## TEMPLE INDEPENDENT SCHOOL DISTRICT

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AN INDEPTH LOOK AT TEMPLE PUBLIC SCHOOLS

# An Evaluation of the Arts Program of the Temple Ind. School District

By DURWARD HOWARD — Director of Fine Arts

With the creation of a staff position for Director of Fine Arts, the Temple Independent School District joined a select group of public schools who share, encourage and support an interest in the "belles artes."

By fine arts in the public schools, we generally mean music, art, speech, drama and in some advanced situations, dance, creative writing, media and humanities are included. The obligation of the public school is to provide an exposure, an education, or a conditioning for the arts. For a number of years our music program, both vocal and instrumental, has maintained an enviable reputation among Texas schools while the remaining pursuits have suffered neglect.

When the words "fine arts" are spoken, many people immediately assume we are referring to those esoteric things in life which have great snob appeal. We think of bejeweled women draped in furs and stodgy grey-haired tycoons standing in silent rapture before a painting by Picasso or consumed with the overwhelming genius of Beethoven's music. This idea is a totally false one, for the so-called "fine arts" are the things we see, do and feel every day which add that much-needed sense of inner beauty to our lives. These things are called aesthetics, for without the fine arts life becomes a succession of frivolous events and cheap thrills. There is no lasting inner satisfaction for the frivolity seekers, and life becomes an endless search for a bigger and better cheap thrill. There are no cheap thrills in a Guernica by Picasso; there are no cheap thrills in a Beethoven Symphony. All these things have a great depth of beauty to those who have been exposed, educated or even conditioned to the sensualities of the arts.

The arts provide unique ways of knowing about the world and should be central to learning for this reason alone. It is also significant that arts education can influence two elements of human behavior which concern every educator and parent: discipline and motivation.

Art requires tremendous discipline, but on the other hand, the arts can bring enormous pleasure, and all of us are motivated to do what brings us pleasure. When we speak of "arts education" we mean something broader than looking at art or listening to music; we mean making art, knowing artists, and using art as a general tool of learning.

We endorse a curriculum which puts "basics" first because the arts are basic, right at the heart of the matter. We do not suggest that reading be replaced by art, but that the concept of literacy be expanded beyond word skills. A student who really gets an appreciation for beauty is much more apt to be able to read than the one who doesn't.

There are many contradictory trends today. The arts are flourishing as never before in America. For example, between 1965 and 1975, the number of professional orchestras doubled; resident professional theaters quadrupled; arts councils quintupled and resident professional dance companies increased sevenfold. On the other hand, arts education is struggling for its life. Grants for many programs are being cancelled and fine arts teachers are losing their jobs on a wholesale basis in some cities. The reason is obvious: we have not made the connection between our desire for art and our need for art. Quality education in its most fundamental sense cannot be separated from the culture of a society. The quality of the culture is expressed in its arts and humanities. Those who say the arts and humanities can be removed from the curriculum are calling for the return to "training" at the expense of "learning."

Many of our schools and most of our cities and towns bear testimony to our general "senselessness." Our cities could be monuments to the creative interplay between nature and man, but they have become a gridwork of dismal frontage and automotive clamor. The arts in America are viewed neither as part of everyday living nor as a legitimate part of education. The official segregation of art from life and from education has a long history in America, although this is not the case in other cultures (France, Italy, Indonesia, Greece). This segregation is unnatural, for art is indivisible from life and education. Perhaps we are still striving to reach the goal of John Adams who said, "I must study politics and war so that my sons may have liberty—liberty to study mathematics and philosophy... in order to give their children a right to study painting, poetry, music, architecture..."

Because we support arts education, we sometimes consider ourseives a persecuted lot, unappreciated and misunderstood, except perhaps by our students. If arts education is truly the core of education, it will be its own best agent, but there are those who claim this will not happen even as a result of mandates passed down from state education departments. They



 $Temple\ High\ School\ Orchestra\ students\ in\ rehearsal.$ 

says that what keeps arts education from its rightful place in the curriculum is not the law and dogma, but prejudice and myth.

Perhaps we in Texas are in a more favorable climate than the national picture. On June 20, 1981, the State Board of Education adopted the following Position Statement on Fine Arts in Education:

"The State Board of Education, in its desire to see that the best possible education is available for all Texas students, reaffirms the importance of the fine arts in basic curriculum. The fine arts have the power to train and motivate. They are fundamental to full human development, and are essential in the providing of a comprehensive education which will enable Texas students to deal creatively and effectively with the problems of the future. The fine arts in education are essential because they (1) Develop self-discipline, (2) Develop communication skills, (3) Develop problem-solving skills, (4) Develop perception and enhance sensory awareness of the environment, (5) Tell the story of the aesthetic and social development of the human race, (6) Promote an understanding and acceptance of the similarities and differences among races, religions and cultural traditions, (7) Enhance a positive self-image, (8) Are motivators and stimulate participation in the learning process, (9) Can be utilized to teach academic subjects, and (10) Are excellent ways to teach special students such as handicapped, bilingual, gifted and talented, and learning disabled."

In the 50's, with a nudge from Sputnik, Americans recognized the central importance of science education. In the 60's, with a lateral pass from the Kennedy clan, the nation reaffirmed that physical education was essential. Now, in the 80's, it is time to acknowledge the power and urgency of arts education. Today there are five types of schools—categorized according to their posture on the arts:

Category One — The arts are regarded as unessential frills.

Category Two — The arts are included as an enrichment to the main business of the school.

Category Three — The arts are regarded as an important though minor part of the curriculum.

Category Four — The arts are considered equal in importance to other subjects.

Category Five — The arts are regarded as the core around which the curriculum is built and from which science and social studies are derived.

Where does Temple, Texas, fit? Our community is certainly becoming more aware and conscious of the importance of the arts in our lives. Witness the growth and expansion of the Cultural Activities Center — a project which took 25 years for culmination; witness the interest in local theater, art groups, talented and gifted programs, concert and performing groups, humanities discussions, photography, exhibits, dance and arts and crafts shows. Our schools have undertaken the challenge to answer the needs of our society. There is much to do, but we have resources rich in potential in the Temple Independent School District. (Portions of this article from the Rockefellow Report)

#### **Fine Arts Tabulation**

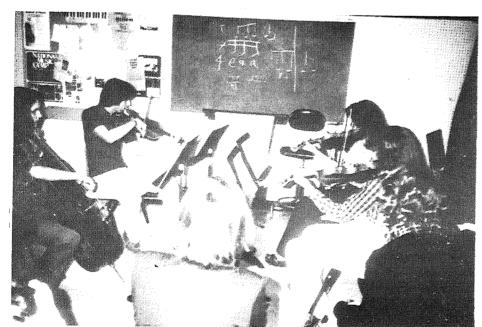
Fine Arts Area	Bonham	Lamar	Travis	High School	Total	Staff Employed
Arts/Crafts	254*	265	256	178	953	8
Band	227	148	168	327	870	9
Choir	162	106	124	188	580	5
Orchestra	51/35 +	21/33 +	11/32 +	65	248	3
Theater						
$\operatorname{Arts}$	89	79	52	85	305	4
Humanities				45	45	1
Drill Team/				57	57	1
Flags				26	26	
Totals	818	652	643	971	3,084	31

- \* = includes photography
- + = elementary string program

#### **Enrichment Areas - Fine Arts**

- 1. Concert and Sight Reading Competition Festivals for all performing groups in middle school and high school (band, orchestra and choir) UIL events.
- 2. Solo and Ensemble competition, UIL, high school only. Private festivals offered to middle school students.
- 3. Tournaments for all speech and drama activities which culminate in UIL District and Regional activities in such areas as Debate, One-Act Play, Prose, Poetry, Extemp., etc.
- 4. All-school musicals, both elementary and high school, which involve all art, drama and music departments.
- 5. Various field trips for art and humanities groups to museums and exhibits.
  - 6. Hands-on programs for all elementary students at CAC.
- 7. Guest artists from CAC, Community Concerts and other community sources who participate in enrichment programs.
- 8. Private festival participation by top performing groups such as Symphonic Band and Concert Choir (this year in Nashville, Tennessee, and Orlando, Florida).
- 9. Private instruction for talented and gifted students with local teachers.
- 10. District, Regional, Area and All-State honor groups based on individual achievement as sponsored and maintained by Texas Music Educators Association for Band, Orchestra, Choir and Elementary areas.

  11. 11051 ams, demonstrations, exmorts for civic clubs, local businesses and community interests (i.e. Lions Club, Temple National Bank, parades, Nuestra Cultura, Temple Mall, Federated Clubs, etc.).



Members of the HS String Quartet rehearse an original composition by one of the members.



The Polyfoniks work in the THS Choir Room for their annual recording.

#### Music

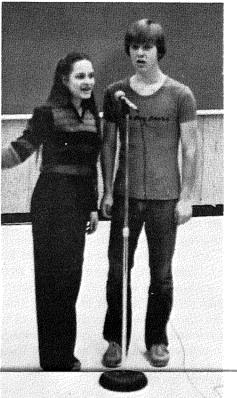
Of all the art endeavors, music is probably the most firmly established in our schools. With the exception of one elementary school, all 1st-5th grade students receive music instruction daily. Class time varies from 15-30 minutes. Ten music teachers are employed full time in elementary music which encompasses 14 campuses. Most elementary schools are active in the performance area, and several undertake ambitious projects such as pageants and Broadway musicals.

In addition to general music classes at the elementary level, an outstanding program for string orchestra is offered in selected schools and all middle schools. Temple is the only school system between Austin and Dallas with a comprehensive orchestra curriculum which culminates in a full orchestra experience for the high school musician.

The success of the vocal and instrumental programs can be attributed to the high level of performance demanded by a dedicated staff, to competition festivals sponsored by the Texas Music Educators Association and the University Interscholastic League, and to the support accorded by the Board, administration and patrons. Our curriculum includes a wide range of

student interests and opportunities in vocal ensembles, lab bands, music theory, as well as concert choirs, symphonic bands and orchestra.

The staff in choral music includes Dwain Marshall, director of vocal and elementary music; Cynthia Kirby, high school choir assistant; Bonnie Maxwell-Watts, Bonham; Betty Hiles, Lamar; and Shirley Wiggins, Travis. Orchestra directors are Richard Engel (Bonham and High School), Carmen Tulloch (Lamar), and Wilma Schiller (Travis). David Pennington heads the band staff at High School. He is assisted by Mark Nalley and Danny Hall. The middle school band faculty includes Shawn Campbell and Paula Oakes (Bonham), Tom Forgue and Sue Ann Allen (Lamar), and Benjamin Timmons and Debbie Brock (Travis).



Two vocalists from Polyfoniks learn the routine for Lion's annual show.



Members of MELODY, a pop group, rehearse for a program.

#### Dance

Dance, per se, is not a recognized subject in our system. Although we have experienced residencies by dancers and dance groups in our schools, these opportunities have been provided initially by our cooperative program with the Cultural Activities Center. Two drill/dance team classes and a flag corps class are offered at the high school level as an adjunct to the band program. Elsewhere the elementary and middle schools sometimes include dancing games and folk or square dances, fundamental movement, rhythmic activities, and gymnastics/calisthenics. The increase of qualified college graduates in the dance field should enhance our chances and hopes to include this important art form in our curriculum.

#### Humanities

This is an honors course offered only in the high school at the 12th grade level. The Temple High School Humanities course began in 1970-71 and is the oldest honors class at Temple High School. The course is based on the theme of man's search for identity through his art, music, literature, philosophy, religion and life style. The team of teachers includes Jean and Durward Howard (who originated the course) and Mary Adams of the high school English faculty.



Dr. Panu Hajra, a local Hindu, adjusts the veil of the "bride" as Humanities stages a Hindu wedding.



Humanities students re-enact the trial of Bruno Hauptman. Anne Morrow Lindberg takes the stand.

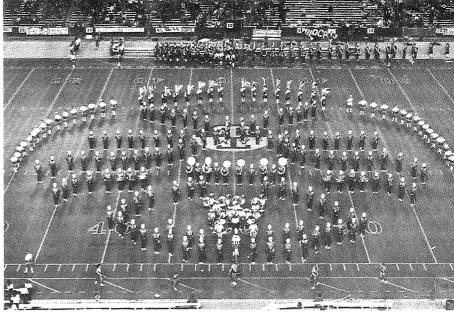
#### Band, Pepperettes, Choir

Perennial favorites of the Dallas Cowboys and their fans, the Temple High School Band and Pepperettes have performed for Cowboy audiences for the past 19 years in the Cotton Bowl and Texas Stadium. The Temple groups are best known for their large United States and flag formation, which was originated by the Temple High School Band, and has been widely copied by other performing groups at half-times across the country. The flag formation has been a regular feature on national television and for Cowboy games since 1968, when it was devised for the Dallas shows.

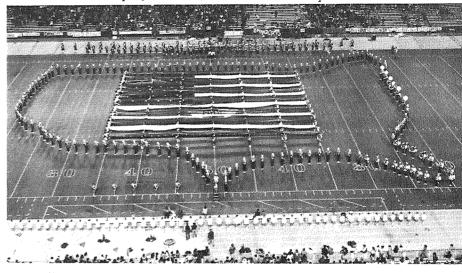
In addition to pro football appearances, the Band has also traveled to Miami Beach for Lions International, twice to New Orleans to represent Texas in the Mardi Gras parades, and has won first ratings at such music festivals as Six Flags Band Festival and the Buccaneer Festival in Corpus Christi. There have been a number of appearances at major college halftimes, and together the Band and Pepperettes have been winners in the annual Parade of Champions held during the State Fair of Texas. The Band has also been a winner in the Region and State UIL Marching Contests, and has been consistently ranked Division I in UIL Concert and Sight Reading

The Pepperettes are a girls' drill group divided into two units: the Kittens (a dance ensemble) and the Flags. Their combined drills with the Band are generally enhanced with flag twirling, pom pons, colored discs and high-kick dance routines.

David Pennington is Director of the Temple High School Band, and he is assisted by Mark Nalley and Danny Hall. Beverly Hubbard directs the Pepperette Kittens. The Director of Fine Arts for the Temple Independent School District is Durward Howard. For the Thanksgiving show the Band and Pepperettes were joined by the Temple High School Choir directed by Dwain Marshall and Cynthia Kirby.



T.H.S. Band performance, used at State Competition in Austin.



Half time performance at Thanks giving Day game in Texas Stadium.

### Roses For Temple High Band

To the Editor:

There is not a bigger football fan anywhere than I am. We make most of the Dallas Cowboy games. We have been to Texas Stadium for the past four Thanksgivings and have been present when the Temple High School Band has performed.

It has been worth the trip each year to see the halftime performance of this band. They put on a great show, so colorful, and such a fine band and twirlers, and just a good-looking bunch of young people. And then when the high school choir sings the Battle Hymn of the Republic it makes you so proud to be an American and to be a part of the greatest nation in the world. I find it hard to fight back the tears when this great performance is given.

I meant to write a note of thanks to them last year and failed to do it. but we were in Dallas yesterday (Nov. 26) for the Bears game and halftime was just super. So I decided to write and express our appreciation for the Temple High School Band. Temple should be very proud of this band and the influence it has in Texas.

My brother, Dr. R. B. Baker, is pastor of Memorial Baptist Church there in Temple and so I was especially interested in this band.

I just believe in passing out roses where they are deserved, and hope that Temple High School always has such a great band and wonderful people to back them.

> Mrs. Harry Young, Olney, Tex.

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Director of Public Information, Editor

PUBLISHED TO PROVIDE A BETTER UNDERSTANDING OF EDUCATION IN TEMPLE



# TEXAS STADIUM SHOW

CBS-TV

Dallas Cowboys vs. Washington Redskins THURSDAY, NOVEMBER 28, 1974



# Cotton Bowl Show — C B S — SATURDAY, DECEMBER 11,1965

# arward Howard the middle of a dozen things that

"I had never been to Temple before I came here in 1947. It Telegram Staff Writer

was strange. My ancestors lived

and are buried in Bell County.

when I came to Temple.'' ou might say I came home

passed by civic organizations noting his achievements. and several resolutions were Friday Durward Howard day honoring the THS band director, Durward Howard was honored Friday for his 25 years of half time band entertainment at Temple High School. Mayor Jamie C l e m e n t s proclaimed Earlier in the day, he had just

junior high school bands and the the only band instructor in the of the old city recreation building," he said, "and I was band room was in the basement whole school system. I had both from what they are now. "The Howard found music facilities Temple in 1947 quite different

was still wearing the blue, ruffled-front shirt he had put on for more than an hour, and he finished a phone conversation with the University of Texas at Arlington. School had been out

to direct

Rotary Club meeting. He was in

take up his 15-hour work days, but he took some time out to reminisce about the 25 years he nas spent as the Temple High

"My coming to Temple was a bit funny," he said. "I was in a bus station in Conroe, Texas. I had gone to Conroe to be interviewed for a job and hadn't director was leaving in the middle of the year and they wanted to hire me. So I came to from Temple. distance operator with a cal gotten out of the terminal when I was paged. It was a long Their band

money to finance any out-of-town trips, and Howard recalled the 1963 project to foot the bill to practice and hoping the building wouldn't catch fire. people, but we kept stuffing into The THS band members raise blasting our ears out during

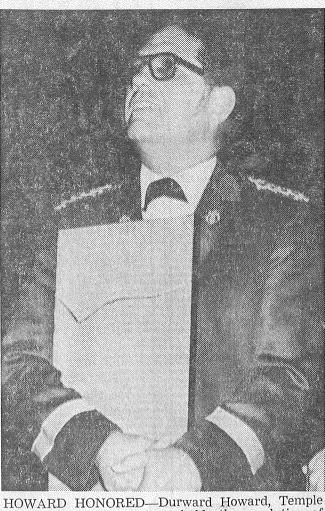
band and beginners at the high school to take care of. The first budget and no place to march." struggle. We had no space, no

building being moved from the old POW camp where TJC is now. We spent most of 15 years hall was a prisoner of war when workmen were preparing the foundation," he said. "I inadequate facilities. "I found out about the new band hall there, outgrowing it many times. We were wall-to-wall drawn on a brown paper bag — and discovered the new band Howard and his band moved later to larger but still ooked at the plans — they were allow the band to be heard and seen, and they bring recognition to them and to the school," Howard said. "The school and its budget provides the cake, we drives and other projects to pay for their trips. "These trips s a les, magazine subscription Pepperettes now conduct candy and the foundation sank." band hall — quite a few tons in the practice rooms of the

Band members

and

in a gym basement, Howard now has six assistant instructors and the music program. Once alone is the band facilities available to provide the frosting."
The "cake" Howard refers to



HOWARD HONORED—Durward Howard, Temple High School band director, holds the resolution of appreciation presented him by Richard Prater, Temple Chamber of Commerce president, during half time of Friday's THS football game. (Staff Photo)

Page Two

#### **Howard Has Day**

(Continued From Page 1)

a choir room, an instrumental room, nine practice rooms and a Howard admits he's a bit nonstereo recording system. "The plussed over the honors heaped band facilities are comparable upon him the last few days.
to any professional musical "Any success I've achieved is to any professional musical group," Howard said.

The "frosting," the band trips, have brought nationwide recognition to the band, the high school and Temple. It is the out-of-town jaunts that have brought the glittering moments to Howard's career at THS—a first division award at the Buccaneer Days Music Festival in Corpus Christi and three first mountains that get you through. in Corpus Christi and three first mountains that get you through divisions at the Six Flags Band all those dreary valleys.'

Festival in Arlington.

For all his achievements,

due primarily to the students. The "frosting," the band trips, Without their dedication and

were collecting paper to sell to a paper company for about 50 International convention. "We cents per 1,000 pounds," he said. magazines and newspapers piled "We had stacks and stacks of

#### THS Band Director To Be Honored At Wildcat Stadium

Friday is Durward Howard the Rev. Mike Macey of appearance of his band since he Day in Temple, honoring the Nacogdoches.

Temple High School band director who will complete 25 attending college who are uninterrupted years of halftime invited are Rex Davis and Andre Aveta football fans Friday night at Kanen Sumbury and Andre Aveta Dallas Cowboys game. football fans Friday night at Karen Sunbury and Andre Avots Dallas Cowboys game. Wildcat Stadium.

Mayor Jamie Clements cited Austin, and Glenn Johnson Jr. of received numerous awards and Howard in the official Temple Junior College. recognition for their proclamation as "one of the Howard has missed only one achievements over the past 25 outstanding band directors of football game and public years. the nation (who) has brought national prominence to the Temple High School Band and to the City of Temple."

The proclamation, read over the THS public address system Thursday morning, brought a roof-raising response from band members in the school band hall.

The Rotary Club honored Howard at its meeting Thursday with a resolution recognizing his "dedication and untiring service to the citizens and especially the youth of Temple...which has brought pride and joy to the community."

Howard, attending the noon meeting to direct Highlighters stage band performance, was not expecting the honor. Glenn Richards, Rotary president, presented the resolution to Howard and read a letter of appreciation from school board president Jack Morris.

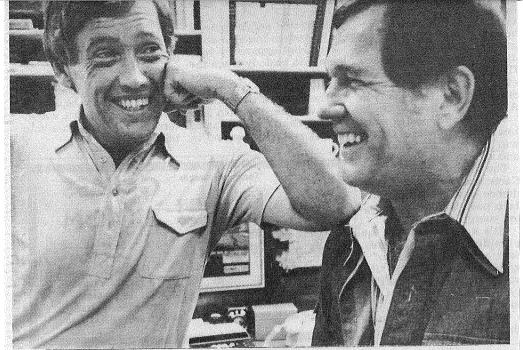
Howard will be presented a Chamber of Commerce resolution Friday night at Wildcat Stadium after the band's halftime performance.

After the game with Bryan, there will be a reception honoring Howard at the Temple High School Student Center. Representative members from THS bands for the last 25 years have been invited to the game and reception as special guests. The reception is open to the public.

Former band members from Temple invited are Mrs. Mary Beth Lawrence, Mrs. Mary Ann Pechal, Dr. Harry Macey, Mrs. Carlton Godfrey, James Wilson, Dwain Marshall, Floyd Williams, Alfred Lastovica and Wayne Bachus. Invited from Waco are Mrs. Camille Jantz and Dr. Franklin Matula.

Also invited are David Pennington and Mrs. Rachel Collier of Killeen; Jim Bradfield and Billy Bexley of Houston; Wally Boyer, David Bartek and Mike Richardson of Dallas;

of the University of Texas at Howard and his bands have



Pennington (Left) Will Replace Howard In Band Post

#### THS Band Leader Retires His Baton

By NANCY MILLS MACKEY

After 31 years of concerts, football games, exhausting trips to statewide contests and countless hours of afterschool practice, Temple High School band director Durward Howard is retiring his

The energetic maestro, who has assumed a newly created post as the Temple school district's director of fine arts, has chosen a former student and Temple native, David Pennington, to succeed him. When summer band practice began Aug. 20, Howard said he took Pennington in and told students, "This is your new mother.

Then I left quietly and went 'Gettin Weary'

out in the hall and cried.

"The administration and I had explored the idea for many years of mg retiring or of creating a fine arts department," Howard said. "I was getting weary of competing constantly. I had reached a limit to the number of things I could do and maintain efficiency doing them."

The 55-year-old composer and conductor has served simultaneously as director of instrumental music for the district and as a high school band teacher.

Howard, who has brought

music department statewide recognition, said he plans to "upgrade and give some status to the arts in our schools."

"Aesthetics is the most important thing in our lives. If we can't appreciate the fine arts, we're doomed. We've been shortchanging the kids with talent. We're going to build the drama and speech departments. Those kids have been crying for recognition.'

#### **Duties Not Defined**

Howard said his duties as fine arts director have not been defined yet by the school board or administration. But, he said, he hopes to see the speech, drama, art and music departments emphasized more in all

Already, he said, he has helped to select the new high school drama teacher, John McCollum of Lubbock and the new speech teacher, Mrs. Linda Lanning of Belton.

Eventually, he said, he would like for dance to be included in the district's curriculum for high school and middle school students.

Howard will keep his office adjacent to the THS auditorium and he said he still will be going on band trips until he weans himself from the 31-year routine.

"The most disheartening thing (about his new posi-'Howard joked "is that

the Temple High School I had to buy a ticket to the football games so I could sit next to my wife."

**Teach Together** 

Howard's wife, Jean, has had a long career teaching government and humanities at Temple High School Together, they teach and will continue to teach a senior humanities course that features student re-creations of such famous trials as the Scopes Monkey Trial.

During his 31-year tenure, Howard has led the THS band to prominence in University Interscholastic League music competition. The band has amassed over 50 first division ratings. And, the band and Pepperettes, the high school drill team, have been asked for a number of years to perform at halftime during Dallas Cowboy games.

Now, he said, he is "really looking forward to three or four years of creativity in the fine arts. I'd like to put Temple on the map."

Howard's replacement, Pennington, was one of his former students.

"I started band in the sixth grade under Durward and finished the 12th grade under him," Pennington said.

#### **Howard Assistant**

A graduate of The University of Texas and North Texas State University, the new band director also served as

See THS, Page 2A

(Continued from Page One) Howard's assistant for two

years. Pennington, 41, was band director at Denton High School last year. For eight years he directed the Killeen ' High School band. He also has been band director at Rancier Junior High School in Killeen and Crockett High School in Austin.

He said he will not be making any major changes in the instrumental music department but gradually will be altering the band's marching

"I'm looking forward to carrying on the higher quality of the bands Temple is famous for. And believe me, that's not any small job because Mr. Howard is quite well known around the

state." Pennington and his wife, Linda, will reside in Temple. Mrs. Pennington has been hired this year as the district's first elementary school counselor.

#### THS Band Chief To Be Lauded

Durward Howard Day in Temple Representative members from football game and public by Mayor Jamie Clements in THS bands for the last 25 years appearance of his band during honor of the Temple High School have been invited to the game his 25 years. On Thanksgiving, band director. Howard will and reception as special guests, the THS band and Pepperettes complete 25 uninterrupted years The reception is open to the drill squad will perform for the of half time entertainment for public. Temple fans Friday night at Wildcat Stadium.

After the game with Bryan, there will be a reception honoring Howard at the Temple

Friday has been proclaimed High School Student Center. Howard has missed only one

10th consecutive year at the nationally televised Dallas Cowboys Thanksgiving Day game.

The band's giant flag finale, performed since 1968, is widely acclaimed and copied by many high schools and colleges.

The THS band, under Howard's direction, has brought home many honors over the years. Most recently, the band took second lace in statewide competition in Dallas for best half time performance. The honor included a \$500 prize.

first division at the Buccaneer Days Music Festival in Corpus Gras, Lions International named Temple's Outstanding Christi and three first divisions at the Six Flags Band Festival Convention in Miami Beach, and contributing author for Music in Arlington. Howard's bands toured South America as the All Education in Action, edited by have received 20 first divisions American Youth Honor Band in Dr. Archie Jones, and co-author in University Interscholastic 1966. League Concert and Sight Howard was just out of the published in 1958.



DURWARD HOWARD . . . Band Director

Texas in the New Orleans Mardi

University of Texas when he came to Temple in 1947. He reorganized the Pepperettes drill squad and began training high school musicians.

Howard's bands have helped promote numerous community projects. The marching band and the Highlighters stage band have helped kick off the United Fund for several years. Other community projects include the annual Chamber of Commerce Christmas Parade, the Chamber's annual party, the Lions Club minstrel, PTA and PTO meetings and programs.

Howard helped organize and direct the Central Texas Symphony. He has served as the Assistant Director of Pageantry for the Cotton Bowl Athletic Association for 10 years, on the State Advisory Committee of the The band also has received a Reading, have represented University Interscholastic League for two terms, and was of "Ten Themes for Halftime,"





His Own Halftime Program

Former Temple High School band director Durward Howard (right) smiles Friday night in the press box at Wildcat Stadium as he learns that the halftime band program in progress is dedicated to him. Breaking the

news to Howard is his successor, David Pennington. Howard recently resigned as band director after an outstanding tenure in that position to take an administrative post.

Mr. Howard came to Temple High School as Band Director from The University of Texas where he had just received his Bachelor of Music Education Degree.

On February 2, 1973, he will have been here 25 years. He completes 25 years of halftime entertainment for Temple fans in Temple, Friday, November 10, 1972.

#### Records during this time:

- 1. His 25 uninterrupted years as Band Director
- 2. Re-organization of the Temple High School Pepperettes
- 3. He has missed only 1 football game during these 25 years (he was 111)
- 4. He has missed only 1 public appearance of his Band during these 25 years--this because of illness.
- 5. His Bands have received 20 First Divisions in UIL Concert & Sight Reading out of a possible 24. (One year there was no UIL competition).
- 6. Temple High School Bands have never failed to make a first division at Contest in Sight Reading.
- 7. His Bands have received a first division at Buccaneer Days Music Festival in Corpus Christi and 3 first divisions at the Six Flags Band Festival in Arlington.
- 8. Thanksgiving Day this year will find the Temple High School Band and Pepperettes in Dallas performing for the 10th consecutive year, the halftime show for the Dallas Cowboys with full National TV Coverage. This is considered the top spot for Cowboy halftime performances each year because of the special season and the wide TV coverage. No other high school band has ever received this kind of recognition and the image our Temple Band and Pepperettes has presented to the entire nation has focus attention on Temple High School and TEMPLE, TEXAS in a way that could never be attained in any other manuer.
- 9. THE FLAG Mr. Howard initiated the giant flag of the United States for the Cowboy halftime show in 1968. Since this time, it has been one of the symbols of Thanksgiving Day and halftime shows on that day. Letters have come to Temple High School Band and Pepperettes and to Mr. Howard from every corner of the United States and some foreign countries. These letters are on file in the band room. Mr. Howard had planned to dispense with the flag finale for this year's Thanksgiving show. When Mr. Clint Murcheson, the Cowboy owner, heard this, he asked Mr. Jim Skinner, the Cowboy halftime director, to see that it would not be changed. Needless to say, the Flag finale will again be used this year.

High school and college groups have written to find out just we present the flag, and many have tried to copy our finale, but none have mastered the art with the finesse of our group.

- 10. PARADE OF CHAMPIONS In Dallas, October 9th of this year, Temple High School Band and Pepperettes competed with other 4A & 3A bands & drill teams throughout the state for the "Best Halftime Performance." Our Temple group received 2nd place and \$500.00 prize money placing second to Bryan Adams of Dallas.
- 11. Mr. Howard is MR. MUSIC to Temple and Central Texas. He has helped to create a love of music and a keen desire for excellence in music in the thousands of young people he has taught through the years. He is held in high esteem by his associates in the music field and has held many offices of leadership in TMEA and UIL organizations. His help and ideas are constantly being sought by people who know him. Letters come from many areas asking for assistance in planning construction of new facilities (band rooms), libraries, to planning and executing intricate halftime maneuvers, or designing stage settings for dramatic performances, musical programs etc. Our halftime films are used by many high school and college music directors as models of the best in pageantry type presentations.

Our graduating band students have little or no trouble finding a place in the top college bands of their choice. Many top Central Texas bands are presently being directed by former students and former assistants of Mr. Howard. Some are teaching in the college level -- all agree that their training at Temple High School has proven invaluable to them.

Mr. Howard has helped in many ways to promote community projects. He has assisted the Chamber of Commerce in the Christmas Parade each year. He and the Highlighters have helped to "Kick Off" the United Fund for several years and this campaign has been promoted by special halftime formations at our Temple halftime shows during the drive.

Mr. Howard and the Highlighters have presented a musical background for annual Chamber of Commerce party each year, the Lion's Club minstrel, PTA and PTO meetings and programs of all kinds.

Mr. Howard helped to organize and direct the Central Texas Symphony and has directed and presented many string programs for various organizations during his time in Temple.

With all these demands upon his time, he still has time to LISTEN when a student needs his help.

We here in Temple, feel that we are most fortunate to have a man of Mr. Howards' stature working with our youth, and this is why we feel so anxious to honor him on this special occasion.

(Mr. Howard is presently serving as Executive Secretary to Region VIII University Interscholastic League Music Division. He has entered his 2nd year at this assignment).

#### Band director honored

#### Howard named to hall of fame

Durward Howard, retired band director at Temple High School, was installed recently in the Texas Bandmasters Hall of Fame.

The ceremonies were held in conjunction with the annual convention of the Texas Bandmasters

Association meeting in San Antonio on July 28-31.

Howard grew up in Concan and is a 1941 graduate of Sabinal High School.

After graduation he entered the University of Texas at Austin as a music major and served three-and-one-half years in the armed forces during World War II before graduating in January 1948.

At this time, Howard accepted a position with the Temple Independent School District as director of bands and orchestras and remained with the Temple schools for 37 years until his retirement.

In addition to the degree from Texas, Howard holds a master of arts degreee from Columbia University in New York.

During his tenure, the Temple High School bands garnered many awards and honors, including 21 consecutive national television appearances for the Dallas Cowboys.

Upon retirement, Howard was



#### Durward Howard

named director emeritus by the Temple Board of Education. He and his wife, Jean, continue to be active in community affairs and travel extensively as escorts on international tours.

His parents, Mr. and Mrs. D.B. Howard, are Uvalde County pioneers and still live in Concan.

The Texas Bandmasters Hall of Fame is sponsored by Alpha Chapter of Phi Beta Mu, an International

Bandmasters Fraternity.

To be eligible for consideration, a band director must have produced and maintained an outstanding and consistent band program in the Texas public schools as well as having enjoyed a long and successful career.

Hall of Fame members must be over the age of 65 and retired from active teaching. This recognition is also granted posthumously to deceased directors.

The Texas Bandmasters Hall of Fame is housed in the state head-quarters of the Texas Music Educators Association in Austin.

Pictures of all elected members are displayed and portfolois outlinging the accomplishments of each director are maintained in files which are available for viewing as well as research.

The files also contain recordings of each director's bands. Since Phi Beta Mu initiated the Hall of Fame in 1975, only 52 band directors have been so honored.

A standing committee of the fraternity accepts nominations once a year and then pursues an evaluation process of each candidate prior to election by the membership.

The Temple High School Band and Pepperettes wish to dedicate tonight's halftime show to their director, Mr. Durward Howard who is completing 25 years of outstanding halftime entertainment in Temple this year.

Sitting with the Band and in the stands tonight are 25 special guests—former Band members who have come from Temple and cities throughout the state representing each of the 25 bands Mr. Howard has directed.

We invite you, the people of Temple, to help us honor Mr. Howard tonight. A reception is being held in the Student Center of Temple High School immediately following the football game. You are invited to attend. We especially invite former Band & Pepperette members, their parents and friends.

We salute you Mr. Howard---We thank you---And may you continue to lead and inspire young people to excel and achieve.

School Festival of Music phony" by Haydn, guest-school symphony and the form ay 7:30 p.m. Tueswill be held today and Tuesday and will feature Howard and featuring as orchestra will play some torium. All four bands reconcerts by the THS orchestras and concert bands.

The orchestra will perform at 7:30 p.m. today in the THS gymnasium and will feature students from the elementary through the high school symphonies.

conducted by Durward combined middle school day in the THS audisoloists Mayor John F. of the selections recently Sammons Jr., Chief of presented at the Univer-Police Thomas Vannoy, sity Interscholastic Mike Blackwell, James League concert and Kerby, Anna Brodie and sightreading competi-Jean Sykes.

Jeff Whitmill, instrumental director at Richard Engel, Wilma Temple Junior College, Schiller, Sharon Tullis will guest-conduct his and Stephen Buckles. A highlight of the con- own composition, "Call

tion

Orchestra directors are

The four high school

ceived Division I ratings at the recent UIL competition and will present one or two selections from their programs.

Howard, who is retiring as director of Fine Arts for the Temple Independent School District, will be honored with a reception in the THS Student nington.

The Temple High certwillbethe "Toy Sym- Back a Day." The high concert bands will per- Center following Tuesday's concert.

The reception will be hosted by Temple school district and the Fine Arts Department.

Howard served 37 years with the district, 32 years as director of Instrumental Music and five years as director of Fine Arts.

Concert band directors are Debbie Brock, Mark Nalley and David Pen-

#### **Howard Is Named School Band 'Director Emeritus'**

Durward Howard, retiring director of Fine to the book of letters may Arts for the Temple Independent School District, was presented with a plaque proclaiming him "Director Emeritus" of Temple bands at the annual spring concert Tuesday night.

He was also presented with a check from the Temple High bands and orchestra and exstudents and was given a book of letters from friends and ex-students.

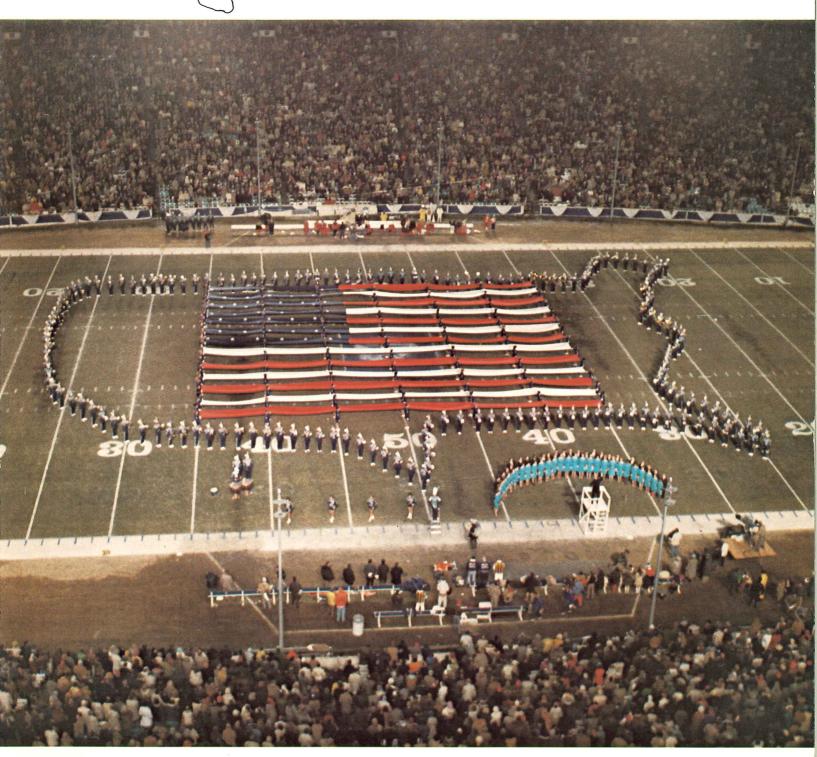
Anyone wishing to add do so by contacting David Pennington, director of bands at Temple

Following the concert, Howard was honored with a reception in the Student Center.



**VOLUME 38 · NUMBER 10 · SEPTEMBER 1971** 

OFFICIAL MAGAZINE OF THE TEXAS MANUFACTURERS ASSOCIATION



The Temple High School Band and Pepperettes have presented halftime shows for the Dallas Cowboys for the past nine consecutive years and have been acclaimed throughout the nation. The 30 yard United States flag was first unfurled for National Televiewers in 1968 and was such an awe inspiring spectacle that the Band and Pepperettes have been asked to use it in each subsequent Cotton Bowl performance. Mr. Durward Howard is director of both groups, and it is through his ideas, dedication and efforts that Temple High School has received untold honors and publicity. Temple, Texas is justly proud of these fine young people and Mr. Howard.



Building A Better Climate For Texas Business And Industry

#### PRESS RELEASE

#### TEXAS MANUFACTURERS ASSOCIATION

Department of Communications — Charles A. Costello, Sr., Director Post Office Box 52428 — Houston, Texas 77052 Telephone (713) 227-4194

Temple High School Bank Is Featured In Current Texas Business Magazine DATE: September 16, 1971

SPECIAL TO: Temple, Tex., Area Media

FOR IMMEDIATE RELEASE

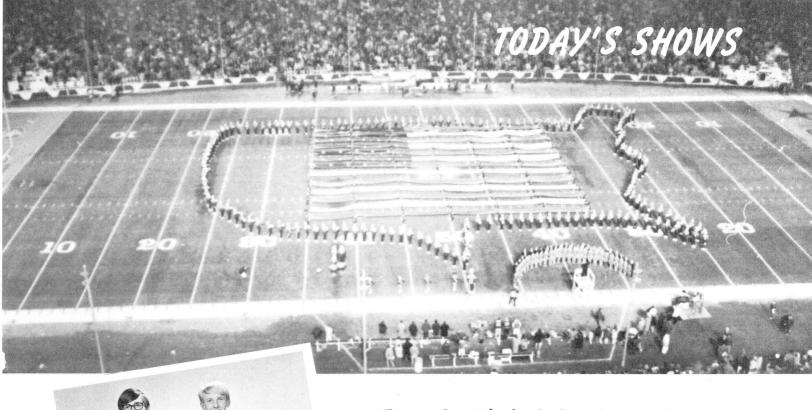
HOUSTON, TEX., Sept. \_\_\_\_-The Temple High School marching band and Pepperettes are featured on the front cover of the September issue of a leading Texas business monthly magazine which is distributed to readers in all 50 states and several foreign countries.

The September issue of <u>Texas Industry</u> magazine, published by the Texas Manufacturers Association (TMA), carries a full-color photograph of the Temple band performing during halftime ceremonies of last year's Thanksgiving Day professional football game between the Dallas Cowboys and Green Bay Packers in the Cotton Bowl at Dallas. The photo shows the Temple band forming an outline of the United States, with the American flag inside the outline complete with full color stars and stripes. The band is under the direction of Temple Band Director Durward B. Howard.

Charles A. Costello, Sr., TMA's Director of Communications in Houston and also Editor of Texas Industry magazine, said that his organization of nearly 3,500 Texas businesses and industries considered it a "privilege to have such a fine group of students from a Texas high school appear on the front cover of our monthly business magazine at such an appropriate time." Costello added that the photo description in the magazine states that the Temple band's appearance on the cover is exemplary of the excitement which football season brings each September.

The photograph was provided to TMA through the efforts of TMA's Assistant

Director of State Affairs, Glenn A. Johnson of Temple, and TMA's Central Star Chapter.



#### Temple High School Band And Pepperettes

For the eighth consecutive year, the Temple High School Band and Pepperettes will entertain Cowboy fans at halftime. Their appearance on Thanksgiving has become a Cowboy tradition.

One of the largest groups in the state, the Temple Band and Pepperettes are well known for their marching pageantry. The unfurling of a large United States flag in thirteen sections was originated by this group and was first presented for a Cowboy halftime. Since that time, it has become a "must" for their performance on Thanksgiving Day. "American Festivals and Celebrations" is the theme for today's show which concludes with an equally traditional appearance of the Dallas Civic Chorus, Dr. Lloyd Pfautsch director.

Durward Howard is Director of both Temple High groups and Mike Stirman is Assistant Director.

#### TEMPLE HIGH SCHOOL 1970 BAND OFFICERS:

Front row L-R: Shelia Kohutek, Reporter-Historian; Todd Gorden, Drum Major; Jan Morris, Secretary-Treasurer. Back row L-R: Ronnie Bravenec, Vice-President; Glenn Johnson, President.

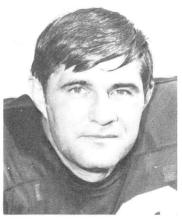


JIM GRABOWSKI



#### **Green Bay Packers**

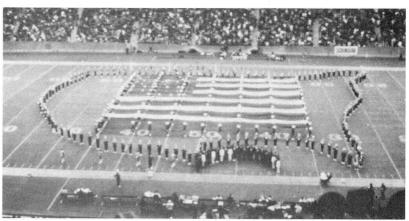
- JIM GRABOWSKI (33—Fullback) 5th year in pro ball . . . First round draft choice from Lions in Ron Kramer trade . . . Sporting News Co-Player of the Year in 1965 . . . Consensus All-American at Illinois . . . Broke all Red Grange's records at Illinois and 6 Big Ten marks . . . Gained 2878 yards in 3 years . . . Gained more than 125 yards in 6 of ten games senior year and 1258 yards overall.
- JOHN HILTON (86—Tight End) 6th year in pro ball . . . Acquired prior to '70 season from Steelers for DB John Rowser . . . Originally drafted #6 by Lions as a future but traded to Pittsburgh when Detroit signed Ron Kramer from Packers . . Top ranked amateur golfer . . . Good blocker with excellent speed and hands.



JOHN HILTON

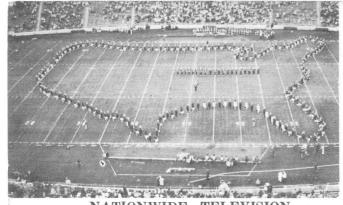
### Temple High and the Dallas Civic Chorus

A tradition for the Dallas Cowboys the fourteenth consecutive year — the Temple, Texas, High School Band and Pepperettes are joined by the Dallas Civic Chorus. The show today is entitled "Great Cities of America" and honors such cities as San Francisco. Denver, New York City, and, of course, St. Louis and Dallas. Designated the "First Bicentennial Band of Texas," Temple's marching group is repeating the famous finale created especially for a Dallas Cowboy game in 1968, the unfurling of a giant 30-yard American flag of 13 stripes. The Director of the Band and Pepperettes is Durward Howard assisted by Carol Harwell and David Kurtz. Dr. Lloyd Pfautsch directs the Dallas Civic Chorus.









NATIONWIDE TELEVISION

The TEMPLE HIGH SCHOOL BAND and PEPPERETTES invite you to HALFTIME in the COTTON BOWL THANKSGIVING DAY

THURSDAY, NOVEMBER 24, 1966

Dallas Cowboys

VS.

Cleveland Browns

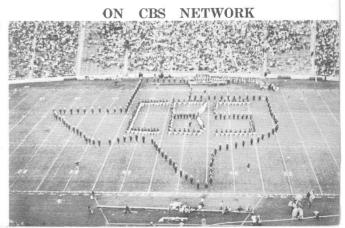
GAMETIME - CBS STATIONS

6:00 P.M. - EST

5:00 P.M. - CST

4:00 P.M. - MST

3:00 P.M. - PST



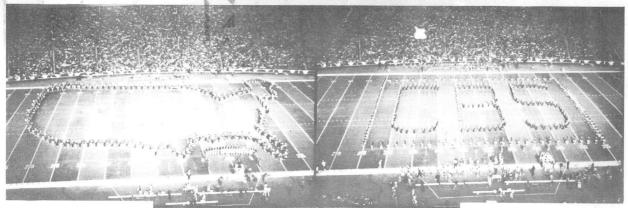
THE TEMPLE HIGH SCHOOL BAND AND PEPPERETTES, TEMPLE, TEXAS invite you to

> DISCOVER AMERICA at Halftime in the Cotton Bowl

Thanksgiving Day Thursday, November 23, 1967

Dallas Cowboys St. Louis Cardinals C B S Television—In Color 6:00 PM-EST 5:00 PM-CST 4:00 PM-MST 3:00 PM-PST

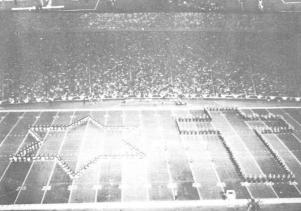
#### THE TEMPLE HIGH SCHOOL BAND AND PEPPERETTES. Temple, Texas



Invite You To

HALFTIME in the COTTON BOWL

"A SALUTE TO AMERICAN HOLIDAYS"



THANKSGIVING DAY
November 28, 1968
Dallas Cowboys
vs
Washington Redskins
CBS Television
5 p.m. CST - 6 p.m. EST
3 p.m. PST - 4 p.m. MST

#### THE TEMPLE HIGH SCHOOL BAND AND PEPPERETTES, Temple, Texas



Invite You To

HALFTIME
in the

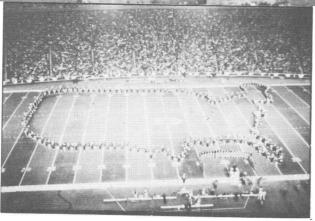
COTTON BOWL

"I HEAR

AMERICA SINGING"
with special guests

THE

DALLAS CIVIC CHORUS



THANKSGIVING DAY
November 27, 1969
Dallas Cowboys
vs
San Francisco 49ers
CBS Television
5 p.m. CST - 6 p.m. EST

3 p.m. PST - 4 p.m. MST

#### Temple High School

Temple, Texas

Bands, Orchestra, Highlighters, Lab Band



#### 1077 70

#### INSTRUMENTAL MUSIC STAFF 1977-78

Lamar and

Band

Travis and

itinerant teacher

and Elementary

itinerant teacher

and Elementary

Orchestra, HS, Travis

Orchestra, HS, Lamar

Travis Middle School

Durward Howard

Lois Proctor

Tom Forgue

Mark Nalley

Michael Stirman

Claudia Samuelson

Harold Meehan

Wayne Klingsporn

Dennis Kramer

Carmen Tulloch

Benjamin Timmons

Shawn Campbell

Wilma Tanner

Coordinator Director HS Band Secretary Instrumental Music Temple HS, Band. Highlighters, Theory Temple HS, Band. Lab Band Bonham Middle School Band Bonham and itinerant teacher Orchestra, High School Bonham, Elementary Lamar Middle School Band

**OFFICERS** 

President ...... Danny Fraga Vice President ..... Louie Flores Secretary-Treasurer ..... Dawn Michalk Reporter-Historian . . . . . . . . Annette Bedwell Drum Majors ..... Perry Mykleby Dawn Michalk Head Majorette...... Pattie Boedeker Pepperette Captains ..... Dianna Kennedy

Beth Wallace



LOIS PROCTOR Secretary Instrumental Music



TOM FORGUE Assistant Director



DURWARD B. HOWARD Coordinator of Instrumental Music



TEMPLE HIGH SCHOOL SYMPHONIC I BAND - Durward Howard, Director



TEMPLE HIGH SCHOOL SYMPHONIC II BAND - Tom Forgue, Director

During football season, the Symphonic I and II Bands were known as Varsity A and B, and these groups were combined to form a large marching band with the Pepperettes. In addition to regular season halftime shows, the Band and Pepperettes made their 15th consecutive appearance for the Dallas Cowboys have gaain extended an invitation for a return engagement in 1978, our 16th consecutive appearance, for Thanksgiving Day, November 23, 1978. And if that is not enough, the Band

#### SYMPHONIC I BAND PERSONNEL

FLUTES/PICCOLO

\*+Sheryl Goodnight,D,R,ASO,se,ARO

\*+Janis Hughes, D,se

Diane Fletcher, se, T Pattie Boedeker, T Kate DeVane, D,R,A,se,L

Michele Martin, D,se

Michelle Montgomery, se, OS

\*+Lori Johnson, D,se Alison Voelter

Deena Graf, se

\* Kelly Cox

Lisa Johnson, se Judy Engvall, se

Priscilla Peterek

\*+Annette Bedwell, D,se \*+Karen Deiterman

E-flat CLARINET Nancy McGoldrick, se

B-flat CLARINETS

\* Laura Best, D,R,se,L \*+Ferol Hinkle, D,R,se,OS Bret Hauser,D,R,A,se,SC

\*+Linda Burk, D, R, A, se

Theresa Lee, D, se +Juanita Turner, D,se Cindy Tepera, D, R, se

\*#Randall Childers, se

Cecil McDonald, se

Debra Biggiers, se Lara Strehler, se

Renee Moore, se

Monette Williams, se Jennifer Wallace, se Kim Wilkinson, se

ALTO CLARINETS Pam Owens, D,R,A,se

Debbra Seavey, se

Sherry Wall, se

BASS CLARINETS
Yvonne Williams +Julie Scovell, se,M

CONTRABASS CLARINET \* Diane Dohnalik, se

**BASSOON** \* Gweneva Rodgers, D, T

ALTO SAXOPHONES

\*+Mike Ruiz, se \*+Perry Mykleby, D, R, A, se, SC, DM

+Wendy Weathers, se Julie Barnett, SC \* Lori Pick, OS

TENOR SAXOPHONES \*+John Flores, se

FRENCH HORNS

\*+Rashelle Harper, D

\* Jan Zabcik, se, L \* Philip Kelling, se \*+Andy Dysart, se

\* Michael Bartosh, se

\*+Lois Klenk, se

Dennis Smith, se,SC

+John Stumph, se

CORNETS/TRUMPETS

\* Teri Doyle, J.n., se

\*+Eric Shaw, se

\*+Louie Flores

\*+Danny Fraga

+David Fraga, D,R,A,se

\*+Mike Cook, se #Jeff Chandler, se

#Terry Whitley, se

#Johnny Palomino, D, R, se, SC

\* Terry Rankin, se

#Billy Havlik Rinn Harper

Scotty Bonner Tim Morris

Linda Lancaster, D, se

TROMBONES

\*+Phillip Troy, D,se,SC +Lonny Rodriguez, D,R,se \*+Mark Shelton, se,SC

\* Tim Southerland, se

+Chris Brewer

\*+Brian Mock, se

Tom Frost, D #David Fountain

\* Dawn Michalk, D, R, se, SC, ST, DM

\* James Evans

Ray Davis

+ Mark Montgomery, D, R, se, SC

Dennis L. Smith Dale Gibson

PERCUSSION

\*+Galen Beaver, se \*+Scott Threlkeld, se, D,R

+Yvonne Drozd, se \*+Dick McClure, se Billy Whitley, D,R,se Steve Klenk, se Penny Forthman, se

HARP/KEYBOARD \*+ Jim Rynearson



#### SYMPHONIC II BAND PERSONNEL

FLUTES/PICCOLO Lydia Jenkins Rosa Santos Melissa Baker Kathy Stewart, se Lisa McConnell, se Jil Tankersley, se Janet Hill Charre Sisk Michelle Maness Julie Dempsey, se Anna Marie Cuevas, se

OBOE Lisa Nix

E-flat CLARINET Jenny Engvall

B-flat CLARINETS

Doug Jordan Kim Jones, se

Lura Lee Eakin, L Mary Pruitt Carol Underwood

\*Mary Vargas Rene Morgan, L Virginia Aldridge, M

Kim deVane, se Melissa Bortz, se Rosemary Calderon

Lydia Aragon Donna Montgomery Magdalen Jez,

Cindy Mahler, se Sherri Byars Joyce Koslovsky, se

ALTO CLARINETS Kelly Holcombe, OS \*Pam Beutler

BASS CLARINETS Karen Kosel \*Paula Phillips Sheila Mattson

CONTRABASS CLARINET Sarah Castillo, se

BASSOON Evelyn Williams

ALTO SAXOPHONES Renee Knott, OS Randy Meacham Jeanne Smith , T Robert Bilbrey

David Cavallero TENOR SAXOPHONES # John Stirman Jackie Plemmons David Whitley, Se

FRENCH HORNS
Sharon Karriker, d,se
Brian Burk, d, se Tol Wilhite, se Anna Duran, se

CORNETS/TRUMPETS
Kenny Furlow, se Ron LeFan Steve Easley

# Stanley Baldwin, d,r,se Vicki Rut Fred Meshack

David Roush Bruce Mersiovsky, M David Jirasek

Patricia Nieto \*Layne Smetana Myron Mesecke Ross Griggs Gloria Flowers

TROMBONES Randy Cain David Silva, d Matt Nowell

Chris Steele Paul Doehring, se Matt Kleypas Joel Crenshaw Mike Royce, d Joe Devine, d Johnny Hill David Stone

BARITONES Joe Whiteley David Ely

TUBAS Hayden Knott Richard Thomas

PERCUSSION \*George Lyons James Alblinger

James Vann, d,r,se \*Mark Guenzel # Chuck Voelter, d,r,se Billy Upshaw Russell Kalkbrenner

Roger Hatfield

\* = Senior

+ = Orchestra/Highlighters # = Lab Band D = District HS Band

d = District JHS Band R = Region HS Band r = Region JHS Band

A = Area Candidate

ASB = All State Band ARO = All Region Orchestra ASO = All State Orchestra