region Honor Band---Every year the Bell Band was eligible.

TMEA Honor Band: ranked in top 5 bands 3 times

Outstanding Band Awards at Six Flags Over Texas and numerous other
Invitational Contests

Consistent Sweepstakes Awards at UIL Contests

Charter Inductee in Region 5 TMEA Band Directors Hall of Fame

TMEA President, 1975-76

TMEA Executive Committee, 3 years

Chairman, TMEA Music Education Symposium I

TMEA Region Band Chairman, 2 times

TMEA Region Chairman, 2 times

(Jerry Longwell Information, continued)

Chairman, UIL Music Advisory Committee, 2 years
Chairman, UIL Marching Contest Revision Committee, 2 years
Chairman, UIL Awards Committee, 2 years(UIL Awards for all UIL activities
designed by this committee are still in use.)
Member, UIL State Marching Contest Organizing Committee
UIL Region 5 Executive Secretary, 4 years

Member, Charter Executive Committee, Texas Music Educators Conference
Member, Charter Executive Committee, Texas Music Adjudicators Association
(certified to judge Marching, Concert, Sightreading)
Member, State Board of Directors, Phi Beta Mu, 2 years
Chairman, Texas Education Agency Band Directors Handbook Committee
Member, Texas Education Agency Committee to write Essential Elements
Member, State Textbook Committee
Texas Representative to MENC National Commission on Instruction
Texas Life Member of PTA
President, Board of Directors, Texas Wind Symphony
Vice President, Board of Directors, Ft. Worth Youth Orchestra

Civic Activities:

President, Optimist Club
Numerous leadership positions in church
HEB Chamber of Commerce
HEB Education Foundation, Founder
HEB Sports Hall of Fame, Selection Committee

Personal Information:

Born in Belleville, Kansas; band training started in Hamilton High School,
Hamilton, Mo. Married to Maudell(B. Mu.Ed., Central Methodist College, 1955).
One daughter, Erin, graduated from Stephen F. Austin State University, and
teaches in Garland, where she lives with her husband and three children. One
son, Kris, who graduated from Texas A & M, and lives in New York City, where
he is pursuing a career in theater and working at McGraw-Hill Publishing Co.

THE NORTHWEST HIGH SCHOOL TEXAN BAND

Flutes

Betty Adams
Mary Fuller
Oma Lee Parish
Wayne Parish

French Horns

Judy Huffman
Sandra Sams
Donnie Tribble
Doris Wheeler

Clarinets

Judy Box
Queva Jones
Billie Knox
Donnie McDowell
Ronnie McDowell
Eleanor Norwood
Floyd Pitts
Vickie Singleton
Marijohn Smith

Trumpets

Jerrell Cook
David Criswell
Charles Douthey
Don Henderson
Brent Holland
Loy Nix
Wendall Paddock
Lloyd Pitts
Danny Tankersley
Lary Wommack

Bass Clarinets

Mary Crosby
Mickie Stewart

Trombone

LeWayne Peterson
Jerry Roach
Judy Shaw

Alto Saxophone

Larry Stout

Baritone

Ronnie Whitaker

Tenor Saxophone

Carolyn Pockrus

Bass

Rex Young

Baritone Saxophone

Tommy Ringo

Percussion

E. C. Brock (Bass Drum)
Bobby Franks (Snare Drum)
Charles Fuller (Snare Drum)
Patsy Holloway (Snare Drum)
Buelah Roberts (Cymbals)

Bell Lyre

Gay Whittington

THE
NORTHWEST HIGH SCHOOL MUSIC DEPARTMENT
PRESENTS ITS
ANNUAL SPRING CONCERT

May 7, 1959
8:00 p.m.

PROGRAM

- I The Beginning Band:
 - Shadowland Waltz.....Taylor
 - Junior Band March.....Taylor

- II The Northwest High School Chorus:
 - The Bell's of St. Mary's.....Adams
 - My Hero.....Straus

- III The Northwest High School Texan Band:
 - Hosts of Freedom.....K. L. King
 - Eroica.....Beethoven-Skornica
 - A Walking Tune.....Grundman
 - Brasses to the Fore.....Walters
 - The Hoosier Schoolmaster.....Yoder
 - The Bremen Town Musicians.....Foreman
 - In the Mood.....Razaf-Garland

May I take this opportunity to thank you for your continued support of our music program at Northwest. It has been a profitable year for us and it certainly could not have been so without your truly wonderful support and interest. Thanks again. We are looking forward to an even better year next year.

Jerrold W. Longwell
Band Director

THE BEGINNING BAND

Flutes

Annette Brown
Martha Tate

Clarinets

Patsy Davis
Paulette Gochnour
Janelle McKee
Linda McPherson
Carolyn May
Sallye Richardson
Linda Sue Smith
James Stephenson

Alto Saxophone

Jerry Holland

Trombones

Jimmy Allcorn
Buddy Wylie

Trumpets

Sammy Hardeman
Tommy Jones
David McPherson
Gene Roach
Bill Shaw
Jerry Weeks
Jimmy Wilkerson

Drums

Sammy Barnard
Steve Cope
Johnny Huffman
Jack Fisher
James Redwine
Freddy Walker

Bass

Charles Cook

THE NORTHWEST HIGH SCHOOL CHORUS

Sopranos

Barbara Baltzelle
Patsy Gann
Neta Green
Sammye Hardeman
Linda McPherson
Carolyn May
Ruth Ann Roper
Emily Simmons
LaVonda Wilson

Altos

Judy Box
Jackie Eubanks
Carolyn Gann
Gaye Hagan
Lynda Neely
Ilo Faye Pitts
Gay Whittington
Lynda Wright

STUDENT TEACHERS

Arnold Schuler (Chorus)
Mary-Nan Wohrjung (Chorus)

Richard Peebler (Band)
Woody Schober (Band)

SPRING CONCERT

Presented by
the
Northwest High School Music Department

Shadowland Waltz Taylor
Junior Band March Taylor

The Beginning Band

Entry of the Gladiators Fucik
Enchanted Mountain Tarver
The Bremen Town Musicians Foreman

The Intermediate Band

Green Cathedral Hahn
I Enjoy Being A Girl Rodgers-Hammerstein

The Senior Chorus

Hall of Fame Olivadoti
Prelude and Choralc. Schumann
Scotch Folk Suite. Davis
American Heritage. Floyhar
Mexicano Mambo Gates
Little Bop Riding Hood Foreman
Symbol of Honor. Mesang

The Northwest High School Texan Band

THE JOHN PHILLIP SOUSA BAND AWARD

Each year bands throughout the United States choose the one individual they believe to have made the greatest contribution to their organization and recognize this by presenting the John Phillip Sousa Band Award. The Northwest High School Band is participating in this activity for the first time this year.

The person to receive this award tonight has been selected by his fellow band members and this selection has been confirmed by the Band Director and school officials. The name of the person so honored is kept secret until the time of the actual presentation.

The award is made "in recognition for outstanding achievement and interest in instrumental music, for singular merit in loyalty and cooperation, and for displaying, generally, those high qualities of conduct which school instrumental music strives to impart."

THE BEGINNING BAND

Flute

Linda Box
Mickey Gann
Mary Howe
Ann Ridlon

Clarinet

Doris Blair
Linda Brammer
Judy Crabtree
Marion Dunning
Marilyn Foster
Janis McClary
Melba Matthews
Lois Riley
Monica Smith
Linda Watson

Alto Saxophone

Mary Bennett
Barbara Clepper
Johnny Milligan

Tenor Saxophone

Suzetter Hemphill

French Horn

Aubrey Peterson

Cornet

Tommy Criswell
Roland Lewis
Floyd Norwood
Danny Paddock
Robert Pitts
Billie Sanderson
J. O. Thompson

Baritone

Billy Bomar
Larry Whittington

Trombone

Monty Anderson
Ronnie Coker
Leland Franks
David Giles

Sousaphone

Paul Schooling

Percussion

Steven Knowles
Jimmy Stewart

THE INTERMEDIATE BAND

Flute

Martha Tate

Clarinet

Patsy Davis
Paulette Gochnour
Janelle McKee
Linda McPherson
Sallye Richardson
Linda Smith
James Stephenson

Alto Saxophone

Jerry Holland

French Horn

Sonja Halbert

Cornet

Sammye Hardeman
Tommy Jones
David McPherson
Gene Roach
Bill Shaw
Jimmy Wilkerson

Trombone

Jimmy Allcorn
Buddy Wylie

Percussion

Sammy Barnard
Steve Cope
Jack Fisher
James Redwine
Freddy Walker

THE NORTHWEST HIGH SCHOOL BAND

Flute

Betty Adams
Annette Brown
Oma Parrish

Clarinet

Judy Box
Queva Jones
Billie Knox
Donnie McDowell
Ronnie McDowell
Eleanor Norwood
Floyd Pitts
Vickie Singleton

Bass Clarinet

Mary Crosby
Mickey Stewart

Alto Saxophone

Larry Stout

Tenor Saxophone

Carolyn Pockrus

Baritone Saxophone

Wayne Parrish

Bell Lyre

Gay Whittington

French Horn

Judy Huffman
Donnie Tribble
Doris Wheeler

Cornet

Jerrell Cook
Charles Douthey
Don Henderson
Brent Holland
Wendall Paddock
Lloyd Pitts
Danny Tankersley
Lary Wommack

Trombone

LeWayne Peterson
Jerry Roach
Judy Shaw

Sousaphone

Seth Hinshaw
Rex Young

Percussion

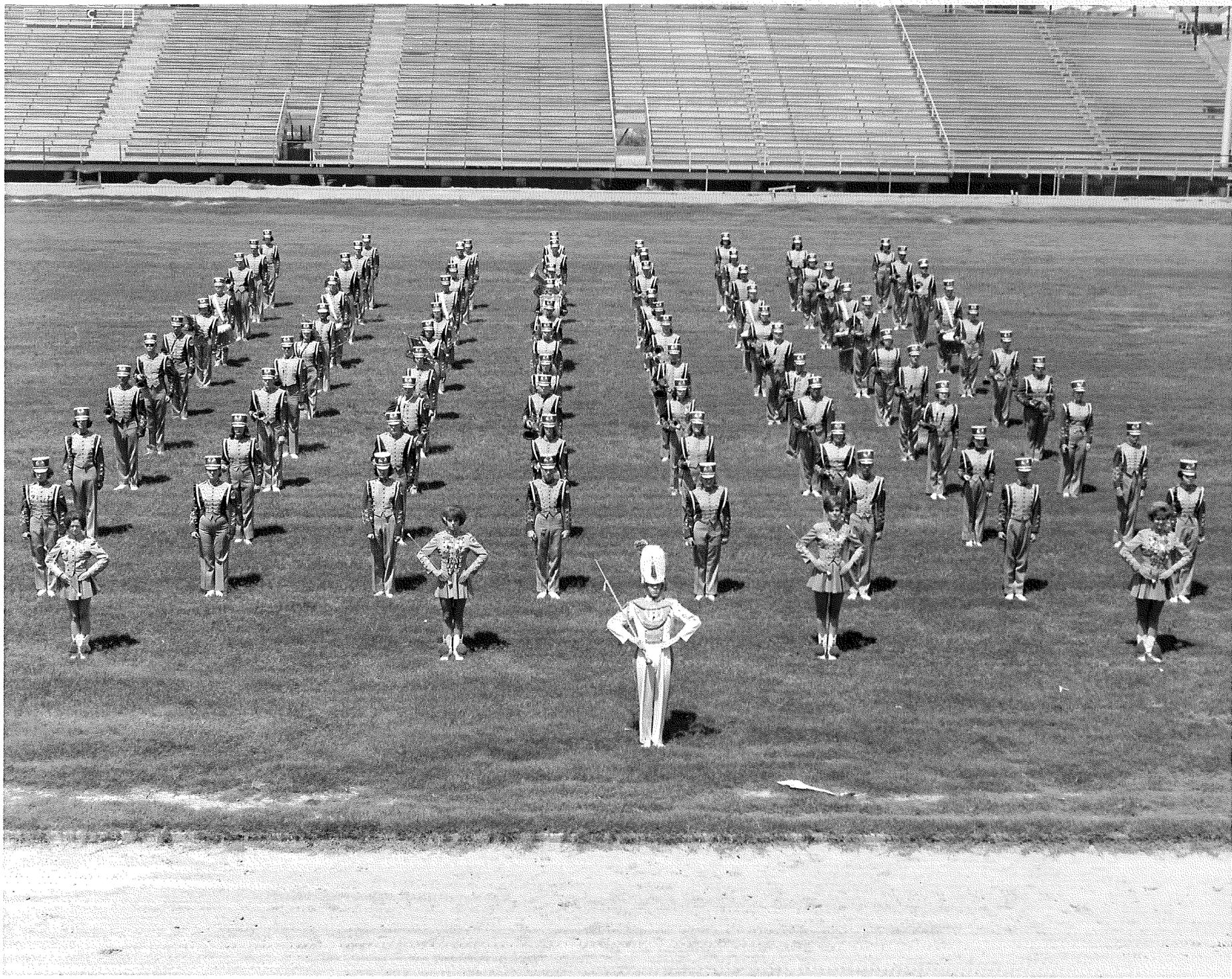
E. C. Brock
Bobby Franks
Charles Fuller
Patsy Holloway
Beulah Roberts

THE SENIOR CHORUS

Bernice Barnard
Annette Brown
Shiela Brown
Beverly Byrum
Margaret Carpenter
Faye Cox
DeLoyce Dent
Joan Duckworth
Peggy Finley
Deolva Fisher
Linda Gumm
Alice Hicks
Judy Jennings
Marie Lassen
Betty Moon
Sarah Moore
Laverne Neace

Jonelle Norris
Nadine Perkins
Shirley Petty
Jean Pittman
Carolyn Pockrus
Beulah Roberts
Ruth Ann Roper
Judy Shaw
Emily Simmons
Joan Slimp
Elaine Tedrow
Betty Todd
Frances Tolan
Lynda Tyler
Aneta Valle
LaVonda Wilson
Lynda Wright

Accompanist—Sandra Sims





Lawrence D. Bell High School

PRESENTS THE

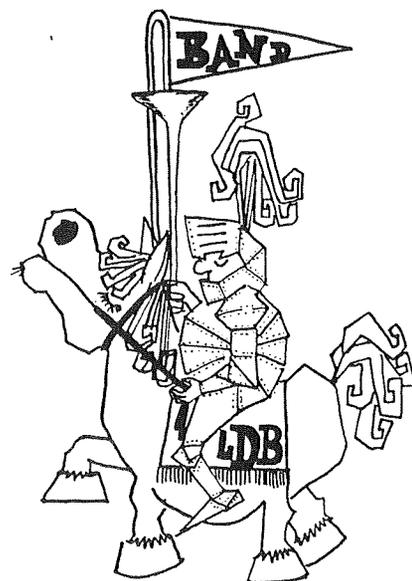
BLUE RAIDER BAND

PRE-GAME SHOW

Dallas Cowboys vs. Pittsburgh Steelers

DECEMBER 13, 1964

COTTON BOWL



LAWRENCE D. BELL HIGH SCHOOL
BLUE RAIDER BAND

TO: Mr. Newell Odell, Superintendent
Mr. H. O. Dunn, Principal
Board of Education

FROM: Mr. Jerrold W. Longwell, Band Director

SUBJECT: Report on band's trip to Memphis, Tennessee.

The trip to Memphis by the Blue Raider Band was a very successful activity. The following summary will be of interest to you.

Transportation. The band traveled in three 41-passenger Continental busses. The drivers, Mr. Johnny Arwine, Mr. Buck Mabry, and Mr. Charles Skelton, are to be commended for their interest in safety and for their willingness to be of assistance at any time they were needed. We continue to believe that this mode of transportation is the ideal thing for this sort of trip.

CHAPERONES. The chaperones for the trip were Mr. & Mrs. J. W. Longwell, Mr. & Mrs. W. S. Gay, Mr. & Mrs. Bill Lawless, and Miss Beth Usleton. This group is also due commendation for the excellent job they did. They worked long and hard to make the trip as successful as possible--Mr. Gay even marched with us in the Grand Parade in order to be available if needed on the parade route.

Meals. Each student and chaperone were given \$16.00 on the morning we left to provide for their meals on the trip. Whenever possible, we ate in a cafeteria and the \$16.00 was enough to provide adequate meals for every person.

Activities in Memphis. It was necessary to alter our plans slightly in Memphis, due to the heavy schedule of activities we had. We curtailed the sightseeing trip and drove through one residential area of Memphis, which included the Elvis Presley Mansion--a must, as far as the students were concerned. We also spent an enjoyable two hours on an excursion boat on the Mississippi River.

Concerts and Parades. Concerts were given by the band at 9:30 a.m. on Friday and at 4:30 p.m. on Saturday. These concerts were given in the band stand in Court Square in downtown Memphis. They were well received by the audiences. The band marched in the Children's Parade at 11:00 a.m. on Friday, along with 80 other bands. As a result of informal judging of the marching units in this parade, our band was selected to lead the Grand Parade, which was held at 7:30 on Saturday night. This high honor was certainly the highlight of the trip and, at least for the Band Director, one of the highlights of my life. Words cannot describe the thrill of leading a parade of this calibre---100,000 spectators lining the streets, almost constant applause for 1½ hours, cheers and compliments being shouted from the crowd and from parade marshals and policemen on the parade route---it is something we will never forget!!

Return Trip. We were delayed for over an hour in leaving the motel on Sunday morning while we made a decision as to what should be done about one of the students who was ill. We finally left after calling the girl's parents and arranging for them to meet us in Arkadelphia in order to take the girl home in their car.

General Comment. The only mar on an otherwise perfect trip was the fact that a number of students did faint or become ill after the Grand Parade. We were of course concerned and contacted a doctor immediately. He advised us that there was nothing to be particularly alarmed about since this was frequently the situation in many bands after this long parade. He described the situation as being the result of a sort of "mob psychology" or "hysteria." By the next morning everyone was back to normal, except for being a little "extra-tired."

I am certain you would have been proud of our students on this trip, not only for their excellent performance, but also for their excellent behavior. Their conduct on the trip brought complimentary comment from the motel management, persons in the eating establishments, and spectators. There was not a single incident of misbehavior on the trip, to our knowledge.

May I take this opportunity to express the appreciation of the band members and myself for the support you have given us in this endeavor. It was an extremely worthwhile experience for us and brought additional credit to our school and community. A brief anecdote will perhaps sum up our feeling about the trip: The order of bands is not published until the beginning of the parade. When I located the Parade Marshal for the Grand Parade and asked for our position, he asked who I was. I told him, "L. D. Bell High School, Hurst, Texas." Without even looking at his list of bands, he smiled and said, "Number one!" In relating this incident to a parent when we returned, he said with pride, "You mean he didn't even say, 'Where's Hurst, Texas!'" There are a lot of people who know about Hurst-Eules-Bedford now, that didn't a few weeks ago.

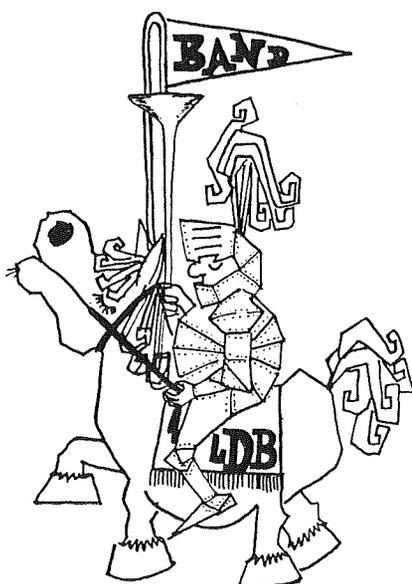
FINANCIAL STATEMENT:(final)

Balance shown on last staement.....		\$3820.75
Additional Income:		
Concert by Stage Band	\$233.50	
Clif's Barber Shoo	9.50	
Sonata Club donation	10.00	
Bad Check recovered	2.00	
Driver's Room payment	25.00	
	<u>\$280.00</u>	
Total Accountable		<u>4100.75</u>
Additional Expense:		
Meals(115 @ \$16.00)	\$1840.00	
Motel'incluing drivers)	1266.92	
Miscellaneous(Taxi, phone, room service meals)	8.00	
Bad Check	2.00	
	<u>\$3116.92</u>	
Total additional expense		<u>3116.92</u>
Present Bank Balance		\$ 983.83
Outstanding Debts:		
Continental Bus Company		<u>1937.40</u>
Deficit(School District's share of expense)		\$ 953.57

Lawrence D. Bell High School

PRESENTS THE

BLUE RAIDER BAND



INFORMATION SHEET
LAWRENCE D. BELL HIGH SCHOOL
BLUE RAIDER BAND

SUPERINTENDENT OF SCHOOLS: NEWELL H. ODELL

PRINCIPAL: H. O. DUNN

BAND DIRECTOR: JERROLD W. LONGWELL. LONGWELL RECEIVED HIS UNDER-GRADUATE TRAINING AT CENTRAL METHODIST COLLEGE, FAYETTE MISSOURI, HAS HIS ADVANCED DEGREE FROM TEXAS CHRISTIAN UNIVERSITY, FT. WORTH, TEXAS, AND HAS DONE FURTHER GRADUATE STUDY AT NORTH TEXAS STATE UNIVERSITY. HE HAS BEEN DIRECTOR OF BANDS AT BELL HIGH SCHOOL SINCE 1961.

OTHER BAND DIRECTORS IN THE SYSTEM INCLUDE MR. ERNEST REPASS AND MR. ED BRIGANCE.

LAWRENCE D. BELL HIGH SCHOOL IS A CLASS AAAA HIGH SCHOOL WITH AN ENROLLMENT OF APPROXIMATELY 1700 STUDENTS. IT IS LOCATED IN THE "MID-CITIES" AREA, BETWEEN FORT WORTH AND DALLAS, IN ONE OF THE MOST RAPIDLY GROWING AREAS OF THE UNITED STATES. THE SCHOOL SERVES THE THREE COMMUNITIES OF HURST, EULESS, AND BEDFORD.

INDICATIVE OF THE DYNAMIC GROWTH OF THE AREA, THE COMBINED POPULATION OF THE THREE COMMUNITIES IN 1950 WAS SLIGHTLY OVER 500, WHILE TODAY IT HAS MUSHROOMED TO OVER 40,000.

ALONG WITH THE COMMUNITIES, THE BAND PROGRAM IN THE HURST-EULESS-BEDFORD SCHOOLS HAS EXPERIENCED AN AMAZING DEVELOPMENT. ORGANIZED ONLY 8 YEARS AGO WITH AN ENROLLMENT OF LESS THAN 50 STUDENTS, THE PROGRAM NOW BOASTS ENROLLMENT IN EXCESS OF 525 STUDENTS IN THE 7th THROUGH THE 12th GRADES.

FOR A BAND SO RECENTLY ORGANIZED, THE BLUE RAIDER BAND HAS ALREADY ESTABLISHED AN INTERESTING RECORD OF ACCOMPLISHMENT:

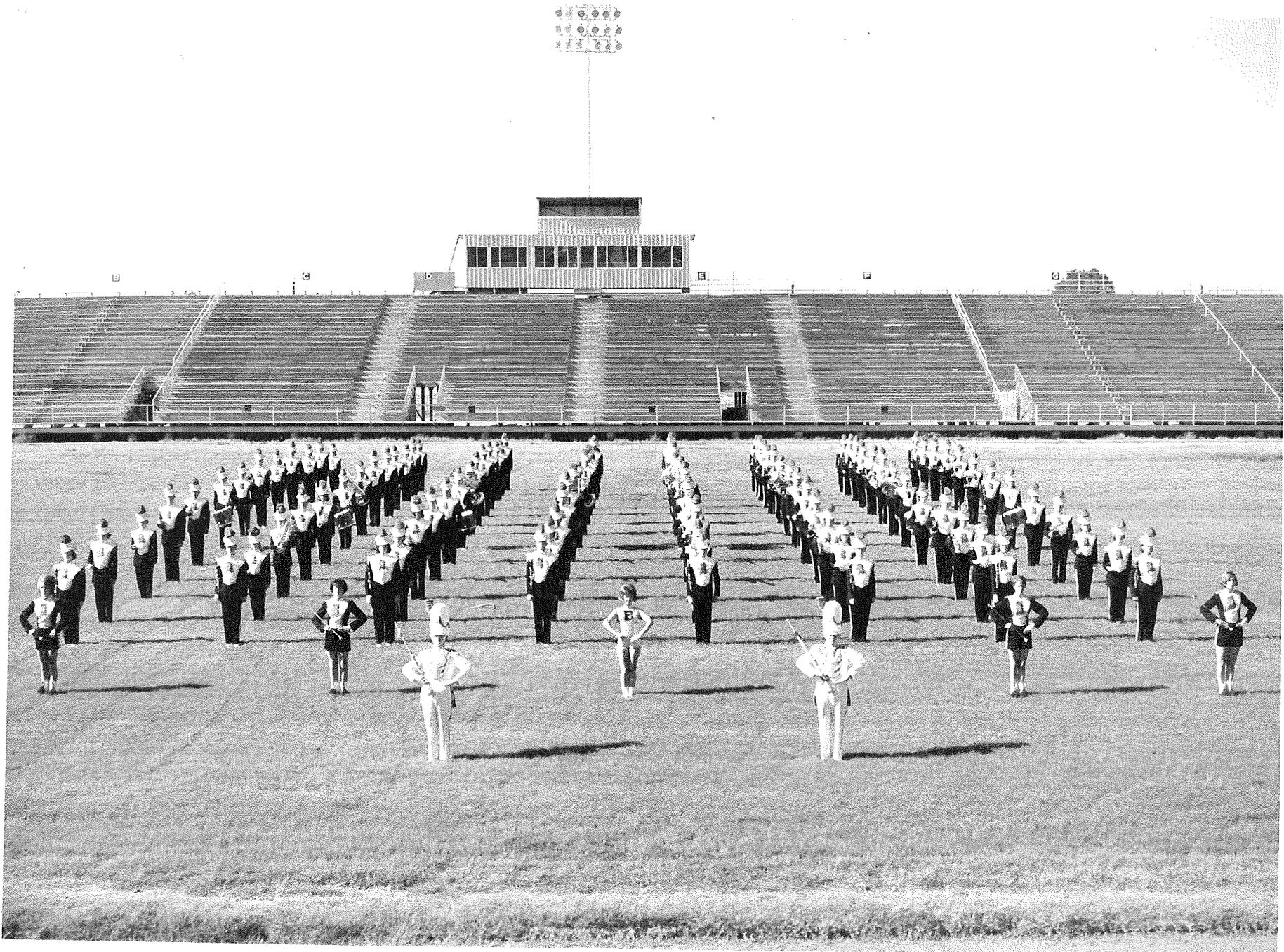
IN 1963 THEY WERE CHOSEN THE OUTSTANDING BAND IN THEIR CLASS IN THEIR REGION OF TEXAS.

THEY HAVE WON THE OUTSTANDING BAND TROPHY FOR THEIR CLASS FOR 5 OF THE PAST 6 YEARS AT THE CASTLEBERRY FESTIVAL IN FORT WORTH.

DURING THE PAST THREE YEARS THE BAND HAS NEVER RECEIVED A RATING LOWER THAN SUPERIOR OR EXCELLENT IN ANY PHASE OF BAND COMPETITION.

IN 1963 THEY WERE INVITED TO PARTICIPATE IN GOVERNOR JOHN CONNALLY'S INAUGURAL ACTIVITIES IN AUSTIN.

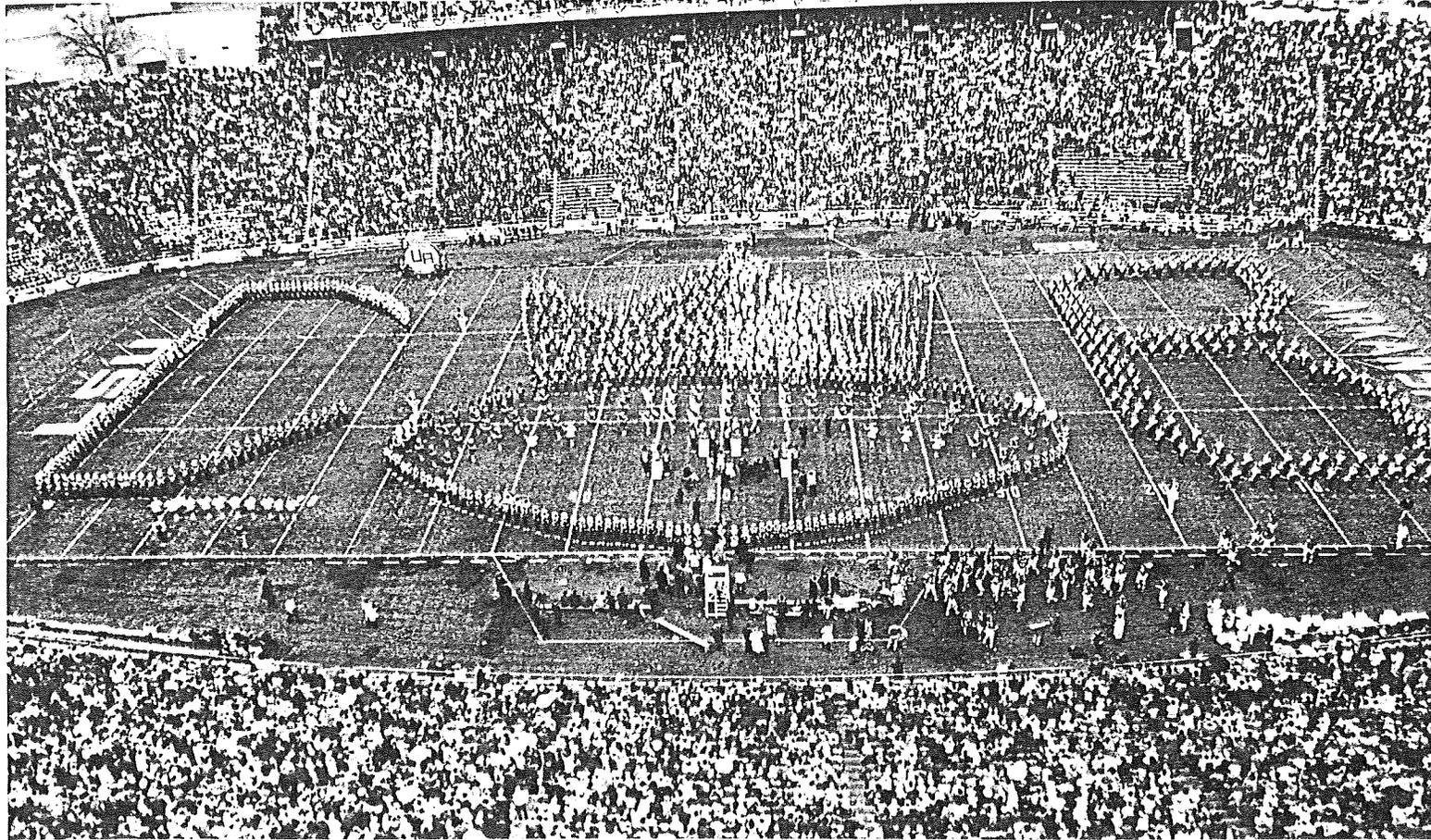
THIS YEAR'S RECORD INCLUDES THE HIGHEST POSSIBLE RATING IN MARCHING COMPETITION AND THE INVITATION TO PARTICIPATE IN THE COTTON CARNIVAL ACTIVITIES. THE BLUE RAIDER BAND ALSO ACCEPTED AN INVITATION TO APPEAR ON NATIONWIDE TELEVISION AT A DALLAS COWBOYS PROFESSIONAL FOOTBALL GAME DURING THIS PAST SEASON. PERHAPS THE HIGHLIGHT OF THE YEAR WAS AN INVITATION TO PLAY FOR PRESIDENT JOHNSON ON HIS CAMPAIGN TOUR.





COTTON BOWL PAGEANTRY

"I RESOLVE...."



Harry Barton, Director – Durward Howard, Associate Director

DECEMBER 31, 1966

COTTON BOWL

DALLAS, TEXAS

COTTON BOWL
DECEMBER 31, 1966

PREGAME HIGH SCHOOL BAND SHOW INSTRUCTIONS

"I RESOLVE.."

1. Lake Highlands High School Band, Richardson - Howard Dunn, Director
2. Phillips High School Band, Phillips, Texas - Ray Robbins, Director
3. Highlands High School Band, San Antonio, Texas - Kenneth Turner, Director
4. MacArthur High School, Band, Irving, Texas - James Herrington, Director
5. Kimball High School Band, Dallas, Texas - George Massengale, Director

Conductors:

Ferrold Longwell - L.D. Bell High School, Hurst, Texas

J. R. McIntyre - Permian High School, Odessa, Texas

Bands are to be in their seats in the stadium not later than 12:00 p.m.

The bands may alternate playing from the time they are located in their seats until 12:45 p.m. The high school bands will not play individually after 12:30 p.m. unless specifically requested. See Chart #1 for seating location around field.

TO: Mr. Newell Odell, Superintendent of Schools

FROM: Mr. Jerrold Longwell, Band Director, L. D. Bell High School

SUBJECT: Request for permission to accept invitation to present a concert for the Four States Band Directors Association.

An invitation has been extended to the Bell High School Band to be the Honor Band from Texas at the Annual Four States Band Directors Association meeting in Texarkana, Texas, in January, 1967. The invitation came from Mr. Dale Sorsby, Texas Bands Chairman for the organization.

The Four States Band Directors Association is a professional organization comprised of Band Directors from Texas, Oklahoma, Louisiana, and Arkansas. Each year they invite one band which they feel to be outstanding from each state to present a concert at their Convention. It is a singular honor for our band to be invited to represent Texas in this way.

Our concert, if we accept the invitation, would be presented on Friday, January 20, 1967, which is Records Day in our schools. The students, therefore, would miss no class time for the trip.

Exact scheduling would have to come at a later date, but it appears now that we would need to leave here on Friday morning, rehearse in Texarkana in the afternoon, perform that night, and return on Saturday.

Cost of the trip would be estimated as follows:

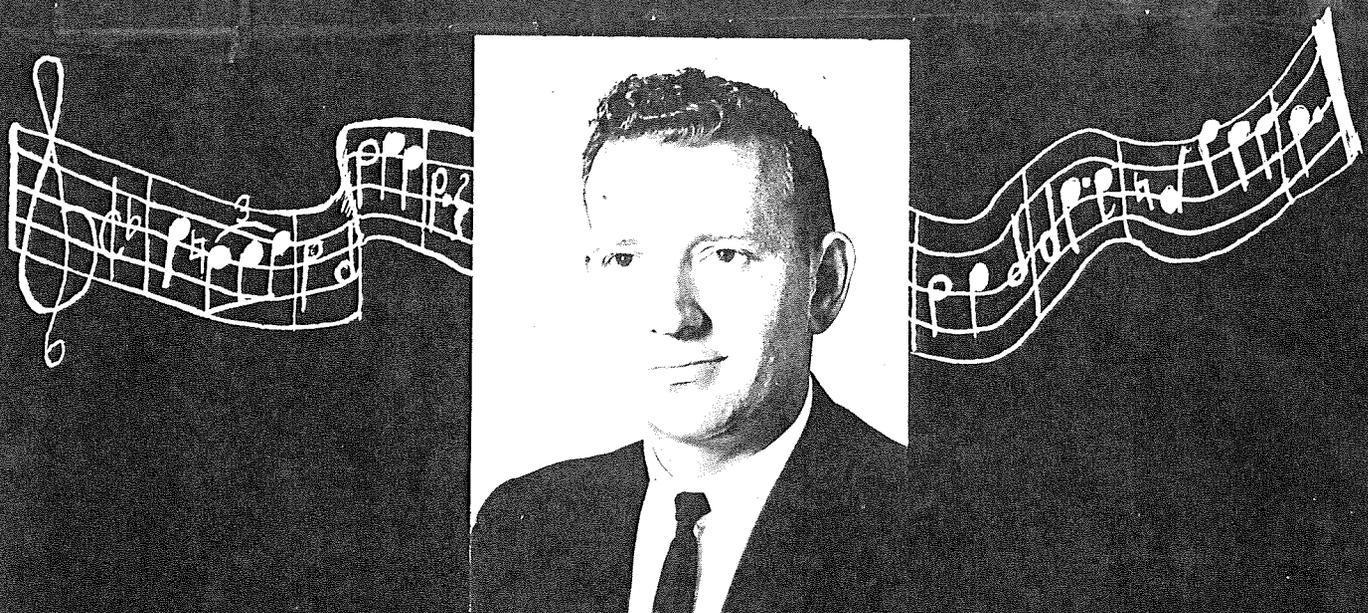
Transportation by chartered bus:	\$575.20
Meals(90 persons, 3 meals ea., @ \$1.00)	270.00
Motel(90 @ \$4.00 ea.)	360.00
	<hr/>
	\$ 1205.20

This is of course an estimate, based upon what facts we now have in hand. Any changes should be relatively small.

Thank you for your consideration of this matter.

Jerrold W. Longwell
Jerrold W. Longwell

Approved: Frank Johnson
Principal



Mr. Jerrold Longwell

This is yours, Mr. Longwell, from me, the band. You ask why? It is strange to me that you do not know, as YOU are the reason; but if you desire, I shall tell you.

Do you remember your talk to me the first day of summer rehearsals? I do, and I remember a certain air about you that put me at ease. I also remember the early Thursday morning rehearsals when I complained about lack of sleep. I guess I sort of forgot that you need the same amount of rest that I need. I also forgot that you got even less because you had to stay up late and plan my show.

I also remember when you stood in the door of the bus at T.C.U. and read the judges comment sheets on the show to me. They were pretty good, weren't they? That smile on your face; did it mean that you were pleased with me? I'll tell you something, Mr. Longwell - I was really pleased with you.

In concert, the audience sees you as a normal back conducting a band, but I see you as a face manifesting a love and respect for music, with your every expression showing the changes of mood in the melody. As I march, the audience can view you as a stern man carefully watching his band, but I see you as a critical yet complimentary judge viewing the fruits of his life's education.

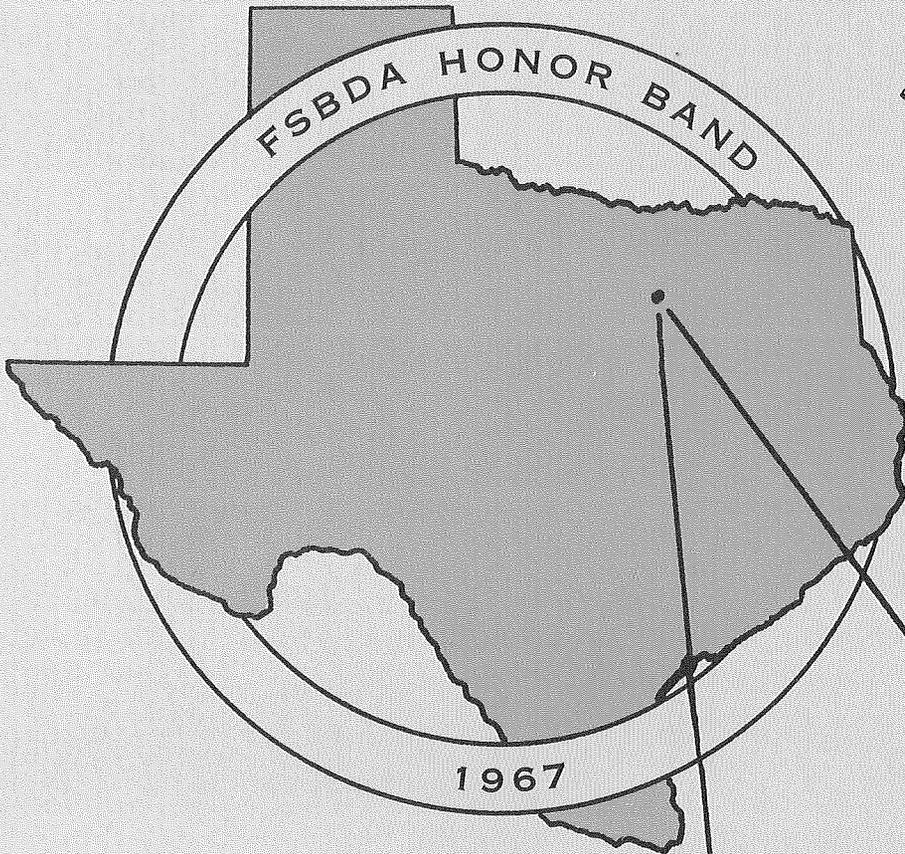
This is why I give you this, and this is why you see me with tears in my eyes as the year draws to a close, leaving me with memories of you, a "Hustling Man."

Respectfully,
The Blue Raider Band

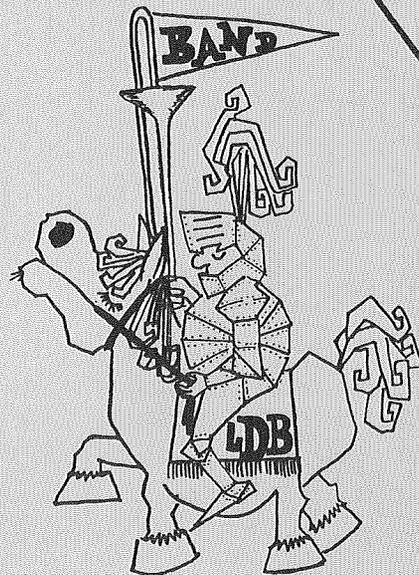
Hurst-Eules-Bedford I.S.D.

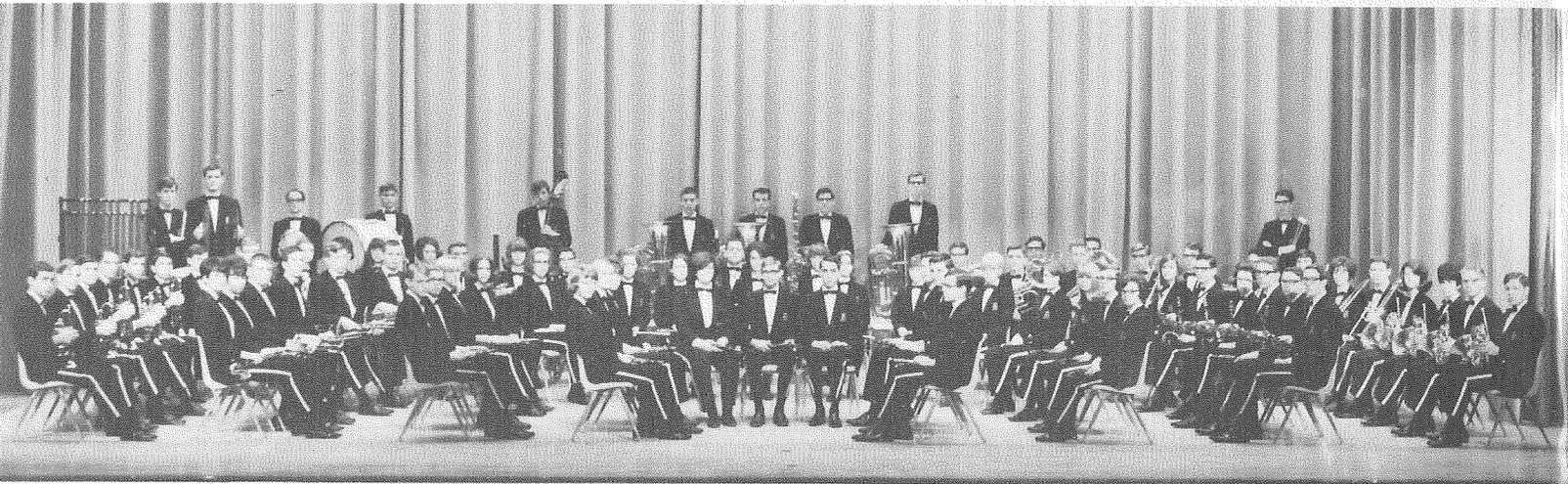
presents

In Concert

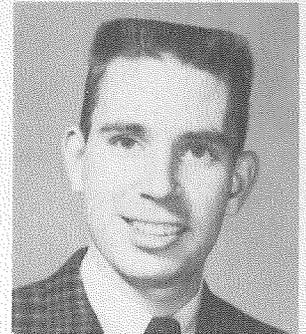


Lawrence D. Bell
High School
Blue Raider
Symphonic Band





JERROLD W. LONGWELL
Director



WILL D. REAVIS
Asst. Director

BAND PERSONNEL

PICCOLO

Gwenna Betsill

FLUTE

Kelia Allen (A)
Jean Schoepf
Cathy Dalpino
Judy Gaither
Helen Rodgers
Becky Price
Rhonda Willey
Gayle Miller
Melissa Montgomery

E^b CLARINET

Bobby Ragan (S)

B^b CLARINET

Sally Watson (S-2 Yr.)
Randy Fitch (S. A)
Randy Stephenson (S-2 Yr.)
Sherry Merritt (A)
Richard Reece (A)
Barry Bilger (R)
John Ross
Doug Balentine
Connie Mayo
Wayne Smith
Bob Lynn
Bill Hansbro (R)
Pam Gayhart

OBOE

Suellen Hallowell (R)
Susan McIntosh

BASSOON

Elaine Mewbourne
Larry Owen

ALTO CLARINET

Dianne Cooper
Pam Dunn

BASS CLARINET

Roy Dykes (R)
Ben Admire
John Parish

E^b CONTRABASS CLARINET

Gary Hopkins

B^b CONTRABASS CLARINET

Penny Bowden

ALTO SAXOPHONE

Bill Carroll (A)
Kerry Batchelder (R)
Mike Canada
Pam Steeley

TENOR SAXOPHONE

Eric Denbina (R)
Patty Rotthaus

BARITONE SAXOPHONE

Tommy Hall (S. A)
Jerry Yerby

FRENCH HORN

Mike Skaggs (A)
Bruce Nichols
Karen Jones
Elaine Hatcher

CORNET

Steve Page (S)
Larry Gregg (R)
Roy Duggan
Jeff Rucker
Russel Mihills
Frank Giles
David Osborne
Josephine Karlick
Brenda Allen
Donna LaCasse (R)

TRUMPET

Sam Henry (R)
Jim McDaniel

TROMBONE

Bruce Balentine (S, A)
Brenda Corder (A)
Billy Eagle (R)
David Denbina
Joe Chase
Tommy McDaniel
Robert Hastings
Bob Goad

BARITONE

Bill Blair
Charles Senacal
Lee Helm
Larry Anderson

TUBA

John Mischefsky (R)
Bill Anderson
Kenny McCall
John Sears

STRING BASS

Steve Gronseth

PERCUSSION

Ronnie Alkire
Paula Williams (R)
Buddy Powers
Kenneth Kucker
Frank Yerby
Leon Norton

BAND MANAGERS

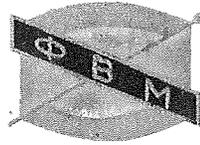
Don Langdon
Mike Haney

S — All-State Band

A — Area Candidate 66-67
(These students will compete for membership in the All-State Band at Area Try-outs on January 21).

R — All-Region Band—66-67

MEMBERSHIP



CERTIFICATE

Phi Beta Mu

NATIONAL SCHOOL BANDMASTER FRATERNITY

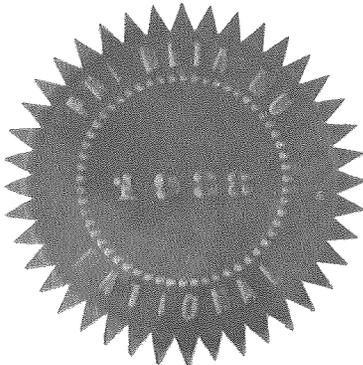
HONORS

JERROLD LONGWELL

AS AN ACTIVE MEMBER

ALPHA CHAPTER

AND IS ENTITLED TO ALL THE RIGHTS AND PRIVILEGES THEREBY CONFERRED





PRESIDENT



SECRETARY

February 1968

DATE

REGION XIII

Texas Music Educators Association

PRESENTS

The All-Region Symphonic and Concert Bands

in Concert

Symphonic Band Clinician:
Dr. W. Francis McBeth
Ouachita Baptist University
Arkadelphia, Arkansas

Concert Band Clinician:
Jerrold Longwell
Supervisor of Music
Hurst-Eules-Bedford School District
Hurst, Texas

CALHOUN HIGH SCHOOL AUDITORIUM

PORT LAVACA, TEXAS

JANUARY 9, 1971 — 7:30 P. M.

Mr. C. O. Chandler, Victoria
Executive Chairman

Joe Wassel-Victoria
Regional Chairman
John Williams-Pt. Lavaca
Regional Vice-Chairman
Paul Larson-Yorktown
Regional Secretary

W. B. Skelton-Pt. Lavaca
Band Chairman-T.M.E.A.
Larry Lindsley-Pt. Lavaca
Band Secretary

MARCH, 1972

Music Matters

TMEA Convention Geared To Progress

By NELSON G. PATRICK

Congratulations to J. R. McEntyre, Joe Lenzo and the Executive Committee on the informative and well-administered convention! It is doubtful that any other organization brings together members of a profession that are clientele and patrons on a person-to-person basis to explore the development of that profession as is done at the TMEA Convention. We owe a debt of gratitude to the many past presidents and past vice-presidents for establishing and maintaining a convention format that has grown into a "working" meeting. The 1972 convention had something to offer to everyone and the most reticent member could not help but be involved.

Congratulations to our new incoming officers: J. W. King, Eddie Galvan and Dr. David McGuire, who have a tough act to follow. I am sure, however, that we can look forward to another outstanding year through their direction.

Adjudication Clinics

The two band adjudication clinics were attended to the maximum of the facilities. It was refreshing to exchange ideas and investigate new concepts of music contest evaluation and procedure. Because of the limitations imposed by the facilities, plans are underway for two or three additional adjudication clinics to be held during the spring and summer. Watch this column for announcements.

The 1972-73 school year completes the third year of the present adjudicators' list. To retain a name on the list, it is necessary that a judge attend one of the workshops during this period.

All music directors are invited to attend one of these meetings whether or not they wish to become judges.

Marching Band Study

Jerry Longwell, Hurst, has been appointed chairman of a committee to make an in depth study of the marching band procedures. Longwell's committee has held two meetings. The first was held in Austin for organizational purposes while a second was an open meeting inviting marching band directors to voice their opinions and suggestions for the improvement of this event.

From the initial responses to these meetings, I believe that something educationally innovative will result from the efforts that these men have contributed. At no time in the past have I observed such a group who have contributed of their time and personal funds to work for the improvement of the contest as a whole. They have laid aside personal biases and desires and have worked for the commonweal of both students and teachers. I am looking forward to receiving their report.

Music Matters

Study Groups Report Summer Of Progress

By NELSON G. PATRICK

Welcome to the New School Year! Although the summer months have been busy for the League staff, it has also been informative and interesting.

Jerry Longwell, coordinator of fine arts at the Hurst-Bedford-Eules Schools has been named chairman for the 1972 Music Advisory Committee meeting. Jerry received plaudits from the 1972 Music Advisory Committee for his chairmanship of the "Committee to Study the Marching Band Contest." Countless hours and considerable personal expense were involved. We are grateful to the committee for their recommendations.

A complete committee report as accepted by the Music Advisory Committee appears elsewhere in this edition. Major changes in practice are not involved; however, the recommendations will not become effective until Sept. 1, 1973. The new adjudication form will then be inserted in future orders for Packet #1.

Choral Concerns

The committee report on choral programs in Conferences B, A and AA expresses concern with the lack of school participation in League contests. The committee recommends that we encourage the addition of choral music to the curriculum of more B, A and AA schools.

Melva Sebesta and her committee are commended for bringing the facts before the Music Advisory Committee. Positive steps should now be taken by each of us involved in public school music education.

Solo-Ensemble Study

The Solo-Ensemble Participation Committee, chaired by J. R. McEntyre, met in San Antonio during the closing day of the Texas Bandmasters Association meeting. The report is as yet incomplete. However, this group has come to grips with problems involved in the current solo-ensemble practices.

It is our view that upon implementation of this committee's recommendations, the solo-ensemble contest will take a long step forward.

New Region XIX

Beginning with the 1972 school year, a new region (XIX) will have been added. Region IX has been divided into Regions IX and XIX, with some adjustments from Re-

organized since early summer and will be in full operation by Sept. 1.

In order to preclude as many mistakes as possible, we at the state office suggest that you secure a copy of the 1972-73 Constitution and Contest Rules and study it carefully for changes in rules and procedures. In addition, please do not overlook the Official Notices column found elsewhere in this publication. Many notices are published in the column and become official immediately, and there is no protest should an infraction occur as a result of ignorance of changes found in the column.

We will devote a significant portion of this column during this year to discussion of rules and procedures. Feel free to submit points for discussion in this column throughout this school year. We will all profit from such an exchange.

Spring Contest Dates

Scheduling spring contests has recently become more complicated for the Regional Executive Committees. The limitation and desirability of contest dates has been narrowed to the point that we are beginning to hear cries for help at the state level. Would it be feasible to implement a recommended area control? Or, would this further complicate the matter?

Several adjudication clinics were held during the past year and tentatively we are planning for more. However, it is necessary for an area to make the arrangements as a result of requests originating within that area. The previous sessions have proven to be informative to us and we hope to those in attendance.

Best wishes for a pleasant and

Texas Education Agency



- STATE BOARD OF EDUCATION
- STATE COMMISSIONER OF EDUCATION
- STATE DEPARTMENT OF EDUCATION

201 East Eleventh Street
Austin, Texas
78701

May 14, 1973

Mr. Jerrold W. Longwell
733 Thousand Oaks
Hurst, Texas 76053

Dear Mr. Longwell:

The State Board of Education has confirmed your nomination for membership on the 1973 State Textbook Committee. Accordingly, the first meeting of the Committee will be held in the Board Room of the Texas Education Agency, Austin, Texas, on Friday, May 18, beginning at 8:30 a.m.

We shall discuss with you details relative to duties and procedures in carrying out your assignment as State Textbook Committee member.

Very truly yours,

A handwritten signature in cursive script that reads "J. W. Edgar".

J. W. Edgar
Commissioner of Education

cc: Charles W. Wages



VERNON BAIRD
P. O. Box 937
FORT WORTH, TEXAS

June 1, 1973

Mr. Jerrold Longwell, Dir. of Fine Arts
H-E-B Independent School District
Highway 121A & Central Drive
Bedford, Texas 76021

Dear Mr. Longwell:

I appreciate your agreeing to serve on the State
Textbook Committee this year. This job requires
a great deal of work and dedication, and little
thanks are received for it.

Having served for several years on the State Board
I am well aware of the time and effort that go into
this position, and I want to express my personal
appreciation again.

Sincerely,



Vernon Baird
Member,
State Board of Education

jnv

Textbook groups studying proposed adoption lists

Sex, race and women's liberation are words associated with this year's textbook selection for the state's school children.

Now some of these books that made the headlines are being perused by local textbook committees from both the Hurst-Eules-Bedford School District and Birdville School District.

According to Jerry Longwell, HEB Fine Arts Director and member of the 1973-74 state textbook committee, the more sensational side of state textbook selection is not representative of the total thorough system of checks and balance used by the Texas Education Agency.

LONGWELL WAS CHOSEN by Dr. J. W. Edgar, Commissioner of Education, to serve on the 15 member state text-

book committee. Longwell in turn chose 40 advisors from this Congressional District and the JEB schools to help him deal with the volume of textbooks to be considered and their publishers.

The state textbook committee goes through a process in which they are available to Texas public and text publishers and both are given the chance to express their opinions on the material that possibly will be made available to school children.

In public hearings before the state textbook committee the three main protestors this year were the Daughters of American Revolution, Continuin task Force for Women In Education and Mr. and Mrs. Mel Gabler, private citizens.

This process which began May 18 started to culminate Oct. 10 when committee members started to vote in light of what they have heard from protestors, advisors and publishers. According to Longwell a book must have ten votes to be approved.

"I THINK some people feel the state textbook committee is some sort of plot between the educators and publishers to corrupt the youth of the state, but actually with the system of checks and balances it would be rare for a book that was offensive or of poor quality to get on the list of approved books," said Longwell.

Longwell clarified that Texas was the only state in the United States where any citizen has access to the textbook committee.

Books that have been approved by the state textbook committee have now reached the local textbook committees and this includes five suggested books in each category that is for adoption this year.

Those twelve categories are new supplementary readers

and primers plus books for junior high arithmetic, elementary and junior high physiology and hygiene, high school physical science, high school Latin, industrial arts, business education, business law, band, orchestra, high school sociology, and high school psychology.

SAMPLE COPIES OF the new books will be sent to each school district by the Texas Education Agency beginning Dec. 1. Members of local textbook committees will select books for use by the school districts from the state-approved list by March 1, 1974. The final district list must be approved by local school boards by March 31, 1974.

A total of \$21.4 million will be spent on text materials during 1974-75 over the state, including costs of additional copies of books already under adoption, kindergarten materials, Braille and large type books, emergencies, and administration. New books are adopted for periods ranging from two to six years, according to J. B. Golden, director of the Texas Education Agency textbook division.

The textbook committee appointed by HEB Nov. 27 also served as advisors to Longwell and the state textbook committee. They have already had a chance to view the texts offered. They include Eva Orr from Midway Park Elementary, Larea Walker from Donna Park Elementary, Penny Feely from Bell Manor Elementary, Pam Hughes from Wilshire Elementary, Vickie Fisk from Harwood Junior High Charles Sanders from Bedford Junior High, Bud Wilkinson from Eules Junior High, Julia Monks from Trinity High School, Lee Kardaras from Bell High School.



Secretary of State
Austin, Texas

I HEREBY CERTIFY THAT ACCORDING TO THE RECORDS OF THIS OFFICE

Jerrold Longwell

HAS BEEN DULY COMMISSIONED TO THE OFFICE OF

Member, 1973 State Textbook Committee

April 30, 1974

FOR A TERM EXPIRING

SECRETARY OF STATE

Despite Critics 2 Texts Approved

Associated Press

Two series of supplemental reading books for grade schools have won the endorsement of the State Textbook Committee despite critics' protests.

The committee votes again today on more proposed textbooks. Its recommendations go to the State Board of Education, which will hold another hearing Nov. 9 and

then adopt books Nov. 10 for selection by Texas public schools.

"They haven't won yet," Mrs. Mel Gabler of Longview said Wednesday after the committee voted for "Sounds of Language," published by Holt, Rinehart and Winston. She meant she will again oppose the series at the Nov. 9 hearing.

One of Mrs. Gabler's criticisms is that some of the material is printed backward, upside down or in a circle.

The publisher says the books teach that type can move "in other ways. They are helped to view these nontraditional uses of type as puzzles and adventures and not as threats."

The votes were closer on the second controversial series, "The Palo Alto Reading Program: Sequential Steps in Reading," published by Harcourt Brace Jovanovich.

It took seven ballots before the series' kindergarten book was added as the fifth supplemental reading recommendation by the committee. It took six ballots before the series' first-grade book made the list.

Among the critics of the Palo Alto series was Dr. Beatrice Vogel of Austin, representing the Continuing Task Force in Education for Women.

She said females are shown in stereotyped passive roles, often watching males involved in athletic activity or other active roles.

The publisher replied that in books before and after the one singled out by Dr. Vogel females predominate as main characters.

FVI -
Frank Freeman

Much-Criticized School Books Gain Approval

Junior high school health books that drew the heaviest fire from critics at public hearings were approved Thursday by the State Textbook Committee.

The committee's recommendations go to the State Board of Education, which will hold one more public hearing on Nov. 9 before deciding the next day which books to put on an approved list for Texas public schools.

Books approved by the committee Thursday included "A Healthier You," published by Laidlaw Bros., a division of Doubleday.

Mrs. R.C. Bearden of San Angelo, representing the Daughters of the American Revolution, particularly objected to the book's urging pupils to learn some of the problems that occur when testes fail to develop normally.

"What is this, show and tell?" she asked at last month's hearing before Education Commission J.W. Edgar. And Tuesday she asked a member of the committee, Dr. Paul Kantz, if his testes were down.

To the accompaniment of much nervous laughter in a room crowded with publishers' representatives, Kantz, associate superintendent of the San Antonio Independent School District, replied that they were.

Mrs. Bearden got her point across that the subject is embarrassing in some groups. She wants sex taught only in high school and to separate male and female classes.

The publisher's reply to her criticism was that, "It is precisely this hush-hush attitude ... that causes the unwarranted embarrassment."

meanings and was used to illustrate how symbols can have different meanings at different periods in history.

Representatives of the Continuing Task Force in Education for Women also criticized "It's Your Life." They said it was excellent in many respects. "It would require no revision if the world were 85 per cent male," they said. This is the percentage presented in the book's pictures, they said.

The publisher said the actual count was 27-21 in favor of men, and that more women appeared than men on the cover.

The other two series approved Thursday are "Health and Growth," published by Scott, Foresman and Co., and "It's Your Life," Benefic Press.

Mrs. Fred J. Cramer of Austin filed a written protest against "It's Your Life" because it shows a girl wearing a "peace sign" on the cover.

"Such a symbol is biased, detrimental and confusing in respect to the beliefs of each individual student," Mrs. Cramer wrote. She said it violated a textbook committee policy that says books "shall promote the school's legal responsibility to teach citizenship and to emphasize patriotism and respect for recognized authority."

The publisher replied that the symbol has a variety of

Five state textbooks selected

AUSTIN (UPI) — The state textbook committee, slowly examining each proposed book for Texas school districts, has selected five for the preprimary grade supplemental readers.

The 15-member committee, which will pass its recommendations to the state board of education for final approval, selected four books on the first ballot Wednesday, but voted six more times before gaining approval on the fifth book.

The committee did not vote on a book labeled "X-rated" by a Longview woman in public hearings because the publishers, Prentice-Hall, Inc., withdrew the high school psychology text from consideration.

Mrs. Mel Gabler of Longview said the book promoted homosexuality.

"I challenge any of you to read this chapter on homosexuality and see if you think it does not make an all out play for the homosexual," she said. "I challenge you to read it without feeling like you ought to get under the table and wash your mouth out with soap."

The committee adopted a pre-primary reader over Mrs. Gabler's objections. She had contended the book had irregular printing which would spoil reading habits of young children.

Longwell named as Texas PTA member

Jerry Longwell, serving in his eighth year as Fine Arts director for Hurst-Euleless - Bedford Schools, was honored with a Texas Life PTA Membership by the HEB Council of Parent Teacher Asociations during the Founders Day luncheon at Austin's Patio Dude Ranch.

The presentation of the pin and certificate were made by Mrs. James M. Johnson. The disclosure of the "secret recipient" was by revised words from songs played by Carolyn Llynch, a local musician, from Trinity High's "Mame" and Bell High's "Molly Brown."

Longwell was born in Kansas and was raised and attended school in Missouri. He received his bachelor of music education degree from Central Methodist College in Fayette, Mo. and his master's degree in music education from Texas Christian University.

He first taught in a cooperative program in Chico and Alvord, served two years in the U. S. Army, and then began his teaching in earnest. He taught music at Northwest High School, near Justin, and came as band director at L. D. Bell in the 1961-62 school year, where he was for seven years prior to his present position.

Longwell and his wife, Maudell, have two children — a daughter, Erin, 16, who attends Bell High, and a son, Kris, 11, a student at Shady Oaks Elementary. They reside at 733 Thousand Oaks Drive, Hurst.

Longwell served on the State Textbook Committee in 1973, as State chairman of the Music Advisory Council for UIL 1973-74, and was Texas representative to the National Commission NEMC for music programs in 1974.

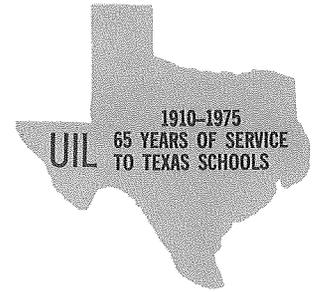
He is also an active member of the First United Methodist Church of Hurst where he teaches an adult Sunday School class part time and also works with the junior high group. At one time he served as chairman of the board and on numerous committaes.



JERRY LONGWELL

THE UNIVERSITY INTERSCHOLASTIC LEAGUE

BOX 8028 - UNIVERSITY STATION
AUSTIN, TEXAS 78712



OFFICE OF
BUREAU OF PUBLIC SCHOOL SERVICE
DIVISION OF EXTENSION
THE UNIVERSITY OF TEXAS

November 10, 1975

Mr. Jerrold W. Longwell, President
Texas Music Educators Association
733 Thousand Oaks
Hurst, Texas 76053

Dear Jerry:

With the Music Sub-Committee and the Legislative Council meetings behind us, I want to congratulate you and extend my appreciation for your work with the music section. Although some of our problems might appear to be small, they touch the lives of thousands of youngsters, influencing their acceptance or rejection of the society's music.

Throughout the years of music contests in the League, we have made tremendous progress toward providing our boys and girls a musical environment that is conducive not only to their musical development but also the socializing process as it relates to music. This has come about through the decisions of school administrators working closely with the program.

I think the decisions we made were just. It goes without saying that other problems will arise but it has been my experience that through the efforts of our school administrators and leaders, and music educators, we have been able to solve these problems as they arise. Many of them in the past have been tough problems as they will be sometimes in the future, but I am confident that we will solve them with wisdom and aplomb.

Our big problem facing us now is how to handle the rapid increase in participation without discouraging the continued development of our programs. You will be kept informed as we progress, but we also need your input on the questions of what data to collect and in what form this data can best be used. As soon as the Committee for this undertaking has been named, we will be in touch with you.

Let me again express my thanks for your work on November 2.

Cordially yours,

A handwritten signature in dark ink, appearing to read 'Nelson G. Patrick' with a date '11/10/75' written below it.

Nelson G. Patrick,
State Director of Music Activities
University Interscholastic League

NGP:b

TEXAS MUSIC EDUCATORS ASSOCIATION REGION VIII

ALL-DISTRICT JUNIOR HIGH HONOR BANDS

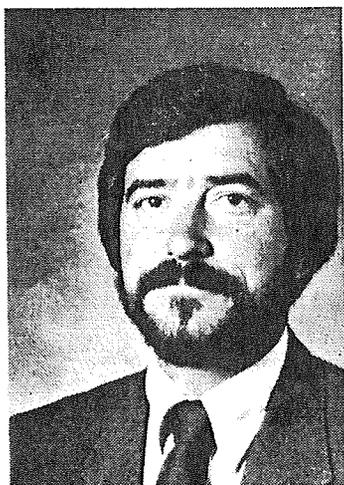


JERRY LONGWELL

Jerry Longwell is the Director of Fine Arts in the Hurst-Eules-Bedford school district, a position he has held for 14 years. He started his career at Northwest High School in Justin, Texas and then served as the band director at L. D. Bell High School in H-E-B for seven years. His bands at Bell won high ratings at UIL contests and were ranked in the top 5 bands in Texas by the Texas Music Educators Association. During his years as supervisor, The H-E-B music department has gained wide recognition for the quality of bands and choirs at both Bell and Trinity High Schools as well as the five junior high schools in the district.

Mr. Longwell is a past president of the Texas Music Educators Association, a charter executive committee member of the Texas Music Educators Conference and the Music Judges Association. He has served as chairman of the UIL Music Advisory Committee and is currently a member of the UIL State Marching Contest Committee. He has served as a clinician and judge throughout the state.

Mr. Longwell received a Bachelors degree from Central Methodist College in Fayette, Missouri, and a Masters degree from Texas Christian University. He has completed the work for Administrative Certification at North Texas State University.



JOE GUNN

Joe Gunn is currently the Director of Bands at Harwood Junior High School in Bedford, Texas. He has served as a clinician and adjudicator in Arkansas, Louisiana, Mississippi, and Texas. Mr. Gunns work towards perfection in his profession has credited his bands with 13 consecutive 1st divisions at the University Interscholastic League events.

Mr. Gunn earned his Degree in Music Education from Henderson State University, Arkadelphia, Arkansas.

SYMPHON

FLUTES

Janie Burquest-Cedar Hill
Sandra Henry-Ennis
Elaine Novy-Ennis
Melanie Cadungog-Cedar Hill
Rose Ann Kirkpatrick-DeSoto
Sherry Dixon-Ennis
Karen Boyd-Corsicana
Cheryl Cathey-Ennis
Melinda Bratcher-Waxahachie
Angie Tilly-Red Oak
Angie Thomasson-Cleburne
Stephanie Dietzel-Red Oak

Bb CLARINETS

Will Beldon-DeSoto
Cheryl Ross-Cleburne
Pam Flesher-Red Oak
Trevor McBryde-DeSoto
Florence Sunio-Cleburne
Sheila Wickham-Cleburne
Cassy Benevides-Cedar Hill
Susie Rogers-Collins
Lisa Blackwood-DeSoto
Tracy Buchanan-Drane
Laurie Powell-Corsicana
Rene Franks-Collins
Laura Baker-Ennis

BASS CLARINETS

Christi Rogala-Ennis
Sean Ritter-Collins
Eric Middleton-Collins

OBOES

Stephanie Hunter-Ennis
Kristin Stevens-Corsicana

BASSOONS

Becky Cheney-Midlothian
Kathy Moody-Collins

ALTO S

Mark De
Kenneth
Joe Gre
Kelly Hi
Jonathar

TENOR

Michael

BARITO

Dawn H.

CORNET

John Mi
Scott M
Andy D
Lloyd B
Tim Cat
Christi N
Jody Ric
Jeff Can
David Pe
Stephen
George C
Liza Val
Ned L. J
John Fu

FRENCH

Jeff Gro
Cathy H
Amy De
Deldre F
Lisa Skre
Karri Ed
Ann Kin
Berni Co

CONCER'

FLUTES

Claire Murray-DeSoto
Laura Tomison-Cedar Hill
Katrina Stapleton-Ennis
Becky Sandford-DeSoto
Amy Wrinkle-DeSoto
Jennifer Brown-Collins
Christion Tyndall-DeSoto
Katrina Byrd-Midlothian
Caron Hicks-DeSoto
Stephanie Johnson-Cleburne
Kathy Mobley-DeSoto
Stacey Rainey-Cleburne
Alt.-Monica Mahaney-Cleburne

Bb CLARINETS

Gail Hurley-Corsicana
Susan Stevens-DeSoto
Laura Green-Waxahachie
Argie Almand-Waxahachie
Shelly Boots-Cleburne
Jennifer Tarrant-DeSoto
Brenda Simmons-Red Oak
Tracy Sullivan-Waxahachie
Niki Morgan-Waxahachie
Kelly Huse-Cleburne
Amy Blackburn-Cleburne
Michelle McJilton-Cleburne
Jennifer Ligon-Cleburne
Kesha Johnson-Red Oak
Alt.-Darla Vaughan-Cleburne

BASS CLARINETS

Tony Brown-Waxahachie
Lora Sowell-Cleburne
Gay Boyd-Cleburne
Alt.-Susan Richardson-Waxahachie

OBOES

Amy Prikrvl-Midlothian

ALTO S

Kari Co
Melissa M
Bob Lon
Mark Bre
John Huf
Mette Ad
Alt.-Teri

TENOR S

Rhonda C
Alt.-Charl

CORNET

Angie Bo
Jane Mea
David Hu
Julie Ellis
John Alb
Richard T
Greg Scot
Kenny Sh
Rob Lass
James Sec
Brent Sco
Anne Hur
Daniel Ca
Joy Bayle
Alt.-Miche
Alt.-Jamey

FRENCH

Lisa McG
David Gill
Amy Scot
Heather K
Darrell Si
Laurie Al
David Tim

LONGWELL ELECTED

Jerrold W. Longwell, director of Fine Arts for Hurst, Euless, Bedford Independent School District, is the new president-elect of the 3,000-member Texas Music Educators Association.

Longwell, 733 Thousand Oaks, Hurst, was elected by votes cast at the group's convention-clinic in Houston and by mail ballots sent to the Association's headquarters in Houston. He will assume the presidency at the end of the 1975 convention-clinic in Dallas in February.

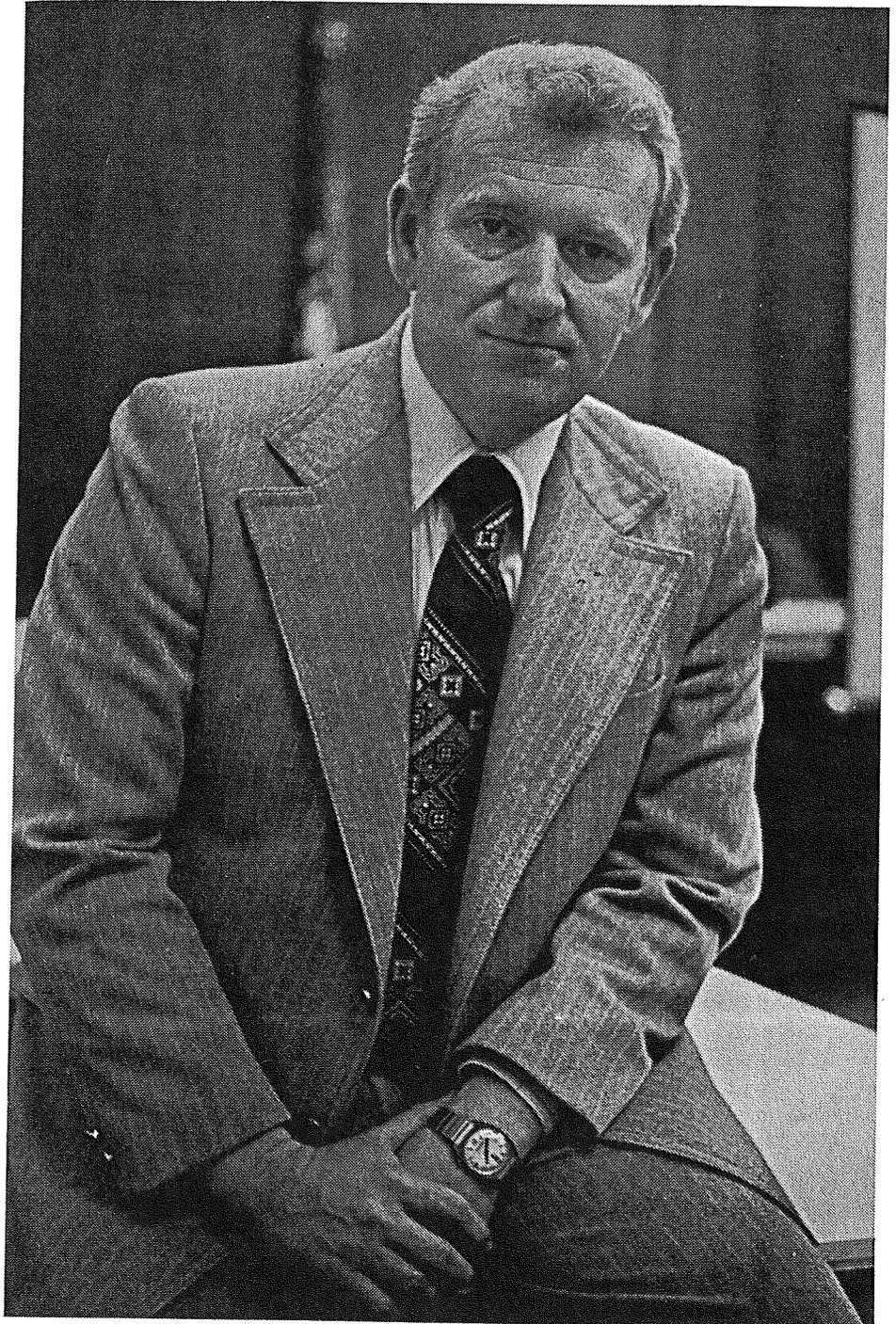
With 17 years in music education, Longwell has served as band director for L. D. Bell High School in Hurst for seven years; as band director of Northwest High School in Justin for three years; and as band director of Chico and Alvord Schools in Wise County for one year.

He is a graduate of Texas Christian University with a Master's degree in Music Education, having received his B. Mu. Ed. from Central Methodist in Fayette, Missouri. He has done further graduate work at North Texas State University.

Longwell has served as a judge and clinician in Texas and Arkansas. He served on the State Textbook Committee in 1973; UIL Music Advisory Chairman 1972, 1973; Marching Contest Revision Committee Chairman 1973-1974; UIL Awards Committee Chairman 1973-1974; Committee on Performance Standards and adjudication 1973-1976.

For TMEA, he has served five years as Region Chairman; two years as Region Band Chairman; All-State Band Organizer two years; and Convention Equipment Chairman two years.

The new president-elect is a member of TBA; Phi Beta Mu, State Board Member 1971; MENC, Texas Representative to National Commission on Instruction 1973-1974; and has been Choir Director of his church for 10 years.



Jerrold W. Longwell

PRESIDENT'S MESSAGE

By

Bill Cormack

Many important decisions were made by the Executive Board at the recent planning meeting in Dallas. Dues and registration fees were raised in response to the motion to do so at the state board meeting in February. The increase was necessary because of the tremendous rise in prices and inflation. Some examples are listed as follows:

Convention site rental:

1972-73 (San Antonio)	\$5,640.44
1973-74 (Houston)	\$9983.15
1974-75 (Dallas)	\$12,500.00

Office and operational expenses:

Rent 1972-73 —	\$2901.48
1973-74 —	3366.37
1974-75 —	3750.00
Supplies 1972-73 —	\$4197.32
1973-74 —	5720.29
1974-75 —	6500.00

Magazine 1972-73 —	\$19,266.78
1973-74 —	17,305.29
1974-75 —	21,000.00

It has been many years since the dues were raised, and we hope it will be many more before they will need to be raised again.

* * *

The Executive Committee voted to return to the past format of a three-day convention with the Grand Concert on Saturday night. A lot of discussion centered around the idea of doing away with the Grand Concert and having separate concerts for each performance division in a more suitable location. It was decided to leave the Grand Concert as is as an alternate plan could not be found to solve the many problems raised.

The Executive Committee voted to hold the '76 and '77 conventions in San Antonio. It was felt that expenses would be less in San Antonio than in other cities.

* * *

The Texas Music Educators Association has been placed on suspension by the Music Educators National Conference. If the TMEA does not vote to unify with the MENC by July 1, 1975, the affiliation between TMEA-MENC will cease.

Jerry Longwell and your president went to Washington in June to discuss the TMEA-MENC relationship. At this time, information concerning suspension and TMEA's relationship to MENC is not available as the MENC office has not responded to our requests by the time this article was being written. However, a committee has been appointed by the president to write a constitution for the proposed new MENC affiliate.

- This committee is comprised of
- J. R. McEntyre, Chairman
 - Ruth Red
 - Nelson Patrick
 - Ken Fulton
 - Jerry Longwell
 - Fred Junkin

This committee will be charged with the responsibility of organizing a new affiliate for MENC in Texas. We feel it is in the best interest of both TMEA and MENC to avoid a split or break-up of the music educators at the state level. We, therefore, intend to work with the MENC national board to organize the new affiliate so that interested music educators can remain active in TMEA and still participate in MENC at the state and national levels. Your executive board sincerely hopes that this goal can be accomplished. Your support will be most important when the time comes to accept the deliberations of this committee. We wish them well. Also, to you — a good year.

We're a soft touch!

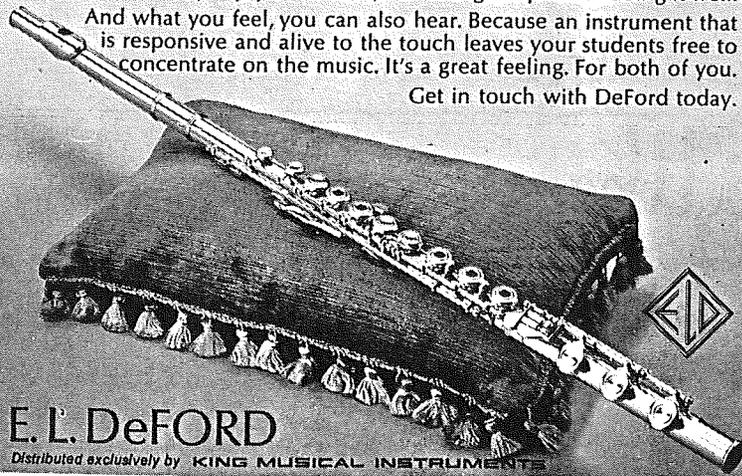
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PRESIDENT'S MESSAGE

By

Bill Cormack

JERROLD LONGWELL, Guest Editor

The Golden Anniversary of TMEA caused us to look backward and consider how we came to that point in our history. That experience resulted in a deeper feeling of pride in what TMEA has accomplished and a greater awareness of our heritage as Texas music educators.

But as we examined the past, we were inevitably led to ponder the future. We have come a great distance, but where do we go from here? It is our task to take the first steps into the next fifty years. But what path will we follow? Exactly where are we going and how will we get there? And perhaps more important, who will choose our destination and route?

We hardly need to be reminded of the tremendous pressures for change which are being brought to bear throughout education. Even within our own profession we have experienced a period of dividedness and confusion. There are many today who would guide us into the future along paths they have chosen for us. But can we allow these outside forces to control our professional destiny? Can we afford to stand idly by while the program for tomorrow is being mapped? Obviously we cannot.

With this in mind, your Executive Committee recommended that TMEA sponsor a symposium to explore the possibilities for music education in Texas and help us bring the future into focus. It was conceived as a forum in which we take a philosophical look at ourselves and develop a plan of action to move forward with confidence, security, and unity. It was to provide the philosophical foundation upon which we could take positive action to ensure continued growth for TMEA and ever-improving music education for the people of Texas.

A Steering Committee was appointed to make initial plans and funds were included in this year's budget to cover two meetings of this committee, one prior to our February Clinic-Convention and one following it. This proposal, along with the budget item, was discussed at the Area meetings of the State Board in October. The idea received general sup-

port and the budget item was approved, but some legitimate questions were raised which we have attempted to deal with as follows:

First, the adequacy of the funding was questioned. Perhaps this is now partially answered by the fact that the Steering Committee has completed its first meeting and the expenses were well below what was projected. One Area suggested that the funding be examined by the State Board in February and adjustments made, if necessary. This will be done.

Another question raised dealt with the composition of the Steering Committee. It was suggested that the membership of the committee needs to be better balanced between the divisions of TMEA, with greater representation from classroom teachers and a representative of the Texas Education Agency. This has such obvious merit that it has already been done, as can be seen in the report of the Steering Committee.

Finally, it has been expressed that perhaps plans for the Symposium were moving ahead too fast and that the membership would not be given an opportunity to approve or reject the project. Also, there was concern that if the project was approved, there would not be enough "grass roots" input in the Symposium itself. Every precaution is being taken to see that neither of these things happen.

No further action will be taken until the State Board approves, rejects, or alters the recommendations of the Steering Committee. The Steering Committee has done nothing more than to prepare a report. Every effort will be made to keep the full membership informed as the project develops. As to the Symposium itself, the Steering Committee report includes a recommendation that the selection of participants be done in part through election by the membership of TMEA. This would guarantee the grass roots participation which we all feel is so critical to the success of this endeavor.

It is hoped and expected that the report of the Steering Committee will be carefully scrutinized. The report is general in nature, but it does establish the

fundamental concepts upon which the Symposium will be built. The members of TMEA should read the report and express themselves to the State Board members so that any vote taken can be relied upon as representing the thinking of the membership.

In addition, any member of the Steering Committee or the Executive Committee would solicit comments and suggestions regarding this undertaking at any time. We are trying to do something especially meaningful for TMEA and for music education in Texas. We need your ideas and your support.

MUSIC EDUCATION SYMPOSIUM Report Of The Steering Committee

The Steering Committee met in Bedford, Texas, on December 13 and 14, 1974, and formulated these proposals which will be submitted to the State Board for approval in February, 1975.

Statement of Purpose:

The purpose of the symposium is to explore possible directions for music education in Texas, with the intention of discovering long-range goals. The objectives of the symposium will be to:

1. Establish a common philosophy of music education in Texas.
2. Search for commonalities among all Texas music educators, recognizing that music and students are the center of concern.
3. Identify exemplary aspects of music education in Texas and encourage their expansion.
4. Unify the musical forces of the state in order to achieve these goals.

Format of the Symposium:

The symposium is to be organized around eight broad topics. Each topic is to be the theme for "Mini-symposium" consisting of four parts:

1. A keynote address
2. A panel discussion
3. A caucus by five committees representing the divisions of TMEA, with four persons per committee.

At the conclusion of the symposium, each report will be presented to the entire gathering. Following this, the Symposium Committee will have the responsibility of assembling these reports and preparing appropriate documents

(Please turn to page 6)

PRESIDENT'S MESSAGE

By
Jerry Longwell

Each year we are faced with the loss of people from our Executive Committee whose services to TMEA has been long and of great value. This year is no exception, with J. W. King, Barbara Eads, Ruth Merrill, and Jim Moore concluding their terms of office. Our deepest appreciation goes to them for the leadership they have given and we look forward to their continued contributions as active members of TMEA.

The loss of these fine and dedicated leaders is balanced, however, by the addition of equally dedicated new members: Tom Jennings, Charlene Watson, and Ron Wells. With your support and encouragement, these new officers will continue the tradition of excellent work in these positions.

Barbara Eads is due both appreciation and congratulations as she concludes her work as Orchestra Division Chairman and begins her term as President-Elect. Certainly the knowledge and experience she has gained as a member of the Executive Committee over the past two years will be a great asset to that committee and to TMEA.

A special word of thanks needs to be extended to Bill Cormack. His vitality and dedication has been an inspiration

to all of us. We are looking forward to his continuing leadership as a member of the Executive Committee this year and in other special assignments in the future.

As I assume the TMEA presidency, perhaps my strongest feeling comes from an awareness of the depth of dedication that exists throughout our organization. There is an astounding number of people from every Division of TMEA and every geographical area of our state who stand ready, willing, and able to serve in any way they are called upon. As an example, the program from our Dallas convention lists the names of well over 200 persons who worked in some capacity to make that meeting a success. There are many others who were not even included in those lists.

These are not "politicians" looking for a feather for their professional cap. They are people who are busy and overworked in their own jobs, who are so dedicated to their profession that they are willing to sacrifice time and energy to help TMEA do its job. This is the quality that has made TMEA great and it is the quality that will see us grow and develop into an even more valuable and effective organization in the future.

Circumstances during the last two years have caused us to spend a great deal of time "looking back." We have been occupied with the observance of our fiftieth anniversary, and have been heavily involved with the MENC issue. Both of these were important enough to require almost all of our attention and energy.

Now that these are behind us, we must devote ourselves to the continued growth and development of TMEA in the future. We can't be satisfied with the status quo. We have to seek ways to expand our services and programs so that more music educators, and ultimately more students, are reached and helped by what we are doing.

If I were to have a goal for the coming year, it would be to identify new areas of service for TMEA, while maintaining and even improving upon the high standards that have been achieved in existing areas of activity. In my opinion, we are at a turning point and we must be aggressive in seeking out ways to promote the highest quality music education throughout our state.

The proposed music education symposium is one of the projects that will seek to do this. Some have said the symposium doesn't seem to be very practical—that it is an "ivory tower" project. This is not so. It is to be a serious attempt to establish a philosophical foundation for music education in Texas for the future. If that is "ivory tower" thinking, then so be it. However we choose to classify it, there are many who believe it could be one of the most important events in the life of music education in our state. You can be confident that you will be kept informed as the planning for the symposium continues.

I am also appointing some study committees to take a look at TMEA's organization and programs. These committees will report to the Executive Committee, who will make appropriate recommendations to the State Board and the membership. Self-evaluation is healthy at almost any time. At a time when a new organization for Texas music educators is becoming a reality, it is essential.

Once again, sincere thanks to all of you who worked to make our Dallas Convention-Clinic a success.



Left to right: Mrs. Charlene Watson, Arlington, Elementary Vice-President; Ron Wells, Amarillo, Orchestra Vice-President; Jerrold W. Longwell, Hurst, President; and Tom Jennings, Canyon, Vocal Vice-President.

PRESIDENT'S MESSAGE

By

Jerry Longwell

One of the frustrations of holding office in TMEA is that this column has to be written at least a month in advance of the time you read it. As a result, I find myself in late March trying to compose an end-of-the-year statement. At any rate, as you read this you are probably caught up in the hectic pace of the year-end activities. It is a busy and productive time for music educators everywhere, and I hope you find great rewards for both you and your students in whatever you undertake. At their best, these spring activities can not only provide a crowning touch to the year, but can be the springboard for bigger and better things for next year.

Your Association does not sit idle during this time of year. Much planning is going on for the 1976 San Antonio Clinic-Convention. As you remember, that meeting will have an all American music theme in keeping with the Bicentennial celebration. All performing groups are required to program **American music exclusively.**

* * * *

The Music Education Symposium

Committee has not held its second meeting as of this writing, but plans for it are being made. In addition, some preliminary 'feelers' have been extended regarding funding of the Symposium. It is much too early to be too optimistic, but there are some hopeful signs that funds may be available for such a project. You will be kept informed as progress is made.

* * * *

The relationship between TMEA and TSTA has not been very clear in the past. Of recent years, the President of TMEA has been elected as the TSTA Music Section Chairman, but there has been no official connection between the two organizations. Action was taken at the TSTA State Convention in Houston, however, that could effect a change. The Music Section voted to ask the TMEA Executive Committee and the appropriate TSTA officials to work out arrangements for TMEA to be designated as the Music Section. We have been hesitant to become involved in the TSTA/NEA unification issue, but hopefully this issue will be received one way or the other by the time our Execu-

tive Committee meets in June. We will then consider the request of the Music Section.

Thanks should be extended to Ruth Red and her staff for coordinating the excellent program for that TSTA Music Section meeting. Featured on the program were: Sam Rayburn High School Orchestra, Pasadena ISD, Barbara Eads, Conductor; Grissom Elementary School Chorus, Houston ISD, Nancy Taylor, Conductor; and, Smile Inc./Pop Choral Ensemble, High School for Performing and Visual Arts, Houston ISD, Gregi Lopez, Conductor.

* * * *

Representatives of TMEA will be in attendance at the MENC Divisional Convention in Omaha in early April. Even though we are in the process of losing our affiliation with MENC, it will be to our advantage to stay informed on what is happening at that level.

* * * *

In keeping with your request in Dallas, letters have been written to appropriate state officials requesting legislation that would penalize hotels who do not honor reservations on which they have accepted a deposit. As of today, the status of this matter is a little cloudy, but one report says that such legislation has been introduced. You are encouraged to contact your local Legislators and others of influence in Austin to let them know your interest in this matter. A letter from the TMEA President will be helpful, but will never be as effective as a letter from a voter in their home territory!

* * * *

Best wishes for a successful conclusion to this school year. I hope that you will have time this summer, in addition to getting that much needed rest and recreation, to take advantage of some of the many fine opportunities for professional improvement which are available in the way of workshops, camps, special courses, and institutes here in Texas. We are fortunate to have such offerings so close to home.

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PRESIDENT'S MESSAGE

By
Jerry Longwell

One of the great things about teaching is the opportunity to make a fresh start every fall. No matter how long you stay in the "same" position, it is a new beginning every year, with the chance to improve your situation and your work. It is an exciting time for the dedicated teacher who recognizes the great contribution that can be made through music education to the lives of the young people they teach. I hope you are returning rested and refreshed, with a full measure of enthusiasm for your year's opportunities, and I wish you a successful and happy year.

The 1976 Clinic-Convention in San Antonio is shaping up as an outstanding one which you will not want to miss.

San Antonio is a great convention city and your Division Chairmen indicate plans are well under way for a program that will be "bigger and better" than ever. Make your plans now to be a part of this great meeting!

Your Executive Committee is committed to keeping TMEA on the move, growing in membership and expanding in services. An important part of our planning for this new year is a membership drive to be led by Region membership chairmen. TMEA is a great organization with something to offer to every music educator, and with dues that are very reasonable in comparison to many other professional organizations.

TMEA needs to increase its membership, and needs your help to do it! Your Region will have a membership chairman who will be working to enroll any music educator who is not a member of TMEA. You can help by recommending TMEA to new teachers in your area and to those returning teachers who have not joined in the past. Those of us who are members often tell each other how much we appreciate TMEA. Now we need to tell others!

All members of the Band, Orchestra, and Vocal Divisions will be receiving a referendum ballot regarding the UIL recommended judges list, which should be returned by October 1st. This is in accordance with the action taken by the membership last February in Dallas. Results will be announced in this column and will be forwarded to appropriate UIL officials.

Please be reminded of the new Region Grant procedures. I encourage you to use this money. It is one of the best ways we can extend the services of TMEA to the local level. Those regions that have used the grant as "seed money" for Regional workshops have had some great experiences. If your Division is not already planning something to take advantage of this grant, talk with your Regional Chairman. Questions regarding the grants or the new procedures should be directed to your State Division Chairman.

The Executive Committee held its June Budget and Planning meeting in San Antonio and made important decisions which will be appearing in the Division Columns in this and later issues of the magazine. I hope you will make it a habit to read carefully these columns and make note of any changes of announcements which relate to you.

One final note. Find out when your fall Region meeting is scheduled and plan to attend. Many important plans are made at these meetings and your Region needs your input.

Once again, best wishes for a good year.

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PRESIDENT'S MESSAGE

By
Jerry Longwell

Although the summer conventions of TBA, TCDA, and TODA are well behind us, it is not too late to express our thanks and congratulations for these successful meetings. The high attendance is a sign of the value of these meetings and a tribute to the leaders that planned them.

The TMEA membership campaign is underway. Each Region has an appointed chairman who will be working to enroll a record number of members this year. These chairmen are listed at the end of this column. I hope that each of you will help in this campaign by paying your dues early, and by encouraging others to join.

If you haven't already done so, plan to take advantage of the Region Grants that are available to you. The Region workshops sponsored with this money are especially valuable to teachers who cannot attend the Clinic-Convention and

should be carried on in every Division of every Region. The Grant by itself will probably not be enough to pay all expenses of such a meeting, but it can serve as "seed money" to get you started. If you have questions about how this program works, contact your State Division Chairman.

Our official ties with MENC have been severed. A committee is now working to revise our Constitution to reflect this change. That revision will be presented for the approval of the membership at the Clinic-Convention in San Antonio. The Texas Music Educators Conference, organized in Dallas last February, has been recognized as the MENC State Affiliate for Texas.

Whatever our personal feelings might have been regarding the MENC-TMEA issue, we are surely unanimous in our hope for a cooperative relationship with TMEC. We must work together to

avoid the split that could occur unless both organizations seek to prevent it.

One of the best ways to achieve this goal is to have a great deal of overlapping membership in the two groups. As you remember, the TMEC Constitution, as originally proposed, sought to accomplish this by requiring membership in both TMEA and TMEC. This section was not acceptable to MENC, however, and had to be removed before TMEC could be accepted as the State Affiliate. The two organizations are, therefore, completely separate and independent of each other.

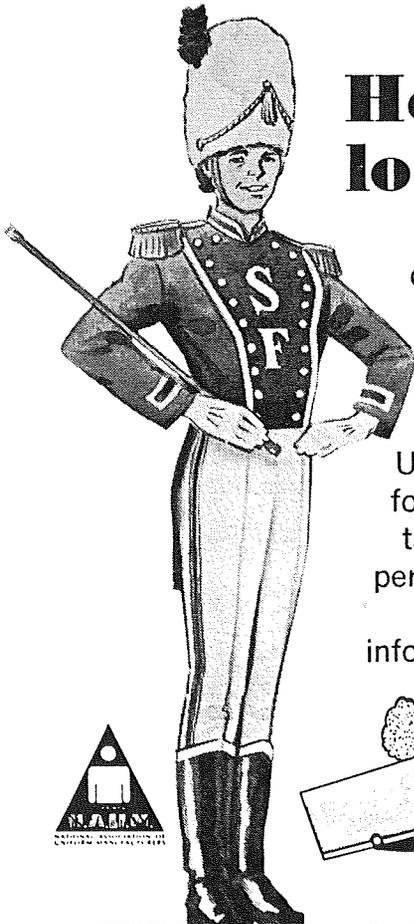
Our only choice now is to achieve as much dual membership as possible through voluntary action. Both organizations would benefit from this and the chances of having our profession split into two parts would be substantially lessened. I, therefore, encourage you to join TMEC and to participate actively in the planning for its future.

Several have asked about the status of the Music Education Symposium. The next issue of this magazine will include a report of the Symposium Committee's mid-August meeting. At that time it is hoped that some concrete proposals will be presented for your consideration.

I hope the opening of this new year has gone well for you.

Regional Membership Committee

- Region I - Vic Kyler, Spearman
- Region II - Larry Kingsley, Vernon
- Region III - Mary Williamson, Richardson
- Region IV - Bill Goodson, Daingerfield
- Region V - Bob Copeland, Arlington
- Region VI-A - Charles Nail, Odessa
- Region VI-B - George Webber, El Paso
- Region VII - Kirke McKenzie, Winters
- Region VIII - Ken Howard, Waco
- Region IX - Sylvia Brown, Houston
- Region X - Anthony Michalsky, Buna
- Region XI - Richard Gibby, Uvalde
- Region XII - Mary Ann Winden, San Antonio
- Region XIII - Fred Junkin, Victoria
- Region XIV - Ray Bostick, Laredo
- Region XV - Donelda Davis, McAllen
- Region XVI - George Riddell, Abernathy
- Region XVII - Doug Wiehe, Lake Jackson
- Region XVIII - Tom Tickner, New Braunfels
- Region XIX - Trisha Stengel, Houston



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PRESIDENT'S MESSAGE

By
Jerry Longwell

The Area meetings of the State Board will be held on Saturday, October 18. Much important business is transacted at these meetings, and all regions should be represented by their Chairman, Vice-Chairman and Secretary or their proxies.

* * * *

The Music Education Symposium Committee met in August to continue planning for this event. The basic purpose and general organization of the Symposium has not changed, but the Committee is recommending that the size of the undertaking be reduced. The magnitude of the Symposium project, as originally proposed, seemed to make it impractical in a number of ways. It would have been very expensive and difficult to finance, and it would have required a greater amount of time than most music educators could reasonably be expected to give to it. This thinking resulted in the following specific recommendations:

1. Date - June 10, 11, 12, 1976.
2. Site - Thompson Conference Center, University of Texas, Austin.
3. Theme/Title - "Exploring Directions for Music in Education in Texas."
4. Discussion Topics - a. "The uniqueness of Music in Education" b. "Musical Understanding Through Performance."
5. Summation Address - "Impressions of Texas Music Education in the Present and Implication for the Future."
6. Participants - Three major speakers (one per topic and one for summation)
Eight Panelists (four per topic)
50 Committee members (25 per topic)
7. Selection of Participants - Several outstanding persons have been identified for consideration as speakers and panelists. Contacts are being made to see if they are available and what costs would be involved
8. Funding - Funding is being sought from sources outside TMEA. As of this time, no funding has been confirmed.
9. Budget - The cost of the project is being estimated at \$8,000-\$10,000. A detailed budget will be proposed when better information is available as to exact cost of participant expense and fees.
10. Observers - Any one may attend the Symposium as an observer by paying an observer fee, tentatively set at \$10.00 per person. It is hoped that a large number of observers will attend.

This plan will be presented for approval to the State Executive Committee and, if approved there, will then be presented to the State Board. Further reports will be made as necessary to keep the TMEA membership fully informed.

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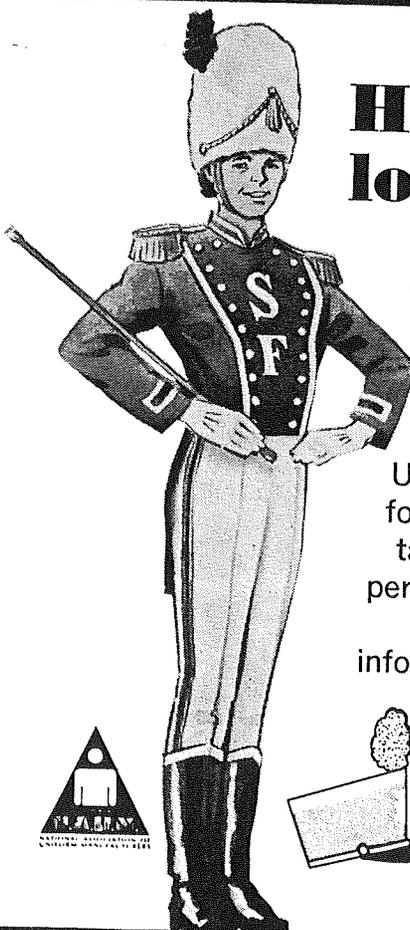
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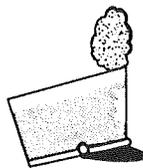


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PRESIDENT'S MESSAGE

By
Jerry Longwell

I have seen the first proof of the program for the San Antonio Clinic-Convention and can tell you it is literally packed with activities you will not want to miss. Our convention is equal to any of its type, including national meetings, and every music educator in Texas should take advantage of the opportunity to attend. In addition to the outstanding program, San Antonio is one of the greatest convention cities in the country, so make your plans now to be there in February.

Along that line, let me encourage music administrators to renew their efforts to send teachers from your schools to TMEA. I am aware of the difficulties involved, but I am also certain that it would be a real boost for your teachers and their teaching. Even if you can't send all of them, with expenses paid, at least let's work for allowing more to go than we have in the past.

Thanks to all of you who participated in the Area meetings of the State Board. This year there were not a lot of "hot issues", it seems, but these meetings do serve an important function. They provide another opportunity for each Region to have its voice heard in the affairs of TMEA. This commitment to grass-roots involvement is one of the reasons TMEA has been so successful. Many important suggestions have come from these meetings, and this year is no exception. You will be seeing specific details of these meetings in the minutes, reported elsewhere in this magazine.

* * * *

I have just returned from the annual meeting of the UIL Legislative Council. Those of us who represented TMEA feel that we were able to be of some influence in these proceedings, and we all

need to be thankful that we are given this opportunity.

There always seems to be some confusion regarding the relationship between TMEA and UIL. Some of this confusion stems from the dual role of TMEA member and UIL participant. This is compounded by the fact that both TMEA business and UIL matters are often handled in the Region meetings.

One of the chief areas of misunderstanding is the role of the music advisory committee. We need to remember that this is not a TMEA group. The members of this committee should be elected by the UIL participants in each Region. They work directly with the UIL State office and the music subcommittee of the Legislative Council. The TMEA President is invited to attend and bring other Executive Committee members as observers, but they have no official voice in the workings of the committee.

We can't realistically expect that everyone will be happy with every aspect of the UIL activities. Overall, however, we can look with pride upon the Texas system of music contests. Last year over 250,000 students participated in these events, with an increase in participation occurring in almost every category of competition. This seems to indicate a general acceptance of the value of these contests to our performance programs.

Appreciation is due the music educators who serve on the Music Advisory Committee, Dr. Patrick and his staff, the administrators who serve on Region and State Committees to administer the contests, and the directors who participate and contribute ideas for the improvement of the League.

* * * *

I will not take the space to present a lengthy discussion of the Attorney General's opinion on fees. TMEA recognized the importance of this ruling as it might affect music programs and immediately set out to seek clarification of it. We have sent a letter to each of our secondary school members which outlines some of our findings. As of this writing, the furor caused by the ruling seems to be subsiding somewhat. I have heard of at least two school districts who are going to court to test this opinion. As the court and/or the Legislature act on this matter, the confusion and uncertainty will, hopefully, be cleared up. You can be certain that we will continue to stay on top of the situation and do all possible to defend the interest of music education.

NEW ENGLAND LISTENS.

AUDITIONS

IN YOUR AREA

Detroit, Michigan	1
Interlochen, Michigan	2
Chicago, Illinois	3
Cleveland, Ohio	4
Buffalo, New York	5
Seattle, Washington	18
San Francisco, California	23
Los Angeles, California	29

Atlanta, Georgia	10
Washington, D.C.	12
San Juan, Puerto Rico	27
New York City, New York	31

New York City, New York	1
San Antonio, Texas	10
St. Louis, Missouri	16
Blytheville, Arkansas	18

Atlantic City, New Jersey	14
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PRESIDENT'S MESSAGE

By

Jerry Longwell

As we get to the final stages of the All-State audition process, directors need to be reminded of two important responsibilities. First, be sure the housing forms are used properly. Remember that the students will be assigned to rooms exactly as they are listed on this form. If you list two students, they will not be grouped with others. If you list one student on the form, that student will be assigned to a single room at the prevailing rate. No one at the state level can do anything other than assign the students to housing exactly as they appear on the form. Check with your students on this matter **before** the form is mailed.

Second, each director needs to be sure that the All-State students are thoroughly familiar with TMEA's rules of conduct at the convention. These rules will be enforced. Along this line, directors need to remember that they are responsible for chaperoning students at the convention. There have been times in the

past when it was evidently assumed that this was the responsibility of TMEA. We do everything we can to see to it that the students are protected and that the rules are enforced uniformly, but it is primarily the responsibility of the director to provide adequate supervision of the students from his/her school.

One other point, perhaps, needs to be made regarding housing. In the past, the membership has requested that something be done about the problem of making advance reservations, only to find no room available when you arrive. The Executive Committee has discussed this problem at length and the Executive Secretary has had a meeting with the hotel people in San Antonio regarding the situation. There is very little more that can be done from our standpoint. A few things might be suggested which we can do as individual members: don't reserve more rooms than you need; if you reserve a room and then find you don't need it, write to the hotel to release it; try to arrive as early as possible at the hotel or at least be sure they know about it if you will be arriving late; make your reservations early.

You will notice a few changes in the convention format this year. The Elementary Division has become too large to be adequately served by two clinicians, so we have added a third one. The All-State Choir will perform their octavo selections on the Friday night concert and the major work as a part of the Grand Concert. We have tried to include more "how to" workshops that will be especially helpful to the less experienced teachers. We hope you will find these changes to your liking.

Below is a condensed version of Clinic-Convention General Activities. Specific information on Division activities is added to each Division's column in this issue.

WEDNESDAY, FEBRUARY 11, 1976

4:00 - 9:00 P.M.

Registration of members - CC (Exhibit Hall Lobby)

8:00 P.M. - 9:00 P.M.

General Assembly for All-State Student Groups - CC, Banquet Room, Jerry Longwell, TMEA President, presiding.

THURSDAY, FEBRUARY 12, 1976

8:00 A.M.

Registration of members - CC (Exhibit Hall Lobby)

Nomination boxes open for the office of TMEA President-Elect. (Division nominations are made at their respective business meetings.)

Sealed boxes will be located in the TMEA registration area at the CC, and will be available during the day until 5:00 P.M. on Friday, February 13, at which time the nominations period will expire.

Agenda boxes open TODAY ONLY until 5:00 P.M. Agenda boxes will be located in the TMEA registration area of the CC.

10:00 A.M. - 6:00 P.M.

EXHIBITS OPEN - CC EXHIBIT HALL - WILL CLOSE PROMPTLY AT 6:00 P.M.

12:00 Noon - 3:00 P.M.

State Board of Directors Meeting and Luncheon - St. Anthony, Cavalier Room, Jerry Longwell presiding.

3:15 - 4:15 P.M.

Concert - CC, Theater, The Lake Highlands Junior High School Class CCC Honor Band, Malcolm Helm, Richardson, Director.

5:00 - 6:00 P.M.

REGIONAL MEETINGS, REGION CHAIRMEN PRESIDING.

Region	Site	Room
I	CC	V.I.P.
II	CC	34
III	CC	Rehearsal
IV	CC	36
V	CC	1
VI-A	CC	32
VI-B	CC	2
VII	CC	3
VIII	CC	A,B,C
IX	CC	33
X	CC	22
XI	CC	24
XII	CC	25
XIII	CC	14
XIV	CC	Arcade
XV	CC	12
XVI	CC	26
XVII	CC	7
XVIII	CC	31
XIX	CC	14

7:30 P.M.

CONCERT - Theater. The Sam Rayburn High School, Class AAAA, Honor Orchestra, Dr. Jay Dunnahoo, Pasadena I.S.D., director. The Crowell High School Class A Honor Band, James Streit, Crowell, Director.

9:30 - 11:30 P.M.

Dance for All-State and Participating High School Students - Hilton, Ballroom. The MacArthur High School Lab Band, Bill Lebegern and Fred Oldencott, North East I.S.D., San Antonio, directors.

West Oso High School Jazz Ensemble, Maurice Portis, Corpus Christi, director.

(Attendance at this session is restricted to All-State or other High School groups participating in the TMEA Clinic-Convention and their Chaperones or Directors. Admittance will be by TMEA registration badge ONLY.)

FRIDAY, FEBRUARY 13, 1976

8:00 A.M.

Registration of members - CC (Exhibit Hall Lobby)

Nomination boxes open for the office of TMEA President-Elect. (Division nominations are made at their respective business meetings.) Sealed boxes will be located in the TMEA registration area at the CC, and will be available during the day until 5:00 P.M. at which time the nominations period will expire.

9:00 - 10:00 A.M.

FIRST GENERAL SESSION OF THE TMEA - CC, THEATER, Jerry Longwell presiding.

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PRESIDENT'S MESSAGE

By
Jerry Longwell

By the time you read this, our 1976 Clinic-Convention, with its American music theme, will be history. I am pleased that TMEA has made this attempt to recognize the Bicentennial in a sincere and tasteful way. It is hoped that music educators throughout Texas will find in it some inspiration and some practical assistance for planning their own observance of the Bicentennial.

There has already been a tremendous amount of attention given to the Bicentennial. It is unfortunate that much of the activity up to this point has been so commercial and so often done in poor taste. The effect has been to drive some people away from any type of Bicentennial observance. I hope this is not true for you.

In my opinion, every school music department should be involved in some sort of local Bicentennial activity. There are dozens of ways this can be done so as to do honor to this nation and its music. We can use this opportunity to add some dignity and meaning to an event that ought to be significant for every American.

Limiting ourselves to American music at our convention caused some headaches for the planners, due to the magnitude of the program. Through this experience, however, I think it is safe to say we learned that there is a great deal of American music which we have overlooked in the past. Not all of it is profound, and not all of it will fit the program requirements of every group.

But much of it deserves to be heard more than it has been in the past.

Music is a significant part of our heritage and will continue to play an important role in the life of our nation in the future. Let's do our part to see to it that music is used in a way to make our Bicentennial celebration meaningful to all Americans.

It would be impossible to list all the individuals who worked voluntarily to make our Clinic-Convention possible, but there are hundreds of you who give your time and efforts to this project every year. This, in my opinion, is the real strength of TMEA, the reason we have been able to grow and prosper. We are blessed with good leaders at the Regional levels and every Division has dedicated leaders at the State level. But these people would be the first to say that they could hardly function without the constant help and encouragement of the many members who contribute in a thousand small ways to get the job done. Thanks to each of you. You are TMEA.

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Please send a resume of the MIOSD activities in your school to Elinor Montandon, Chairman for MIOSD in Texas, 3342 Casa Rosa, Corpus Christi, Texas 78411. A compilation of all MIOSD activities in Texas will be sent to MENC for inclusion in a national list.

PAST PRESIDENT'S POSTLUDES

By
Jerry Longwell

I became TMEA President one year ago, and took that opportunity to share with you some of my impressions of TMEA and its people. I want to leave office with some further thoughts on the same subject. I am still greatly im-

pressed with the large number of people who work so willingly and unselfishly for our organization. The 1976 Clinic-Convention is a prime example. To the many who contributed so much to its success, may I express sincere apprecia-

tion. None of you receive the recognition you deserve for this effort, but you can be certain your work did not go unnoticed nor unappreciated.

A second impression is of the outstanding work done by the Division Chairmen throughout the year. They have nearly all the burden of planning and administering the program for their divisions and this is "where the action is" in TMEA. It has been a privilege for me to have worked with them during the past year and you can be proud of them and their work in your behalf.

I also have a strong impression of the good work of Joe Lenzo and his staff. When you see at close range the mountain of details that Joe has to handle in order for the convention to take place, it seems nothing short of miraculous that he is able to do it. My hat is off to Joe and Mrs. Gardner for their long years of service, not just at convention time, but throughout the year as they administer the programs of TMEA.

I certainly have a feeling of confidence and optimism about the future of TMEA. With Barbara's past Executive Committee experience, her leadership ability and dedication, she will be a great president. As our new relationship with TMEC develops, I believe we will see a growing spirit of mutual trust and respect which will allow us to avoid the division we have feared and worked to prevent. The vote of confidence given to the Music Education Symposium is a healthy sign. It indicates a membership willing to look ahead and, perhaps, branch out in some new direction. Above all, I am convinced that our state is blessed with hundreds of music educators of the highest professional caliber. This combination of strong leadership and enlightened membership, working in a supportive environment makes the future of TMEA look bright indeed.

Please allow me to end on a personal note and say how much I have enjoyed serving as your President. Perhaps the part I enjoyed most was having the opportunity to get to know so many of you personally. I am looking forward to continuing those friendships in the future.

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HEB arts rate high

By DAVID HODGES

The HEB School District has to have one of the broadest, most qualified fine arts programs in the state. Perennial musical and dramatic accomplishments are synonymous with the HEB schools. Much of this success is due to the "quality control" efforts of the fine arts director Jerrold Longwell.

Longwell quickly brushes the credit aside. "The main reason for the fine arts success is the quality of our teachers. The personnel is the key ingredient."

Qualified personnel are not the only highlight of Longwell's fine arts success. Developing relevant and varied curriculum that undergoes scrutiny for effectiveness is an integral part of Longwell's educational philosophy.

"I realize that other schools use us as a model and try to go one better. One thing we try not to allow is for other programs to surpass us."

"One of my concerns is that our success is never taken for granted. Instead of maintaining the good program we have in our bands, for example, we should be sure and keep the program advancing."

Longwell came to Mid-Cities area in 1961 to become the band director at Bell High School. He received a bachelor's degree in Music from Central Methodist College in Missouri and earned his masters from TCU.

"My favorite story about the growth of fine arts goes that the first band class had a dozen kids who met under a shade tree at the old South Hurst school."

Longwell remained at Bell until 1968 when he moved into an administrative position as the HEB Fine Arts director.

"At first, it seemed unusual to group art, music and drama together under one department. In fact, I believe I was one of the first fine arts supervisors in Texas."

One of Longwell's most important duties is designing curriculum. Here is where some of Longwell's imagination has paid off. Trinity and Bell high schools offer art specialty courses such as ceramics, printmaking, jewelry, textiles, drawing, advanced drawing and painting. The high schools also offer a Special in art Problems course (available only on completion of the other art courses) in which the student deals with individual assignments and works with the teacher on a one-to-one basis.

Longwell has also incorporated a Musical Production program in which all departments of music, art and drama are involved in putting on a Broadway musical each tri-semester in the winter.

"This has kept the musicals from being an after-school thing. It is a team-taught class and I think all departments benefit from it greatly."

The fine arts program quality has been raised in the elementary schools with the hiring of full-time music and

art teachers in 9 of the 16 elementaries. "One of my personal goals," said Longwell, "is to have full-time specialist in all the elementary schools and to establish a sixth grade beginner band."

Compiling a list of the fine arts accomplishments since Longwell's tenure would be a finger-cramping task. Some of the honors that the HEB music and drama departments have earned in the last year include:

—Harwood Junior High's rating as the 2nd best junior high band in the state.

—Bell and Trinity High Schools Bands rated the highest they could be rated in UIL regional competition. Both bands earned firsts in concert, sight reading and marching.

—the selection of Bell and Trinity's one-act plays from zone and regional competition to go to state. Bell's drama department was runner-up in state.

With these and other accomplishments under his department's belt Longwell always has his mind on the future.

"We still must improve our existing secondary programs. I don't know where we'll go with art curriculum, but we'll continue examining it."

"In the future, we hope to take more advantage of the community resources. There are many fine area artists who could come into the schools and talk about their craft. Also, there are many fine museums that could be good learning tools."

Longwell would also like to see an orchestra program added to the music program. But, he points out that strings are unnecessary until the music programs are developed fully.

"Another thing we've encouraged is that students take fine arts along with other things. It's getting common now for a student to be in choir and athletics or band and athletics and so on."

Longwell pointed out the student's enthusiasm for the arts and the contributions of organizations such as the Band Booster Club (who work an \$18,000 budget practically all back into programs for band students) as components that make his job easier.

Outside his HEB school duties, Longwell has recently been named as the Executive Secretary of Region 5 for UIL music contests.

"This is mostly a nights and weekends thing. I serve as a representative of the executive committee and see that the music contests are run according to the UIL rules and regulations."

Longwell is optimistic about the fine arts role in future educational philosophies. "Leading educational thinkers are realizing that the arts in education are not some frill, but they are a basic part. We deal with the qualities of a person's life which provide something more than development of a skill or livelihood. We are only beginning to see the arts come into prominence."



Mid-Cities Daily News staff photo

ARTISTIC ADMINISTRATOR - Jerrold Longwell, who came to Bell High School in 1961 to become band director, has served as the HEB Fine Arts director since 1968. Despite the success of the current fine arts programs, Longwell is concerned with revising and updating classes to meet the students' needs.

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This program was prepared, edited and printed by
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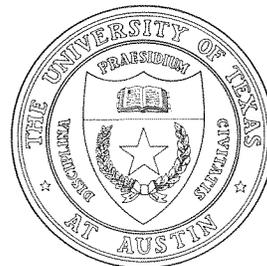
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Fund raising set

Jerrold Longwell, fund-raising chairman of the new Hurst Public Library's Arts Acquisition committee has set into motion a plan to provide various works of art for the interior of the library and at least one major piece of

architectal sculpture to enhance the exterior of the building.

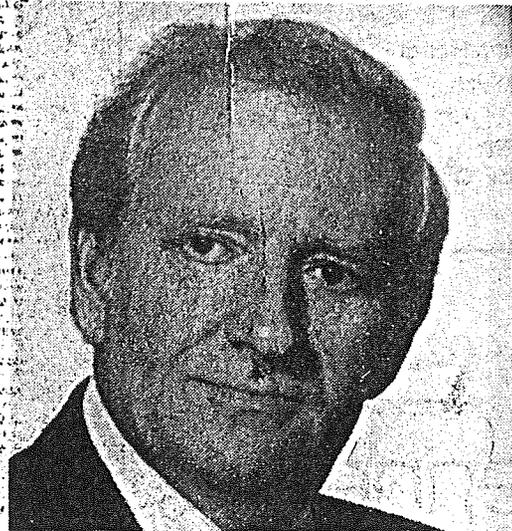
A goal of \$25,000 has been set, to be raised locally by contributions of individuals, businesses, school children and any interested participants.

Letters will be sent out to civic leaders, organizations and others in the community who will want to share in this endeavor.

According to Longwell, enthusiasm for this project is running high and good response is expected financially, to make this goal a reality for the enjoyment and pleasure of all persons proud to be residents of the Mid-Cities.

Chairman of the Arts Acquisition committee is Corinne Englehardt and members are Dodie Souder, Rv. Jim Garvin, Betty Stimmel, Longwell, and Arnold Leandor.

Contributions may be sent to any member of the committee or to the Hurst Public Library in care of Irys Gwinn.



JERROLD LONGWELL



LIBRARY ART FUND — Jim Spencer, a sixth grade student at Donna Park Elementary School, presents a check for \$442 to Jerry Longwell, right, a member of the Art Acquisition Committee for the new Hurst Library. Looking on are Principal Jowell Lee, left, and Barbara Wallace, art instructor. The check represents proceeds from the Seventh Annual PTA art show and sale held at the school. More than 500 of the 700 original art pieces exhibited were sold to parents at prices which they determined.

Daily News photo

H-E-B music program 'model'

By BARBARA HOLSOMBACK
Star-Telegram Mid-Cities Bureau

BEDFORD — The 13 band students who, in the summer of 1956, practiced under the shade trees at Old Hurst School had no idea what they had started.

That was the beginning of Hurst-Euless-Bedford school district's music program, one which has become a role model for bands and choirs throughout the nation.

Of the 28 bands and choirs from the district which competed in University Interscholastic League contests this year, 13 brought home sweepstakes trophies and 22 received Division I ratings.

A sweepstakes trophy is awarded to those groups which receive a Division I (the highest rating) in marching, sight-reading and concert performances.

It was not an unusual year.

But a danger lies in the music program's consistent success, Fine Arts Director Jerry Longwell said.

"Because the program has been so successful, I think the great danger is that these accomplishments may become a thing to be taken for granted by the community, school board and administration," Longwell said.

"IF THAT HAPPENED, we could lose support, the program would suffer and it would eventually deteriorate."

But growth, not maintaining a standard of excellence, was the concern of director Jim Smith when he moved his

band students from under those shade trees to the shop at Bell High School at the beginning of the 1956-57 school year.

That year Smith also formed the first choir, which shared the shop facilities.

A band hall was completed for the 1957-58 school year, and that same year the band received a Division I rating in concert for Class A schools.

It was the first contest entered by a musical group from the district.

"There was a time in the beginning when the band did win awards and a time when they didn't," Longwell said. "The band really began to mature and gain recognition in the early 1960s.

"The choir program has really come into its own in the last six to eight years."

IN 1970, THE Bell High School Band was named the outstanding Class 4A band in Texas. Last year, the Bell High School Choir was invited by the Mexican government to perform in Mexico on the recommendation of vocal music consultants at the Texas Education Agency.

The Trinity High School Band was chosen last spring as the outstanding band at the Mountain State's Festival in Tempe, Ariz.

"Musical groups from both Trinity and Bell have received numerous invitations to present honor concerts for professional organizations as the outstanding band or choir," Longwell said.

"The music program generally is recognized by music educators as a strong

program with a reputation of being one of the good programs in the United States."

Behind the success of the high school music groups is the foundation the district builds in the junior high and elementary school programs.

* * *

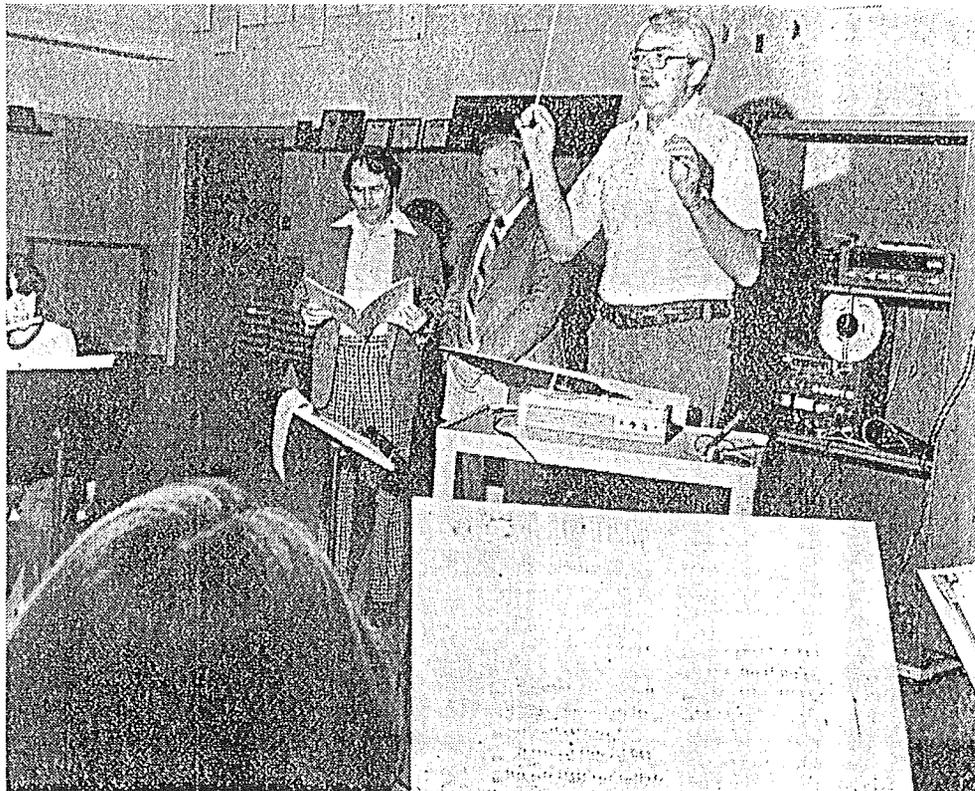
"OUR JUNIOR HIGH groups don't travel much, don't make the big trips to contests, but they certainly have been successful," Longwell said. "Over the years, hundreds of our junior high musicians have won a lot of recognition in regional, area and all-state competition."

The secondary music programs have attracted about 2,000 students this year. About 4,000 elementary students are studying music each year with music specialists, he said.

"If we could get 20-25 percent of those elementary students in our secondary programs, I think that would be marvelous," Longwell said. "That's about what we have now."

The key to the successful program is, not only the caliber of teachers, but also the strong support of the community, school board and administrators, he said.

"The success of the program is due to a whole host of factors," Longwell said. "It's due to superintendents who have been interested, support of boards of education and parents and taxpayers who have been willing to pay the taxes."



DIRECTING . . . Ernest Repass, left, Jerry Longwell, Roger Winslow, right

—Star-Telegram Photo

SYMPOSIUM REPORT

TO: TMEA Members
 FROM: Barbara Eads and
 Jerry Longwell
 RE: Symposium

This will bring you up to date on the status of our project. As you will see, things are beginning to fall into place, although there is a great deal of work to be done yet.

1. The TMEA Executive Committee has included \$10,000.00 in its budget for 1976-77 for the Symposium project, plus \$1,100.00 in planning funds carried over from last year.

2. We are seeking the appropriate IRS designation for the project in order to allow foundations to make grants to us. If we receive that designation, we will once again try to get some help from foundations.

3. As of this date we have received pledges and gifts of slightly over \$2700.00 as a result of our mailing this summer. We are continuing to pursue this route also. It is still not too late to send in a pledge!

4. Any funds received from these other sources will be used to reduce the amount actually spent by TMEA.

The \$10,000.00 budget represents the maximum amount that TMEA could spend if there were no other income for the project.

5. The Thompson Conference Center in Austin has been reserved for our project on June 9, 10, and 11, 1977. Housing will be at Jester Center, UT-Austin.

6. The co-chairmen have developed a budget as follows:

Facilities rental	\$ 1150.00
Honorarium and transportation, for three speakers	2500.00
Room and meals at Jester Center for all participants	4300.00
Honorarium and travel, for eight panelists	1000.00
Printing and administrative costs	1250.00
Contingency fund	800.00
	\$10,000.00

7. The Symposium Committee will meet prior to the opening of the 1977 Clinic-Convention. The meeting

will be at 1:00 p.m. on Wednesday, February 9, at a location to be announced.

8. Several committee members are being asked to serve as chairmen of specific areas in our work from this point forward. They may be asking other committee members to serve with them.

9. The format of the Symposium remains as the Committee has proposed. The speakers and panelists are being contacted at this time and will be announced when their acceptance is received.

10. The Symposium Committee is composed of the following people:

Jane Aten, Dallas; Bill Cormack, Midland; Bill Dean, Odessa; Tommy Guilbert, Richardson; Robert Harris, Groves; Sally Hawkins, Austin; James Kincaid, Ft. Worth; Joe Lenzo, Houston; David McGuire, Denton; Phillip Manning, Austin; Ruth Merrill, Waco; James Moore, Irving; Pat Morgan, Midland; Nelson Patrick, Austin; Mary Sue Ray, Ft. Worth; Mattie Thompson, Hurst; Fisher Tull, Huntsville; George Umberson, Canyon; and Ruth Whitlock, Ft. Worth.



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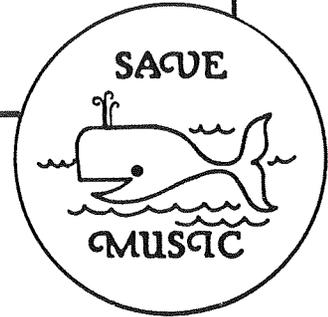
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NOTICE IMPORTANT MEETING

ACTION PLAN to save music education in Colorado.



WHEN

Friday evening at 9:30 p.m.

WHERE

El Pomar Room - Broadmoor Main

WHO

Jerry Longwell,
Director of Fine Arts, Dallas area schools.
"What Texas is doing to save music."

TASK FORCE TO SAVE MUSIC
EDUCATION IN COLORADO.

THE UNIVERSITY INTERSCHOLASTIC LEAGUE

BOX 8028 - UNIVERSITY STATION
AUSTIN, TEXAS 78712



DIVISION OF CONTINUING EDUCATION
THE UNIVERSITY OF TEXAS AT AUSTIN

January 25, 1980

Mr. Jerrold Longwell
733 Thousand Oaks
Hurst, Texas 76053

Dear Jerrold:

Thank you very much for carrying on with the State Marching Band Contest Committee during my absence. Your minutes reflect a great deal of thought on your part and I am sure we will be able to have another successful contest next year.

There is one item which will probably be reversed. That item pertains to the regulation of those who attend the contest. I have talked this matter over with Dr. Marshall and we both feel that the mandate from the Legislative Council is very strong in favor of regions naming one or two bands from each conference to attend the State Marching Band Contest. In discussing this matter with others there seems to be a disagreement of whether one or two schools should represent each conference in each region. The recommendation passed by the Legislative Council is as follows: A region may certify to the State Marching Band Contest two bands earning a Division I from each high school conference competing in regional marching band contests provided there are at least five competing bands in each conference. If, in a region, there are less than five bands competing in any conference, that conference (of less than five bands) shall be combined with the next higher or lower conference, whichever has fewer competing members, and three representatives may be certified from the combined conferences. Second bands may not be certified to the State Marching Band Contest.

The mandate is clear but before taking further action I would like to wait and see who the Longhorn Band director might be so that plans might be somewhat coordinated. I will keep you posted on this matter.

Dr. Marshall has already initiated requests to hold the contest on November 24 and 25. If these dates are not available we will request December 1 and 2.

Again my thanks for your help and I will try to keep you posted on the progress here.

Cordially yours,

A handwritten signature in dark ink, appearing to read "N. G. Patrick", is written over the typed name.

Nelson G. Patrick
Director of Music Activities

NGP:vw

THE UNIVERSITY OF TEXAS AT AUSTIN
STATE MARCHING BAND CONTEST

Monday—November 24, 1980

Nelson Field

Conference AA – Preliminaries – 10:30 a.m.

Memorial Stadium

Conference AAAAA – Preliminaries – 9:45 a.m.

Conference AA, AAAAA – Finals – 6:00 p.m.

Tuesday—November 25, 1980

Nelson Field

Conference AAAA – Preliminaries – 9:15 a.m.

Memorial Stadium

Conference A, AAA – Preliminaries – 9:00 a.m.

Conference A, AAA, AAAA – Finals – 6:00 p.m.

Contest Administration

Nelson G. Patrick, State Music Director
Charles Schwobel, Associate Music Director
Glenn A. Richter, Contest Chairman

Tuesday – November 25, 1980

Memorial Stadium

Conference A – Finals

6:00 _____
6:15 _____
6:30 _____
6:45 _____
7:00 _____

Conference AAA – Finals

7:15 _____
7:30 _____
7:45 _____
8:00 _____
8:15 _____

Conference AAAAA – Finals

8:30 _____
8:45 _____
9:00 _____
9:15 _____
9:30 _____

10:00 Awards Ceremony for Conferences A–AAA–AAAA

Judges

Harris Brinson—Angelo State University
Harry Clarke—University of Kentucky
Bob Floyd—Berkner HS, Richardson
James Hejl—Mississippi State University
Max Jones—Winchester HS, Indiana
Jerrold Longwell—Hurst-Euless-Bedford ISD
Don Marcouiller—Drake University
J. R. McEntyre—Ector County ISD, Odessa
Lee Boyd Montgomery—Texas Lutheran College
Mel Montgomery—Stephen F. Austin State University
James Nail—University of Southern Mississippi
L. M. Snavely—University of Mississippi
Lee South—Tarleton State University
Bill Woods—Seagraves HS

THE UNIVERSITY OF TEXAS AT AUSTIN
STATE MARCHING BAND CONTEST

MONDAY, NOVEMBER 23, 1981

BURGER CENTER

CONFERENCE AAAA - PRELIMINARIES - 9:45 A.M.

MEMORIAL STADIUM

CONFERENCE A, AAA - PRELIMINARIES - 8:00 A.M.

CONFERENCE A, AAA, AAAA - FINALS - 6:15 P.M.

TUESDAY, NOVEMBER 24, 1981

BURGER CENTER

CONFERENCE AAAAA - PRELIMINARIES - 10:15 A.M.

MEMORIAL STADIUM

CONFERENCE AA - PRELIMINARIES - 10:00 A.M.

CONFERENCE AA, AAAAA - FINALS - 6:15 P.M.

Contest Administration

Nelson G. Patrick, State Music Director
 Charles Schwobel, Associate Music Director
 Glenn A. Richter, Contest Chairman

MONDAY, NOVEMBER 23, 1981

MEMORIAL STADIUM
 Conference A - Finals

6:15
 6:30
 6:45
 7:00
 7:15

Conference AAA - Finals

7:30
 7:45
 8:00
 8:15
 8:30

Conference AAAA - Finals

8:45
 9:00
 9:15
 9:30
 9:45

10:15 Awards Ceremony for Conferences A-AAA-AAAA

TUESDAY, NOVEMBER 24, 1981

MEMORIAL STADIUM
 Conference AA - Finals

6:15
 6:30
 6:45
 7:00
 7:15

Conference AAAAA - Finals

7:30
 7:45
 8:00
 8:15
 8:30

8:45 Longhorn Band Performance
 9:00 Awards Ceremony for Conferences AA-AAAAA

Judges

Bob Blanton--Spring ISD
 Ray Cramer--Indiana University
 Richard Floyd--Baylor University
 Dan Gibbs--Monahans HS
 Jerrold Longwell--Hurst-Eules-
 Bedford ISD
 J. R. McEntyre--Ector Co. ISD,
 Odessa

Gary Smith--University of
 Illinois
 Joseph Smith--Middle Tennessee
 State University
 L. M. Snavely--University of
 Mississippi
 Bryce Taylor--Alice ISD
 Bill Woods--Hardin-Simmons Univ.

Texas Education Agency



- STATE BOARD OF EDUCATION
- STATE COMMISSIONER OF EDUCATION
- STATE DEPARTMENT OF EDUCATION

201 East Eleventh Street
Austin, Texas
78701

December 3, 1981

Mr. Jerrold Longwell
Hurst-Eules-Bedford ISD
1849 Central Drive
Bedford, Texas 76021

Dear Mr. Longwell:

You have been appointed by Commissioner of Education Raymon Bynum and your superintendent has agreed for you to serve on a Work Committee to make recommendations on the implementation of House Bill 246 of the 67th Legislature. The subject area Cluster A Committee, to which you were appointed, will provide vital assistance in defining the curriculum for the public schools of Texas in the areas of English language arts, mathematics, fine arts, and other languages. You are in Zone I which consists of the following education service centers: Region I, Edinburg; Region II, Corpus Christi; Region III, Victoria; Region XIII, Austin; and Region XX, San Antonio. The Cluster A Work Committee will meet January 12-14, 1982 at Region I Education Service Center in Edinburg. *Richardson-19-21*

Please consult with your superintendent to make whatever arrangements are necessary regarding release time, travel, lodging, and other per diem expenses you may incur while serving as an appointee. If you cannot accept your appointment, please advise me by December 11, 1981.

Working documents for the session will be sent to you prior to Christmas. Since these may arrive during the holiday season, please advise me if you wish them sent to your home address and provide that address. This will allow you time to study them and prepare for the meeting. We urge you to share them with your colleagues for observations and comments before attending the work session. The materials have been developed by Agency staff in consultation with various school personnel to provide a starting point for the work sessions. I need to emphasize that these materials are intended only as preliminary working papers to be revised based upon the consensus of the work groups.

Enclosed is a copy of H.B. 246 which directed the revision of the public school curriculum. It changed the statutory structure by repealing existing laws requiring courses and subjects previously required and established 12 subject areas that will constitute a well-balanced curriculum for each school district that offers kindergarten through grade 12.

Section 21.101(a) reads as follows: "Each school district that offers kindergarten through grade 12 shall offer a well-balanced curriculum that includes: (1) English language arts; (2) other languages, to the extent possible; (3) mathematics; (4) science; (5) health; (6) physical education; (7) fine arts; (8) social studies; (9) economics, with emphasis on the free enterprise system and its benefits; (10) business education; (11) vocational education; and (12) Texas and United States history as individual subjects and in reading courses."

Perhaps the most important aspect of H.B. 246 is the charge stated in parts (c) and (d) of Section 21.101 which reads: "(c) The State Board of Education by rule shall designate the essential elements of each subject listed in Subsection (a) of this section and shall require each district to provide instruction in those elements at appropriate grade levels. In order to be accredited, a district must provide instruction in those essential elements as specified by the state board. (d) Local instructional plans may draw upon state curriculum frameworks and program standards as appropriate. The responsibility for enabling all children to participate actively in a balanced curriculum which is designed to meet individual needs rests with the local school district. Districts are encouraged to exceed minimum requirements of the law. A primary purpose of the public school curriculum in Texas shall be to prepare thoughtful, active citizens who understand the importance of patriotism and can function productively in a free enterprise society with appreciation for the basic democratic values of our state and national heritage."

The implementation plan for H.B. 246 that was approved by the Planning Committee of the State Board of Education affords policymakers and educators the opportunity to work together in meeting the requirements of the new law. The result will be revised State Board rules defining essential elements, accreditation standards, graduation requirements. Curriculum frameworks and textbooks will also be made consistent with new Board rules.

Again, I want to stress that the work committee you have been appointed to serve on will be making recommendations for the preceding requirements. The design to facilitate implementing the requirements of the new legislation calls for the state to be divided into four geographical zones, each comprised of five education service centers. The 12 subject areas identified have been combined into clusters:

- . A - English language arts, mathematics, fine arts, other languages
- . B - vocational education, science, health, physical education
- . C - social studies, economics, business education, Texas and United States history

The work sessions for each cluster work committee have been specifically designed to elicit detailed advice from subject matter specialists,

generalists, and administrators regarding:

- . identification of essential elements in a prioritized sequence
- . grade level designations for essential elements
- . relationship of essential elements to course offerings
- . graduation requirements
- . other pertinent matters

After the work sessions of the subject areas are completed, a committee composed of the chairs of the clusters may be formed to assist in combining the products. They also may assist in refining recommendations in broad curriculum issues such as graduation requirements, transition to the new curriculum structure, and requirements for districts with less than 12 grades.

The State Board of Education has determined that hearings will be conducted to allow the public to react to materials that come forward from the work sessions. The times and locations for the hearings have not been established. Advance notification of times and locations will be publicized as they are definitely set.

As the revision process evolves, a Lay Advisory Committee and a Professional Advisory Committee will be involved by reacting to the materials aggregated from professional work sessions and from public hearings.

The State Board of Education tentatively will adopt appropriate rules and a plan for the transition to the new curriculum in June 1983. Texas schools will begin implementing the revised Board rules under the transition plan in August/September 1983.

I would like to congratulate you on being nominated and appointed. We look forward to working with you on this important undertaking. If you have questions concerning this matter, please contact Mr. Henry Herrera, 512/475-2952.

Sincerely,

Thomas E. Anderson, Jr.

Thomas E. Anderson, Jr.
Deputy Commissioner for Planning,
Research, and Curriculum

TEA/bjs

enclosure

Fine arts evolve into basic public education



Daily News photo by WANDA ADAMS

ARTS TASK FORCE— Jerry Longwell, HEB Independent School District fine arts director, said he and other school officials are assessing needs of the arts in the local school district. This report may be complete by April 1.

By WANDA K. ADAMS

This is the first story in a two part series about the evolution of fine arts education.

The Picassos, the Beethovens, the Michelangelos of the 20th Century may or may not be found in local schools. But arts are not just for the talented. They're a basic part of the quality of life for all of us, Jerry Longwell, Hurst-Euless-Bedford Independent School District (HEB ISD) fine arts director believes.

Fine arts education gradually has evolved from the unknown mystic realm of the artist to basic no frills education.

And because of this evolution, even since the last student generation, Longwell said many young musicians and artists are reaching heights they never reached before.

"Young people in high school are accomplishing things now in the arts people once thought only could be attained by college students, or in some cases, even by professionals," he said.

"I suspect that is going to be even more true in the future. I

don't know that there is a limit to what kids can do."

TODAY Longwell estimated some 11,000 HEB students or some 68 percent of the student body, counting 7,000 elementary students required to participate in art and music, are touched directly by school arts programs.

The estimate could include an overlap of some students involved in both art and music, he said.

But like the gradual trend toward basic fine arts education, Longwell said the district's fine arts program also has changed, becoming more refined with age.

"We were able to attract some quality personnel and many of those people have stayed with us many years. They developed quality programs, which in turn attracted more and more students," he said.

Longwell, the district's first appointed fine arts director, took the job 13 years ago.

The program has mushroomed in size, partly because of a phenom-

enal population growth and partly because fine arts education has grown up, he said.

Before he was appointed fine arts director, Longwell directed L.D. Bell High School's band for seven years. At that time L.D. Bell High School, a relatively small school compared to today, was met in the building now occupied by Central Junior High.

One other band director, Ernest Repass, now an L.D. Bell High School assistant band director, came to the district two years before Longwell. Repass directed the band at Hurst-Euless Junior High, then the only junior high school in the district.

ARTS were emphasized, but he said the district was not large enough or old enough for many programs now offered.

In 1968 when he first was appointed fine arts director, the district employed some 10 combination art and music elementary teachers, two full-time drama

teachers, six band directors, five art teachers and three choir directors.

During its formative years the district experienced phenomenal population growth. As a result, art and music teachers often were moved from their specialized field into the classroom, making them hard to keep, he said. But the school district needed them to minimize student-teacher ratios in the classroom.

Now the district's enrollment seems to have leveled out at just under 16,000 students. The fine arts program is run by 11 band directors, seven choir directors, 11 art teachers, 22 elementary combination art and music teachers and two drama teachers.

The staff has grown and with it phenomenal changes have occurred in arts programs.

(The second part of this article will explore some radical changes in arts education. It will appear in Monday's issue.)



LAWRENCE D. BELL HIGH SCHOOL

1601 BROWN TRAIL • HURST, TEXAS 76053 • (817) 282-2551 • (METRO) 268-0822

E. DON BROWN, PRINCIPAL

ADMINISTRATIVE STAFF

KAY BAKER BILL GAY
ROBBIE BUSBY STEVE JACOBY

COUNSELING STAFF

EMORIE GANDY GORDON PRIDEMORE
ROY FELL BETTY WHITE

March 9, 1981

Mr. Jerry Longwell
Director Fine Arts
Hurst-Euless-Bedford I.S.D.

Jerry,

Congratulations on a great success this week and on this fine article in the paper Sunday. We in H-E-B are indeed fortunate to have you responsible for our Fine Arts Program. I think the credit you have received is most deserving.

More specifically thanks for helping to hire the outstanding people we have at L. D. Bell High School.

Sincerely,

E. Don Brown

EDB/jd

Enclosure

Public school art, music undergo metamorphosis

By WANDA K. ADAMS

This is the second and final article in a two part series about the evolution of HEB fine arts education.

Hurst-Euless-Bedford Independent School District (HEB ISD) fine arts enrollment and staffing have changed dramatically over the years. But programs have changed too, sometimes just as dramatically.

Thirteen years when Jerry Longwell first became HEB's fine arts director, he said seventh grade students could not sing in choir, because the staff was limited.

Now Longwell said students in grades 7-12 not only can participate, but are encouraged to join.

HEB is just beginning to get into arts competition.

The first annual HEB art competition and show opens today at 2 p.m. in the Hurst Public Library. Winning works will be shown March 9-13, designated as Fine Arts Week.

Many HEB art students have

developed their talents, received more training and ultimately entered professional art careers, he said.

Art training begins in elementary schools.

Elementary students are required to participate in art and music programs, aimed at understanding general principles, rather than performing on stage or producing art objects.

"IF the student gets past these early years without the concepts, often times they miss their opportunity," he said.

But by high school students can specialize. In art they may study printmaking, ceramics, sculpture, painting, sketching and courses aimed at production.

Competition also becomes more important in high school.

HEB drama students often qualify for state University Interscholastic League (UIL) competi-

tion. Often one high school has been represented at state and sometimes both have qualified, he said.

THEATER arts students, as they are now called, can study technical aspects, such as staging and direction, as well as acting.

"When I was a kid I was in plays in high school. But they were directed by the English teacher and they were extra-curricular activities," he said.

"Now they study theater arts and it is a serious part of the curriculum."

In band, no Class 5A band school outside the HEB district has been honored as the Texas Music Educator Honor Band in the region for 20 years. Each year either L.D. Bell or Trinity High School's bands has been awarded the honor.

Once a woman from England was hired by an agency to gather two or three top U.S. bands to participate in an international band festival.

Longwell said she first went to Toronto and after a day of contacts moved on to Chicago. By the third day she flew to Dallas, met with him and invited a local band to perform in the event.

The band did not go, because travel costs were prohibitive. But he said it proves the bands also have a good reputation outside the region.

Bands gained public support early, because a band is a more "visible" arts program, Longwell said.

But local choirs also are successful, although he said their programs are newer.

"Last year the choirs went to an invitational contest in Tennessee and placed first and second in their class. You can't do much better than that," he said.

Music students may specialize in woodwind or brass classes, music theory or they can perform with ensembles.

But keeping any arts program

strong requires constant attention, Longwell said.

A fine arts task force is assessing the district's needs and plans to report to the administration, possibly by April 1.

Inflation and high instructional costs often threaten fine arts during difficult economic times, but gradually he said arts education is being recognized as basic.

"The arts traditionally have gone through periods of high public acceptance and unacceptance. There has been kind of an ebb and flow nationally," said Longwell.

"In hard economic times fine arts has been one of the places they've looked to make cuts," he said. "But more and more educators are seeing fine arts education as a basic part of the curriculum, not just a frill."

THE UNIVERSITY INTERSCHOLASTIC LEAGUE

BOX 8028 - UNIVERSITY STATION
AUSTIN, TEXAS 78712



DIVISION OF CONTINUING EDUCATION
THE UNIVERSITY OF TEXAS AT AUSTIN

January 16, 1984

Jerry Longwell
733 Thousand Oaks
Hurst, TX 76053

Dear Mr. Longwell:

During the 1983 fall Legislative Council Meeting, a proposal was passed to establish a technical consultant committee to work with the state director of music activities. A copy of the proposal, in its entirety, is attached. This committee will play a role of vital importance as a source of counsel in all League matters of a technical nature that pertain to music contests.

Normally the committee will meet for one day in early August in conjunction with the Legislative Council Music Standing Committee. Expenses for the meeting will be paid by the UIL at the state rate.

Because of your long-time association with the UIL and as a respected leader in the state, I am asking you to serve as an inaugural member of this committee. Your length of service, one to three years, will be determined by draw at the organizational meetings. If you elect to accept my invitation, Richard Floyd, our new state director of music activities, will be in touch with you at a later date with all details concerning the scope of the committee's responsibilities.

Since it is my intent to announce the names of the committee members prior to the TMEA Clinic-Convention in Ft. Worth, I would welcome a response at your earliest convenience.

I remain grateful for your past contributions to the League and your commitment to music in the State of Texas. It is my hope that you will be able to assist us in the formation of this important committee.

Sincerely,

A handwritten signature in cursive script that reads 'Bailey Marshall'.

Bailey Marshall
Director, UIL

RF:hh

(3/tac/mbrs)

From minutes of 1983 Legislative Council Meeting:

TECHNICAL AND ADMINISTRATIVE ASPECTS

At page 139, Article 24-1-4, Mr. Frost moved and Mr. Smith seconded the motion that the Director of the UIL will appoint a committee of seven to consult with the State Director of Music Activities on recommendations and proposed legislation pertaining to the technical and administrative aspects of music contests. The committee will consist of six music teachers or supervisors to serve three-year staggered terms plus the TMEA president or his designate. Representation from each performance area will be considered when making appointments.

The State Director of Music Activities in consultation with this committee will make all decisions on proposed technical and administrative rules and regulations. His decisions will be final and will become a part of the rules and regulations of music contests unless appealed to the Legislative Council on/before thirty days prior to the annual meeting of the Legislative Council.

At the first committee meeting members will draw for one, two, and three-year terms. Thereafter, replacements will be appointed every year for three year terms.

The State Director of Music Activities will serve as chairman of the consultant committee. Unless a called meeting is announced the committee will meet annually.

Motion carried.

Texas Education Agency



201 East Eleventh Street
Austin, Texas
78701

- STATE BOARD OF EDUCATION
- STATE COMMISSIONER OF EDUCATION
- STATE DEPARTMENT OF EDUCATION

June 29, 1984

Mr. Jerrold Longwell
733 Thousand Oaks
Hurst, Texas 76054

Dear Mr. Longwell:

To implement the new State Board of Education rules for curriculum, we would like to invite you to participate in a statewide curriculum planning process at the Texas Education Agency in Austin. Your superintendent has been notified and concurs with your participation. Teams of subject area specialists will convene for three days not only to share ideas with Agency staff members concerning the content of curriculum documents but also to begin the development process.

The Agency reimburses actual air fare or mileage costs (\$.23 per mile) for travel expenses and up to \$70 (\$55 lodging, plus \$15 meals) per diem. You will also receive a stipend of \$50 per day for your participation. You will need to make your own hotel/motel reservations and keep all receipts for reimbursement.

Pertinent information for your involvement is as follows:

Subject area: Music

Date: July 30-August 1, 8:30 a.m.-4:30 p.m.

Meeting place: University of Texas at Austin, Winship Drama Building, Room 1.134, San Jacinto and 23rd Street

TEA contact person: John Sommer
Phone: 512/475-3823

445-2296

The Agency contact person will notify you concerning other important information you will need for the three-day meeting.

If you have any questions, call the above contact person.

Sincerely,

A handwritten signature in cursive script that reads "Thomas E. Anderson, Jr.".

Thomas E. Anderson, Jr.
Deputy Commissioner for Planning,
Research, and Curriculum

With
Special
Thanks

Ma. Longwell,

Words cannot express
our gratitude to you for all
the things you do on behalf
of us - the choir at L. d. Bell.

We appreciate your careful
planning of the Fine Arts
program, your support
throughout the year, but
particularly your interest
shown to us. Thank you
for making the time to
come to our classes, and
always giving us the
incentive to do our best.

With admiration,

The L. d. Bell Choirs

UNIVERSITY INTERSCHOLASTIC LEAGUE



Certificate of Appreciation

Presented to

Jerrold Longwell

Jr

Ten Years' Service

Presented this 1st day of June 19 84

Wesley Adams

Bailey Marshall
Director



Symposium '85

David L. ...

Jerry Longwell, Moderator
Paula Dial, Recorder
Cherry Curry
Sandra Glover
Nora Henson
Steve Brown
Marian King
James Lee
James Marioneaux
Robert McElroy
Penelope J. Meitz
David Pennington
Nelson Nolden
Dawn Wooderson

Carol Smith, Moderator
Jackie Cocke, Recorder
William Atkins
Marsha Carlisle
Richard Crain
Billy Harrell
Cynthia Mueller
Marceau Myers
Leslie Munson
Charles Nail
Tom Neugent
Linda Price
Margaret Starbird
Fred Stockdale
Elizabeth Volk
Glenn Wilson

Tom Tunks, Moderator
Liz Picone, Recorder
William Baldrige
Nick Boltz
Isobel Briscoe
Bill Brady
Charles Forque
Jeff Ingham
Arvalia Jones
Louis Kleeman
Greg Miller
Kay Miller
Linda Mulder
Charles Nellons
Mary Ozanne
Joe Stuessy
Boyce Wyrick

II

It is a common perception that the arts exist solely for the enjoyment of a select few. This charge of elitism contributes greatly to the current marginal status of music education in the Texas curriculum. If music is to move from the curricular sidelines and gain acceptance as an indispensable element of a basic education, it must be placed within the grasp of all students.

The committee believes that, in order to achieve the goal of "music for everyone," music must first be viewed not only as a vehicle for transmitting our cultural heritage to succeeding generations, but also as a unique system of meaning, in the same sense as language and mathematics. Secondly, it is imperative that the music curriculum provide students with the experiences and the keys to unlock this meaning for themselves and to derive satisfaction from contemplating both musical processes and products.

Such goals demand that the curriculum be broadened in scope, offering both general as well as specialized instruction and including opportunities for every student to participate in some phase of the music program. The exemplary music program strives to establish musical literacy, an understanding of musical expression, and a love for music. It provides sequential instruction from a musical specialist on the K through 12 levels, and it recognizes that early musical experiences provide an essential foundation for the entire music curriculum.

As the child progresses through school, the focus of musical instruction becomes more specialized to permit students to develop their skills as performers. Opportunities for performance extend beyond the traditional ensembles, and advanced courses in music theory and music history are provided. The exemplary music program provides a well-balanced musical education and prepares students to pursue music as an avocation. It is a life-changing experience.

Our committee expressed some common concerns:

(1) Recent research findings with implications for curriculum development as discussed by Elliot Eisner, Howard Gardner, and others should be made known to music educators, educational administrators, members of state and local school boards and the state legislature, as well as the public.

(2) On the basis of current knowledge about learning and the human brain, music educators and educational administrators should begin immediately to provide music instruction for all students regardless of performing ability.

(3) Music educators and curriculum specialists must take the initiative in formulating a K through 12 music curriculum that is conceived to foster lifetime music participation for non-performers as well as performers and that is sequentially structured across grade levels and across music disciplines.

(4) Colleges and universities must abandon what often appears to be their role as silent partners to public education shortcomings and become the instigators of needed reforms in the teacher preparation of music specialists. Conversely, public school educators must acknowledge **interdependence** of school curriculum development with educational research and teacher training programs.

In the area of research, the committee suggested the following:

(1) That universities in cooperation with school programs be called upon to carry out research of relevance for music education programs and activities and that they encourage public school teachers to participate;

(2) That the results of existing research that has value to Texas music educators be compiled and made available to the profession;

(3) That TMEA promote sessions sponsored and prepared jointly by the Research Committee and various other divisions (e.g., Choral, Band, Elementary, etc.); and

(4) That increased research, both basic and applied, be encouraged within the Texas music education community.

The Colony High School Band

4301 Blair Oaks • The Colony, Texas 75056
(214) 625-9000

November 24, 1992

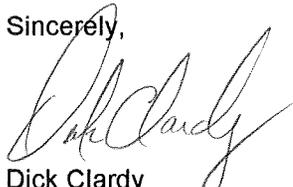
Dear Mr. Longwell,

The Band Division of Region V Texas Music Educators Association has established a **Region V Hall of Fame** to Honor those directors, both living and deceased, who have made contributions to band programs in Region V. As Region V Band Chairman, it is my pleasure and honor to inform you that you have been selected as a charter inductee into the Region V Band Directors **Hall of Fame**. Other charter inductees include Col. Earl D. Irons, Dean P. Corey, Dr. James A. Jacobsen, Jack Mahan, Maurice McAdow, Carroll McMath, Norman White, and Roger Winslow.

It is the intent of the Band Division of Region V to honor the charter inductees formally at the Region V High School All-Region Band Concert scheduled for Saturday, January 16, 1993 at 7:30 P.M. at Trinity High School in Euless, Texas. You and your family are cordially invited to this concert. We will be planning a reception for the inductees and their families to precede the concert.

Region V is proud of the band programs that have developed because of the wonderful standards exemplified by you. This **Hall of Fame** will recognize your accomplishments and also promote the heritage of Region V Bands. We will be contacting you with additional information and will look forward to honoring you on this occasion.

Sincerely,



Dick Clardy
Director of Bands
The Colony High School
TMEA Region V Band Chairman

REGION V BAND DIRECTOR HALL OF FAME

January 16, 1993

Trinity High School

CHARTER INDUCTEES

Dean P. Corey

Arlington High School, 1949-1972

Col. Earl D. Irons, deceased

UTA, Arlington State College, NTAC, 1925-1956

Dr. James A. Jacobsen

Midwestern University, 1945-1955

Texas Christian University, 1955-1982

Jerrold W. Longwell

L.D. Bell High School, 1959-1967

Jack H. Mahan

University of Texas at Arlington, 1957-1975

Maurice C. McAdow

University of North Texas, 1945-1975

Carroll McMath

Denton High School, 1940-1942, 1946-1977

Norman L. White

Central Junior High School, Hurst-Euless-Bedford I.S.D., 1965-1977

Roger L. Winslow

L.D. Bell High School, 1967-1983

Region V Hall of Fame Selection Committee

Mr. Joe Gunn, Harwood Junior High School, *Director of Bands*

Mr. Henry Schraub, Birdville Independent School District, *Director of Fine Arts*

Mr. Bobby Francis, The University of Texas at Arlington, *Assistant Director of Bands*

Mr. Bob Copeland, Arlington Independent School District, *Director of Music Activities*

Mr. Dee Tucker, North Ridge Middle School, *Director of Bands*

Region Band Chairman

Mr. Dick Clardy, The Colony High School, *Director of Bands*

PHI BETA MU HALL OF FAME COMMITTEE

WAYMON BULLOCK, BILL DEAN, BEN GOLLEHON,
BILLY HARRELL, DURWARD HOWARD, BARBARA LOVETT,
CHARLES NAIL, O.T. RYAN, RANDY STORIE, BILL WOODS

February 1999

Gerrold Longwell
912 Brazos
South Lake, Texas 76092

Dear Gerrold:

It is with great pleasure that we notify you officially of your selection for entry into the Phi Beta Mu Texas Bandmasters Hall of Fame. Induction ceremonies will be held during the Texas Bandmasters annual convention in San Antonio on Monday, 26 July 1999, at 2:30 PM, in the Mezzanine Salons of the Marriott Riverwalk Hotel.

While family members and friends are most welcome, only two places of honor in the front row will be provided for you and a family member. All other attendees are requested to sit in the audience. Family members may join you at the podium for the presentation.

Immediately, or as soon as possible, we must have an 8x10 bust/head photograph in color or black and white (color preferred). Phi Beta Mu will frame the photograph and attach an engraved name inscription to the frame for permanent display in the Hall of Fame which is currently housed in the office headquarters of Texas Music Educators Association in Austin. The photograph will also be displayed during the induction ceremony.

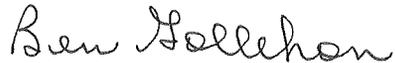
Please begin assembling personal memorabilia which will be placed in a permanent file in the Hall of Fame. Items which you should include are programs, newspaper clippings, awards, honors, personal letters, papers, compositions, articles you may have written, contest records, photographs of your bands and their activities, etc. If there are original items which you wish to retain, please photocopy for Hall of Fame files. In addition, you should prepare a cassette recording of at least three of your favorite band compositions as they were performed by your groups during your teaching career (if such is still available). Please bring all memorabilia with you to the Induction Ceremony. Large scrapbooks are not acceptable. All memorabilia should be contained in a school size notebook or similar folder no larger than 10" x 12".

For the public reading of your history and accomplishments, a biographical sketch will be prepared by your sponsors, however, it could be lacking in vital information. Actually, we would prefer that you prepare a brief, succinct autobiography of pertinent, interesting and even amusing facts. This should not exceed two typewritten pages, double spaced. Please forward a copy of this information to me at the earliest possible date. You will be receiving further information as induction time approaches.

If you should have questions or concerns, please contact me. Should you require housing in San Antonio during the convention, it will be necessary for you to contact Al Sturchio, Executive Secretary of TBA, at 210-599-7585, and request a hotel registration form.

Please accept our congratulations on your election to the Hall of Fame. We hope to see you in San Antonio on July 26th.

Warm regards



Ben Gollehon, Chairman
Hall of Fame Committee
Box 670407
Houston, Tx 77267-0407
281-875-1214