

# Indian Band Does as Well In Concert as on Gridiron

By W. L. UNDERWOOD

Midwestern University's Symphonic Band, being the famous (Hardin) Indian Band dressed up

in concert principles, thrilled nearly 900 of their faithful devotees Wednesday night in the university auditorium with a surprisingly polished and delightful program of marches and overtures in their debut.

Director Jim Jacobsen, who put together back in the early autumn of 1946 the brightly uniformed, smart-stepping Indian Band which was to become nationally as famous as the football team it supported last year, had hoped for a "good-sized audience." So had "his boys."

They got it. When all the 700-plus seats had been filled, chairs were placed with maximum density in the side aisles. Nearly 200 seats were thus installed, and quickly filled. They came, they got seats, they wandered not away but stayed to applaud almost wildly—and to get an encore.

To register delighted surprise at the musical patine disclosed in Wednesday night's performance is to cast no aspersions whatever upon the sensational marching band which Jacobsen had developed, and guided to fame, during the past four years. Marking sharp rhythms for brickly marching parades—or fast-scoring grid stars—with braying brasses and booming drums, evolving and executing intricate rhythms on the field—these make up one technique. But delivering smoothly controlled, refined tone from each of 80 or more instruments, blending them into an ensemble smooth as a Wilton velvet, shaping them expertly into balanced, expressive phrases—this is something else.

It was this something else which the new symphonic unit displayed Wednesday night, to their own justified satisfaction and to Jim Jacobsen's credit. The program they offered was not borrowed from the field of other instrumentation. Happily, these were numbers conceived and scored for bands. They permitted the band to show the remarkable musical capacities its personnel has developed in keeping with growth of their university in all phases of its existence.

For that reason, the hundreds of Wichitans who follow the popular Indian musicians from the stadium, from remembered parades, into the concert hall were richly repaid for their loyalty and interest. They gave every sign of having a whopping good time, and registered their approval lustily.

Sam Knepley, cornet; Wilbur "Bobe" Jett, baritone; Paul Stephens, cornet; Derwood Selman, French horn; Eilizabeth Routh, oboe; and Dean Weishaupt, trombone, were conspicuously able soloists on occasional passages throughout the evening. Their individual performances were of professional quality.

Perfected ensemble, marked by consistently fine tone, balance and flexibility revealed the highly commendable discipline attained by the band under Jacobsen's firm but sensitive baton. Resources of his musicianship flowed through his youthful musicians to meet every demand of each composition in thoroughly compelling manner.

The band was introduced by Dr. James B. Boren, president of the university. The event was sponsored by Beta Tau Sigma and Beta Tau Gamma, honorary band sorority and fraternity here. Donations to a fund for brick-veneering the band hall had not been tabulated at the close of the concert, but appeared to promise a bulky sum.

## Curtain Currents

By W. L. UNDERWOOD

Gov. Allan Shivers was politely non-committal last Monday night when asked by a prominent Wichitan if he "really intends to designate the Hardin College Indian Band as his official band," but earlier he had been unrestrained in his enthusiasm in praising that unit in the parade he had just reviewed. And the question, put sincerely but not too seriously, actually does reflect the admiration and respect this Wichitan and thousands of musicians of Jim Jacobsen's pet others have for the marching hobby — "the Indians Band." When the complimentary proposal was put to the governor President Jim Boren of Hardin lost no time in assuring the likable chief executive of Texas that should such designation be made, "this band would be on hand

a surprising number of times each year in his service."

Well, the band has unfolded very impressively, and we mean in other ways than in its development of spectacular intermission features for use in support of the Indian gridgers. Its musical menu thus far has been shaped largely to the theme of football and entertainment of college and high school student bodies, as would be expected. But the mass of tone, its quality, and general musical proficiency elicit great approbation from the adult listeners, too. The Indian Band is giving the college and Wichita Falls much effective advertising. The announcer at Russellville, Ark., last Saturday night, while the Indian footballers were doing very well indeed, was almost as deeply impressed by the band as was a recent visitor from Houston. Our son, he is. A '41 graduate of Hardin (Junior) College, he took in the Indians' opening game with East New Mexico. Asked the following morning "what he thought of Hardin," he replied: "It's a sure enough football team, but that band! That's the big show. When did Hardin develop that?"



EXECUTIVE DEPARTMENT  
AUSTIN, TEXAS

ALLAN SHIVERS  
GOVERNOR

January 12, 1953

Mr. James A. Jacobsen  
Midwestern University Band  
Wichita Falls, Texas

Dear Mr. Jacobsen:

In April of 1950 it was my pleasure to designate the Midwestern University Band as the "Official Staff Band of the Governor of Texas." It has become increasingly apparent that this appointment was well deserved.

I wish to take this opportunity to extend an invitation to you and your band to participate in the forthcoming Governor's Inaugural Ceremonies on January 20, 1953. I have asked the Inaugural Committee, which is handling the arrangements and social events, to contact you with regard to the specific arrangements as it concerns your performance during this event.

I shall be looking forward to seeing you on the inauguration day and with warmest personal regards, I am

Sincerely yours,

ALLAN SHIVERS

GOVERNOR OF TEXAS

*Nov. 18, 1976*

# Director for 22 years gets honors

A surprise presentation was made to director of bands at TCU, James A. Jacobsen, during halftime ceremonies at the TCU - Texas Homecoming game Saturday.

Chancellor J.M. Moudy made the presentation honoring the director for his 22 years of service to the school.

Jacobsen also received a letter of recognition from the TCU Alumni Assn.

The band director at Midwestern University for 10 years before coming to TCU, Jacobsen recently was voted membership in the American Bandmasters Assn.

He is currently conducting a recruiting campaign to increase



James Jacobsen

the size of the marching band.

Holder of degrees from Colorado State College and TCU, he is a former national president of Kappa Kappa Psi band fraternity and is active in several music associations.

# MU Band to Make Movie, Hollywood Producer Says

10-12-51

The Indian Band of Midwestern University will be seen and heard in "The Big Brass Band," the next big All-America feature film to be produced by Jesse L. Lasky, veteran motion picture magnate.

Lasky made the announcement Friday night when he addressed a crowd of approximately 400 that attended the Hollywood Stars banquet at MU Center.

The MU band is one of the best he has ever seen and heard, Lasky said, and congratulated Director Jim Jacobsen on the work he has done with the organization.

Lasky headed the delegation of stars on tour of Texas the past five days in celebration of Motion Pictures' Jubilee and the current "It's Movietime in Texas, U. S. A.," campaign.

Conrad Brady, master of ceremonies, introduced Lasky as "one of the greatest producers in motion picture history."

## Growth Cited

Lasky related that Hollywood's 25,000 motion picture employees now are engaged in making 400 pictures for next year at a cost of \$285,000,000—many in Technicolor, many musicals—and all "the very best we can produce to accomplish our great mission of providing entertainment for the greatest, free democratic people on the face of the earth."

William McCraw of Dallas, legal counselor and member of The Variety Club in Dallas, alternately convulsed his audience with laughter and stirred it deeply with shots at critical current problems in the closing talk of the evening. He pleaded for the type of American policy which has, in emergency, unveiled a conviction that "we can lick our weight in wildcats—whenever we have to."

John Wayne, stalwart player of heroic two-fisted roles, was hailed by Brady as "the No. 1 box office attraction in the world today." Given a huge ovation, Wayne also received an ornate Wichita Falls-made pair of cowboy boots with S. D. (Doug) Johnson making the presentation on behalf of the Wichita Falls Chamber of Commerce and the Dixon Boot Company.

Keenan Wynn also spoke eloquently in exposition of the service rendered by Hollywood's film personnel for annual charities, and particularly for wartime projects—such as the USO. Figures reflecting its gifts of money and of personal service would be overwhelming, he said, if time permitted their presentation.

Mr. and Mrs. Jeff Chandler received a tremendous hand for

their duo-performance in a one-minute drama which could be titled only "The Kiss."

Other celebrities presented by Brady were Agnes Christine Johnson, scenarist (The Hardy Family); Starlets Mary Murphy, Ann Robin, Joan Taylor, Virginia Hall, and Peter Hanson, all members of Paramount's "Golden Circle."

Dr. J. B. Boren, president of MU, presided at the banquet, and introduced Brady and McCraw.

Downtown streets were crowded with an estimated 20,000 persons at 6 p. m. as the visitors, in open cars and following state highway, county and city police escort, and the MU Indian Band in full strength moved down Scott, east on Seventh, south on Indiana, and on Tenth to the Marchman Hotel. More than 5,000 excited spectators surrounded a small platform erected in front of the Marchman Coffee Shop where the distinguished group was first presented, Brady acting as emcee.

## Mayor Presides

With Mayor Harold Jones presiding, ornate "keys to the city" prepared at MU were presented to each of the Hollywood group and McCraw by Majorettes Betty Lou Briggs (Mineral Wells), Bonnie Becker (Aberdeen, S. D.), Paula Faggard, Garleen McWilliams and Eloma Alexander (Bowie), Wanda Ferguson (Breckenridge), Jean Carey (Wichita Falls), Winifred Hinds (Odessa), Charline Berry (Wichita Falls), mascot, Zo McCoy (Denison), and Pat O'Neill (Wichita Falls), Bruce Cameron of Tyler was the drum major, and James A. Jacobsen the conductor of the band.

All local arrangements were in charge of James E. Unger, Wichita Falls manager for Interstate Theaters, Inc., and Dr. Boren.

Greer Garson, glamorous star whose appearance here had been anticipated eagerly, was required to leave the group Friday afternoon at Fort Worth. She returned by air to Hollywood, along with Dan Dailey, both of them summoned for resumption of work on pictures now nearing completion.

## WTCC Meet in 1952 Sought

11-1-51

# Midwestern Band to Play At Convention in Amarillo

Midwestern University's Indian Band, the official staff band of the governor of Texas, will attend the annual convention of the West Texas Chamber of Commerce in Amarillo Nov. 14-16.

Along with the band will be 100 or more business men and civic leaders of Wichita Falls who will join the musicians in "keeping this city much in prominence" during the three-day session.

At a meeting of the executive committee of the Wichita Falls Chamber of Commerce, plans for sending the Indian Band, one of the most colorful and musical aggregations of the Southwest, were formulated. At that time three directors, W. B. Hamilton, Henry Grace and Kindel Paulk each subscribed substantial funds to assist in financing the band's trip to Amarillo, and the three banks, Wichita National, City National, and First National, Texas Electric Service Company and Perkins-Timberlake Company offered additional subscriptions.

Hamilton and W. P. Portwood are in charge of obtaining the remaining \$650 necessary for financing the band's trip to the convention.

"This mammoth convention of chambers of commerce in 131 West Texas counties is of vital importance to everyone in Wichita

Falls, for we are actual gateway to West Texas," Portwood said. "The band will furthering good relations between this city and others of West Texas and will assist in creating a better feeling between Wichita Falls and its neighbors in the future."

The Wichitans will invite 1952 WTCC convention to Wichita Falls, and R. Millie, chamber president, said effort will be made to have attendance from here of top business leaders to enable them to know other West Texas leaders and their programs.

A special train originating Fort Worth will pick up Wichitans and the band, which all probability will be the band on the train.

## A Very Good Band Editorial 10-12-51

Wichitans are convinced that the Midwestern University Indian band need not bow to any competitor. Their performances this year have been of quality which has caused experts in the press box to comment: "That's big time."

The fans from the area who watched them, especially last week, know the group doesn't need to take second place on any field. Good band music, excellent marching, colorful uniforms and interesting formations add together to classify the unit as tops.

Both at the football games the rest of the season and other public functions where the band will appear, the university and Wichita Falls can feel they are well represented.



# Cavalcade Of Melody Lives Up To Promises

By W. L. UNDERWOOD

Record News Staff Writer

The Hardin College 1949 Cavalcade of Melody paid off as promised.

Run off in big-time style in the Memorial Auditorium, third chapter in a series begun in 1947, the show drew a far larger house than the cast and its sponsors expected. With the lower floor almost filled to capacity, the first balcony packed, and a fair portion of the second balcony occupied, attendance was estimated to top 2,800. Wichita Falls Optimists, sponsors again, smiled gleefully as the advance wave rolled in an hour ahead of curtain time.

Director Jim Jacobsen and his aides had promised "a little bit of Hellza Poppin'." It was delivered, some both before and after the over-long intermission. They intimated that something of Spike Jones' style would be recognized. It was.

They promised a lot of dancing under various tags—and they had it: ballet technique, adagio, tap, ballroom, and the kind which pours from Bob Worsley and

Morty Jampole from Jersey City, N. J., on the spur of the moment. Billed as "The Brooklyn Dodgers," they imparted gobs of humor in their brief sojourn near the footlights with bits of physical and vocal nonsense.

Persistent downtown ballyhoo for the show this week emphasized the fact that it would run two and one-half hours. It did. Not that the pace always was right jam up to all the meaning of the word "run." College talent found itself carrying tough assignments, and one of the toughest is to move along a plotless show so fast, so smoothly, that folks don't glance occasionally at their watches.

With more than 50 specialties billed for the evening, no box score on the performance of so many units could be attempted. But the band was always there, behind the features, and performing with suave efficiency. Against that excellent and capable background, the Cavalcade paraded a surprisingly varied and capable array of features.

Services of Stan Evans and Art Sheets, black-and-white clad emcees for the event, were curtailed notably by a public address system which often was cloudy and impotent. But it was a responsive audience, which figured heavily in making it a merry occasion for everyone.

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JOSEPH L. EGAN  
PRESIDENT

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JAMES B BOREN, PRESIDENT=

HARDIN COLLEGE WICHITAFALLS TEX=

YOUR COLLEGE BAND THE MOST OUTSTANDING ENTERTAINMENT HERE IN YEARS COMPLIMENTS ON CHARACTER AND ABILITY OF ALL ESPECIALLY MERLE AND JIM JACOBSEN. YOU MUST BE PROUD OF THESE BOYS AND THEIR BAND. WE WANT THEM BACK=

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## Official Memorandum

BY

ALLAN SHIVERS  
Governor of Texas

AUSTIN, TEXAS

### GREETINGS:

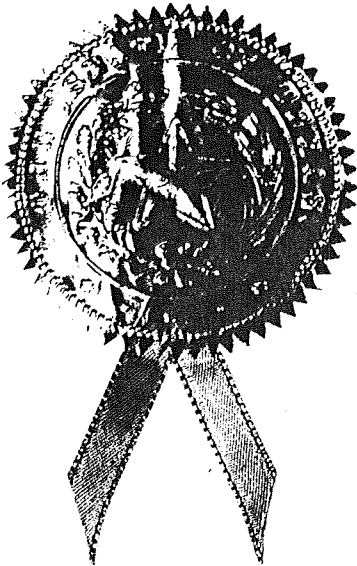
Midwestern University, located at Wichita Falls, is one of the newest and most progressive of the many fine institutions of higher learning in the State of Texas. Under energetic and farsighted leadership, it is making strides of advancement that have earned it the enthusiastic support of Wichita Falls citizens and their neighbors all over North and West Texas.

One of Midwestern University's principal agencies of good will is the University Band. Composed of well-trained young musicians, and most capably directed, this band has proved to be a credit to the University, to Wichita Falls and to the State of Texas.

THEREFORE I, by authority vested in me as Governor of the State of Texas, hereby designate the Midwestern University Band as an official

### STAFF BAND

of the Governor of Texas, and  
further vest each member of this  
band with the title STAFF MUSICIAN  
and the director, James A.  
Jacobsen, as CHANCELLOR SUPERIOR  
OF MUSIC for the Governor of  
Texas.



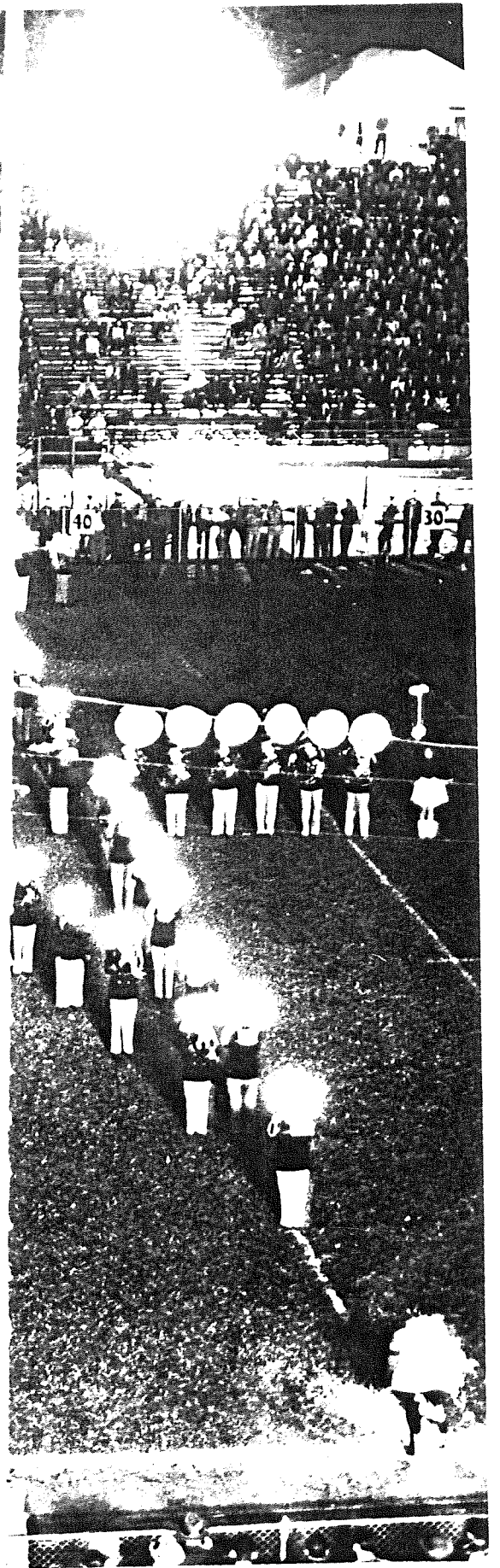
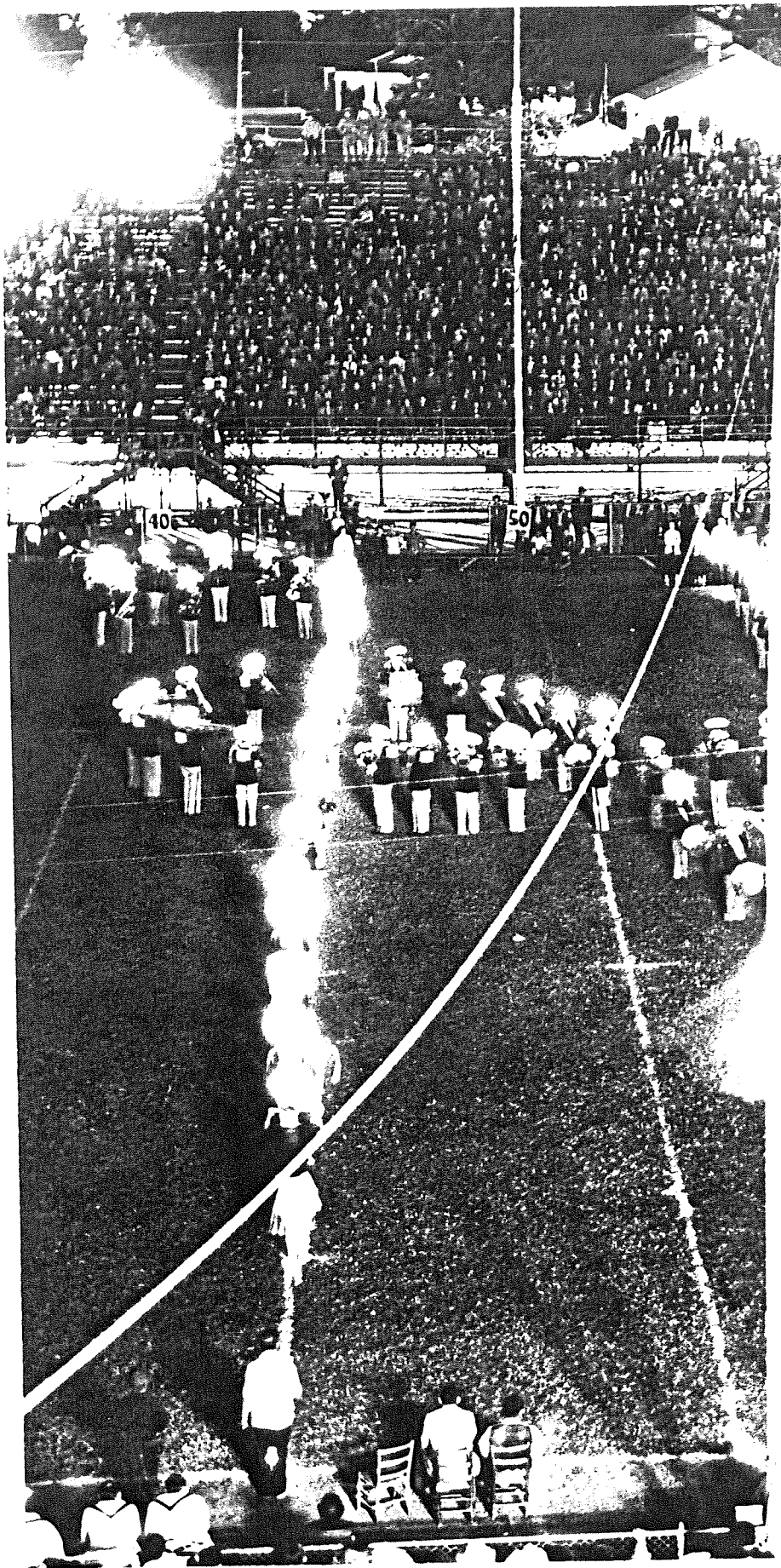
In official recognition whereof, I hereby affix my  
signature this 6th day of April 1950:

*Allan Shivers*  
Governor of Texas















## Many a drummer has marched to his beat

By MIKE H. PRICE  
Star-Telegram Writer

Gridiron halftime shows have been a full-time calling for James Alva "Jim" Jacobsen, who has parlayed a directorship of bands at Texas Christian University into a position of pacesetting prominence among school band programs nationwide.

The news from Jacobsen is that — 36 years and 331 halftime shows after he first started wielding a baton for a living — he has decided to retire.

Colleagues acknowledge that his will be a tough act to follow. This is the man, after all, who first contrived many of the lock-step marching drills that have become halftime standards with bands throughout the country.

"I've requested to be released from duties as director of bands at TCU and requested to be reassigned to other areas with an eye toward early retirement at the end of next year," Jacobsen said.

Curt Wilson, a longtime associate and the director responsible for the staging of TCU's annual jazz festival, will become interim director, Jacobsen said. "Then a national search will begin for my replacement," he said.

The transition, as he envisions it, should prove to be as smoothly precise as one of Jacobsen's marching formations.

The care with which Jacobsen has planned retirement is characteristic of his work, which has made the TCU band — via wide exposure in performance at Horned Frog football and basketball games — one of the most widely emulated in the country.

Jacobsen's reputation rests on two accomplishments: the growth and maintenance of the TCU band, which he has stabilized at a membership of more-or-less 175, and the creation of the "moving diamond" marching-band drill, a demanding formation that was introduced at a 1958 Horned Frog game and has become a staple of halftime shows wherever bands perform for football crowds.

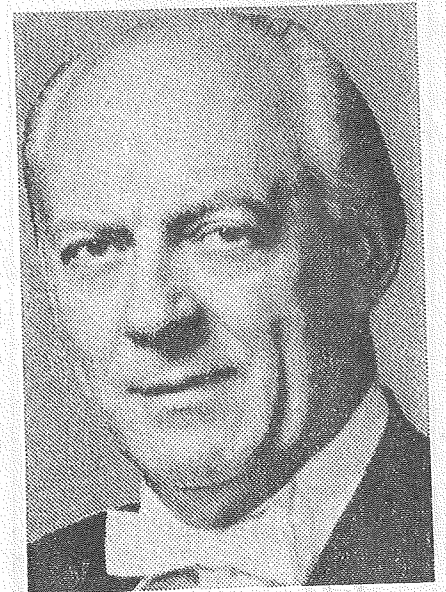
"I don't think the band would exist today, if not for the exposure we have had through football," Jacobsen said.

To underscore his point, Jacobsen cites the more extensive history of a different type of musical ensemble, the symphony orchestra, "which, with over 300 years' tradition and heritage, has really not — unfortunately — permeated the public school consciousness.

"The band, on the other hand, with its much shorter history, has had a vast exposure to the public via football. This has caused the band to progress — to infiltrate the public schools. The band has been tremendously influenced by its association with sports," he said.

THIS ASSOCIATION, Jacobsen said he believes, has produced a symbiotic relationship that he defined in writing earlier this year with a brief but telling paper prepared for the College Band Directors National Association. He consulted with 16 big-league college band directors from across the United States in writing the paper, which was published as *The Responsibility of Music to Sports*.

Please see Ending on Page 4



JAMES JACOBSEN  
...retiring TCU band director

# Ending a career on a high note

Continued from Page 1

The conclusion of his research, he said, was that the title itself was a misnomer: *The Obligation of Bands to Football* would state the case more effectively.

Jacobsen also found the general opinion, which reflects his own position, that if a band has an obligation to its school's athletic department, then the athletic department also has an obligation to the band.

"If the band is to perform," he said, "it must be subsidized. The obligation goes both ways."

AT TCU, the band's financing does not come directly from the athletic budget but "right out of the general fund," Jacobsen said.

"Nonetheless, we feel a definite obligation to the athletic department, just as they do to us."

He said his association since 1955 with TCU has been marked by a consistently supportive relationship with both football and basketball programs, even to the point that coaches through the years have attributed their wins in part to the band's efforts.

"Both football and basketball appreciate what the bands are doing for them," Jacobsen said. "The band is the core of spirit in the stands, demanding and getting attention, and then the band has its shows — the halftime 'color' periods — which belong exclusively to the band."

Since his first professional assignment, as director of bands and professor of music with Midwestern State University (then Hardin Junior College), Jacobsen has sought to exploit the unique capabilities of the band concept as "the only musical unit that can march and play and perform outdoors and do it on an honest basis. Anything else must be amplified," he said.

He said he views the band, in this context, as "along with the jazz idiom, the biggest heritage in music that America has."

THE SCHOOL-ORIENTED band is a native American phenomenon with a relatively short (about 60 years) history, he said. Virtually all other forms of musical ensemble are European in origin.

Jacobsen does not confine his interest to the band concept. He said he sees himself as belonging to "the old guard" of music education, feeling that "a director should be in charge of it all . . . Now it's becoming an age of specialization, in which we have wind ensemble advocate-directors, symphony advocate-directors, jazz and marching band advocate-directors — versus the older concept of a general director overseeing the entire spectrum."

And while he considers the band to be "the only musical medium that can perform a march as a march should be played," Jacobsen acknowledges the limitations of such an ensemble. "A lot of the symphonies just do not come off as performed by a band. But I feel that, if, say, Beethoven and Wagner had had the band to write for, they would have written as much for bands as they did for the orchestra."

Jacobsen and his wife, Wyneth Louise, have a daughter, Carol Lynn, and a son, James Kent. The family home is in South Fort Worth.

BY KEEPING family ties and career alike based in Fort Worth over a long period, Jacobsen has had the opportunity to see many of his efforts come full-circle. Among the thousands of TCU (and Midwestern) students he has taught, he has been delighted to see many of their sons and daughters show up in his bands of more recent years.

He said he finds one recent development especially gratifying: "Thirty-five years ago in my first band at Midwestern University, the first-chair trombone player and outstanding bandsman was Kent Hughes — now, Dr. Kent Hughes, a professor there at Midwestern University.

"And this year, Kent's son, Kerry Hughes, is the solo trumpet player in my band, and the outstanding bandsman at TCU."

Jacobsen said he will spend the coming year developing retirement plans more fully. He faces at least one more busy fall season, which is traditionally a "pressure point" with the necessity of preparing one new halftime show each week. He said he also may contemplate preparing some of his work — including hundreds of original halftime marching formations — with an eye toward publication.



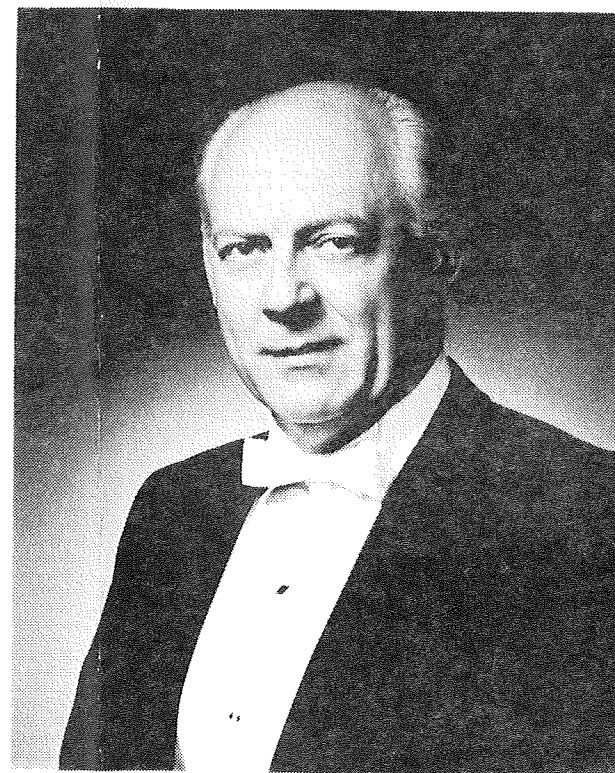
# TCU Symphonic Band

Wed. Feb. 25 @ 8:15  
Ed Landreth Hall

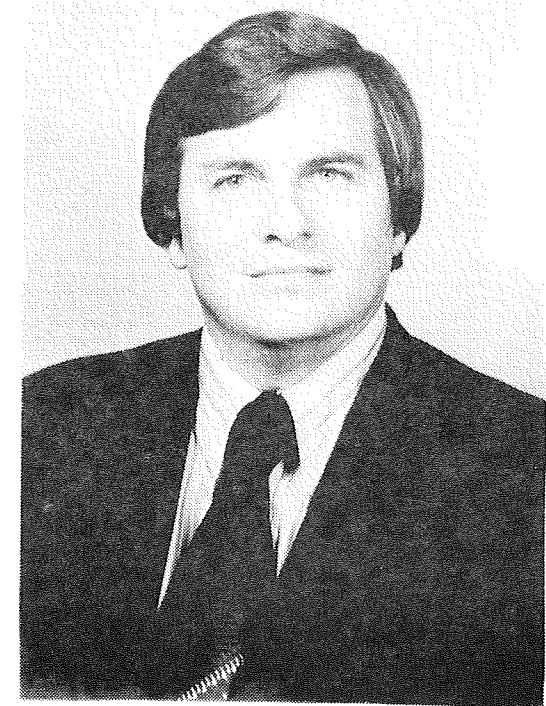
Adm. FREE



Professor Karel Husa  
Pulitzer Prize Recipient  
Guest Conductor



Dr. James A. Jacobsen  
Director of Bands



Curtis Wilson  
Assistant Director of Bands

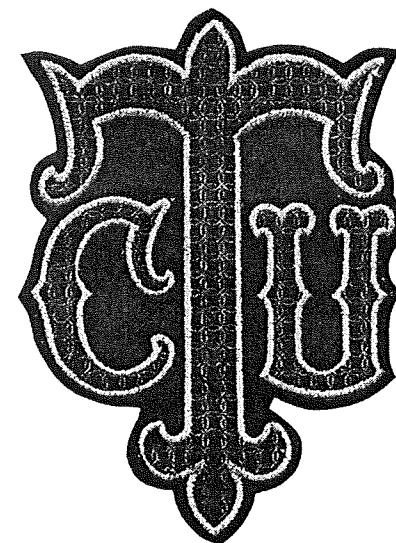
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# The Show-Window of TCU: THE HORNED FROG BAND

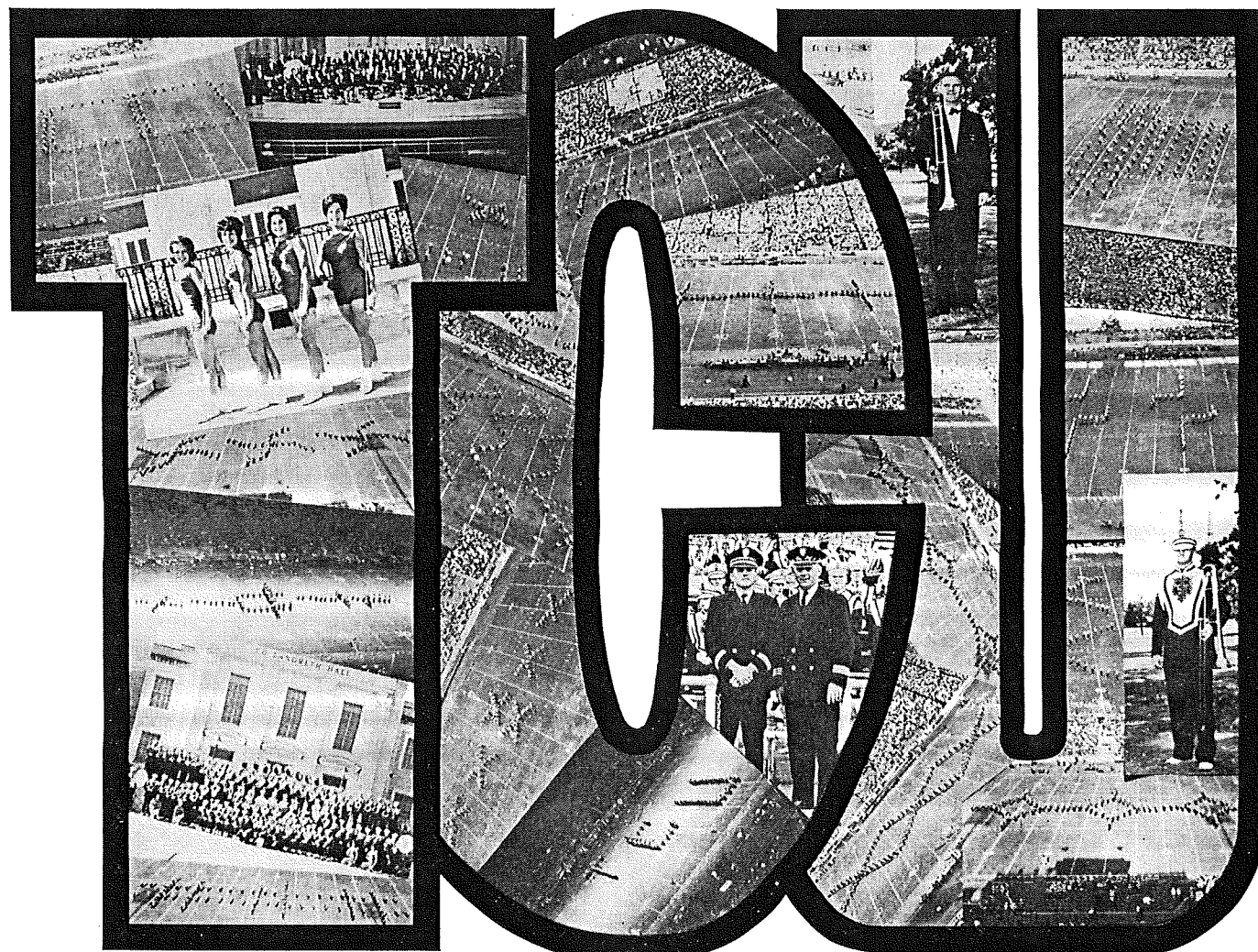
The nationally-recognized TCU Band has achieved fame as the originator of the "Moving Diamond" precision drill technique. At present it is considered to be one of the very finest precision drill bands in America, and its style of marching is probably the most imitated in the nation. The largest band in TCU history is composed of over 136 students coming from 25 different states and 2 foreign countries. All are ready, willing and eager to uphold the great traditions and high ideals that have become their heritage, and all rehearse diligently toward that end. And so, Ladies and Gentlemen, it is with great pride and pleasure that we present for your entertainment the "Show Window of TCU," the 1966 Horned Frog Band.



1966-67 Band Sweetheart—Lyn Clayton, junior psychology major from Texarkana, Ark.



Band Faculty-Staff—(l-r) Don A. Malone, laboratory instructor in Band; Austin L. Lovell, graduate assistant in Bands; Merlin E. Jenkins, associate conductor and instructor in brass instruments; James A. Jacobsen, director of Bands.



## ORGANIZATIONAL STRUCTURE OF THE TCU BANDS

### Faculty-Staff

**DIRECTOR OF BANDS**—The 61st year for the Horned Frog Band is also the 12th year of tenure for the present Director of Bands, James A. Jacobsen. He holds the degrees of Bachelor of Arts (Colorado State College), Master of Music Education (TCU) and Honorary Doctor of Music (Southern College of Fine Arts, Houston). Prior to his coming to Texas Christian University, Jacobsen was director of bands at Midwestern University for ten years, where his bands also gained national prominence. In addition to his work for the baccalaureate and master's degrees, Professor Jacobsen has done graduate study at the Vandercook College of Music in Chicago. He has been called one of America's leading authorities on marching band techniques and is constantly in demand as a band clinician and adjudicator.

**ASSOCIATE CONDUCTOR OF BANDS AND INSTRUCTOR OF BRASS INSTRUMENTS**—Merlin E. Jenkins holds Bachelor of Music and Master of Music degrees from North Texas State University. Prior to his recent appointment to the TCU music faculty, Jenkins had 16 years of highly successful experience as a high school band director, including 11 years with the Abilene schools. A professional trumpet player, Mr. Jenkins has performed with the Dallas Symphony and the Abilene Philharmonic, as well as a number of fine jazz organizations.

**LABORATORY INSTRUCTOR IN BAND**—New to the staff and campus this fall is Don A. Malone, recently graduated from Sam Houston State College, where he earned his bachelor's degree in theory and composition. A fine trombonist, he will be the new director of the TCU Stage Band.

**GRADUATE ASSISTANT IN BAND**—Also new this year is Austin L. Lovell, a 1958 graduate of Arkansas Polytechnic College. Lovell will be in charge of student personnel and equipment. During the past six years, he has taught band in the public schools of Texas and Arkansas.

### STUDENT STAFF

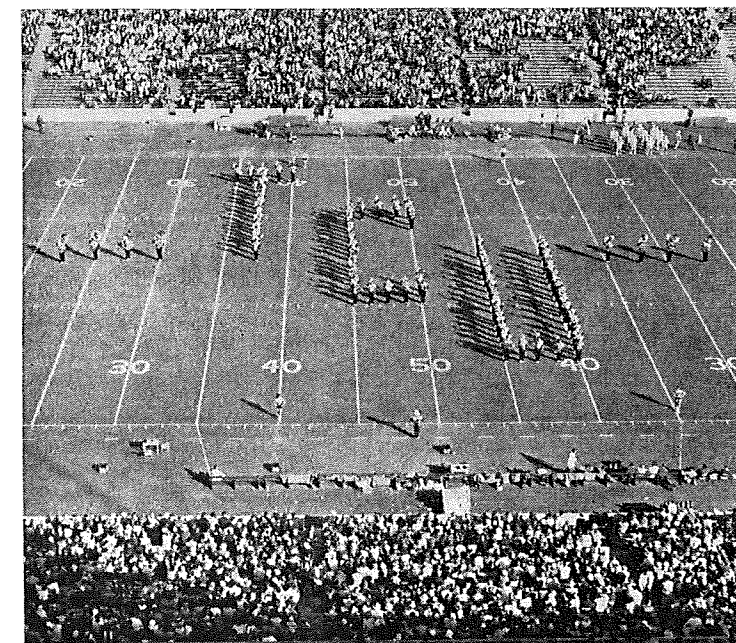
Secretary to the Director.....Patti Patterson, Dallas  
Music Librarian.....Pat Topper, Dallas  
Equipment Manager.....Dexter Bordeau, LaMarque

### Band Council

Publicity Director.....Jack Miller, Shepherd, Mont.  
Band President.....Tommy Bacus, Shreveport, La.  
Band Vice-President.....  
President, Kappa Kappa Psi.....Mike McEuen, Santa Fe, N. M.  
(Men's Honorary Band Fraternity)  
President, Tau Beta Sigma.....Pat Wooldridge, DeKalb  
(Women's Honorary Band Sorority)

### Drum Major and Feature Twirlers

Drum Major.....Paul Pond, Wichita Falls  
Michaeleen Ferstl, Head Twirler, Fort Worth  
Patricia Gilmore, Dayton  
Barbara Kring, Fort Worth  
Carol Rawland, Cleburne



A brief historical note about TBA (and me)

by James A. Jacobsen

The first meeting of TBA (such as it was at that time !?!) was held during the TMEA Convention at the Raleigh Hotel in Waco. At 9:30 Friday night, February 8, 1946, a few interested band directors got together for an "informal" gathering, during which there was considerable talk about whether or not TBA should be reorganized or left as an incidental part of TMEA. No decision was reached.

The next year, TMEA held it's Convention at the Buccaneer Hotel in Galveston. At 10:00 p.m., February 7, 1947, Raymond T. Bynum presided at the "3rd meeting" of TBA with further discussion as to the future of TBA. Again, nothing definite was concluded.

The TMEA Convention was moved back to Waco and the Roosevelt Hotel in 1948, with a meeting of TBA scheduled for 10:00 p.m., Thursday, February 12. Following exhaustive discussions over the course of action TBA should take, President Alto Totum and the members present decided to have a short meeting on Saturday for the purpose of electing a slate of officers who could and would plan and initiate the first TBA Convention the following summer. On Saturday morning, February 14, Pat Arsers was elected to head up the new list of officers. It had been decided that TBA needed its own Convention, apart from TMEA, and that it should be an annual event focusing on new band music and marching band techniques. That is how TBA, as we know it today, was born.

A source of great pride to me is the fact that, during the intervening 40 years, I have been a staunch and loyal member of our organization. Since the beginning, I have missed only 3 Conventions. It was I who initiated the idea of showing marching band films at our Conventions, and for several years was in charge of securing the films and showing them to the membership. The films came from across the nation. Incidentally, the idea of filming marching contests followed shortly thereafter. I, also, was the 1st Texas director to be marching band clinician at a TBA Convention (1959).

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Excerpt from C&S Music Co. trade circular

THE ALPHA CHAPTER  
of  
PHI BETA MU

TEXAS BANDMASTERS HALL OF FAME

INDUCTION CEREMONY CLOSING REMARKS

by

JAMES A. JACOBSEN

Director of Bands Emeritus  
Texas Christian University

July 27, 1992

Marriott Riverwalk Hotel, San Antonio, Texas

For the second time, in as many years, I have had the nostalgic pleasure of reviewing a glorious parade of visions and dreams of the past. Having sat last year where these inductees are sitting today, I know what an exhilarating experience they are having. All of which makes me emphatically realize.....what an exciting and gratifying professional life I have had the privilege of enjoying for more than half a century!!! And there certainly are many others here who share those thoughts and feelings with me!!!

Through the years, in the daily routine of our lives, we often neglect to take the time to stop, look, and listen to appreciate what really is taking place with and among our respected colleagues who just happen to be some of the best music educators in the country. The beautiful examples of biographical data we have heard again today tend to bring into focus the many and exact reasons why the strong development of music education in Texas has flourished.

Beginning to organize themselves as early as 1921, Texans have consistently been the leaders in promulgating all phases of music education. Our well-defined organizational standards are exemplary and continue to serve as the model for imitation throughout our great country. We are rightfully proud of this. Today we honor 21 inductees whose records of accomplishment offer us copious reasons to be even prouder. I applaud these honorees who are joining the other 52 members of the Texas Bandmasters Hall of Fame, collectively epitomizing why we ALL have the right to be proud of what we have done in Texas, and why we are justified in making the glorious claims we do!!!!.

It is probable that creating the Texas Bandmasters Hall of Fame is the most prestigiously distinguished project ever undertaken by Alpha chapter of Phi Beta Mu. The sum total of accomplishments and contributions by the members of the Hall of Fame are positively synonymous with the historically profound and momentous enhancements to music education everywhere. The strong leaders who have guided the destiny of the fraternity over the years have notably recognized that fact, and so, here we are.

Among those leaders is Barbara Lovett who chairs the committee which has reactivated the Hall of Fame. We tender a special note of appreciation to her and the rest of her committee, as well, including Bill Woods, O.T. Ryan, Bill Dean, G.T. Gilligan, and Waymon Bullock. It seems entirely fitting that Barbara be among the inductees, today. Gilligan and Dean were inducted last year, and to be sure, the others will follow in due time.

And so, Alpha, the mother chapter of Phi Beta Mu, continues to be the world leader in perpetuating the grand ideals, purposes, traditions and heritage of this great fraternity.

So be it!

THAT is as it should be!!!



TEXAS CHRISTIAN UNIVERSITY  
Fort Worth, Texas 76129  
817-921-7640

## UNIVERSITY BANDS

JAMES A. JACOBSEN  
Emeritus Director of Bands, and  
Professor of Music  
Texas Christian University  
Fort Worth, TX 76129

Dr. James A. Jacobsen holds a Bachelor of Arts degree with a major in Public School Music from the University of Northern Colorado, a Master of Music Education degree from TCU, did graduate study at Vandercook College of Music in Chicago, and was honored with the Doctor of Music degree from the Southern College of Fine Arts in Houston. In the fall of 1945, he began his career as Director of Bands at Midwestern University in Wichita Falls, Texas, inaugurating the band and choir programs in that institution. He remained there ten years before moving to TCU in June of 1955.

Although originally from Colorado, Dr. Jacobsen has lived in Texas since 1944. Effective June 1, 1982, he retired from TCU after serving as Director of Bands and Professor of Music for 27 years. However, he continues to be in demand as a band clinician and consultant, as well as, serving as guest conductor and judge for band concerts, contests and festivals across the country. In addition, he is the Executive Secretary of District 5 of the University Interscholastic League of Texas, and consequently, is responsible for the management of all music contests held in District 5.

Jacobsen's marching bands were nationally prominent for nearly 40 years. While Director of Bands at Midwestern University, he was one of the first in the nation to introduce and develop the 8-to-5 system of marching. The new system demanded total revision of existing concepts of marching fundamentals and terminology, and his contribution to these areas have been widely acclaimed. In 1958, two performances by his TCU band on national television introduced his famous "moving diamond" drill technique, which later also became known as the "step two" drill technique.

Dr. Jacobsen has been honored by being elected to membership in the prestigious American Bandmasters Association; has served as Southwest District President of the College Band Directors National Association; is a past District Governor and National President of Kappa Kappa Psi, National Honorary College Band Fraternity; holds membership in Phi Mu Alpha Sinfonia, Phi Beta Mu (National Honorary Band Directors Fraternity), National Band Association, Texas Music Educators Association, and Texas Bandmasters Association; is listed in Who's Who in the South and Southwest, Who's Who in Music, Who's Who in Education, and International Who's Who in Music. In the March, 1972, edition of the School Musician magazine, he was named as one of the ten most outstanding educational music directors in the United States. In 1973, he organized the Southwest Conference Band Directors Association and served as its president until 1981-82. The Texas Bandmasters Association selected him to be "Texas Bandmaster of the Year, 1988".



# The Marquis Who's Who Publications Board

*Certifies that*

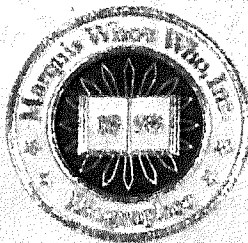
**James A. Jacobsen**


*is a subject of biographical record in*

**Who's Who in the South and Southwest**  
**Sixteenth Edition**  
**1978/1979**

*inclusion in which is limited to those individuals who have demonstrated outstanding achievement in their own fields of endeavor and who have, thereby, contributed significantly to the betterment of contemporary society.*

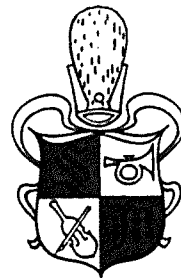
  
\_\_\_\_\_  
Publisher



  
\_\_\_\_\_  
Director of Research



# "THEY ARE MAKING AMERICA MUSICAL"



*This is to certify that*

**JAMES A. JACOBSEN**

*has been selected as one of the ten most outstanding*

*Music Directors in the United States of America for the current school year by*

*The School Musician Magazine, and was so recognized in the MARCH issue.*

*Dated this 1<sup>st</sup> day of MARCH 19 72*

  
PUBLISHER, THE SCHOOL MUSICIAN MAGAZINE

## A Nude in a Ballet?

# Show Window Rides Range

By LARRY CROWDER

The symphonic band returned to campus Wednesday after a four-day tour of the South Plains and Texas Panhandle.

The annual tour, which takes the Show Window of TCU to high schools with outstanding bands, is designed as an instrument of public relations, not only for the band but also for the University.

Dr. James A. Jacobsen, director of bands, said the tour benefits the band by interesting high school musicians in TCU's band programs and benefits the school by allowing bandmen to act as ambassadors for the University.

The schools visited ranged in size from Abernathy, class A A, to Pampa, class A A A A. Five other schools hosted the Frogs, providing audiences for a total of eight concerts.

### Clinics Held

The program for these concerts consisted of the same basic pieces the band prepared for the Lions Club Concert the Friday before tour, featuring modern and classical music, soloists, and Treva Ladd's machete twirling routine.

In addition to the concerts, two clinics were held for the Pampa and Levelland high school

bands, offering instruction from TCU's associate professors of woodwind and brass instruments, Noah Knepper and Merlin Jenkins.

These clinics were designed, said Dr. Jacobsen, to show promising high school bandmen the quality of instruction offered at TCU and to help them with technical problems in the performance of their contest numbers.

After each day's grind of bus riding, loading, unloading, and performing, band members spent the night in the homes of local families that had children in band.

This gave TCU bandmen valuable opportunities to point out the advantages of attending TCU, said Dr. Jacobsen.

The concerts themselves were well received by the high school audiences, according to Larry Harrison, senior first trumpet from Midland. Four of the eight concerts ended in standing ovations.

### Practical Joke

But, he said, the final concert of the tour in Vernon last Wednesday afternoon almost ended prematurely in a burst of laughter.

As a practical joke, an anonymous musician hid a nude pin-up in the middle of the score to the Ballet for Awkward Dancers, a satirical piece which bandmen say was one of the most popular performed.

He said when Dr. Jacobsen came across the picture during the performance, his expression as he gently laid it aside and continued directing caused most of the band members either to stop playing and hold their breath or to burst out laughing.

After the concert when one of his charges asked for the picture, Dr. Jacobsen said, "No, this goes in my scrap book."

**Unfurnished Apartments**  
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\$75 - \$135 a Month  
Central Location  
Call ED 6-7052

## Officer Filing Set for TSA

Applications for those interested in candidacy for Town Students Association (TSA) officers are available in the Student Activities office.

Openings for candidates are: president, first and second vice president, secretary, treasurer and alumni secretary-historian.

Deadline for the return of the applications to the Student Activities office is noon, Wednesday, April 2. Elections of officers will take place at 11 a.m., Thursday, April 17, at the regular meeting of the TSA.

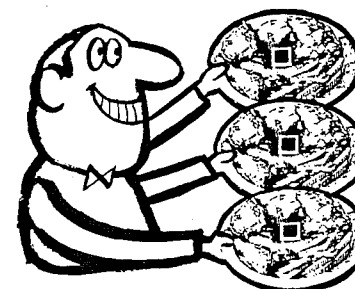
## Students Rate Scholastic Aid

Dr. James Newcomer, vice chancellor for academic affairs, is pictured on the front page of the March issue of the "Inter-scholastic Leaguer" along with three TCU freshmen.

## "For that Special Date" Bluebonnet Circle Beauty Salon

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James A. Jacobsen

is a duly elected member of

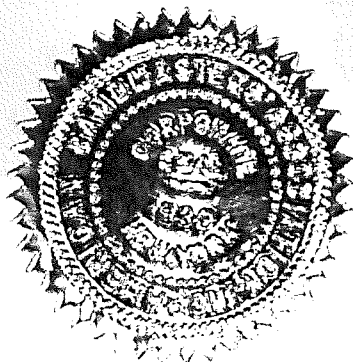
The American  
Bandmasters Association

Active Member

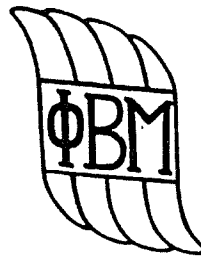


March 1975

Hugh E. McMillen William G. Lathum  
President Secretary



MEMBERSHIP



CERTIFICATE

# PHI BETA MU

NATIONAL SCHOOL BANDMASTERS' FRATERNITY

Be it known to all men that


**JAMES A. JACOBSEN**

has been duly elected a qualified member

of **ALPHA** Chapter of

**PHI BETA MU FRATERNITY**

and is entitled to all the rights and privileges thereby conferred.

  
PRESIDENT

  
SECRETARY

  
DATE



TEXAS CHRISTIAN UNIVERSITY  
Fort Worth, Texas 76129  
(817) 926-2461, Ext. 385

PRESIDENT: Mrs. Floyd C. (Shirley) Casstevens '48, Fort Worth, Texas

PRESIDENT-ELECT: J. W. Brothers '48, Denver, Colorado

VICE-PRESIDENT: Larry Hickey '65, Fort Worth, Texas

SECRETARY: G. Malcolm Louden '67, Fort Worth, Texas

NOVEMBER 13, 1976

ON BEHALF OF OVER THIRTY THOUSAND TEXAS CHRISTIAN  
UNIVERSITY ALUMNI, WE SALUTE AND CONGRATULATE  
JAMES A. JACOBSEN, DIRECTOR OF BANDS AT TEXAS  
CHRISTIAN UNIVERSITY SINCE 1954. JIM AND THE  
HUNDREDS OF YOUNG BANDSMEN HE HAS DIRECTED THROUGH  
THE YEARS HAVE EXCITED US IN VICTORY, LIFTED OUR  
SPIRITS IN DEFEAT AND ALWAYS ENTERTAINED US. FOR  
TWENTY TWO YEARS OF SIGNIFICANT SERVICE, OUTSTANDING  
ACHIEVEMENT AND CONSTANT FIDELITY, WE APPLAUD HIM.

HAIL TO THEE, JIM JACOBSEN

*Darrell R. Lester*  
Homecoming Chairman  
Alumni Association

*Shirley Casstevens*  
President  
Alumni Association

*Betty Jean Stocker*  
Director  
Alumni Affairs



TEXAS CHRISTIAN UNIVERSITY

BOARD OF TRUSTEES

## CITATION

### James Jacobsen

Some years ago, when an influenza epidemic had seized many on campus, Jim Jacobsen's band formed a huge hypodermic needle on the field one Saturday afternoon, and an invisible hand pushed the plunger. "Prof" was always pushing for his band. Friends reckon that he would not have tolerated interference with his band practice sessions from John Philip Sousa reincarnated. Born in Colorado, "Prof" graduated from Montrose County High School and took his bachelor's degree from the University of Northern Colorado. After serving from 1942 to 1945 in the Army Air Force, he became Director of Bands at Midwestern University, and while he was there completed a Master of Music Education degree at TCU. In 1955, he became Director of Bands at TCU. In his early years here he also taught music education. He belongs to the Texas Music Education Association, the Texas Bandmasters' Association, the Music Educators National Conference, the College Band Directors National Association, and other professional organizations. He has been a member of a variety of honor societies, and served a term as president of Kappa Kappa Psi, the national honorary band fraternity. "Prof" is already busy with other work now, and we hope he and Wyn enjoy an active and happy retirement. Throughout his career here, "Prof" Jacobsen was a devoted and exciting spokesman for TCU. He worked for the band, among other things organizing the band awards program. Many across the country, of course, now know the famous "moving diamond" formation that he devised. They say "Prof" was a Prussian general in the rehearsal hall and on the practice field, a martinet who nevertheless won the fierce loyalty of band members. Some years ago, "Prof" had a tower on wheels built so that he could see practice sessions better. A member of the faculty remembers walking with his children by the field where "Prof" and the band were practicing late one August afternoon. He remembers standing there a while, and then a voice from on high said, "Come on up and see what it looks like." Standing there on the tower beside "Prof," with the buildings of the university spread around them and the band in formation below, was, the faculty member recalls, like being in the middle of momentous things, at the heart of the university. It was a rare treat. "Prof" gave us many rare treats.

May 7, 1982

CHAIRMAN OF THE BOARD

CHANCELLOR

# Texas Bandmasters Association 41st Annual Convention

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**DATES: JULY 24-25-26-27, 1988**

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## CONCERTS

United States Marine Band, Col. John R. Bourgeois, Conductor, Washington, D.C.  
The Austin Symphonic Band, Dick Floyd, Conductor, Austin, Texas  
San Antonio Municipal Band, John Bridges and Tom Rhodes, Conductors, San Antonio, Texas  
Ed Thigpen, NAJE Directors Band, Bill Snodgrass, Conductor, Remo Inc.  
Chicago Brass Quintet, Chicago, IL, ASBDA-Yamaha Music Corp. USA

## CLINICS, AAT ACCREDITED NINE NEW MUSIC PUBLICATION CLINICS FEATURING:

Fifth United States Army Band, CW4 Gregory A. Prudom, Conductor, Fort Sam Houston, TX  
Air Force Band of the West, Colonel Benny L. Knudsen, Conductor, Lackland Air Force Base, TX  
156TH Army Band, Louisiana Army National Guard, CW03 Douglas Peterson

*Four Sessions of New UIL Music Grade I-V • Three Sessions of New Concert Music Grades 1-5  
One Session of New March Music Multi-Level • One Session of New Stage Band Music*

- ★ Luis Maldonado, "Breathing For Better Sound and Intonation," PSJA High School, Pharr, TX, TBA
- ★ Howard Dunn-Dick Crane, "Effective Preparation For High School Band Sight-Reading Contest," Phi Beta Mu
- ★ Ray Meza-Billy Harrell, "Effective Middle School Band Sight-Reading Contest," Phi Beta Mu
- ★ Thomas Ridenour, "Improving The Tone and Tuning Of Your Woodwind Section," Ridenour Woodwind Services, Longwood, FL
- ★ Andrea Mather, "Oboe Instruction Techniques," South Bend, IN, The Selmer Company
- ★ Richard Polonchak, "Teaching Techniques For The Bassoon," Alexandria, VA, Custom Music Company
- ★ Harlon and Willeta Lamkin, "Tuning Tips," Owasso High School, Owasso, OK, TBA
- ★ Alfred Esquivel, "Saxophone Techniques," Robert E. Lee High School, San Antonio, TX, TBA
- ★ James L. Austin, "Teaching The Beginner," University of Houston-School of Music, Houston, TX
- ★ Leland Sharrock, "French Horn Tuning Techniques," Temple High School, Temple, TX, TBA
- ★ Jay Sollenburger, "Trumpet Techniques," Houston, TX, King Musical Instruments
- ★ Claire Johnson, "Everything You Wanted To Know About Teaching Flute and More," SMU, Dallas, TX, TBA
- ★ Eddie Green-James Sudduth-Bryce Taylor, "Band Sound Concept," TBA
- ★ Michael Kumer-Greg Bimm-Ken McGuire, "Competition As An Educational Tool," Bands Of America
- ★ Ross Grant, "State Marching Band Winners Film Sessions Coordinator," DeSoto High School, TBA
- ★ Don Hanna, "Show Design For The Marching Band," Denton High School, Denton, TX, TBA
- ★ Alex M. Sanchez, "Having A Successful Colorguard Can Be Fun," South San Antonio High School, TX  
State Colorguard Association
- ★ Ross Grant, "Tips For Writing And Teaching The Contest Show," DeSoto High School, DeSoto, TX, TBA
- ★ NACWAPI, Reading of All State Tryout Material, TMEA
- ★ Bill Ludwig Jr., "The History of Percussion," South Bend, IN, Ludwig Industries, A Division Of The Selmer Co.
- ★ Lee Boyd Montgomery-Fred Schroeder-Van Ragsdale, "Classroom Management," Phi Beta Mu
- ★ Mark Wessels, "Beginning Percussion," Dallas, TX, TBA
- ★ George Frock, "Developing Awareness Of Musical Sounds And Styles In Total Percussion," U-T Austin, Ludwig Industries, A Division Of The Selmer Co.
- ★ Joe Merritt/Bob Brule, "Pyware Computer Software For Drill Design And Music Writing," Grapevine, TX, Pygraphics
- ★ Jim Bode, "Practical Percussion For The Band Director," Angelo State University, San Angelo, TX, TBA

## Honoring. . .

**Dr. James A Jacobsen, Texas Bandmaster of the Year, 1988**

Emeritus Director of Bands and Professor of Music, Texas Christian University, Fort Worth, Texas

TMEA Honor Band Session Sunday Morning, 10:00 a.m., Marriott Hotel
--

# Attention

# YOURS FREE!

Brook Mays Music Company of Dallas is pleased to announce that Jim Jacobsen, one of our staff clinician/consultants, has agreed to do a limited number of clinics and consultations on marching band problems, techniques, show ideas, show construction, rehearsal techniques and procedures, equipment problems, intercommunication (within the band) ideas, and various other aspects of making your good marching band better.

Since Dr. Jacobsen's schedule will be restricted, we suggest you contact him directly by calling him at his home in Fort Worth at number (817) 923-1939. Of course, the company's sales personnel will be available to assist in setting up various clinics and consultations. Please keep in mind these sessions cost you nothing but are made available to you as one of our many services.

So, if you would be interested in securing the services of Dr. Jacobsen, get in touch with him or one of our sales people as soon as possible. Incidentally, the sessions, by and large, would be held during your band's regular rehearsal period with ample time for necessary discussions with you and your assistants sometime after rehearsal.

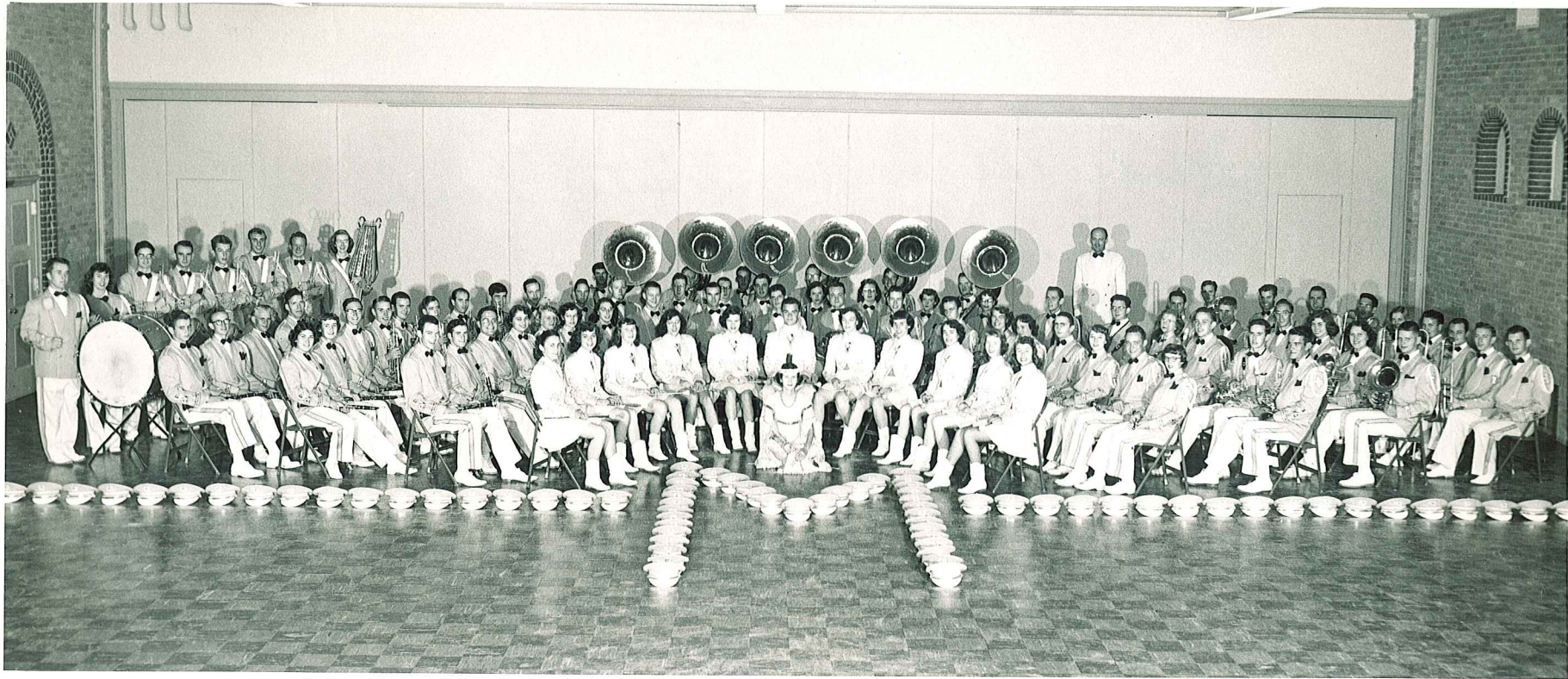
Dr. Jacobsen's marching bands have been nationally prominent for nearly 40 years. While Director of Bands at Midwestern University, he was one of the first in the nation to introduce and develop the 8 to 5 system of marching. The new system demanded total revision of marching fundamentals and terminology. His contributions to these areas have received national recognition. Two performances in 1958 of his TCU band on national television introduced his famous moving diamond drill technique. Later, A.R. Casavant called it the "step-two" drill technique. Dr. Jacobsen's extensive experience experimenting with and developing marching band techniques and ideas has made him one of the nations authorities on marching bands. This experience includes six to five, eight to five, military, corps, show, pageant, development of special fundamentals, and definitions of terminology.

If you would like to avail yourself of the opportunity to work with this man, get in touch as soon as possible. Either call him direct at (817) 923-1939, or contact your company sales representative.











**James A. Jacobsen**



MONDAY MORNING, MARCH 11, 1985



James A. Jacobsen

# James Jacobsen: On the march

Dr. James A. Jacobsen, Texas Christian University's emeritus director of bands, will take up his baton again for a little music to march by when the Fort Worth Concert Band stages its salute to military music Monday in Orchestra Hall.

Jacobsen, who became a familiar figure on television directing the TCU Horned Frog Band through its famed intricate halftime maneuvers at football games, contributed pulse-stirring march music to schools of Texas for more than 40 years and parlayed his directorship of bands at TCU into national prominence as a pacesetter for school band programs everywhere.

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### FORT WORTH CONCERT BAND

**DATE:** Monday

**PLACE:** Orchestra Hall, 4401 Trail Lake Drive, Southwest Fort Worth

**DETAILS:** Curtain at 8:15 p.m. Tickets at \$3 (\$2 for students and senior citizens) will be available at the door or may be reserved at 738-6509.

---

For 27 years his precisely choreographed marching formations were a highlight of Frog games, and his musical organization all but raised the rafters with excitement in Daniel Meyer Coliseum for basketball games.

He stabilized the Horned Frog Band at a membership of 175, give or take a few. He created the effective drill known as the "moving diamond," introduced in 1958 at TCU and rapidly adopted by other marching bands. He was active in the Association of College Band Directors, with which he shared his ideas on how to create a marching unit.

"The band is the core of spirit," Jacobsen was fond of saying. He considers American band music, like American jazz, part of a great national heritage.

He began his career as director of bands and professor of music at Midwestern University in Wichita Falls, and created literally hundreds of marching formations.