

# "They Are Making America Musical"



**"Pat" Earl Arsers of San Antonio, Texas**

"I cannot ever be a sponsor to mediocrity when it comes to the business of school bands," says "Pat" Earl Arsers, Director of Bands, Alamo Heights High School, San Antonio, Texas. He states further that, "There are few good carry-over subjects taught today in public schools. Two of them are English and Music. They are the only essential subjects that will be used all of a person's life. All others are incidental to development."

Mr. Arsers who was just recently elected Vice President of the newly formed American School Band Directors Association has an outstanding background of educational and professional experience. Though a native of Minnesota, he graduated from the Osage, Iowa, Public Schools. He went on to take his college work at Coe in Cedar Rapids, The University of Minnesota, and received his B.M. at VanderCook College of Music, and a short time later his M.M. from the same College. Since that time he has taken graduate work at A & I College at Kingsville, Texas, and the University of Texas.

"Pat" has served as President of the Texas Band Directors Association, on the Texas Music Educators Association Board, and as mentioned above, is Vice President of the A.S.B.D.A. He has acted as Judge, Clinician, and Guest Conductor in five states. He is considered one of the finest authorities in the country on clarinet. Professionally he played with such major groups as the San Antonio Symphony Orchestra, the Karl King Band, the Rochester Park Band, and many theatre and orchestra groups. His High School Bands in Minnesota, Wisconsin, and Texas have never received less than a first Division rating in competition. He has had 12 consecutive years of sweepstakes at Alamo High School which started in 1942.

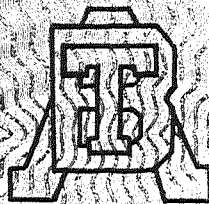
Though a very busy man, "Pat" still finds time to enjoy his wonderful family consisting of his wife Betty . . . (his greatest critic) . . . and Patrick Linton, 8, who is quite a pianist. For hobbies he enjoys Fishing, Stamp Collecting, and Band Recordings. The SCHOOL MUSICIAN staff is proud indeed to present "Pat" Earl Arsers as a man who is truly helping to "Make America Musical."





Texas Bandmasters Association

Carl O "Pat" Owens



FOR OUTSTANDING SERVICE IS HEREBY RECOGNIZED AS

Texas Bandmaster of the Year

TEXAS BANDMASTERS ASSOCIATION

Dated

8-22-1961

President

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as human hands  
and  
modern machines  
can make them



**Whitehall**  
BRASS INSTRUMENTS  
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A DEALER SAYS: "Incidentally, the young man I have teaching for me, is very enthusiastic about the Whitehall 'ARTIST' trombone. He is considered to be the best trombone player and teacher in these parts. In fact, I thought I was going to lose him Saturday, as Hollywood called him, and he was offered a job with Tommy Dorsey. . . . He likes the Whitehall 'ARTIST' better than most of the trombones priced much higher . . ."

Whitehall "ARTIST" better than most of the trombones priced much higher . . .

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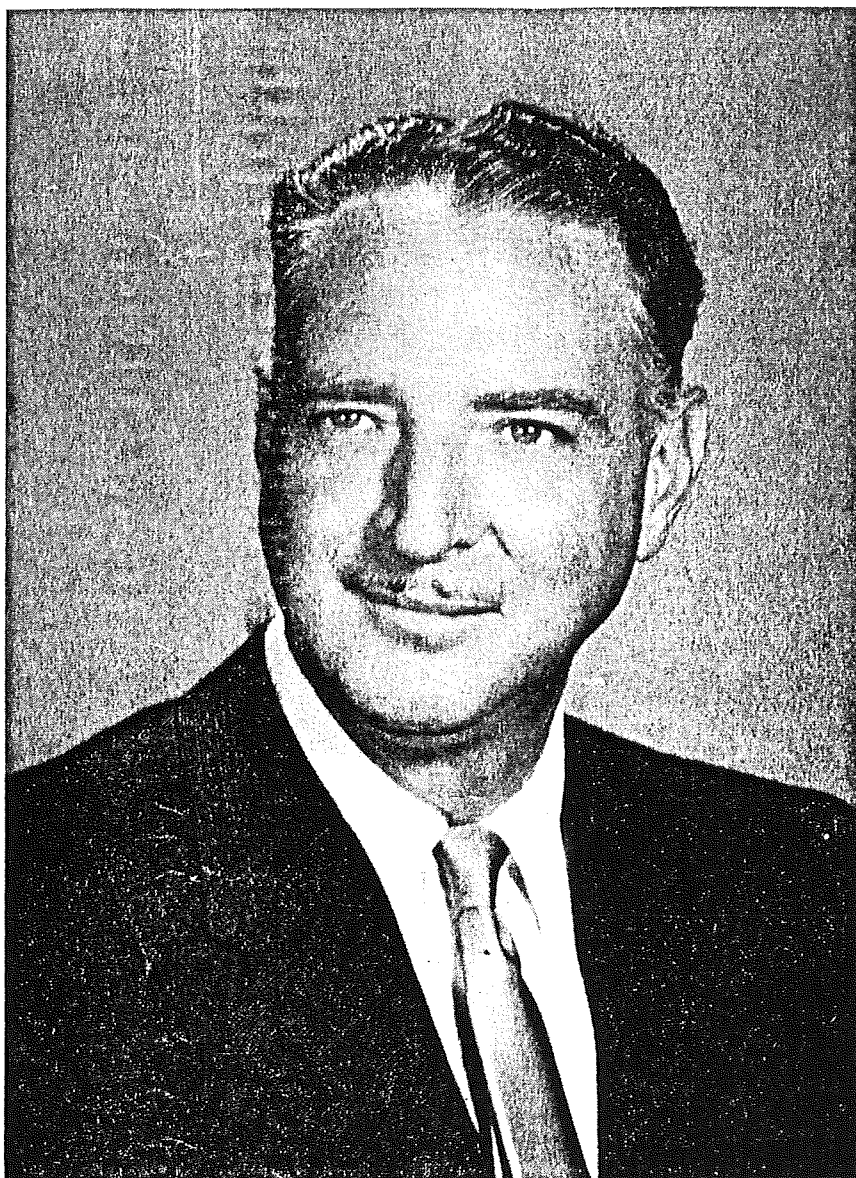
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## "They Are Making America Musical"



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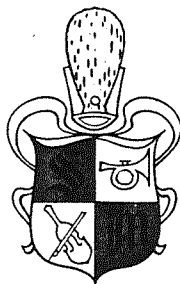
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# "THEY ARE MAKING AMERICA MUSICAL"



*This is to certify that*

*Carl Frasers*

*has been selected as one of the ten most outstanding*

*Music Directors in the United States of America for the current school year by*

*The School Musician Magazine, and was so recognized in the April issue.*

*Dated this First day of April 19 54*



*Frank McAlister*  
PUBLISHER, THE SCHOOL MUSICIAN MAGAZINE



Earl Pat Arsers  
is a duly elected member of

**The American  
Bandmasters Association**

Active Member



March 6, 1964

*Paul Gocher*  
President

*Glenn C. Bainum*  
Secretary



# Award to Hts. Band Chief Well Merited



**EARL "PAT" ARSERS**  
Honors in Alabama

"Everyone has been telling me I am good, and now even I am convinced of it."

This was said as a joke Saturday by Earl "Pat" Arsters, Alamo Heights High school band director, but although Arsters would be the last to admit it, at least the first half of the statement is true.

And Arsters has reason to be convinced.

## FIVE HONORED

He has just returned from Montgomery, Ala., where during half-time ceremonies at the Blue-Gray football game he was announced as one of the five high school band directors in the nation to be given the Mac award, named for Archie McAllister, famed Joliet, Ill., band organizer.

Arsters and the others were selected from 25,000 high school band directors from throughout the nation, with

college band directors acting as judges.

Arsters declared he "just can't understand" why they selected him. However, a look at his record at Alamo Heights as band director is enough to convince anyone. During his 20 years as band director, he has won the sweepstakes in Texas high school band contests for 19 consecutive years and is now trying for the twentieth.

Speaking of the selection, Arsters said he knew of the award several months ago but it was a strict secret. He added:

"It was the first time band directors have ever been recognized on a national TV program."

## GOOD TIMING

He explained that the presentation was limited to a minute and a half but that it was rehearsed for almost three hours before the presentation to get the timing. He noted:

"And if you don't think band directors have good timing, we only missed it by three seconds."

He said the producer told them that the minute and a half could have been sold to a commercial sponsor for \$5000 or more.

MAC AWARD

SAN ANTONIO NEWS

JANUARY 1961

PRESENTED AT

BLUE-GRAY GAME

DECEMBER 31, 1960

## Press Release

On December 31, 1960, at the half-time of the Blue-Gray Football Game in Montgomery, Alabama, the MAC Award was presented to Mr. Pat Arsers, <sup>director</sup> of the Alamo Heights High School in San Antonio, Texas, as one of the five outstanding band directors and music educators in the United States.

The selection of Mr. Arsers for this award was made by the MAC Award Governing Board of FIRST CHAIR OF AMERICA, the membership of which is made up of thirty of the most outstanding university, college, and high school directors in every section of music life in America.

The MAC Award, known as the MAC is to the school music field what the OSCAR is to the moving picture industry and the Emmy in the television field. The MAC is a bronze statuette of the late bandmaster A. R. McAllister of Joliet, Illinois, who, without a doubt, was the greatest school bandmaster, organizer, and music educator who has ever lived in the United States.

In presenting this award to Mr. Arsers, the MAC Award Governing Board has put its stamp of approval on him as one of the five most outstanding school music directors in the nation.

The trophy is now in the possession of Mr. Arsers and congratulations from his friends and acquaintances are certainly in order.

Roy M. Martin, Editor  
FIRST CHAIR OF AMERICA





HEADQUARTERS AIR TRAINING COMMAND  
UNITED STATES AIR FORCE  
RANDOLPH AIR FORCE BASE, TEXAS

IN REPLY REFER TO ATCOI-P

SUBJECT: MAC Award

TO: Mr. Roy M. Martin  
Editor, First Chair of America  
Box 125  
Greenwood, Mississippi

Dear Sir

1. It was a pleasure to recently learn that Mr. Pat Arsers has been nominated for consideration to receive this school year's MAC award.
2. My conscience dictates that I must take this means to give you information relative to Mr. Arsers that perhaps may be instrumental in furthering his selection to receive this outstanding award.
3. I have known Mr. Arsers since 1949. The Military Band from Lackland Air Force Base has contributed to the Texas Bandmasters New Music Clinic each fall. This performance was brought about by the request of Mr. Arsers. During these past 10 years I have been in constant touch with him and at all times was tremendously impressed by his vast knowledge and ability to organize clinics and conferences related to School Music in Texas. He is in constant demand as a clinician, adjudicator or guest conductor by his fellow bandleaders.
4. The Alamo Heights Instrumental Music Department, under the direction of Mr. Arsers, enjoys an enviable reputation throughout the entire Southwest. His high school band is consistently a first division band.
5. If I were a superintendent of a school system, with unlimited funds, my Instrumental Supervisor would be Mr. Pat Arsers.

Sincerely

SAMUEL KURTZ  
Major, USAF  
Command Band Supervisor

# FIRST CHAIR OF AMERICA

THE NATIONAL YEARBOOK FOR OUTSTANDING BANDS, ORCHESTRAS AND CHORUSES

HONORING "FIRST CHAIR MEMBERS" OF AMERICA'S OUTSTANDING ORGANIZATIONS

ROY M. MARTIN, EDITOR

**GREENWOOD, MISSISSIPPI**

P. O. BOX 125

TELEPHONE GLADSTONE 3-3512

November 5, 1960

Mr. Pat Arsers, Director  
Alamo Heights High School Band  
265 Edgewood Pl.  
San Antonio, Texas

Dear Mr. Arsers:

I am glad that I can be the first to congratulate you upon your selection to receive the MAC Award. This selection was made by the Mac Award Governing Board which consists of thirty very outstanding school music directors (high school, college, and university) and covers the entire nation.

A nationally televised presentation of the MAC Award will be made by Forrest McAllister during the half-time of the Blue - Gray Football Game in Montgomery, Alabama, at 2:00 P. M. on December 31, 1960.

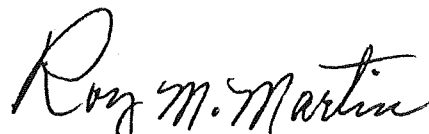
We sincerely hope that you can arrange to be present for this presentation to you. The award is being presented to four other distinguished band directors.

Please keep the secret well until the presentation is made on December 31, 1960.

Both Mr. McAllister and I have reservations at the Pick Motel in Montgomery, Alabama. Possibly you could secure reservations there if you wish.

Please advise if we may expect you to be present.

Yours truly,



Roy M. Martin

RMM:mb



RAY NEUMANN  
MAJESTIC BUILDING  
SAN ANTONIO 5, TEXAS

January 3, 1961

Mr. Pat Arders  
265 East Edgewood  
San Antonio, Texas

Dear Pat:

It gave Evelyn, the kids and me a real thrill to read of the wonderful honor presented to you at the Blue-Gray game in Montgomery, Ala., last Saturday.

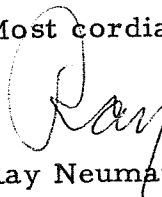
Certainly no one ever was more deserving of the recognition you received and all of us are mighty proud we have so distinguished a band director in charge at Alamo Heights High School.

Of course, I well recall how, many years ago, you worked your heart out to give us a good band and how, in those days, as well as now, I deeply enjoyed hearing your youngsters play. Your music has given me much pleasure over the years.

So again, please accept our heartiest congratulations--and keep up the good work!

Warmest regards to you and yours.

Most cordially,



Ray Neumann

RN:en



# AMERICAN SCHOOL BAND DIRECTORS' ASSOCIATION

## 1961 EXECUTIVE BOARD

<b>President</b> MAC E. CARR 122 Pine Street River Rouge 18, Michigan Phone: Res. VInewood 1-5234 Off. VInewood 2-3326	<b>Vice President</b> WALTER E. LAKE 1120 Cooper Drive Fort Dodge, Iowa Phone: Res. 6-6381 Off. 2-2761	<b>Secretary</b> ARDEEN J. FOSS 1504 S. Spring Street Sioux Falls, South Dakota Phone: Res. EDison 8-1987 Off. EDison 4-8805	<b>Treasurer</b> J. RAYMOND BRANDON 214 Dooley Road North Little Rock, Arkansas Phone: Res. SK. 3-2761 Off. FR. 2-0203
DALE C. HARRIS 344 Monte Vista Oakland 11, California Phone: Res. OLYmpic 3-7319	EARL PAT ARSERS 265 E. Edgewood Place San Antonio 9, Texas Phone: Res. TA. 6-4489 Off. TA. 2-5091	ROBERT W. DEAN 1501 - 1st Avenue East Spencer, Iowa Phone: Res. 1961J Off. 2922	EMIL W. PUFFENBERGER 7000 Erie Street N. W. Canal Fulton, Ohio Phone: Res. UL. 4-2536 Off. UL. 4-2205
			EVERETT L. ROBERTS 700-38th Avenue North St. Petersburg 4, Florida Phone: Res. 53-8182 Off. 73-1883

January 7, 1961

Mr. Earl Pat Arsers  
265 E. Edgewood Place  
San Antonio 9, Texas

Dear Pat:

A brief word of congratulations on the recent honor accorded you with the awarding of the Mac Award at the Blue-Gray Football Game. The committee selecting the persons to be honored were certainly correct in its selections, and I whole-heartedly agree with them.

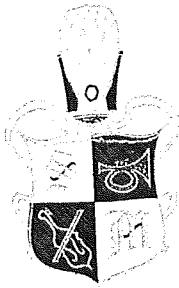
I somehow am like a kid because I got a thrill out of the fine words which you and the others received from those presenting the award. Further, things like this will never harm ASBDA in the eyes of people everywhere. It is about time we start tooting our horns in this fashion everywhere possible.

Once again, congrats.

Very truly,

  
Seymour Okun

P.S. Hello to Bettye. Planning to send out our Christmas Cards next week, so you should be hearing from us again soon.



# *The School Musician*

4 EAST CLINTON ST. JOLIET, ILLINOIS

OFFICE OF THE PUBLISHER

January 4, 1961

Mr. Earl Pat Arsers  
265 East Edgewood Place  
San Antonio 9, Texas

Dear Pat:

Once again, my heartiest congratulations to you on winning a "MAC" for 1960. As the years go on, this award will become more treasured than ever.

We all owe a debt of gratitude to Roy Martin as the originator of the "MAC", and to Dr. Ray Mannoni, for making it possible to have 30,000,000 people see the presentation. I do hope you will let your personal feelings be known.

June and I arrived home safe and sound on Monday. Wishing you and yours a very successful and happy New Year, I am,

Very sincerely,

FORREST L. MC ALLISTER

FLM/md



# AMERICAN SCHOOL BAND DIRECTORS' ASSOCIATION

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			EVERETT L. ROBERTS 700-38th Avenue North St. Petersburg 4, Florida Phone: Res. 53-8182 Off. 73-1883

January 3, 1961


Mr. Earl Pat Arsers  
265 E. Edgewood Place  
San Antonio 9, Texas

Dear Mr. Arsers:

Please accept my heartiest congratulations upon the receiving the "M A C" awards on Monday at the Blue-Gray football game. The awards could not have been given to a better group of men. It was very well of American School Band Director's Association and certainly was a fine tribute to you personally, as well as, the organization.

Please accept my personal congratulations upon this award.

Sincerely yours,



Mac E. Carr

chs

February 22, 1961

Mr. Pat Arsers, Bandmaster  
Alamo Heights High School  
San Antonio, Texas

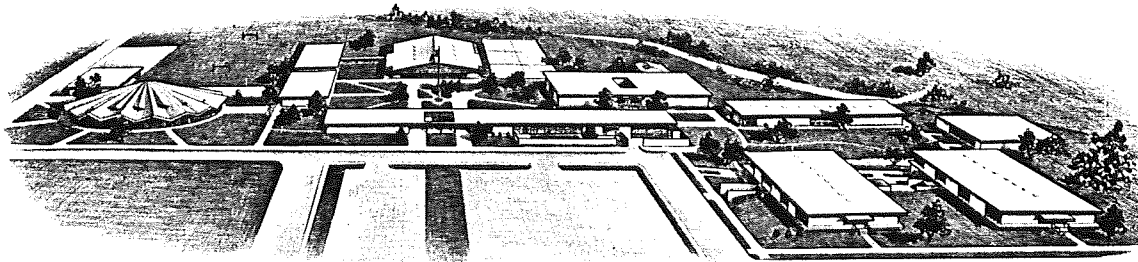
Dear Pat:

Homer Anderson just recently handed me a copy of the "School Musician." Congratulations on your receipt of the "Mac" award. It couldn't have happened to a more wonderful guy.

I have been attending our national meeting in Detroit and we were entertained by some fine bands. Two of the bandmasters knew you and sent their regards.

I hope this finds you and your family happy and healthy.

*Sincerely*  
*M. White*



SAN ANGELO CENTRAL HIGH SCHOOL



# *The American School Band Directors Association*

*hereby designates*

*Pat Anderson*

A CHARTER MEMBER

of this association, having been present and selected to represent his school  
and state at the organizational meeting, held at Cedar Rapids, Iowa,  
the twenty-second of November, 1953.

*Dale G. Harris*

President

*R. Cedric Anderson*

Secretary



*Pat Arsers*

has been elected a member of

*American School Band  
Directors Association*

and is entitled to all of the privileges and  
benefits of the association subject to the  
obligations set forth by the constitution and  
enactments of successive conventions.

*Charter Member Nov. 22, 1953*

*Dale C. Harris*

President

*R. Cedric Anderson*

Secretary

Honor Presentation  
"Special First Edition"

**First Division Of Texas**

Mr. Pat Arsera

You and your organization have been recommended by the FIRST DIVISION OF TEXAS Board as being among the most outstanding high school bands in Texas; and, as such, you are qualified to be presented and to present your organization in the First Special Edition of FIRST DIVISION OF TEXAS.

Only directors and organizations recommended by the Texas Approval Board will be presented. This board is made up of thirty of Texas' finest high school directors in every section of Texas, and the fact that they have recommended you is, indeed, an honor of which you and your organization can be proud.

Congratulations on being approved by the board for this distinct honor which can come to directors and students who have accomplished enough to deserve it by maintaining standards of the highest quality.

W. E. Jacob  
W. E. Jacob  
Consultant to FIRST DIVISION OF TEXAS



Goldman Citation Medallion Awards

## Earl Pat Arsers

Recipient of the

### EDWIN FRANKO GOLDMAN CITATION AWARD

from the

American School Band Directors Association

By ARTHUR H. BRANDENBURG  
Past President, A.S.B.D.A.  
R.D. 1, Box 133A  
Greenwood, Delaware

At the fifteenth annual convention of the American School Band Directors' Association held at Boulder, Colorado, August 5-8, 1967, the organization's highest award for distinguished service was bestowed upon Earl Pat Arsers of San Antonio, Texas. Past President Philip J. Fuller, representing the committee composed of all past presidents of ASBDA, made the award to Mr. Arsers at the banquet session attended by the general membership.

In order that readers of The SCHOOL MUSICIAN DIRECTOR and TEACHER columns may be fully acquainted with the achievements of the several Goldman Award winners the qualifications of each recipient are respectively set forth.

Earl Pat Arsers was born in Park Rapids, Minnesota and when he was six years of age his parents moved the family to Osage, Iowa. The father being a performer and band director for many years, also having a brother who was a band leader, young Arsers grew up in a genuine musical environment. Earl, better known to his close friends as "Pat" completed his early education in the Osage schools and after graduation attended Coe College in Cedar Rapids, Iowa and the University of Minnesota. Then he transferred to VanderCook College in Chicago and

earned his Bachelor of Music and Master of Music degrees.

As a professional musician he directed his own dance band throughout the mid-west, and directed the orchestra at the Strand Theatre, in Madison, Wisconsin and Hotel Witter in Wisconsin Rapids, Wisconsin.

"Pat" Arsers taught in public schools over 29 years. In this field and particularly at the Alamo Heights High School in San Antonio, Texas where he had a long tenure his bands consistently received highly superior ratings in concert, sight reading and marching contests. He played clarinet with the San Antonio Symphony Orchestra and directed the San Antonio Professional Band for a time. He served on the organizing committee that led to the founding of ASBDA and was elected to three years of the Vice Presidency, then succeeding to the high office of President in 1956. He served the Texas Band Masters Association for three years, is among those in "Who's Who in the South and South West," "Who's Who in Music," "Making America Musical," and "Men of Note."

Many ASBDA members will remember "Pat" Arsers for successfully hosting the annual convention in San Antonio in 1960. Also, for several years he headed an important research committee for ASBDA which was concerned with the intricacies and problems of pitch in playing woodwind instruments. He served with distinction on the execu-

utive board until his retirement from the public school instrumental field. He now holds the position of Executive Secretary of the San Antonio American Federation of Musicians since 1964.

Recently he was awarded an honorary doctorate degree from Southern College of Fine Arts. He has also responded to many invitations from the states of Texas, Oklahoma and Arkansas to appear as guest conductor, clinician and adjudicator.

The American School Band Directors' Association proudly honors one of its own stalwart members with the Goldman Citation Award. Best wishes for continued success from the entire membership go to "Pat", his charming wife Bettye, and to their son recently commissioned 2nd. Lt. in the United States Air Force.

THE END

### University of Texas to Erect Million Dollar No. 2 Music Building

Final plans for a new Music Building No. 2 at The University of Texas at Austin have been approved by the University System Board of Regents.

The new structure, to cost a gross estimated total of \$1.55 million, will provide enlarged rehearsal and teaching facilities for the UT Music Department.

To be housed in the three-level brick building are rehearsal halls, office and library facilities for UT's eight choral organizations, Symphonic Band, University Symphony and Longhorn Band. All rehearsal areas will have special acoustical treatment designed by the firm of Bolt, Baranek and Newman of Boston.

In addition, Music Building No. 2 will incorporate a large percussion studio, 30 office-studios for faculty instruction in wind and string instruments, 17 individual practice rooms, facilities for the University String Project and a student lounge to be furnished by Col. D. Harold Byrd, Dallas businessman who is honorary president of the Longhorn Band.

The basement area will include storage facilities for uniforms of the Longhorn Band and the choral organization.

Music Building No. 2, which will have 50,592 gross square feet of floor space, is to be located on the east side of the UT Austin campus, north of the baseball stadium (Clark Field) and south of the Law School.

# BATTLE OF FLOWERS ASSOCIATION

SAN ANTONIO, TEXAS

May 17, 1947

Mr. Pat Arsers  
Musical Director  
265 East Edgewood  
San Antonio, Texas

My dear Mr. Arsers:

Mrs. Vachel Lackey, President, of the Battle of Flowers Association and Mrs. William E. Nesbitt, Chairman of the Fete Committee, have authorized me to express to you their sincere thanks and appreciation for your cooperation and assistance to make the Children's Fete a success.

This success was due in no small part to your able direction of the music and we are indeed grateful and indebted to you.

Very sincerely yours,

*Mrs. C. T. Abbey*

Mrs. C. T. Abbey, Cor. Sec.  
103 W. Huisache



BATTLE OF FLOWERS ASSOCIATION

SAN ANTONIO, TEXAS

May 6, 1961

Mr. Pat Arsers  
Director of Band  
Alamo Heights High School  
6900 Broadway  
San Antonio, Texas

Dear Mr. Arsers:

The Battle of Flowers Association President, Mrs. Joseph Mellard; the Band Festival Chairman, Mrs. Pliny Gale; and all Members wish to thank you for the excellent performance you gave in the Combined Band Festival, April 20. We appreciate their cooperation more than they can ever know. It was the best show they have ever done. With so little time for combined rehearsal, we wonder how you could do it. It was beautifully done - impressive, colorful and effective. We know it took many dedicated hours to prepare them.

We thank you and hope your band-members enjoyed it as much as we did. We look forward to working with you again next year.

Please thank your Drum Major,  
Gerry Hilbert, for us.

Sincerely,

*Mrs W. Grant Bechtel*

Mrs. W. Grant Bechtel  
Corresponding Secretary

THE UNIVERSITY OF TEXAS  
DIVISION OF EXTENSION  
AUSTIN 12

OFFICE OF  
BUREAU OF PUBLIC SCHOOL SERVICE

26 August 1958



Mr. Pat Arsers, Director  
Alamo Heights High School Band  
265 E. Edgewood  
San Antonio 9, Texas

Dear Mr. Arsers,

Speaking for the Kiwanis Charities Foundation, may I express appreciation for the fine performance by your band at the Professional Football game in Austin last Saturday. Your group performed in the fine manner traditional with Alamo Heights High School and added much to the color and enjoyment.

I can only apologize for the "horrible" weather with which you were confronted. Any group which has to endure the humidity and heat for two hours before game-time that your group suffered and then have to appear "energetic, spritely and enthusiastic" before 15,000 fans certainly earns my sympathy and thanks.

I am sorry that I did not get to see you and give personal thanks after the game. You had left the stands before I could get there and I did not locate your busses.

If I have anything to do with this project next year, I am going to try to use high school groups for our entire show, half-time and otherwise. I also trust that we can schedule the game a little later in the year so that the weather will not be such a deterrent. At that time I will solicit your assistance and advice.

Thanks again for your assistance. I wish there were something I could offer other than thanks, transportation to Austin and a first class football game!

Very sincerely,

*F.W. Savage*

F.W. Savage, Chm.  
Entertainment Committee

cc: Mr. E.T. Robbins



HEADQUARTERS AIR TRAINING COMMAND  
UNITED STATES AIR FORCE  
RANDOLPH AIR FORCE BASE, TEXAS

IN REPLY  
REFER TO: ATCCH-P

25 May 1959

SUBJECT: USAF Chapel Choir Contest

TO: Mr. Pat Arsers  
265 E. Edgewood  
San Antonio 9, Texas

Dear Mr. Arsers

1. I wish to express my personal appreciation to you for assisting as one of the judges in the Air Training Command's Chapel Choir Contest. Because the rating sheets used in the judging were so adequately prepared, we are forwarding them to each of the participating choirs.

2. The attached check is forwarded to you in token of our appreciation.

Sincerely

LEROY R. PRIEST  
Ch, Col, USAF  
Staff Chaplain

1 Atch  
Check No. 1144 - \$25.00



HEADQUARTERS  
SAN ANTONIO AVIATION CADET CENTER  
SAN ANTONIO TEXAS

OFFICE OF THE COMMANDING OFFICER

24 April 1944

Mr. L. G. Nystrom, Principal  
Alamo Heights High School  
San Antonio, Texas

Dear Mr. Nystrom:

On behalf of the officers and men of the San Antonio Aviation Cadet Center, I wish to express our sincere appreciation for the excellent concert in which your orchestra participated at the Municipal Auditorium last Saturday evening.

I believe I speak for all present when I say that the performance was amazingly good. Such a concert speaks well for the educational advantages being given the youth of San Antonio, and I feel that you, as principal of one of our schools, are deserving of commendation.

I also feel that no finer tribute could be paid to the officers and men, those undergoing training at this station, and to me personally than the dedication of the annual Victory Concert to me as their representative.

Please accept my sincere thanks and extend them also to Mr. Arsers and the members of your orchestra.

Sincerely yours,

*M. F. Davis*

M. F. DAVIS  
Brigadier General, U.S. Army  
Commanding

United States Army Recruiting Office  
Calcasieu Bldg., 214 Broadway  
San Antonio 5, Texas

CDT/awj

May 13, 1944

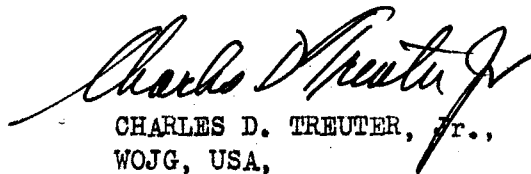
Mr. Pat Arsers,  
Director, Alamo Heights High School Band,  
San Antonio, Texas.

Dear Mr. Arsers:

This office extends to you and the members  
of the Alamo Heights High School Band our appreciation for  
appearing at our weekly concert on Alamo Plaza last Thursday,  
May the 11th.

Through your cooperation we were able to pre-  
sent a very fine program of entertainment, and reached many  
prospects for the Women's Army Corps.

Very truly yours,



CHARLES D. TREUTER, Jr.,  
WOJG, USA,  
AAF Liaison Officer,  
San Antonio Recruiting District.



UNITED STATES TREASURY  
WAR FINANCE COMMITTEE  
OF TEXAS

SAN ANTONIO REGION

2020 ALAMO NATIONAL BUILDING  
SAN ANTONIO, 5, TEXAS

STATE CHAIRMAN  
NATHAN ADAMS

STATE HEADQUARTERS  
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DALLAS 1, TEXAS

CRESTON H. FUNK  
REGIONAL MANAGER

April 25, 1944

Mr. Pat Arcer  
Musical Director  
Alamo Heights Senior High  
San Antonio

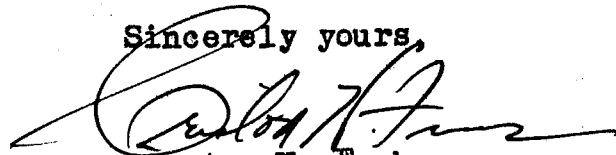
Dear Mr. Arcer:

It was my pleasure to attend the General Davis  
Victory Concert Saturday evening.

The manner in which you and your school band  
helped in making this concert a success is  
certainly a credit to your very fine institution  
and to San Antonio. The entire program was quite  
impressive and certainly you and your students  
deserve all the credit possible for the time and  
effort put forth for this program.

Please let this letter express to you and your  
school band, the appreciation of the entire War  
Finance Committee for the impressive way in which  
you honored a great American and the very favorable  
manner in which your program was received. It could  
have none other but a favorable affect on the highly  
important War Finance program.

Sincerely yours,

  
Creston H. Funk

CHF:nd



**Treasury Department  
War Savings Staff**

March 22, 1943

Bexar County  
Frost Bank Building  
San Antonio, Texas

Mr. Pat Arcer  
Alamo Heights High School  
Alamo Heights  
San Antonio, Texas

Dear Mr. Arcer:

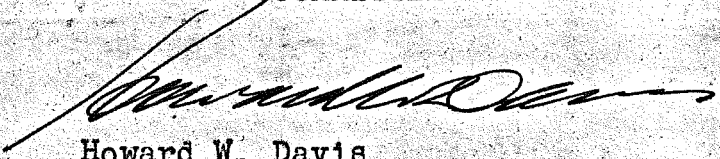
I want to thank you most sincerely for the kind co-operation which you extended and the help which you gave to make the General Krueger Victory Concert a huge success. No one person was responsible for this success -- and you and your organization certainly did more than your part.

The fact that thousands were unable to be seated at the first show attested to the popularity of our fighting General Krueger -- and the willingness of the public to spontaneously support the War effort.

Judge Heck joins me in thanking you and in extending most cordial good wishes.

Most sincerely yours,

GENERAL KRUEGER VICTORY CONCERT  
COMMITTEE



Howard W. Davis  
General Chairman

HWD;kg

OKLAHOMA CITY UNIVERSITY

*School of Music*

OKLAHOMA CITY, OKLAHOMA

October 17, 1949

*Office of the Dean*

Pat Arders  
265 East Edgewood Place,  
San Antonio 9, Texas.

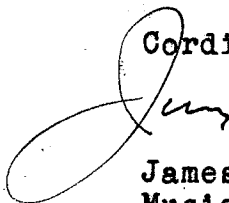
Dear Pat:

Thank you again for the splendid service  
you rendered to the cause of band music in  
Oklahoma.

You must be given top rating as an ad-  
judicator, for you were thoroughly competent,  
extremely fair in arriving at your decisions,  
and yet thoughtfully kind in your written com-  
ments. Please believe that we are more than  
satisfied with your work.

I hope that we may again meet under such  
pleasant circumstances.

Cordially yours,



James Neilson, director,  
Musical Organizations,  
Oklahoma City University,  
Oklahoma City, Oklahoma

JN/ggl

3536 Jackson Blvd.  
Chicago, Illinois  
May 4, 1943

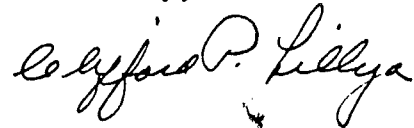
Mr. Pat Arsers, Chairman  
Festival Committee  
203 E. Pyron  
San Antonio, Texas

Dear Mr. Arsers:

During my recent visist to San Antonio I was especially impressed with the caliber of the work done by you and your colleagues in the San Antonio Public Schools. That you men could do such good work in the face of all the difficulties posed by the present war situation, and sarry through a clinic program with all its attendant problems of organization is a tribute to every band director and administrator in the city.

Please extend my congratulations to all, and express my sincere appreciation of the unrivalled haspitality shown me while I was in Texas.

Cordially,

A handwritten signature in cursive script, reading "Clifford P. Lillya". The signature is written in dark ink and is positioned above the printed name.

Clifford P. Lillya

# Great Southern Life Insurance Company

Houston, Texas

JEROME ZOELLER  
614 Alamo National Bldg.  
SAN ANTONIO, TEXAS

May 12, 1947

Dear Mr. Assers and The Alamo Heights Band:

I want to thank you and your fine Band for the pleasure of conducting a number on your concert last Wednesday. It will always be a pleasure to conduct the Alamo Heights Band. The quality of your work, this year especially, will go down in the history of your school as a credit to you Mr. Assers and your community. I can truthfully say that I have never seen a finer group of young people anywhere. May your interest and quality of performance continue to grow to the fullest of your capabilities.

Sincerely your friend,

Jerome Zoeller



San Antonio, Jan. 10

Dear Pat;

Your concert last night proved once more that a Band concert can sound just as noble and as inspiring as any Symphony concert. - The Band last night did not sound like a High School Band, it sounded like a first class professional organization. As far as intonation is concerned - which is the sore spot of so many bands - it was flawless. And how they kept their eyes glued on me when I conducted my little contribution to the program. I am sure I could have used any trick in the business, they would have been with me all the time. What a fine training! - And what a surprise my family got, when I walked towards the stage. Our daughter said later that she thought I had lost my mind!! -

One more thing: What a fine group of recruits you have, to draw your "Ersatz" from, when the necessity demands it. I am talking of course about the B Band. When I listened to them I couldn't help thinking of a prizefighter who has to go 15 rounds for the first time: Very good and very eager, but not so reckless as to cause disaster. They did very fine.

Pat, it sure was nice of you, to give me this chance, it makes me feel, as if - after 5 years of hiding - I have become once more a part of my beloved profession.

Thanks - many Thanks to all of you.

Sincerely Bill Mueller.

# **CENTRAL** *Distributing Company*

**APPLIANCES • AIR CONDITIONING**

1201 EAST HOUSTON STREET • P. O. BOX 1229 • SAN ANTONIO 6, TEXAS • Capitol 5-1541

May 17, 1963

Mr. Pat Arsers  
Band Director  
Alamo Heights High School  
6900 Broadway  
San Antonio, Texas

Dear Mr. Arsers:

My wife and I were indeed fortunate last night to have been invited to attend the Spring Band Concert of the Alamo Heights Band by Mr. & Mrs. D. D. Alley.

Please accept our congratulations on what we think is an outstanding musical organization. Quite frankly, I never dreamed that I would hear such a fine performance from a High School Band.

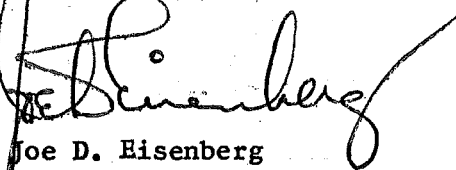
We recognize that you have a collection of fine musicians, but are further convinced that it takes a strong leader like yourself to mold an organization capable of producing such fine music.

Although we do not live in the Alamo Heights School District, I can only say that your departure from Heights can mean nothing but a great loss to that institution.

Congratulations once again and best wishes to you.

Sincerely yours,

CENTRAL DISTRIBUTING COMPANY

  
Joe D. Eisenberg  
President

JDE:mmm

*Woodridge Elementary School*

100 WOODRIDGE STREET

*San Antonio 9, Texas*

May 22, 1959

Mr. Pat Arsers  
Alamo Heights High School  
San Antonio, Texas

Dear Mr. Arsers and Members of the Band:

Each year, it becomes more difficult for me to express my feelings on the outstanding performances presented by the Concert Band.

If my memory serves me correctly, I have missed only one concert in the last eighteen years and during this time, although my knowledge of music is very limited, I am always awed by the quality of musicianship I witness and hear.

Thanking you for a most enjoyable evening and with best wishes for the future, I am

Very truly yours,

*E. H. Neumann*  
E. H. Neumann

EHN:lg

*Thanks for all you've done  
for Larry and Kay —*

*Eddie —*

# ALAMO HEIGHTS INDEPENDENT SCHOOL DISTRICT

R. B. REED, SUPERINTENDENT

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SCHOOL

A. J. IVEY  
PRINCIPAL JUNIOR HIGH AND  
ELEMENTARY SCHOOLS

SAN ANTONIO 2, TEXAS

March 19, 1946.

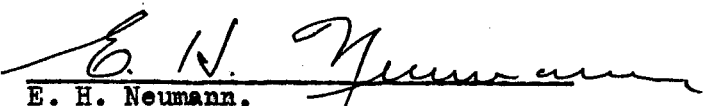
Dear Mr. Arsers and Members of the Alamo Heights School Band:

Please allow me to congratulate you on your splendid performance at the band contest last Friday. Although I am not directly connected with the organization, I am proud of the fact that when the Alamo Heights Band is the subject of conversation I can always speak with highest regard of your work.

Both as a group and individually you have brought high praise upon yourself and your school, which shows that you and your instructor are one of the finest organizations to ever represent Alamo Heights.

Sincerely,

EHN:r

  
E. H. Neumann,  
Vice-Principal Elementary School.

510 Normandy Avenue,  
San Antonio, Texas.  
April 8, 1944.

Mr. Paul Arsers, Director,  
Instrumental Music Department,  
Alamo Heights Public Schools,  
San Antonio 2, Texas.

Dear Mr. Arsers:

I guess this note is as good a way as any of  
expressing my appreciation for a swell time  
in the school auditorium the other morning  
when I saw and heard your second and concert  
bands.

It really did my heart good. Knowing the  
short time you have had those youngsters  
under your instruction, I was honestly amazed.

All numbers were beautifully done and I  
especially enjoyed the De Smetsky and Gould  
items in the program. Incidentally, I wish  
to congratulate you on that program--it  
contained just the right balance between  
serious music and good, wholesome fun.

Frankly, I don't know when I've enjoyed  
myself as much--and that includes the Faust  
and Aida I saw at the municipal auditorium  
shortly thereafter.

Sincerely,

*Ray Neumann*

Lt. Ray Neumann, USNR.

# LUTHER COLLEGE

DECORAH, IOWA

April 18, 1959

Mr. Pat Arsers, Director  
Alamo Heights Senior High School Band  
San Antonio, Texas

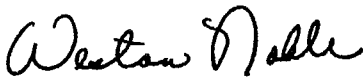
Dear Friend Arsers:

Thank you so very much for the record which you sent with Erling Hansen. I have just finished listening to it and say sincerely that I am much impressed. The Karl King march has collegiate level sounds without question. I like much of the reed sound in the overture, and feel that "Headlines" makes an excellent contrast. You have built up a fine reputation over the past years -- now I see why!

May I also thank you for Erling Hansen. We were very pleased with the interview, and I have every reason to be hopeful for next year. As you know he plays very well and seems to have his feet on the ground.

Thanks again for the record. It is a pleasure to have it.

Sincerely,



Weston H. Noble  
Chairman  
Department of Music

WHN:ak

**SECOND ANNUAL  
CONVENTION**

**AMERICAN  
SCHOOL BAND DIRECTORS  
ASSOCIATION**

**University of Illinois**

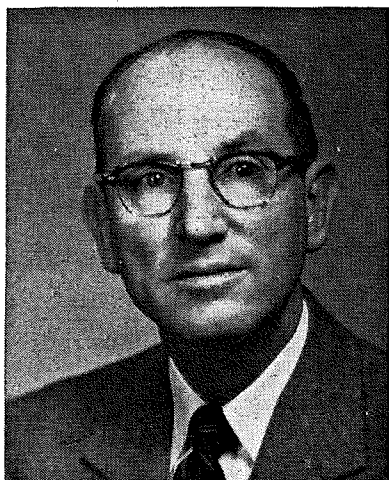
**Urbana, Illinois**

**December 15-16, 1954**

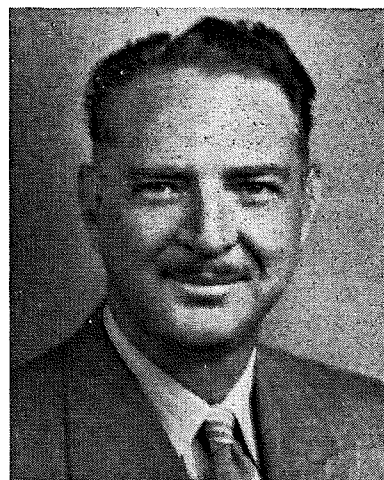


# AMERICAN SCHOOL BAND DIRECTORS ASSOCIATION

## — OFFICERS —



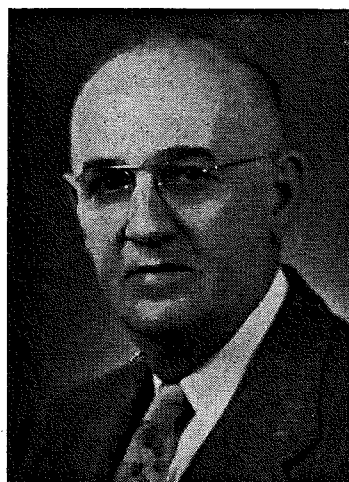
PRESIDENT  
DALE C. HARRIS  
PONTIAC, MICHIGAN



VICE-PRESIDENT  
PAT ARSERS  
SAN ANTONIO, TEXAS

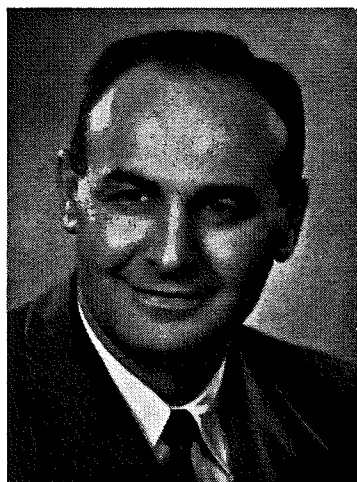


SECRETARY  
R. CEDRIC ANDERSON  
CEDAR RAPIDS, IOWA



TREASURER  
G. W. PATRICK  
SPRINGFIELD, ILLINOIS

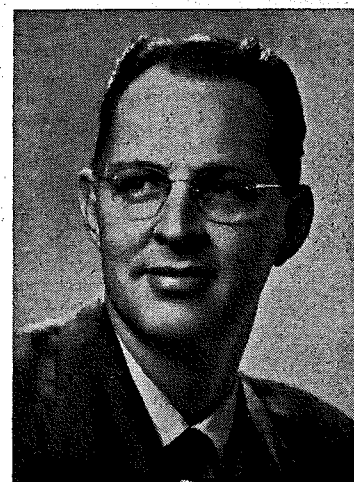
## EXECUTIVE BOARD



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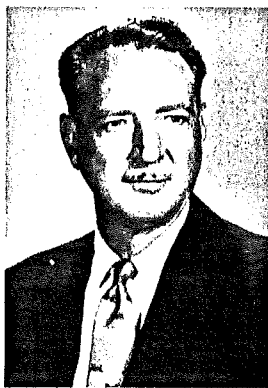


# ASBDA

## Past Presidents



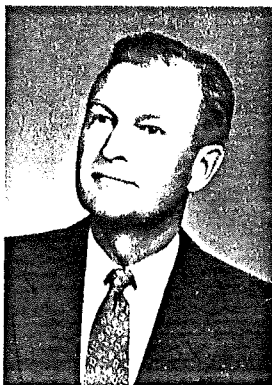
**Dale C. Harris**  
Founder, President  
1953-54-55



**Earl Pat Arsers**  
1956



**Arthur Brandenburg**  
1957



**Robert W. Dean**  
1958



**Emil Puffenberger**  
1959



**Everett L. Roberts**  
1960



**Mac E. Carr**  
1961

**CLASS OF SERVICE**

This is a fast message unless its deferred character is indicated by the proper symbol.

# WESTERN UNION

## TELEGRAM

W. P. MARSHALL, PRESIDENT

**SYMBOLS**

DL = Day Letter

NL = Night Letter

LT = International Letter Telegram

BF-1201 (4-60)

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

DD201

D SAA415(D SAY008) PD SAN ANTONIO TEX 6 NFT

EARL PAT ARSERS

1964 MAR 6 PM 1 25

265 EAST EDGEWOOD SAN ANTONIO TEX

WITH GREAT PLEASURE INFORM YOU OF YOUR UNANIMOUS ELECTION TO ACTIVE MEMBERSHIP IN THE AMERICAN BANDMASTERS ASSOCIATION AN HONORARY ORGANIZATION FOUNDED IN 1929 BY EDWIN FRANKO GOLDMAN. TELEGRAM OF ACCEPTANCE ADDRESSED TO ME AT HOTEL GUNTER SAN ANTONIO TEXAS WOULD BE APPRECIATED

GLENN C BAINUM SECRETARY-TREASURER

(18).

WEDNESDAY, JULY 25, 1962 10:30 A.M.

THURSDAY, JULY 26, 1962 9:00 A.M.

## Acoustical Research Technicians

A.S.B.D.A. ACOUSTICAL RESEARCH COMMITTEE



**DR. EARLE KENT, Ph.D.**  
Acoustical Research  
Technician



**JODY C. HALL, Ph.D.**  
Acoustical Research  
Technician



**EARL PAT ARSERS**  
Committee Chairman

The committee set out to promote better understanding among musicians, music educators, and scientists, and possible solutions to the problem involved in better teaching, better musicianship, and better instruments. In the beginning there did not seem to be any clear idea as to how this could be accomplished, but it was hoped that educational work could be done to see that standards already established were followed more closely. It was hoped that better communications could be established between all concerned. This meant a common language that each understood. Consequently, a booklet was prepared by Dr. Earle L. Kent, and Dr. Jody Hall entitled, "The Language of Musical Acoustics." Other literature used included "Dependence of Tuning of Wind Problems in Building Wind Instruments" published by C. C. Conn, Ltd. and "Deficiencies of Wind Instruments in Ensembles" by Donald W. Stauffer. Thorough understanding and useage of the StrobeConn was employed. Though the study of acoustics can never make a musician, it is surely not out of place for a musician to have some knowledge of the subject, especially those to whom a band with all its ensemble and intonation problems is entrusted.

Earle Kent, Director of Research, Development and Design for C. G. Conn, Ltd., Elkhart, Indiana, received his B.S. and M.S. degrees from Kansas State University and the Ph.D. degree from the University of Michigan.

He has worked in electronics and acoustics for over 26 years and is the inventor of over 27 patented inventions. He is a Fellow in the Acoustical Society of America and is Chairman of its Technical Committee on Musical Acoustics. Dr. Kent is listed in **Who's Who in Music**, **Who's Who in Engineering**, **Who's Who in the Midwest**, and **American Men in Science**.

Dr. Jody C. Hall is engaged in the research, development, and quality control of wind instruments for C. G. Conn Ltd.

Dr. Hall, a graduate of Baylor University, the University of Texas, and Indiana University, is a former professional musician with both instrumental and vocal experience in the public schools and colleges of three states. He has lectured on musical acoustics throughout the nation and the results of his research have been published in various musical and technical periodicals.

# TEXAS EDUCATION AGENCY

AUSTIN, TEXAS



• STATE BOARD OF EDUCATION

• STATE COMMISSIONER OF EDUCATION

• STATE DEPARTMENT OF EDUCATION

Telephone

GRenwood 6-9181

March 21, 1960

Mr. Pat Arsers  
265 E. Edgewood Place  
San Antonio 9, Texas

Dear Pat:

I was pleased to receive your letter of March 8 and we appreciated the reports on the curriculum studies coming from the Alamo Heights staff. I can assure you that the suggestions for improvement of these reports coming from you and your colleagues will be reflected in the final revisions.

I have been reading with much interest the plans being made through your leadership for the ASBDA Meeting in San Antonio next August. I am delighted that this national convention will be held in San Antonio and I am certain it will be highly successful. If there is anything this office can do to be of assistance as you complete plans for this meeting please let me know.

Cordially yours,

A handwritten signature in cursive script that reads "V. J. Kennedy".

V. J. Kennedy, Director  
Division of Curriculum Development

VJK:b

1956

**American School Band  
Directors Association  
Officers**



**President Earl Pat Arsers**  
San Antonio, Texas



**Vice-President Arthur Brandenburg**  
Elizabeth, New Jersey



**Secretary Everett Lee Roberts**  
St. Petersburg, Florida



**Convention Chairman Ed Kehn**  
Boulder, Colorado



**Treasurer Stanley Shoemaker**  
Jackson, Michigan

**Executive Board**



**Dale C. Harris**  
Pontiac, Michigan



**R. Cedric Anderson**  
Cedar Rapids, Iowa



**G. W. Patrick**  
Springfield, Illinois

## Arsers Travels to Iowa For Bandmasters Meeting

Mr. Pat Arsers, AHS band instructor, was one of five bandmasters in the United States that were chosen to go to Cedar Rapids, Iowa, to collaborate with the American Bandmasters association in forming an American School Bandmasters association.

Mr. Arsers left November 24 and was gone for six days. The five men chosen were from Florida, Iowa, Texas, North Carolina, and Michigan.

The two guest speakers there were: Mr. Harding from University of Iowa and Mr. Carl King of Ft. Dodge, Iowa.

## Alamo Band Director To Iowa Meet

Pat Arsers, band director of the Alamo Heights High school band, is attending the convention of the American School Bandmasters assn. in Cedar Rapids, Ia.

Sponsor of the charter meeting is the American Bandmasters assn. Arsers has been named to the national music committee of the organization.

Arsers has been band director of the Alamo Heights High school band for the past 12 years, and was president of the Texas Bandmasters assn. for three years.



Pat Arsers

## People Worth Knowing

By BILL FREEMAN

Pat Arsers, Alamo Heights High School band director, is a well-known figure in San Antonio musical circles, and it probably came as no surprise to his friends to learn he recently was elected vice-president of the American School Band Directors Association in a charter meeting at Cedar Rapids, Iowa.

But it might surprise some of the many who know him that Pat Arsers' name really isn't Pat at all. He's Earl O. Arsers, and Pat was pinned on him by his brothers because "I used to be red-headed." However, he signs his checks "Pat Arsers" and his 8-year-old son's name is Patrick—legally and otherwise.

A native of Park Rapids, Minn., Arsers is from a musical family and can't remember the time when he wasn't able to play a musical instrument. He plays a number of them now, of course, but in the beginning it was only the clarinet. His father was a municipal band director, his older brother was an Army band director and his sister a public school music teacher.

Arsers grew up in Osage, Iowa, and after high school studied at Coe College in Cedar Rapids and at the University of Minnesota. He was a music teacher, dance band clarinetist, theater musical director and a radio musician before he decided to study further at Vander



PAT ARSERS

Cook College of Music in Chicago. He holds bachelor of music and master of music education degrees from there.

After teaching at Marshall High in Chicago and during the summer at Hardin-Simmons University at Abilene, Arsers became high school band director at Sinton. He was there four years, at Harlandale High one and is now in his 13th year at Alamo Heights.

The Alamo Heights High band has won a sweepstakes award in state competition every year since he's been there.

He, Mrs. Arsers and Patrick live at 265 E. Edgewood Place.

## Pat Arsers To National Post

Pat Arsers, director of the Alamo Heights high school band, has been elected vice president of the American School Band Directors Association, organized this week during a meeting at Cedar Rapids, Iowa.

Arsers has been director of the Alamo Heights high school band for twelve years, and was president of the Texas Bandmasters Association for three years.

## Band Men Elect Arsers As Officer

Pat Arsers, band director at Alamo Heights High School, has been elected vice-president of a new organization founded over the week end at Cedar Rapids, Iowa, according to Associated Press.

Arsers lives at 265 E. Edgewood. The organization will be known as the American School Band Directors Assn.

Among its aims will be the development of program of musical and educational benefit to directors and students in elementary and secondary schools. The organization will also provide a medium for the exchange of ideas and serve as an authoritative liaison agency between band directors and the musical industry.



## Performers Include Army Band, Guests

There'll be music in the air a-plenty at East park this coming week—3 band concerts in the space of 4 days.

First of these is the regular municipal band concert Sunday night at 8 o'clock, unusually generous in variety even as to conductors. Carleton L. Stewart announces that a bandmaster friend of his, Pat Arsers, from Texas, will conduct one of the band numbers. Besides that there are two vocal soloists and two instrumental soloists.

On the following night, Monday night, also at 8 o'clock, the 100-piece U. S. army field band will stage a concert from the band shell. This program includes a couple of extra units. There is a 40-voice trained chorus made up of members from the band and there is a drum feature by 6 members. A baritone singer and a tenor singer will do solos.

### In Same Dance Band

Wednesday night the municipal band will play again, at its regular midweek concert. A full program of solos and band selections is scheduled.

Pat Arsers is supervisor of music at Alamo Heights schools, San Antonio, Texas. Stewart's acquaintance with him stems from several years ago when both played in the Bid Deane dance band in the Mason City area. Arsers was president of the Texas Bandmasters association for 3 years. He won the sweepstakes in state contests for 15 years and has played in the San Antonio symphony. He will conduct the "Sequoia" selection.

Guest Conductor  
Mason City, Iowa  
Municipal Band

act-  
1952

Judge

THURSDAY, OCTO

## Midwest City Band Festival Prepares Race

State highschool bands will battle it out for musical-marching honors in Midwest City November 3.

Bidding to make the event an annual Midwest City affair, civic leaders and public school officials hope to draw up to 50 Oklahoma organizations.

The big day, sponsored under the auspices of Oklahoma Music Educators association, will start off with a morning parade through Midwest City, paving the way for the Battle of the Bands in Midwest City highschool stadium. There, finalists selected during the parade, will battle it out for top awards.

Five ratings will be given: Superior, excellent, good, fair and poor. Judges will be Pat Arsers, Alamo Heights Independent Schools, San Antonio; E. J. Watson, Pine Bluff Ark. public schools, and John Hardin, Hot Springs, Ark. Paul Boone, Oklahoma Baptist university, will be the inspection judge. Mrs. Pat Arsers, San Antonio, will judge the twirlers.

L. E. Spearman, president of the Midwest City highschool Band Parents club, is directing organization of the all-day affair.

## Clinician Slated For Freer Band

FREER (Sp)—The Freer High School Band, which has been practicing for the past week, will have Earl Arsers as a guest clinician on Monday.

Arsers has been Texas music educator for the past 25 years, having superior bands in Sinton and Alamo Heights.

He has been president of the Texas Bandmasters Association and bandsman of the year. He is widely sought after as a judge and clinician and is presently employed as executive secretary of the Musicians Society of San Antonio, Local No. 23 A. F. of M.

Arsers will be accompanied here by his son, who acts as instructor on many of the twirling camps during the summer. C. F. Winfrey, Freer band director, is a former student and drum major under Arsers.

## Arsers Is Guest Conductor, Judge For WesTex Bands

Pat Arsers, director of the Alamo Heights high school band, returned recently from a week of guest directing and judging of school bands in West Texas.

He conducted a band clinic at Brownfield and was guest conductor for an annual spring concert and also served as a guest director of the Texas Tech band at Lubbock and a judge in regional band contests at West Texas State College in Canyon.



A native of Minnesota, Pat Arsers graduated from Osage High School, Osage, Iowa. He attended Coe College in Cedar Rapids, Iowa, the University of Minnesota, and is a graduate of the VanderCook School of Music, Chicago, where he holds the degrees Bachelor of Music and Master of Music Education. He has been a member of the Rochester, Minnesota Park Band and Symphony Orchestra, the Karl King Band, the San Antonio Symphony Orchestra, and has done extensive theatre and radio work. He taught in Iowa and Minnesota before moving to Texas where, presently, he is Supervisor of Instrumental Music in the Alamo Heights Schools, San Antonio. Mr. Arsers has been a member of the summer faculties of Hardin-Simmons University, St. Edwards University, the VanderCook College, and Texas Lutheran College. Mr. Arsers is a member of the Texas Music Educators Association (past member of board of directors), the Texas Bandmasters Association (past president), and is vice-president of the American School Band Directors Association.

## THE OKLAHOMA CITY UNIVERSITY SCHOOL OF MUSIC

DR. CLARENCE BURG, *Dean*

presents

THE TENTH ANNUAL

# Oklahoma City University Band Clinic

JAMES NEILSON, *director*

## Guest Conductors

DR. WILLIAM D. REVELLI, *University of Michigan*

PAT ARSERS, *San Antonio, Texas*

JAMES MURPHY, *Brownsville, Texas*

## Participating Bands

EL RENO HIGH SCHOOL, GEORGE KIZER, *conductor*

NORMAN HIGH SCHOOL, WILLIAM ROBINSON, *conductor*

PONCA CITY HIGH SCHOOL, A. H. LONG, *conductor*

PUTNAM CITY HIGH SCHOOL, J. D. WALKER, *conductor*

OKLAHOMA CITY UNIVERSITY, JAMES NEILSON, *conductor*

TUESDAY, FEBRUARY 1, 1955 8:00 a.m.-12:15 — 1:00-5:15 p.m.

*University Auditorium and Gymnasium*

TUESDAY, FEBRUARY 1, 1955

8:15 p.m.

*University Auditorium*

WEDNESDAY, FEBRUARY 2, 1955

9:00 a.m.-12:00 noon

1:30-4:00 p.m. — 8:15 p.m.

*University Auditorium*



Marion B. McClure  
Director Instrumental Music  
Hardin-Simmons University

Attached please find \$ \_\_\_\_\_ registration for 14th Annual Music Recreation Camp.

I am a student \_\_\_\_\_, director \_\_\_\_\_, interested in the following courses—

Harmony \_\_\_\_\_

Arranging \_\_\_\_\_

Conducting \_\_\_\_\_

Twirling \_\_\_\_\_

Drum Majoring \_\_\_\_\_

Instrument I play \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

No refunds of Registration fee made after camp opens

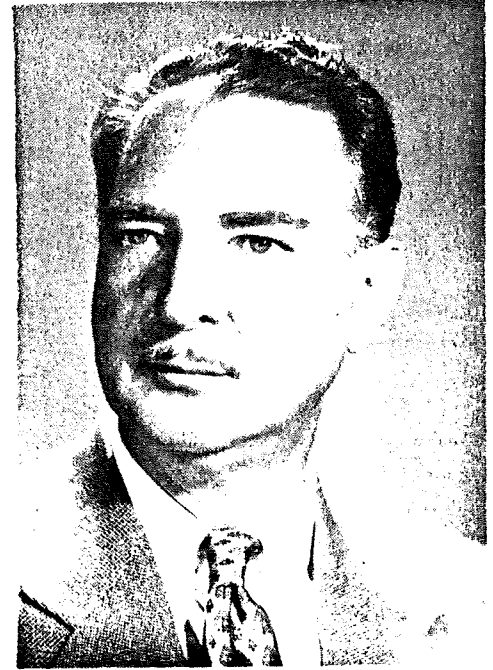
Hardin-Simmons University  
Abilene, Texas

*14th Annual  
Music Recreation Camp  
Pleasant Recreation!!  
Useful Music Study!!*

# *14th Annual Music Recreation Camp*

Hardin-Simmons University  
Abilene, Texas

July 13—25, 1953



DIRECTOR EARL O. ARSERS

\* \* \*

## THE SCHOOL OF MUSIC

Department of instrumental music, invites you to a two weeks camp combining instruction with vocation recreation under a competent group of special instructors.

## *Faculty Consists of - - -*

Marion B. McClure  
General Director

Earl O. Arsers  
General Clinician

Norma Kniffen Dozier  
Instructor in Twirling and Drum  
Majoring

Richard Young  
Instructor in Brass

Aileen Culpepper  
Supervisor of Girls

Pat Patterson  
Instructor of Elementary School Music

Robert Rex  
Percussion



### **PAT ARSERS**

Pat Arsers, director of the Alamo Heights School Band in San Antonio, is chief clinician for the 14th annual band school. He took his undergraduate work in Coe College in Cedar Rapids, Iowa, and the University of Minnesota. He did graduate work in the Chicago Vandercook school of music, Texas A. & I. College, and the University of Texas.

## *Note the Following:*

### WHO MAY ATTEND:

1. Boys and girls of High School and Junior High ages; teachers, directors, and supervisors.

### FOR STUDENTS:

2. Daily ensembles, solo coaching, classes in conducting, harmony, musicianship, twirling, and section drill.

### FOR DIRECTORS:

3. Harmony, arranging, materials, marching band and shows.

### TWIRLING SCHOOL:

4. Separate schedules will be arranged for those mainly interested in twirling and drum majoring, under specialists in this field.

### WHAT TO BRING:

5. Sheets, pillow, blanket, linens, personal toilet articles, tennis racquet, swimming suit, and a complete wardrobe. Shorts will be worn only on the drill field or at recreation time. At all other hours dress will be in keeping with the requirements of the University. Each student must bring his own instrument and folding music stand with name marked.

## *Recreation - - -*

A full time director of recreation will supervise a well rounded program including swimming, tennis, volleyball, softball, etc.

## *Faculty - - -*

A complete faculty of specialists headed by Earl O. (Pat) Arsers will teach the two week camp.

## *Credit - - -*

Directors and high school graduates registered for credit will receive 3 hours college credit for work done during this special session.

## *Cost - - -*

Registration Fee .....	\$ 5.00
Tuition (Non Credit) .....	\$15.00
Tuition (Credit—3 Hours) .....	\$27.00
Room and Board .....	\$25.00

All students will stay in well supervised up to date dormitories.

All camp students will be subject to Hardin-Simmons campus regulations.

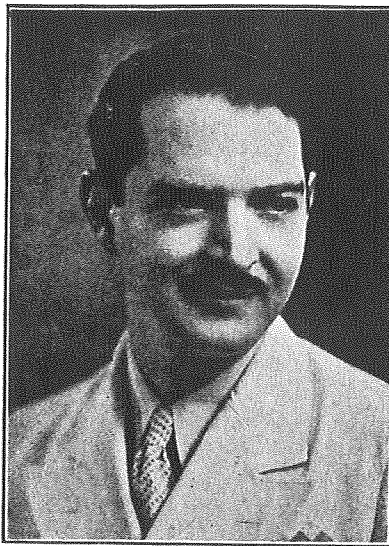
## *How to Enroll - - -*

Fill out the attached registration blank and send with \$5.00 in any form you wish, money order, check, or cash (be sure to register letter if you send cash).

For further information send to:

Marion B. McClure  
Director Instrumental Music  
Hardin-Simmons University  
Abilene, Texas

## "We've Got Them Beat"



By PAT ARSERS, Sinton, Texas

We've got them beat to death. Our modern high school kids have what it takes. I am referring, of course, to our present day high school bands. And I can prove it.

I have in my record collection several band recordings of the pre-war period. Records made by the Columbia Grafonola Co., and by the Little Wonder Record Co. Never hear of them? Undoubtedly, lots of you never have. But here they are, "Our Director March" played by the Columbia Band, Monte Carlo Valse played by the famous Garde Republicaine Band of France. A Coon Band Contest (Cake Walk-Two Step) by an Orchestra, (actually a band) and numerous others. Are they good? Certainly they are. Fine renditions in traditional style by solid organization. But are they better than our present day high school bands of established calibre? Decidedly not, they are inferior and in no small degree.

Considering the methods of recording in those post war days, is it fair to make such a comparison? I believe it is, for when these records are played on a modern phonograph the tone is there. Every essential to good band performance is there. Why then can we say we have them beat? Because of the quality of the instruments with which we work and the instrumentation of our modern bands.

I started playing in my home town band when I was in knee pants. I had a fifteen key Albert system clarinet you wouldn't today wish off on your worst enemy. We had a full section of upright peck-horns—a french horn was

something mysterious and used only in symphony orchestras. We played a fourth of July celebration one year and hired a bassoonist from a nearby city to help us out. When he unpacked the bassoon everyone backed off thinking it was loaded and would probably go off. During the war one of our more daring members bought a saxophone. He was the envy and admiration of everyone in the country for several years. Imagine! This barely twenty-one years ago. Very few non-professional bands of that period boasted over four of five clarinets, most of them were hopelessly flat. A flute was a novelty, a xylophone something to be heard in vaudeville acts, tympanis almost unheard of and anyone that played an oboe was sure to go crazy. Progress—you can't deny it!

I returned last month from our state band clinic with worlds of respect for my fellow teachers. I had the honor of trying out and rating the double reeds and saxophones in one of the two clinic bands. They were all good! At the first rehearsal of the clinic band I wondered if Mr. Sousa, Prince, VanderCook or King (aside from their first chair men—soloist) ever assembled as good a band and one that played as well at their first rehearsal. In due respect to all of the aforementioned, I doubt it. And I doubt if that clinic band under the direction of any of those named men would ever be as good as their professional bands. The difference—the maturity of the players and the experience. Nevertheless, there it was, a ninety piece band that had never played together before, under a strange director, giving out in a musicianly manner in a creditable fashion.

I will be so bold as to say that a second line born today is better than a first line instrument of twenty years ago. Thank our instrument manufacturers for that. I will go further and say that our best high school bands today are as good as our professional bands of thirty years ago. Mechanically as good at least, and probably better. Thank our good teachers as men of wisdom and foresight for that. I say further, kids, get a good horn and get in a good high school band or get a good teacher and go to it. We've got them beat to death.

Organize your  
Band with the  
Lyons Rental  
Plan

# Solo Playing

## By Young Musicians

Pat Arsers

Sinton, Texas

It has always been my contention that we music educators fail to give our younger band students enough song material or "solo playing" as supplementary material to our accepted texts.

MARCH 1942

With this in mind, and recalling from professional legitimate experience that the most difficult of all playing is solo passages, I inaugurated, esvehal years ago, a "solo day." This was Confined to the advanced band in the Grammar School, players in the fifth, sixth, and seventh grades. Usually Friday of each week, after the preliminary "warm-up" exercises, each child is given an opportunity to play their choice of solo. The only requisite is that the solo must not be from one of our instruction books. The remainder of the class is allowed to pass judgment on the individual playing, with constructive comments. At no time did I mention the possibility of the player becoming nervous or frightened, on the contrary, I stressed relaxation and ease of mind to the student. No student was compelled to play a solo, but additional grade points were given to those performing. Now, after no particular effort on my part to "sell" the solo idea to the student, what an event "solo day" is for our band! With what ease and absence of self-consciousness the little tots perform! What interesting study of the child's home musical taste is unfolded.

The following list of solos were performed by students of the advanced grammar shcool band during one Friday afternoon. They are representative of almost any "solo day" we have. They

certainly run the gamut of musical taste, and to watch the listeners pounce upon mistakes in time figures and key signatures is a revelation.

Clarinet Solo—The Umbrella Man.

Cornet—Till Reveilie

Clarinet—The Star Spangled Banner.

Mellophone—The White Cliffs of Dover.

Cornet—Theme from Finlandia

Cornet—America, the Beautiful

Oboe—Londonderry Air

Alto Sax—Home on the Range.

Trombone—When You and I were Young Maggie.

Alto Sax—Goin' Home.

Cornet Duet—(from memory) Go Down Moses.

Tenor Sax—Believe Me If All Those Endearing Young Charms.

Alto Sax—St Louis Blues.

Mellophone—Elmer's Tune.

In closing, I should like to pass along this additional thought. Few enough students play at home to insure their folks that they are seriously interested in music. By having them practice for sclo day at home, out of a hymnal or song book, they call attention to the fact that they can play. As one parent recently told me, "I had no idea my child could play like that."

# The Saxophone in the High School Band?

## Much Neglected Instrument Says Pat Arsers



Pat Arsers, former professional orchestra leader who now directs High School Band.

The saxophone is the most neglected instruments in the High School Band. Already I can hear the howls of derision emanating from band leaders over the country. A little serious thought, and a perusal of facts, however, will prove the above statement beyond a shadow of a doubt. Why this condition exists I shall endeavor to discuss.

Not so many years ago the saxophone was considered a novelty, not a legitimate musical instrument. That curse has remained with the saxophone and the saxophonist down to the present time. True, it has been accepted as a standard integral part of every organization, but it has remained throughout the years more on the basis of a necessary evil than a vital unit of the concert band. Why it has remained in this lesser light is beyond my poor powers of comprehension.

To my mind the saxophone section of the band is a connecting link between the reeds and the brass. Why should this remain the weak link? If more band directors and teachers would suddenly awake to the possibilities of a better balanced and better toned saxophone section the ultimate result would pay dividends for everyone of them.

## LYONS BAND NEWS

Poppycock you say, but don't forget Mr. Leaders—that those self-same Mothers and Dads are the ones that pay YOU and sooner or later are the ones that have to be satisfied.

I am not going to advocate any system for teaching the saxophone. All of you intelligent band directors are capable of developing tone and technique. And by tone I do not mean the thin colorless tone so prevalent among our young players. Neither do I advocate the "whiney" fast vibrato common to popular dance orchestras. But I do advocate a full resonant tone with a minimum of vibrato and a lot of "diaphragm push." There are plenty of such tones as standards, the clever instructor will accept them as his criterion.

My idea of an ideal saxophone section for a Class A band would be: soprano, first and second alto, C-melody, first and second tenor, baritone and bass. Yes, I specified C-melody. Unthinkable you say. No more so than a beginning oboist or E-flat clarinetist for tone production. Another C part in your band would be an asset. One good C-melody tone would be the equivalent of eight flutes. Yet you struggle and strive with the young flutist for tone and volume, and eighty percent of the time even the well trained ear cannot discern the flute in a large combination. I am not going on record as saying a C-melody saxophone could replace the

## MUSIC AND A SENSE OF HUMOR

By PAT ARSERS  
San Antonio, Texas

Bergen Evans, in his book "It's Tough To Be Young," states "Of genuine humor (among the young) there is very little. In seventeen years of teaching I do not believe that I have heard five witticisms from students and out of several thousand themes I cannot recollect ten that brought an intended smile. Nothing said by any lecturer could hope to provoke the delight that would be caused by his falling off the platform or dropping his notes."

A\* Band Director with a keen sense of humor himself sent me this paragraph with a statement: "Unless I am generally blessed with a group of comedians, which is unlikely, I believe we have more good wholesome wit dispensed in a week than all the comedians and their writers can think up in a month. I appreciate that in my classes the humor must be concerned mostly with music and that a knowledge of that must be acquired before sharing in it but the fact remains that it is there. It may be a task to be humorous about history or mathematics, but it surely isn't about music."

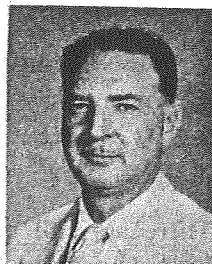
We do not know what classes Bergen Evans taught in the schools; but it is very difficult to think of any teacher spending seventeen years in the teaching profession and not have collected a group of clever witticisms that would far excel the commercial joke books now on the market.

Mr. Pat Arsers, San Antonio, Texas, told us about one of the band members who was delegated to pull the curtain during the concert of an a capella choir which was appearing at the school. After the first few numbers he was to close the curtain. Doing a beautiful job of bungling the draw, i.e. several slow plus quick starts in the wrong direction he came up with this quickie "I'll bet I'm the only kid in school who can play a solo on that curtain." I have never yet been with a group of music teachers at music conferences or state meetings but what good wholesome humor and keen witticisms and much laughter was prevalent everywhere. The anecdotes of these teachers telling about the witticisms of their students were the foundation of most of the cheerfulness so prevalent. I have never heard of any research being made regarding the relationship of music and humor development in a child; but I do think it would be worth some research.

Why not send the Lyons Band News your favorite true experience?

## No Disgrace Loses Place,

By PAT ARSERS  
Director of Bands  
Alamo Heights Sr. H.S.  
San Antonio, Texas

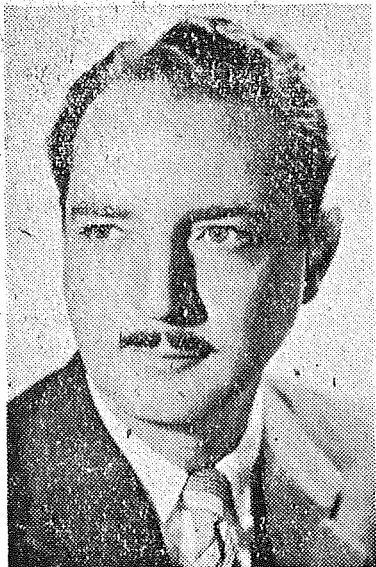


"This happened to me at the tail end of somewhat chequered career as a professional musician. During the war years I was asked to fill in with the

San Antonio Symphony when an extra clarinetist or a saxophone section was used. A prominent conductor was to be the guest, and of course the orchestra was "loaded." Under such circumstances it was usual for the librarian to send to me the parts of the pieces to be played, inasmuch as my teaching load prevented me from attending rehearsals. When I went down for a warm up prior to the concert I sensed something wrong, and so inquired what was "up" from one of the orchestra members. He advised me that guest conductor so and so was a first rate dictator and that he had gone over and shook one of the violinists that morning at rehearsal. At my age and that stage of the game I was not particularly concerned with what any conductor thought of my playing, having been insulted by some of the very best men in the business. The concert went along well enough until we came to an encore, and instead of the usual tacit sheet I was confronted (written in the Spanish idiom) with a third clarinet part that looked like it had been collaborated on by Lazurus and Klose and they had both been sore at all third clarinetists. In other words it had stems without notes, D. 'Sos, D. C's, etc. and all words were in Brazilian (to me.) Naturally I started with the down beat and immediately became lost. I thought perhaps I could pick up the part at a letter, but after being thoroughly confused and lost I quit trying to "fake." I was sitting on the end chair in the reed section and we were next to the heel chair

fiddles, so after one or two more nasty looks from the maestro I leaned over to a fiddler who was furiously playing and inquired, "Where in the blue blank Hades are we?" Without, apparently, missing a note the answer came, "Darned if I know." As an afterthought, that particular conductor has never appeared with the San Antonio orchestra again—I'm several up on him—I have!"

## New Director Arsers Meets Band Members



Mr. Arsers, the new band director of the Harlandale High school, met the band for the first time September 1.

Mr. Arsers comes to Harlandale with the newest ideas on band technique, therefore we are expecting many interesting things for the band this year.

Mr. Arsers received his Masters Degree in Band from VanderCook School of Music in Chicago this summer. He has had many years of practical training. He has played in the leading bands and orchestras throughout the United States.

Since coming to Texas in 1938, he has assisted with several band clinics, served as guest director, and judged in several band contests. He is considered the foremost band director in South Texas.

He and Mrs. Arsers have taken up their residence at 205 Eat Pyron Avenue.

## Mr. Pat Arsers Moves to Harlandale High School

Pat Arsers formerly of Sinton, Texas is taking up his new duties this fall at Harlandale High School in San Antonio, Texas.

For the past summer Mr. Arsers has been attending the Vandercook Music School, where he has obtained his master's degree.

The Harlandale High School is indeed fortunate in acquiring the services of Mr. Arsers who will be there after September 1st.

## LYON'S BAND NEWS

## Band Leader On Program

The Tuesday Musical club will meet at 2:30 p. m. Tuesday at the Anna Hertzberg hall of music.

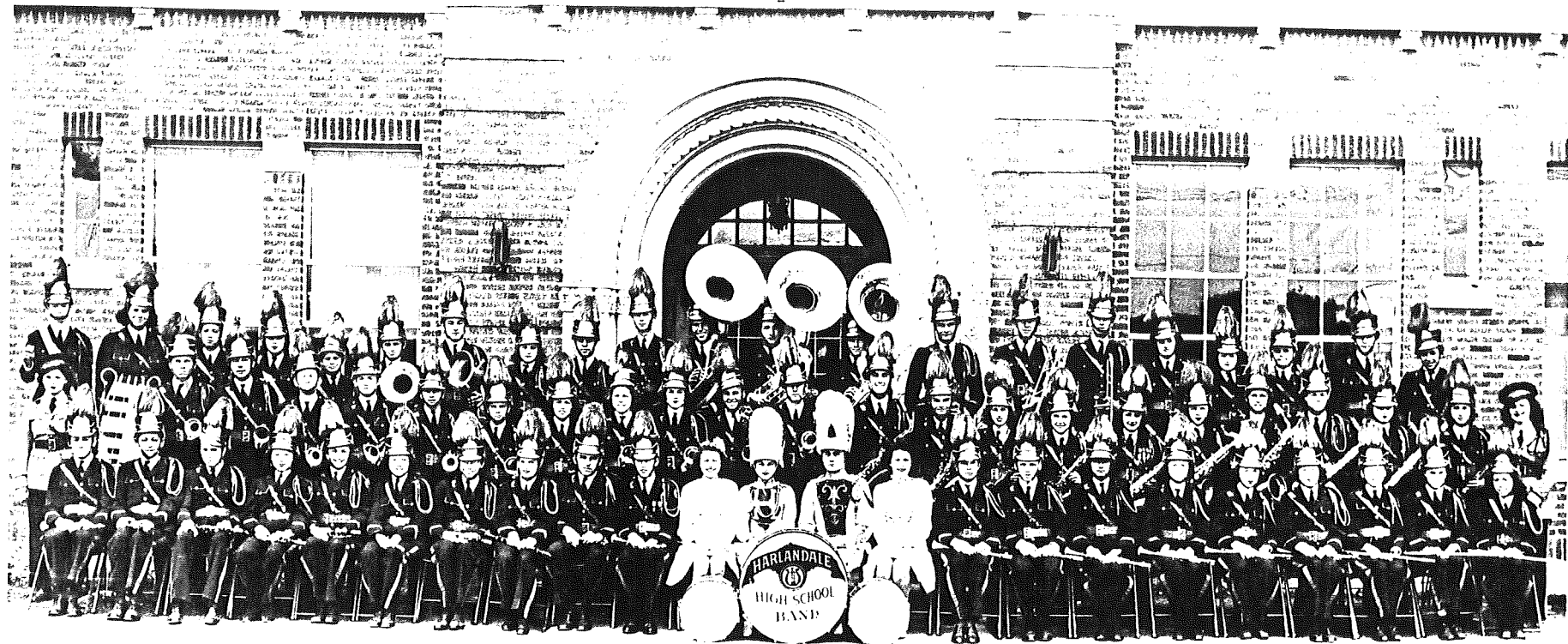
Pat Arsers, band director of Harlandale High school, will be leader of a program on wind instruments.

\* \* \*

Army chapter, O. E. S., will meet at 8 p. m. Monday with Nell Gray, worthy matron, and Charles Chowning, worthy patron, presiding.

1947





HARLANDALE HIGH SCHOOL BAND - 1942-43



# The NEIGHBORHOOD NEWS

"THE PAPER WITH A PERSONALITY"



**Porter Loring**  
Funeral Director  
206 JEFFERSON ST.  
GARFIELD 6211

FREE DISTRIBUTION

SAN ANTONIO, TEXAS, FRIDAY, MARCH 5, 1943

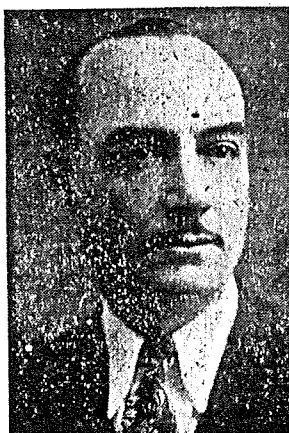
VOL. X, NO. 42

## BIG MINSTREL SHOW TONITE

### In Charge of Minstrel



MRS. W. E. OEFFINGER  
President Band Parents Ass'n.



THOS. F. WILSON  
Interlocutor and Director.



PAT ARSERS  
Director Harlandale Band

The long-looked for Minstrel to be sponsored by the Harlandale Band Parents association, assisted by several members of the Harlandale Lions Club, will be staged at the High School auditorium tonight, Friday, March 5, at which a record breaking crowd is expected to be present.

All those desirous of witnessing several staid business and professional men cavort and cut capers in an assinine attempt at being funny will indeed enjoy the evening. However, on the other hand, Mr. Pat Arsers, director of the band, has arranged a delightful program of several numbers that will follow the dismal display of stupidity, in the form of an Oleo.

There is one bright ray of hope that will possibly save the vegetable throwing in the first part, which will be the dances and vocal numbers of the Plunkett sisters, singing by Ernest Denham and Harry Surface, a sketch by "Shorty" Hamilton and a bass solo by Reverend Everett Y. Seale, pastor of the Harlandale Methodist Church. Rev. Seale possesses one of the richest bass voices the writer has had the pleasure of hearing, and the range and volume is incomparable.

Mr. Thos. F. Wilson, interlocutor, will handle the situation in his most efficient and effeminate manner, when such boisterous individuals as the end men composed of Merrion Flesher, J. E. Jones, E. C. Bell, J. D. Butler, Jess Akers, and Sid Murray, Sr. get out of control.

Then there is Mrs. Osburn, whose talents as a reader are widely known, and who will present a very humorous reading entitled, "How to Hold Your Man."

According to information gleaned from Mrs. Oeffinger, president of the Band Association, and actively directing the business management of the affair, tickets are going like the proverbial hot cakes, and standing room will be at a premium, so it would be advisable to come early.

### PROGRAM

PROGRAM	
Interlocutor	Thos. F. Wilson
Jokes	
Opening Chorus — "Dixie"	Ensemble
Jokes	
Reading — Selected	Mrs. Osburn
Jokes	
Tap Dance	Bettye Cloud
Jokes	
Song — Selected	Shorty Hamilton
Jokes	
Dance	Plunkett Sisters
Jokes	
Song — Selected	Ernest Denham and Harry Surface
Jokes	
Song — Selected, Bass Solo	Rev. Everett Y. Seale
Song — Selected	Plunkett Sisters
Jokes	
Cavalcade of Hitler	Oliver Holden

### Grand Finale INTERMISSION OLEO Pat Arsers, Director

1. Band Number — "Johnson Rag" — Bettye Cloud
2. Tap Dance — "St. Louis Blues" — Frances Ellsworth
3. Vocal — Selected —
4. Twirling Duet — "Marching Along Together" — (Doris Niemeyer and Virginia Collier)
5. Boys Quartet — High School Quartet
6. "Tangerine" — Mrs. Pat Arsers
7. Finale — "There's Something About a Soldier" — Ensemble

# Texas College of Arts and Industries

J. O. LOFTIN, PRESIDENT

Kingsville, Texas

October 2, 1939

DIVISION OF LIBERAL ARTS

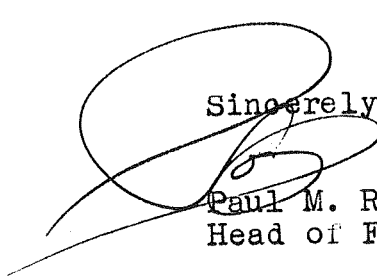
Mr. Pat Arsers  
Sinton, Texas

Dear Pat:

I did not get to talk to you a great deal Friday evening about the fine work that you are doing with the Sinton band. As it is so early in the season much credit should be given you for the splendid band which you had at the football game in Raymondville Friday evening. Their formation while on parade and their maneuvers were very, very fine.

With best wishes for a very successful year, I am

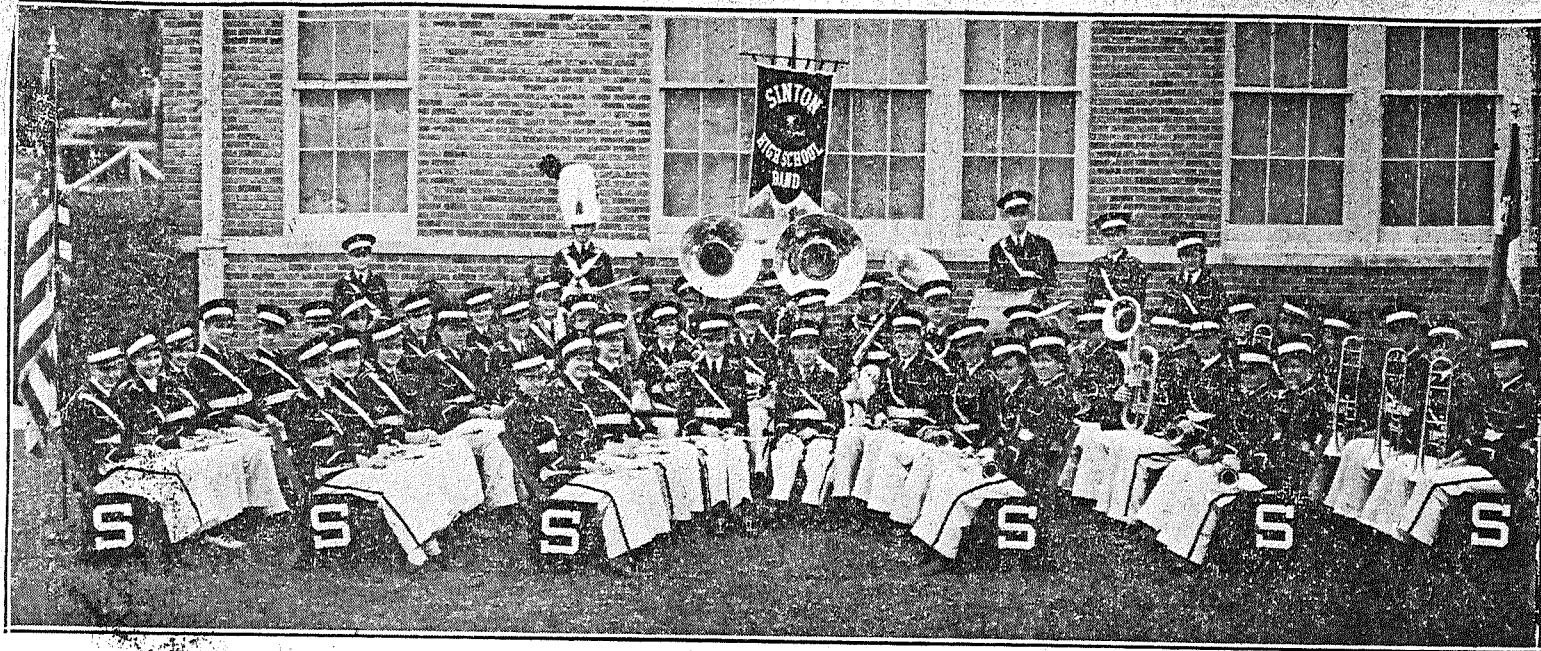
Sincerely yours,



Paul M. Riley  
Head of Fine Arts Dept.

PMR:mh

## Sinton High School Band to Participate in Music Festival



Pictured above is the Sinton High School Band, one of the many which will come to Vic-

toria Saturday for the Third Annual Music Festival. Sixty players make up the group,

which is directed by Pat Ar-sers. The band was organized in the fall of 1933 and since

that time has won numerous honors in state and national con-tests.

SPRING OF 1938

## All-South Prize Band From Sinton To Compete Here

State Winner for Three Years Enters Festival

The Sinton High School Band, which made an appearance in Corpus Christi during the Buccaneer Days celebration, will play a return engagement during the Region 7 music festival March 15 and 16, when it will compete in the band contest to be conducted by the Texas Music Educators Association.

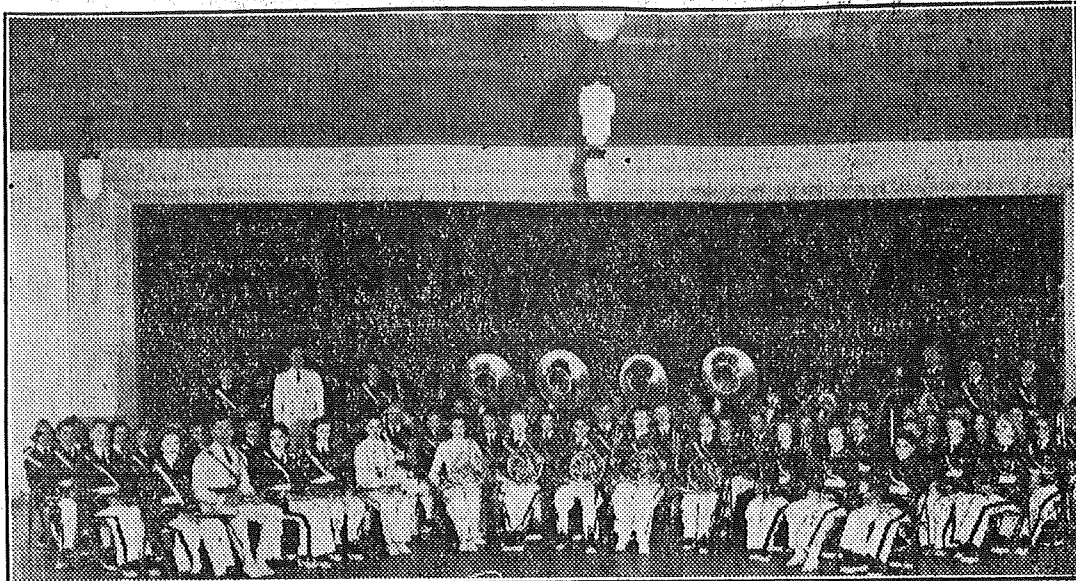
The band, which has 60 members, has won the first division of Class C in the state music festival for the past three years. In 1938, under the direction of Donald Hatch, they also received first place at the Seguin and Kingsville, A&I College, band contests.

For the past two years the Sinton musical aggregation has attended the national regional contest in Abilene and placed in the second division both in concert and marching each year. The band has also appeared at the annual rodeo held in Beeville, the Robstown cotton festival, the Goliad band fete and the band festival at Victoria for three years.

In 1934 the band went to Greenwood Miss, where it won first place in Class C in the all-South band contest. The aggregation was organized in 1933 through the combined efforts of the Sinton Board of Education Superintendent of Schools Wiley Seale, now of Harlandale High School in San Antonio, and Dan and Walt Martin.

Walt Martin was the first director. J. M. Brandstetter was secured as the first full-time director and remained in that capacity for two years. Donald Hatch of Bay City followed and remained for three years. The band is now directed by Pat Arsers. Frank Winfrey is its drum major, and Martha and Mary Beauchamp are its twirlers.

## Sinton Band To Appear Here in Contest



The Sinton High School Band, which took part in the Buccaneer Days parade last year, will compete in the band contests to be held here March 15 and 16 in connection with the Region 7 music festival, sponsored by the Texas Music Educators Association.

### 1939 CONCERT BAND

#### Sinton Band Will Take Part in Music Fete at Corpus Christi

SINTON (Sp)—Sinton will enter high school and grammar school bands and a number of instrumental and vocal solos, trios and quartets in the regional State Music Meet which is to be held at Corpus Christi March 15 and 16. Bandmaster Pat Arsers will have both concert and marching bands in the contests. All musical groups preparing to enter are getting in some hard practice work in preparation for the event.

The high school band group is enjoying listening to its own music since Thursday night, when R. H. Simpson of Corpus Christi came over with his recording machine and had the band make some records. The band played "Colorado," "The Traveler Overture," "Hero Overture," "Them Basses," and sightread a march which was also made into a record.



# Sinton High Marching Band Receives Highest Rating At Alice Music Meet

## FIFTEEN FIRST DIVISIONS WON

COMPETING in a field of 32 bands and over 800 students, Sinton High School won the "Pirates' share" of honors at the Texas Music Competition Festival held in Alice last week-end under the sponsorship of Texas Music Educators Association.

Fifteen first divisions were won; six second divisions, and three third divisions. This is the official state contest for this section of the state, and all first division winners in Class I are eligible for competition in the national contest to be held in Waco in May.

The brass sextet, composed of Betty Birkner, Vonelle Markussen, Wendell Cook, Jack Tidwell, Wayne Patrick, and Wayne Waddell, was

the only group to rate a first division honor in that event; and the concert band was the only group in Class C to rate a first division in sight reading.

There were 32 bands competing in the marching events and the Sinton band received the highest rating accorded in this event. The concert band was also the only organization to rate division I plus.

(See list of winners, page 8, Col. 1)

(Continued from page 1)

A complete list of the entries and their ratings follow:

Concert Band—division I plus.  
Sight-Reading—concert band I.  
Marching Band—division I.  
Jack Tidwell—cornet solo—1st division.  
Robt. Spivey—twirling—1st division.  
Vonelle Markussen—french horn—1st division.  
Wayne Patrick—sousaphone—1st division.  
Maxine Meredith—alto clarinet—1st division.  
Margaret Johnson—b flat clarinet—1st division.  
Brass Sextet—Jack Tidwell, Betty Birkner, Vonelle Markussen, Wendell Cook, Wayne Waddell, Wayne Patrick—1st division.  
Clarinet trio—Doniece Griffin, Lois Hunt, Gerald Lewis—1st division.

Second division winners were:

Shirley Coin—flute.  
Nan Yates—trombone.  
Harold Cannon—bass horn.  
Doniece Griffin—b flat clarinet.  
Robt. Spivey—E flat clarinet.  
Joyce Thoms—french horn.  
L. T. Kolb, Jr.—baritone horn.  
Ruth Moore—bassoon, judged first division but penalized one division for using music.  
Wm. Worth Jones—cornet.

Third division winners were:

Rosa Jane Miller—saxophone division III plus.  
Allene Vickers—trombone division III plus.  
Mary Beauchamp—french horn.

Thursday, February 9, 1939.

## Sinton Music Groups Backed by Record of Fine Achievement

Sinton High School has one of the oldest bands in this section of the state, the group having been organized in 1933. Since that time the Sinton organization has won many honors in both state and national contests.

Other musical organizations in the Sinton High School are a 35-voice mixed chorus, boys' glee club with 25 members and girls' glee club with 30 members.

Frank Winfrey is drum major of the band. This organization wears uniforms of maroon and white, with white Sam Brown belts. The group carries state and national colors and the school banner.

Present director of the Sinton band is Pat Arsens, graduate of the Vander Cook School of Music in Chicago. Before going to Sinton Arsens taught at Marshall High School in Chicago and for two years in Minnesota High Schools. He studied at the Vander Cook School at Abilene last summer.

The band as a whole and individuals and groups were accorded high honors at the National Band Contest in Abilene, South Texas Music Meet at Kingsville, State Band and Orchestra Contest in San Antonio and the Texas Lutheran College Music Festival during the past school term. They also won honors in 1935, 1936, and 1937.

## Program of High School Band and Vocal Departments

At the High School auditorium on Friday, May, 12 at 7:45, the high school concert band and vocal departments will give a program of music and song. The band will be under the direction of Pat Arsens, and the vocal groups under Tilghman Harbin. Two of the outstanding events on the program will be a musical panorama of 50 years featuring six world famous marches, and a march dedicated to the Sinton Board of Trustees for their extensive building program of 1933-1939.



VICTORIA FESTIVAL - 1939

## School Band Will Attend Music Festival

Victoria, Texas, Feb. 7 (Spl)—Music groups from the Sinton High school will be among the ninety musical organizations which will descend on Victoria on February 11, for the Third Annual Victoria Music Festival.

More than two thousand high school musicians will take over Victoria for the day and will present continuous performances from 9 o'clock in the morning to 5:30 in the afternoon.

Augmenting the musicians will be a crowd of approximately ten thousand visitors who will be here to witness the many attractions of the day.

Colorful programs, composed of both vocal and instrumental musical concerts, marching exhibitions, art exhibits, and guest concerts by the Baylor Band and the Texas A. and I. Choir, will be presented throughout the day.

The festival parade, to be held at 11:40 o'clock, will be composed of thirty-five smartly uniformed marching units. It is expected to swell the noon-day crowd to record breaking proportions. Headed by the Green and Gold of Old Baylor, the parade will present a constant stream of marching music winding through the principal streets of the downtown section of Victoria.

## Band Will Go To Victoria For Music Festival

According to Pat Arsers, director of Sinton bands, the high school band will go to Victoria to participate in the Third Annual Victoria Music Festival, Saturday, February 11. The band will be composed of a 48 piece marching unit, and 56 piece concert and parade, and will take part in all the performances in that city.

## Sinton Hi Band Prepares For Musical Events

**Three Members of Organization Selected to Appear in All State Band at Masters Meet.**

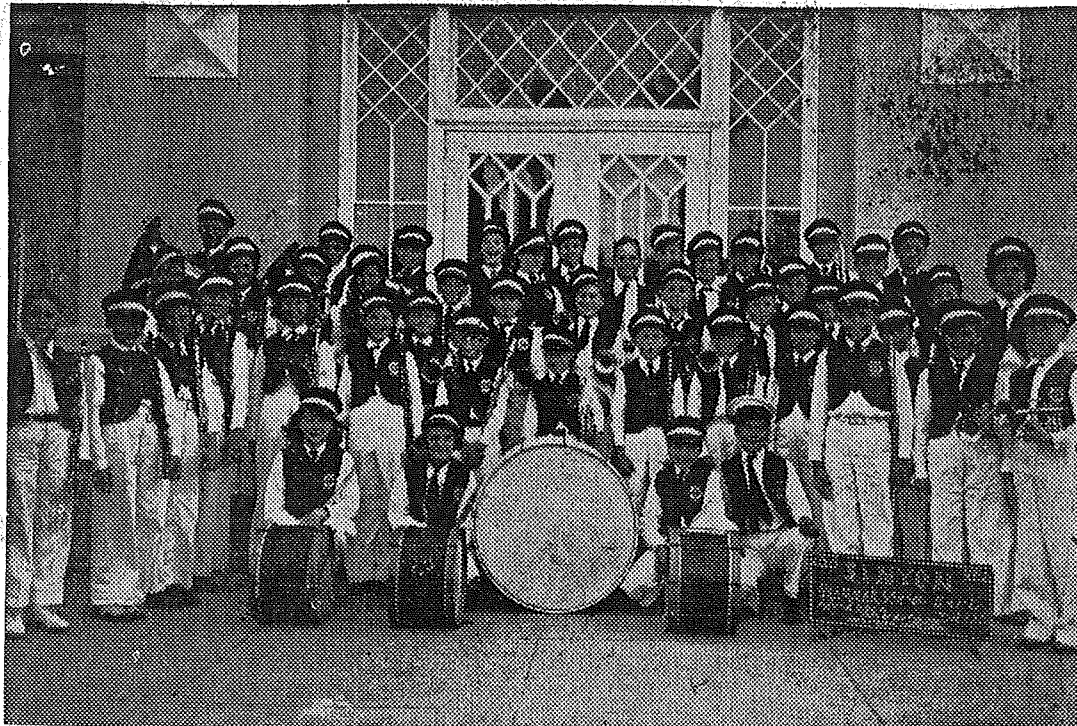
The Sinton high school band begins its preparation for several outstanding musical events in South Texas with the opening of the second semester of school this week, according to director Pat Arsers. These events include the annual meeting of South Texas division Texas State Teachers association in Corpus Christi February 9th and 10th, Victoria Music Festival February 10th, State Band Contests, Kingsville, March 17th and 18th.

Three members of the high school band have been selected to appear in the all-state high school band appearing at the State Bandmasters Convention in Houston, February 2, 3 and 4. Those who will participate are: Vonelle Markussen, French horn; Olvin Robertson, baritone, and Wayland Gist, sousaphone.

At the South Texas Division Texas State Teachers convention in Corpus Christi the high school band will be represented on Friday morning in concert, and the grammar school band will furnish a clarinet trio and cornet quartet. At the Victoria Music Meet both the marching band and concert band will compete, and will compete in the various events at the State Meet at Kingsville. Several small instrumental groups together with solo contestants are preparing for the event.

R. H. Biggs, manager of the Rialto at Sinton has given an added incentive to the marching band by offering free tickets to the column adjudged to be doing the best marching each week.





**TO GIVE DEMONSTRATION**—The Sintón grammar school band under the direction of Pat Arsers will give a demonstration before the music section of the Alamo District of the State Teachers Association in San Antonio today. Members of the band shown in the picture are—kneeling: Jeanine Sharp, Billie Evelyn Hachne, Rayford Rucker, Edwards Adams. First row: Bob Chafin, Joe Guest, Ray Franklin, Jr., Ruby Tidwell, Ida Bell Hill, Jeanine McWhorter, Pauline Boscamp, Jimmie Sisco, Louis Dragee, Carl Robertson, Richard Meyers, Martha Ann Boyd, Rupert Hall, Jeanine Miles, Charles Moore. Second row: Norma Jean Clendennen, Ida Laura Hopson, Bill Denny, Lois Mae Sipes, Donald Sharp, Mary Yates, Billie Jean O'Neal, Richard Miles, Jack Quigley, Jack Hardwick, Billy Joyce Pilkington, Mary Ruth McClurg. Third row: Troy Campion, John Hall, Griffin Thurmond, Mary Louise Chafin, Betty Jane Brown, Saranell Ellwood, Johnny Baker, John Edward Kolb, Marguerite Hill, Bill Schroeder, Dave Odem, Walter Whitehead, C. E. Shorre, J. Roy Moses, Jr., and Kenneth Stone.

1941 SAN ANTONIO, TEXAS MARCH

## Grammar School Band and Mixed Chorus To Appear at Teachers Meeting in San Antonio Saturday

**T**HE Sintón Grammar School Band, directed by Pat Arsers, and the Grammar School Mixed Chorus, directed by Miss Marjorie Martin, will appear before the music section of the Alamo District Teachers Convention Saturday morning at 10:00 o'clock, at the First Baptist Church in San Antonio. During the appearance, Mr. Arsers and Miss Martin will give a teaching demonstration to music and band teachers of the district.

The group, accompanied by the directors, Minton L. White, principal; Miss Rosalind Rollins, accompanist; and Miss Anna Dee Dusek, will leave by bus Saturday at 5:30 a.m. After their appearance, they will lunch in town and will spend the afternoon in Breckenridge Park.

They expect to return to Sintón at 7:00 p.m.

Those who are in both the band and the mixed chorus include: John Hall, Troy Campion, John Edward Kolb, Saranell Ellwood, Lois Mae Sipes, Jeanine Miles, Mary Marguerite Hill, Billie Jean O'Neal, Marguerite Hill, C. E. Shorre, Billie Jean O'Neal, and Frances Helms. Other band members are: Bill Schroeder, Kenneth Stone, Mary

Louise Chafin, Louis Drago, Rupert Hall, Bill Denny, Donald Sharp, Betty Jane Brown, J. Roy Moses, Jr., Arthur McDonald, Bobby Chafin, Bud Adams, Ida Laura Hopson, Jimmy Sisco, Billy Myers, Jeanine McWhorter, Ruby Tidwell, Ida Belle Hill, Ray Franklin, Jr., Carl Robertson, Martha Ann Boyd, Jack Hardwick, Joe Williams, Sumlinson, and Jeannine Sharp.

Other mixed chorus members are: Imogene Rollins, Jack Chadhere, Naomi Ruth, Pat Sims, A. G. Brandenburg, Vonne Scoggin, Opal Owen, Bob Brown, Mary Louise Thompson, Wanda Lee Barlow, Inez Brandenburg, Shirley Gist, and Merlene McGraw.

# SINTON'S MUSICIANS RECEIVE SIXTEEN NO. 1 RATINGS AT ANNUAL REGION 7 FESTIVAL

**HIGH SCHOOL BAND IS TOPS IN THREE DIVISIONS, WHILE A NUMBER OF GROUPS AND INDIVIDUALS RATE No. 1.**

The Sinton High School Band and Grammar School Band as well as a number of groups and individuals were given high ratings in the Region 7 music festival held in Corpus Christi Friday and Saturday of last week.

The High School Band was given No. 1 rating in marching maneuvers in Class C bands along with nine others in the region, and took first honors in sight-reading and concert. The grammar school band was given No. 2 rating in marching maneuvers in Class E, and

also took No. 2 rating in concert. Sight reading was given No. 1 rating.

Following are honors given individuals and groups from Sinton schools in the various divisions; ratings given contestants graded in numerals from I to IV:

Class I—Bassoon solo, Ruth Moore, No. III rating.

Class II—Trombone solo, Aileen Vickers, I rating.

Class I—Trombone, Wendell Cook, II.

Class I—Alto clarinet solo, Maxine Meredith, I+.

Class I—French horn, Matty Jo Giles, I; Vonelle Markussen, I.

Class I—Tuba solo, Wayne Patrick, III.

Twirling drum major, Mary Beauchamp, II.

Class I—Alto saxophone solo, Frank Winfrey, I; Rosa Jane Miller, III.

Horn quartet—Sinton high school, I. Members include Matty Jo Giles, Vonelle Markussen, Joyce Thoms and Ruby Rae McCammon.

Class I—Woodwind trio, Sinton high school, III. Members, Gerald Lewis, Dontee Griffin and Lois Hunt.

Class I—Trumpet trio, Sinton high school, II. Members, Jack Tidwell, Betty Birkner and Billy Magee.

Class I—Brass sextette, Sinton high school, I. Members, Betty Birkner, Jack Tidwell, Ruby Rae McCammon, Wayne Waddell, Wendell Cook and Wayland Gist.

Student conductor—Frank Winfrey, I.

Class I—Piano solo, Inez Hall, III; Maxine Meredith, II. Piano students are pupils of Mrs. Esther Beever.

By receiving No. 1 rating the Sinton band is privileged to compete in the national high school music festival in Waco in May. Likewise high school students who received No. 1 ratings will be eligible to compete in their particular divisions in the festival.

In summing up the achievements in Friday and Saturday contests, sixteen first division medals were awarded, and eight second division medals. The high school band won two first division cups and the grammar school band two second division cups.

In commenting upon the Sinton band, Everett McCracken, superior judge and director of the Golden Wave Band of Baylor University, told Pat Arders, director: "This band has fine equipment and is doing an unusual piece of work as a concert

band. There are only a few items lacking to make it a well-balanced instrumentation; for instance, bassoons, bass clarinets and such instruments are not very effective when used singly. They must be reinforced to be very effective. One bassoon is not more than 25% as effective as two bassoons. The same is true of bass clarinets, alto clarinets. My congratulations to you on this splendid achievement."

The Sinton band's accomplishments at the Corpus Christi festival Saturday are no less than a continuance of its previous achievements. It has won numerous cup awards for first place over a period of the past five years, one of them being a national honor, and there is no town more proud of its school band achievements than is Sinton.

CORPUS CHRISTI - 1940

# HIGH SCHOOL MAROON BAND TO GIVE SPRING CONCERT

THE SINTON High School Maroon Concert Band, under the capable direction of Pat Arsers, band master, will present its ninth annual spring concert Friday night at eight-fifteen o'clock in the high school auditorium.

Featured numbers on the program include the girls' trio composed of Willa De Shinn, Barbara Giles, and Vonnelle Markussen; the brass sextett that won national honors at Waco last week-end; the "Children's March" and "Comin' Round the Mountain," a novelty number.

Those who have attended any event where the band has played know what an outstanding band Sinton High School has. During the year the band, and individual members of the organization, have won district and national honors, and Mr. Arsers is to be commended on the splendid work accomplished in the music field by this group.

There is no admission charge for this concert and the public is cordially urged to attend.

A complete program follows.

## THE PROGRAM IS TONIGHT

AND GRANT ME, LORD, TO DO—Chorale.....J. S. Bach

MARCH HEROIC.....Guy Holmes

CASTLE RUINS—Overture.....Paul Yoder

CHILDREN'S MARCH.....E. F. Goldman

Dedicated to Miss Marjorie Martin and the Grammar School  
Music Students

DEEP IN MY HEART—  
From The Student Prince.....S. Romberg

INTERMEZZO—from L'Arlesienne Suite.....Georges Bizet

ENTRY OF THE HERALDS—March.....Ed Chenette

STARDUST—Vocal Trio.....Yoder-Carmichael

WILLA DE SHINN, BARBARA GILES, VONELLE MARKUSSEN

MOODS—Brass Sextet.....Borowski

NATIONAL CHAMPIONSHIP BRASS SEXTET:

Jack Tidwell, Betty Birkner, Vonelle Markussen, Wendell Cook,  
Wayne Waddell, Wayne Patrick

COMIN' ROUND THE MOUNTAIN—Novelty.....H. Fillmore

Announcer: ONEY LEE CHAFIN

STARS AND STRIPES FOREVER—March.....John Phillip Sousa

STAR SPANGLED BANNER

## Sinton's Maroon Concert Band Members Won National Honors at Waco Over the Week-End

ALREADY well known in band circles throughout South Texas, members of the Maroon Concert Band of Sinton High School garnered greater honors for the school in Waco last week-end. This has been a banner year for the band and for individual members.

The only sextet at the Texas Music Competition Festival, held in Alice in April, to rate first division honors, the members went to Waco last week-end where for the first time in the history of the instrumental department of the Sinton High School, members of the Maroon Concert Band, directed by Pat Arsers, were adjudged winners of first divisions in the National-region contest.

Bands and individuals from New Mexico, Oklahoma, and Texas, participated in the largest national contest to be held in any region. Ninety-six bands, and nearly 8,000 students took part in the 4-day

competition-festival.

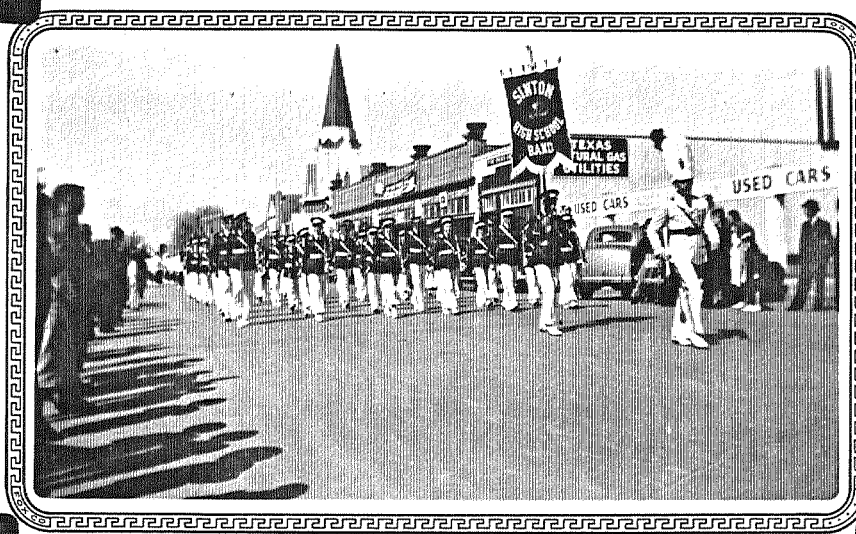
Adjudged winner, along with first division winners from Okmulgee, Okla., and Waco Senior High, was the brass sextet, composed of Jack Tidwell, Betty Birkner, Vonelle Markussen, Wendell Cook, Wayne Waddell, and Wayne Patrick. First division honors were given Wayne Patrick, sousaphone soloist, and Jack Tidwell, cornetist and drum major of the band. Other winners were Vonelle Markussen, second in French horn; Wendell Cook, second in trombone; and Maxine Meredith, second in alto clarinet. Third division winners were the clarinet trio, composed of Gerald Lewis, Doniece Griffin, and Lois Hunt; Margaret Johnson, clarinet soloist; and Robt. Spivey, twirler.

Mrs. L. Spivey, Mrs. R. E. Johnson, and bandmaster Arsers accompanied the students who went to Waco on Wednesday and returned Thursday.

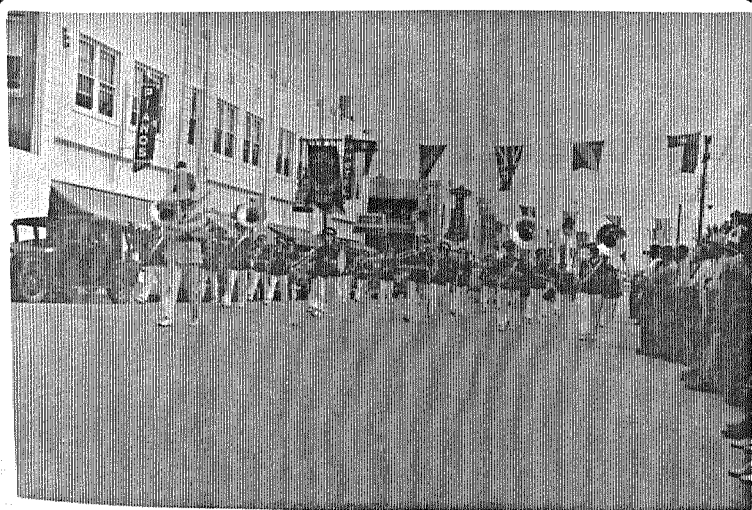




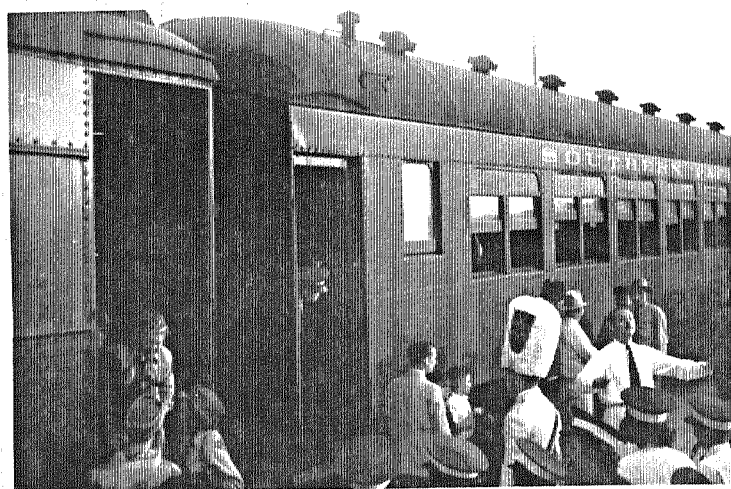
BEEVILLE - 1938



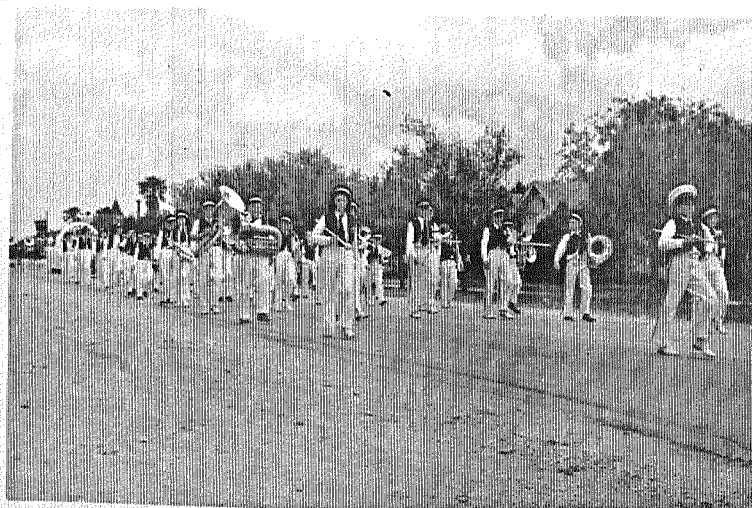
CORPUS CHRISTI - 1939



CORPUS CHRISTI - 1940



RAYMONDVILLE - 1939



GRAMMAR SCHOOL BAND  
SINTON - 1939

TOP PRIORITY NOTICE TO ALL "A" BAND STUDENTS

Since Spring has sprung, and since EXCUSES have never impressed me, I thought it adviseable to pass these on to you in the hopes that you can at least come up with some original, or better excuses than have been given to me for failure to attend section drills this week.

QUOTES: "The cork fell off from my clarinet."

"I had to go to the eye Doctor." This person brought back no eye balls to prove the visit.

"I had to take my Mother to the Hospital." Mothers seldom, if ever, become ill excepting during section drill periods.

"I had to register for the Draft." Our country is now saved.

"I had to have my stiches taken out."

"No excuse." This is probably the most logical of all.

"I was afraid we would have a test and I hadn't practiced." She probably would have failed the test even though she had practiced.

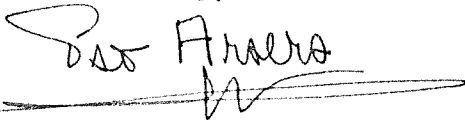
"I had to go to a committee meeting." This committee meeting was held in the parking lot in full view of the band director.

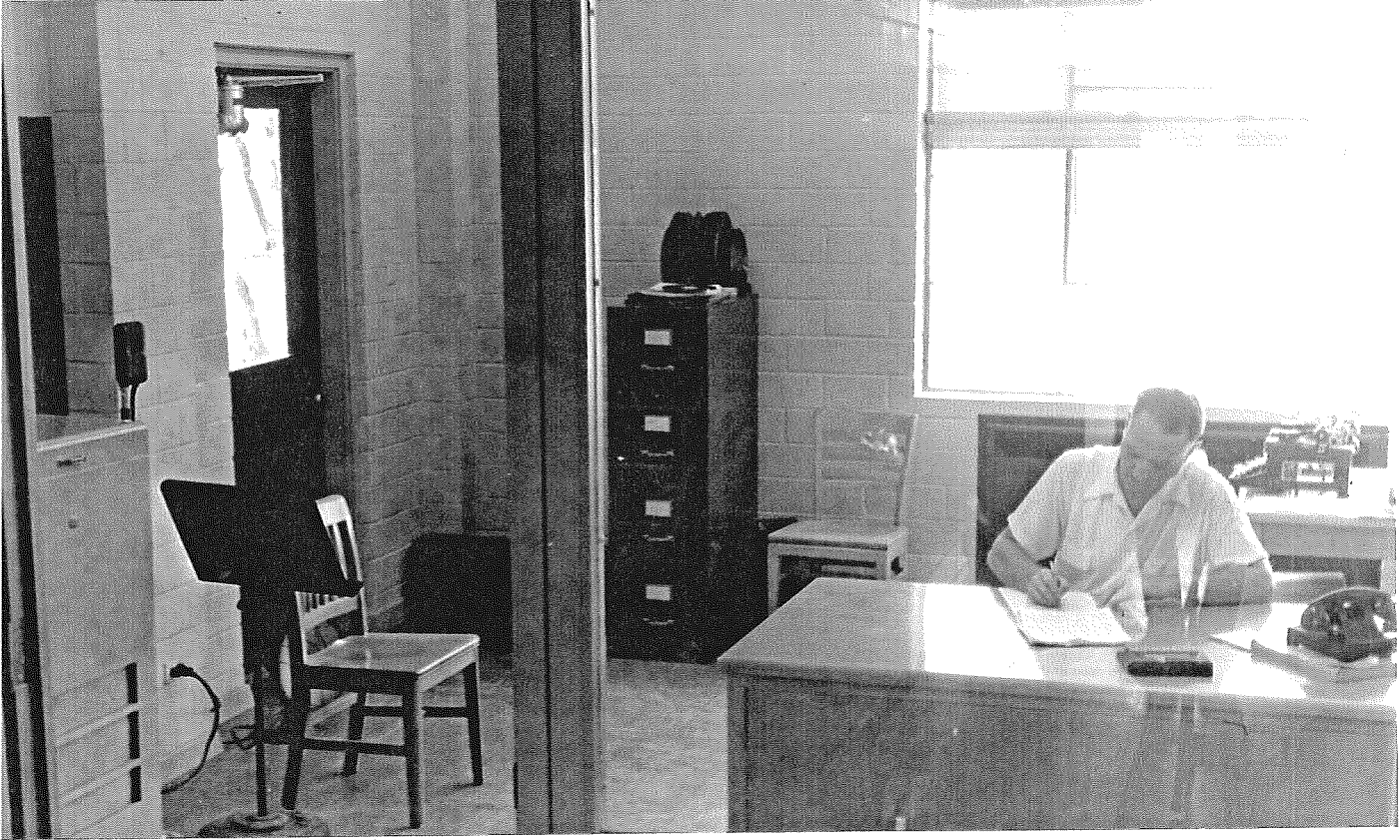
"I am intoxicated."

"My teeth itch."

SINCE EACH FAILURE TO ATTEND REHEARSALS RESULTS IN A LOWERING OF YOUR GRADE, I TRUST THERE WILL BE A MINIMUM OF WAILING, AND CURSING OF THE BAND DIRECTOR NEXT WEDNESDAY, APRIL 18TH.

Respectfully,

A handwritten signature in cursive script, appearing to read "Bob Anders", with a long horizontal line drawn underneath it.











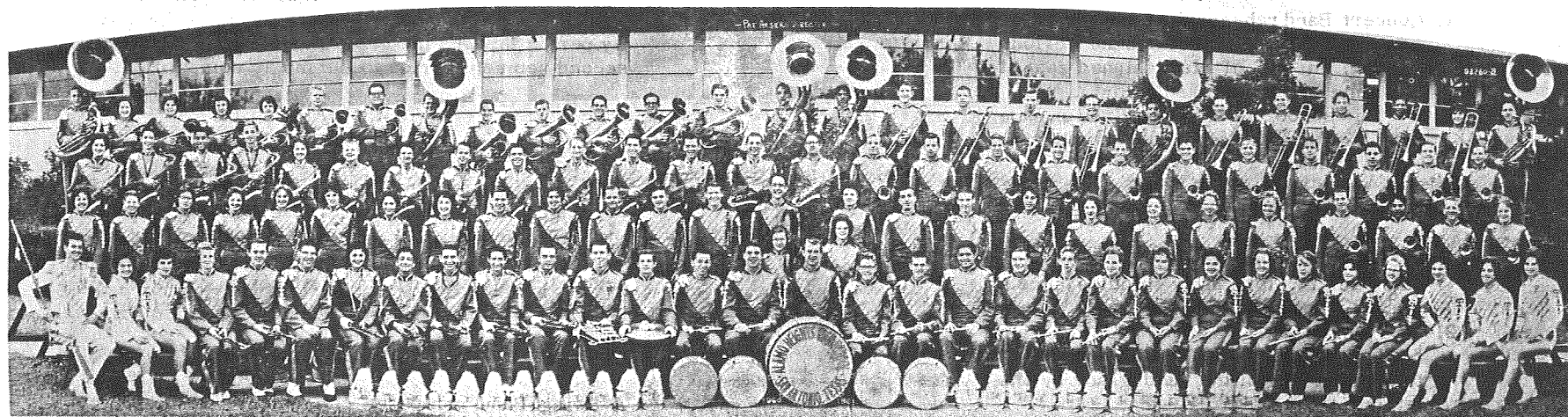




# THE ALAMO HEIGHTS HIGH SCHOOL BAND



FIRST REHEARSAL 1942 — THEN



NOW  
1961

**HARLANDALE PUBLIC SCHOOLS**  
S. W. SEALE, SUPERINTENDENT  
SAN ANTONIO, TEXAS

July 10, 1942

Mr. Pat Arsers  
Apt. 202, 36 South Ashland  
Chicago, Illinois

Dear Mr. Arsers:

I wish to officially notify you that the Board has accepted the agreement we had decided upon previously, and you are duly elected Band Director of the Harlandale Schools for the year 1942-43.

The Board seemed delighted that we are able to find someone of your ability and experience at this time when most men are going into other fields.

I believe firmly that Harlandale has much to look forward to in the music line next year.

I hope to see you in Harlandale the first of September.

Yours for Victory,

*Dillard McCollum*

Dillard McCollum,  
Superintendent.

# Paul A. Schmitt Music Company

88 SOUTH TENTH STREET



MINNEAPOLIS, MINNESOTA

ATLANTIC 4216

September 23, 1943

Mr. Pat Arsers  
Harlandale High School  
San Antonio, Texas

Dear Pat:

Many thanks for your interesting letter and for the order.

I am not surprised that they have given you both schools. If your time would reach around, I'm sure they'd have you in all the city schools. I can guarantee that they will have the best band in the history of the school. It all boils down to the fact that you know your instruments; know how to teach them; give your students a thorough foundation in fundamentals and have high standards of performance. It's a trait of the Arsers family.

I would not feel badly about not getting in the service if I were you. You can do a greater job for the youth of today right where you are. If we neglect those in school today, we will have a group of adults lacking in musical development and interest a few years from now.

I would enjoy receiving copies of programs that you give, so put me on your mailing list.

With thanks for your order and best wishes from the Schmitt Music Company.

Yours very truly

E. G. Uggan  
for PAUL A. SCHMITT MUSIC CO.

EGU:nt



3536 Jackson Blvd.  
Chicago, Illinois  
May 4, 1943

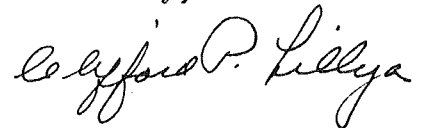
Mr. Pat Arsers, Chairman  
Festival Committee  
203 E. Pyron  
San Antonio, Texas

Dear Mr. Arsers:

During my recent visist to San Antonio I was especially impressed with the caliber of the work done by you and your colleagues in the San Antonio Public Schools. That you men could do such good work in the face of all the difficulties posed by the present war situation, and aarry through a clinic program with all its attendant problems of organization is a tribute to every band director and administrator in the city.

Please extend my congratulations to all, and express my sincere appreciation of the unrivalled haspitality shown me while I was in Texas.

Cordially,



Clifford P. Lillya

*Teller from  
Cliff Lillya  
on Harlandale Board*



## Harlandale Band Wins Many Honors

Harlandale was host to the high schools of the city last Friday, when one of the most successful music festivals in the history of the event was staged. Representatives from all of the public schools, with several representatives from the parochial schools were entered. Many nice compliments were handed the Supt. of the Harlandale Schools, Dillard McCollum, as well as comments of praise to the teaching staff, members of Mrs. Bil Mahan's Gold Battalions, and the members of the Band Parents Association.

Members of the instrumental music department in the Harlandale Public schools won their share of honors. Commendation of the Judges were high both for the concert work of the Junior Band, Senior Band, and the marching of the Senior Band. Senior Band Judge Clifford P. Lillya, concert judge, stated that both the Junior and Senior Band would have done equally well in the Chicago City contest. Capt. Glenn Cliff Bainum formerly of Northwestern University, wrote on the Harlandale Marching comment sheet: "This band would make many a good University Band step to keep up."

Entire results of the Harlandale entries follow:

Name of Entry	Rating
Junior High Concert Band,	
Concert Division .....	1
Sight Reading .....	1
Senior High Concert Band,	
Concert .....	1
Sight Reading .....	1
Marching .....	1
Small groups and ensembles, and solos:	
Virginia Collie, Twirling .....	1
Betty Jean Morley, Twirling .....	1
Roland Dozier, Cornet Solo .....	3
Helen Polley, Clarinet Solo .....	1
Harry Charles, Clarinet Solo .....	1
Clara Ahrens, Flute Solo .....	2
Billie Harston, Saxophone Solo .....	2
Bettye Cloud, Saxophone Solo .....	2
Tommy Fielder, Saxophone Solo .....	1
Kenneth Boren, Saxophone Solo .....	1
Francis Ellsworth, Sax Solo .....	1
Doris Neimeyer, Bassoon Solo .....	1
John Henry Dozier, Trombone .....	
Robert Berg, Baritone Solo .....	1
George Warmack, Sousaphone Solo .....	1
Janet West, Drum Solo .....	2

## Varied Band Program Will Feature Second Harlandale Victory Concert

### First Concert by Glee Club Acclaimed Great Success

Harlandale High School Band will present the second Victory Concert, Thursday, December 17th, in accordance with a proclamation issued recently by Gov. Coke Stevenson.

Admission will be by the purchase of a government stamp or bond, to be retained by the purchaser. High school bands throughout the state reporting on the sale of bonds and stamps have sold as high as \$300.00 at one concert, and it is hoped the community and school of Harlandale will plan to make a week or months' purchase, so that the credit of these purchases may be reported to the state department.

One highlight of the program will be the presentation of a school service flag in honor of all Harlandale tastes. Features will be a novelty narration, the "Three Trees," a descriptive number, "the American Patrol," and a South American Overture "Argentina." Popular numbers, and a Christmas Overture will round out the program.

The first Victory Concert was presented on Friday, Nov. 27th at eight o'clock and according to the response of the public the first concert was a huge success.

The concert was divided into eight parts each representing some phase of American life. All the Harlandale Schools took part in the concert. The vocal choruses from Morrill Ward, Huff Avenue, San Jose and Stonewall Elementary schools sang as well as the vocal organizations of the Junior and Senior high schools.

It was estimated that a crowd of nearly 400 persons was on hand to witness the program and \$175 in defense stamps and bonds were purchased at the booths in the hall. Harlandale students in the service, sponsored by the National Honor Society. Mrs. L. Dufner will have charge of the presentation.

A varied program is being planned for the concert, Bandmaster Arsenault reports. Military music will be interspersed with program numbers to suit a wide range of music.

## Victory Concert Is Big Success

The first Victory Concert for the Harlandale School District was held in the Harlandale High School Auditorium November 27. The concert was under the sponsorship of the High School Choral Department, the Glee Clubs, and the Junior High School Club participated in the program.

The theme of the evening's program was *Cantos of American Life* in which the history of America was presented through music. About one hundred fifty children took part on the program. Dillard McCollum acted as master of ceremonies. About one-hundred seventy-five dollars' worth of stamps and bonds were sold.

The State Department of Education has asked the public schools throughout the state to sponsor one concert a month.

The next concert will be December 17 at 8 o'clock in the High School Auditorium under the sponsorship of the Band.

At the next concert the National Honor Society will present to the school a Service Flag in honor of the ex-students who are in the service of our country. The parents and friends of these students are invited to be present at this ceremony.

Come on, Harlandale citizens, help us to win the war by lending your financial support to these Victory programs.

## 2nd Victory Concert Set

Second school Victory concert for San Antonio will be staged Thursday at 8 p. m. in the auditorium of Harlandale High school.

The program, in line with a recent proclamation by Governor Coke Stevenson, is one of a series planned for San Antonio schools. Admission is by purchase of a war stamp or bond to be retained by the purchaser.

Sale of stamps and bonds at Victory concerts throughout the state have mounted as high as \$3000 in a single night.

Included on the program will be Christmas songs, military numbers, and a novelty narration, "The Three Trees." Bandmaster is Pat Arsers.



**LENDING HAND**—Mary Louise Lane lends Jack Gee a helping hand as he blows on his tuba at the Harlandale band festival. The music goes down and around and it makes a whale of a noise when it comes out, so protection of the ears, even by proxy, is a mighty nice thing.

# THE *Hoof Print*

ALAMO HEIGHTS HIGH SCHOOL

Vol. II

San Antonio, Texas, Friday, April 11, 1958

No. 15

## *A Band Captures Seventeenth Annual Sweepstakes Awards*

The Alamo Heights high school band, under the direction of Mr. Pat Arsers, not only won a sweepstakes award for the seventeenth year, but also 26 individuals won medals for a first division solo or ensemble in the Interscholastic League contest at Jefferson.

In concert playing two of the three judges awarded the Heights band a one plus. The other judge awarded them a one. In sight reading they received a one, too.

James Jacobson, Texas Christian University band director, stated, "The Alamo Heights band does one of the best sight-reading jobs I have ever heard."

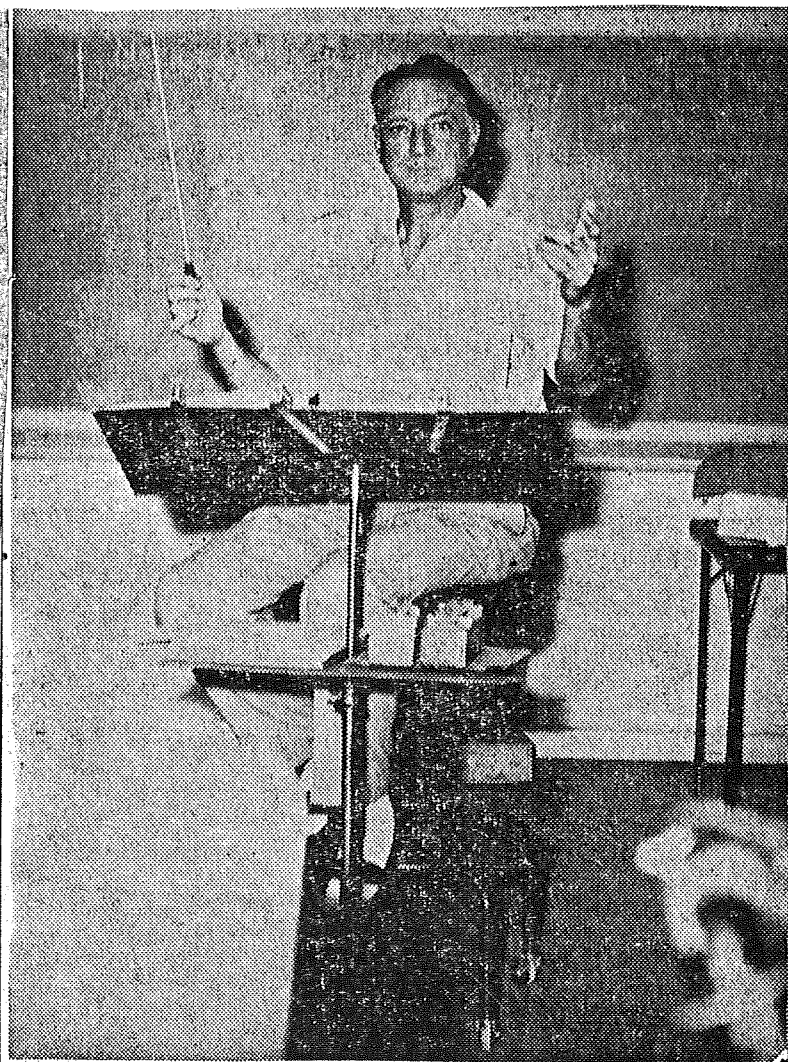
Joe Bellamal, Sul Ross Band director, stated "You've got one of the most mature and polished ensemble band sounds of any high school band I have ever heard; this is one of the country's outstanding high school bands."

Dr. Gene Struchberry, director of music at the Pasadena schools said, "I congratulate you on this fine performance; I consider it a privilege to have heard your band."

You are lucky to have a band director such as Pat Arsers."

Those receiving first in solo and ensembles are: David Kuehn, student conducting; David Kuehn, bass solo; David Kuehn, Pat Graves, Ter-

ry Kahn, Kyle Farquhar, Roger Darley, and Jack Behrends, brass sextet; Susan Hardin, Lynn Schraub, Allan Woodbury, and Virginia Rudd, flute quartet; Billy Carter, (Continued on page 4)



**DIRECTOR** — Alamo Heights Band Director Pat Arsers will direct high school students in their annual spring symphonic concert.

(Photo by Tim Donoghue)

# Heights' Band Awarded Fifteenth Sweepstakes

For the fifteenth consecutive year, the Alamo Heights band was awarded a sweepstakes award by the Region VI University Interscholastic League. It was earned by winning a number one rating in marching, sight reading, and concert playing. The band was one of three out of 65 bands that earned the award.

A number one rating in marching was won in December. The concert playing and sight reading winnings were made March 22 and 23 at the University Interscholastic League concert playing, sight reading, solo, and ensemble contest held here. The bands were judged on tone, technique, interpretation, instrumentation, and general effect.

Twenty-two solos and ensembles were entered by Heights musicians, and 19 of these won a superior rating. Three won a II rating.

Solos winning I ratings were Barbara Bitter, Stanley Stahl, Mike Koehl, Herby Halstead, Fred Behringer, Margie Schaezler, Jerry Bowden, Virginia Rudd, Warren Turner, Glenda Kahler, Pavo Oveross, John Cooper, Bob Janeczek, and David Kuehn.

Ensembles winning first were a cornet trio, Harry Myers, Stanley Stahl, and Anthony Lozano; a flute trio, Carol Schreiber, Jerry Bowden, and Margie Schaezler; a French horn quartet, David Johnson, Kyle Farquhar, Ed Osterberg, and Jim Wagner; a trombone quartet, John Cooper, David Jenkins, Cynthia Davenport, and Roger Darley; and a brass sextet, Glenda Kahler, Pavo Oveross, David Jenkins, David Johnson, Herby Halstead, and Fred Behringer.

Solos earning a II rating were Gail Passmore, Kathleen Myers, and Betty Rudd.

The contest was attended by approximately 5000 high school students, which entered a total of 1210 solos, ensembles, and student directors.

Band members served as runners for the various judges and ran a concession stand in the stadium for the visitors' use, while speech students and stage crew members helped at the concert playing contests.

Mr. Virgil Currin is Region VI chairman, and Mr. Arsen served as contest director.

## Band Plays For All-Stars

The Alamo Heights High School band, directed by Mr. Earl Arsen, was chosen to play for the All Star Football Game played at the Alamo Stadium on August 5.

After a week of practice, approximately 50 members, including some graduates, turned out to play for the game in which high school players from all over Texas played to a 25 to 25 tie. Alamo Heights was also represented by Jimmy Zachry, a last year's graduate who played for the South team.

The Alamo Heights band, the only band at the game, played such numbers as "Dixie" "On Wisconsin," and other familiar marches during the game.

WINTER CONCERT - JANUARY 1950

## Musicians Play in Annual Concert

The Alamo Heights high school band, directed by Mr. Pat Arsen, presented their annual band concert Friday evening, January 12, at the school auditorium.

The program began with the national anthem and numbers were as follows: aria and chorus from "The Magic Flute," the "First Rumanian Rhapsody," Iris' tune from "County Dairy," "A Walking Tune," "Raymond, King

John," and the Continental.

Mr. Richard Young, director of the junior high school band, played a trumpet solo in "Stars in a Velvety Sky," accompanied by Mrs. Young; and "Stardust," accompanied by the band.

A novelty piece was "Disc Jockey," narrated by Johnny Rhine, and featuring a cornet solo by Bob Chapman.

The concert was recorded for future use and was greatly enjoyed by a large receptive audience.

# Heights Takes Sweepstakes Again As Arsers Leads Band to Victory

For the twelfth consecutive year, Alamo Heights has won a sweepstakes award at regional contest. Mr. Earl O. Arsers, band director, is the one to whom a great deal of credit should be given for this accomplishment.

Perhaps one reason Mr. Arsers has been so successful with bands is his excellent musical background. He was born in Park Rapids, Minnesota, in 1905 and received his diploma from Osage (Iowa) public school. He attended Coe College, the University of Minnesota, and Vandercook school of music where he received his Bachelor of Music and Music Master's Education degrees.

Mr. Arsers has played clarinet in the Rochester (Minnesota) symphony, orchestra, Rochester part band, Karl King's band, and the San Antonio symphony orchestra under Dr. Max Reiter. He has also written articles for various music periodicals and has published several exercises for various instruments.

Before joining the faculty at Alamo Heights as director of instrumental music in 1942, Mr. Arsers was band director at Sinton high school and Harlandale high school of San Antonio. This followed some theater and radio work

as well as work with his own dance band which played in the Middle West.

Mr. Arsers can make a memorable statement. He has never been connected with a band that hasn't received sweepstakes (first rating in marching, concert, and sight reading) award. He says, however,



MR. PAT ARSERS

"I was more satisfied with the reaction and performance of the band this year than I have been in any other."

Under the expert directorship of Mr. Arsers, the bands in the future will no doubt continue to have such a fine record.





**RUNS IN FAMILY**—Seven brother-and-sister combinations are included in the Alamo Heights High school band which will be among 18 local bands in the Band festival at Alamo stadium April 24. From bottom to top, (L-R), Virginia and Betty Rudd, Alan and Mary Ann Paterson, Russell and Mike McGoodwin, Bill and Phil Shrader, Sally and Bill Pridgen, Harry and Larry Myers and Rachael Wentworth, whose brother Jerry was absent when picture was taken.

SAN ANTONIO PAPER - 1951

## Band Wins Sweepstakes For Eight Year in Row

For the eighth consecutive year Alamo Heights won the sweepstakes in the Region VI division of the University Interscholastic band contest by placing first in concert, sight reading and marching. The contest was held here on March 28, 29, and 30.

Also awarded to soloists and ensembles were 16 firsts, 9 seconds, and 1 third. In the brass section the first places include Dick Chapman, Fred Herber, and Dick Tinsman; the trombone quartet, Dick Chapman, Tommy Economy, Dick Economy, and Hugh Wharton; the coronet trio, Bob Chapman, Bill Hatt, and Bob Sibley; the brass sextet, Bob Chapman, Bill Hatt, Dick Tinsman, Cruz Sanchez, Tommy Economy, and Bob Sibley. Seconds were Hugh Wharton; Richard McIlhaney; David Michie; and Clay McFarland.

Placing first in the reed section were Charles Hansen; Gary Henning; the clarinet trio, Dick Neithamer, John Steel, and Gary Henning. Seconds were Nancy Bitter, Kenneth Robertson, Paul Clinkscales; the clarinet quartet, Marlene Jacobs, Kenneth Robertson, Alex Ross, and Nancy Bitter.

In twirling, firsts were awarded separately and as a trio to Mary Johnson, Martha Jo Golden, and Sharon Burnet; and to two duets; Martha Jo Golden, and Sharon; Mary Johnson and Eunice Henning.

The drum trio, Tom Benedict, Jimmy Gillespie, and Jack Norton also placed first.

Near four thousand high school musicians from Southwest Texas competed in the three day band and orchestra meet.



# The Band Has Its Own Practice Season



**THEY ALSO WORK**—Anyone who thinks football teams get all the hard work before the first game can get an argument from the members of the Alamo Heights High School band. They have been leading a busy life getting ready for the Mules' opener against the Tech Buffs Friday night. At the left Nancy Bitter and her piccolo are trying to drown out the puffing notes made by Herbie Halstead's bass horn. In the next picture, Drum Major Hugh Wharton gives a critical look as Twirlers Eunice Henning and Sharon Burnett practice their stepping. In the center picture, Neil Waldorf, front, is giving a lift for Judy Van Horn, tiny bass drummer, while James Gillespie, snare drummer, and Trombonist Dick Chapman sound off. Next, Band Director Pat Arsers shows Miss Burnett and Wharton how the band and pep squad will line up on the field for a between-halves formation. All members of the band must look neat, so in the last picture Donald Harrell goes to a mirror to practice adjusting his tie correctly. Arsers has promised the band will be ready for a good show by Friday night.—Evening News Sportsphotos.

Thursday, April 5, 1951

## Heights Band Wins Sweepstakes Honor In Regional Contest Here

Rated in Division I in all three phases of the contest—concert work, marching and sight reading—the Alamo Heights high school band, directed by Pat Arsers, received the sweepstakes award in the Region VI, University Interscholastic League musical meet conducted at Heights high school Thursday and Friday.

In competition with musical organizations from throughout this section of the state, the local band took the highest honors possible in all three divisions of the contest.

More than 4,000 students from scores of schools in the area participated in the various musical events during the two-day weekend meet.



MUSIC ROCKS NORTH SIDE SAN ANTONIO  
Herby Heimer plays piccolo, Mervel Valentine, bass horn.

## School Band Confab Starts

Alamo Heights and north side San Antonio were gay with 4000 brightly-costumed band members Wednesday as a 3-day University Interscholastic league band and orchestra contest got underway.

On hand for the regional competition were 44 bands and orchestras and innumerable soloists and ensemble members.

They were gathered for solo competition, for ensemble judging, and for concert band and orchestra competitions.

Band contest chairman is Pat Arsers, Alamo Heights High school, scene of the competition. Vocal chairman is Ira Bowles and Anton Bek is orchestra chairman.

Competitions scheduled for Wednesday are concert bands, sight reading and student conducting, brass solos and ensembles, reed solos and ensembles and percussion and twirling.

Other inside events as well as marching band contests at the Alamo Heights stadium, Broadway at Rosalie ave., are scheduled for Thursday and Friday. Events will be open to the public.

## Nine Bands Gain High Ratings In Contests

Nine San Antonio high school concert bands were given first-class ratings when they were judged Friday in the San Antonio Dist. Bandmasters' Assn. Festival Contest which met at Edison High School.

The bands given the first, or highest, ratings were from Alamo Heights, Edison, Burbank, Harlandale, Thomas Jefferson and Brackenridge High schools. Alamo Heights, Harlandale and Brackenridge were also represented by junior bands which were given first-class ratings, making a total of nine bands. San Antonio Vocational and Technical School band and the junior band from Thomas Jefferson High School received second-class ratings.

Awards were also made to woodwind and brass ensembles and soloists from the various schools and to marching bands which were judged Friday evening on Edison Athletic Field.

Judges for the contests were Everett McCracken, D. O. Wiley, Texas Technological College; R. A. Tampke, Southwest Texas State Teachers College, and Weldon Covington, supervisor of music, Austin public schools.

## Alamo Heights School Band Wins Honors

### Musicians Cited for Efforts in War Activities Here

The Alamo Heights High School band has been awarded the Music War Council distinguished service citation in recognition of its outstanding contributions to the war effort through participation in special wartime musical activities, it was reported today.

Announcement of the award was made in a letter from Howard C. Fischer, executive secretary of the Music War Council of America, to L. G. Nystrom, principal of the high school.

Fischer said the award is the second to be made to a Texas high school and among the first 850 in the nation, a distinction of "no small significance as thousands upon thousands of American musicians are rendering patriotic service by stimulating war bond, Red Cross and war relief campaigns and bringing the comfort of music to the wounded veterans in army and navy general hospitals."

C. D. Woods of San Antonio, Texas state chairman, will make the presentation of the award in a public ceremony at a later date, Nystrom said.

**Pedro!**

*Hey, Pedro!*

**HEY, PEDRO!**

Can you imagine 10 Pedros in one band? The Alamo Heights band has just that many, although they only appear during one number.

This isn't as fantastic as it sounds when you learn that the band is rehearsing "Hey, Pedro," a novelty number, for their coming concert. The number begins when Mr. Pat "Pedro" Arsers enters a darkened stage (after intermission) dressed in a serape and sombrero to find the band all taking a siesta. He shouts "Hey, Pedro!" and the gourd player awakens with a start and begins the samba rhythm pattern. He in turn shouts to the "Pedro" who plays the claves, and he begins tapping out his part.

The Pedros who play the maracas and snare drum are next summoned, and they call to the "Pedro" who plays the bass to start his part. He then calls to the trombone player, whose name is — you guessed it—"Pedro." Gradually every "Pedro" is roused from his sleep and a Latin American samba finds its way to the ears of the audience.

As the piece progresses, the "Pedros" one by one, become very drowsy, yawn, and doze off, leaving Mr. "Pedro" Arsers lazily swinging his baton. This exercise is soon abandoned as he, too, falls asleep to end the piece.

"Hey, Pedro" is only one of the entertaining numbers that appeared on the varied program when the band presented its annual winter concert on January 29 in the auditorium.

1963

# A.H. TAKES 22nd CONSECUTIVE WIN

For the twenty second consecutive year the Alamo Heights High School marching band, under the direction of E. O. "Pat" Arsers, has been awarded a first division rating in the University Interscholastic League Regional Marching Band Contest.

Under the assistant direction of Richard H. Cranford, the 102-member Heights marching

band received the first division rating, the highest possible rating, in the marching competition for Region VI held Friday at the Alamo Heights High School stadium. Eighteen high school bands from Class AAA and AAAA were entered.

Each band was allotted from five to eight minutes performance time on the field and received rating in four different categories; tone, balance of music, precision, and execution of required maneuvers. Performance was judged against standards created by the judges.

This year's judges were Gene Stuchberry, band director at Pasadena, Tex., Arnold Bacha, band director at Galena Park, Tex., Bill Traeger, band director at Gregory-Portland, Tex., and Bryce Taylor, band director at Alice, Tex.

Performing with the Heights band were Drum Major Pat Arsers, and Majorettes Arlene Ross, Vickie Kirby, Trudy Tinsman, Janet Craeger and Judy Germer.

Winning first division ratings in the baton twirling competition, held in conjunction with the marching contest, were Judy Germer and Arlene Ross. Second division ratings were won by Vickie Kirby, Trudy Tinsman, and Janet Craeger.

The 5-girl ensemble from Heights also received a first division rating in baton twirling.



E. O. "Pat" Arsers  
...22 wins later

## Heights Band Concert Tonight

The Alamo Heights High School will present the Concert Band, under the direction of E. O. "Pat" Arsers, in the 22nd Annual Spring Concert tonight at 8 p. m. in the school auditorium.

Assisting Mr. Arsers will be Richard Cranford, Alamo Heights Assistant Band Director, and guest director Major Samuel Kurtz.

Pat L. Arsers will appear as soloist in an arrangement of Von Weber's "Concertino, Opus 26" for clarinet and band. Also appearing with the band will be David Alley, Jimmy Bell and Manuel Cantu who will play "Carnival Variations" for trumpet trio and band by Don Jacoby and William McRae.

Other numbers on the program will include selections by Rimsky - Korsakov, Richard Wagner, Franz von Suppe, S. Lope, William E. Rhoads, and the well-known "Passion in Paint" suite by Henry Rene.

A highlight of the evening will be the presentation of the Band Awards including the Mary Johnson-Glover Hargis Memorial Scholarship Award, the National Arion Foundation Award, the John Philip Sousa Band Award, the Fine Arts Department Award and the Special Scholarship Award in memory of Glover Hargis.

Following the awards presentation the concert will conclude with the "Honey Boys on Parade" march by E. V. Cupero.

Student admission to the program is 50¢ and adult tickets are \$1.

## Heights makes it 22 in a row

Two first division ratings won by the Alamo Heights High School "A" Band during last weekend's Interscholastic League Regional Band Concert and Sight Reading Contest have brought AHHS and Heights band director E. O. "Pat" Arsers their 22nd consecutive Sweepstakes Award in the annual band competition.

This year's 105-member "A" band received the grand slam Award by virtue of last week's top ratings and a first division

rating won in last fall's marching competition.

The Concert and Sight Reading contest, held Saturday at Thomas Jefferson High School, included entries from high schools classified as AAAA and AAA in Region VI.

First division ratings, the highest possible ratings, were also won by AHHS student directors Johnny Odell, assistant solo clarinetist, and Heights Drum Major Pat Arsers, who directed the band in contest numbers.

The Alamo Heights "B" Band, competing for the first time in the AAA classification, received a second division rating in Concert and a third division rating in Sight Reading.



## SEVENTEENTH SWEEPSTAKES AWARD

San Antonio Light  
1958

# Judges High In Praise Of Heights High School Band

Not only has the Alamo Heights high school band, under direction of Pat Arsers, won regional sweepstakes honors for the seventeenth consecutive year, but a number of individual band members carried off top honors and judges were high in their praise of the local group.

First division rating in both concert and sight reading, coupled with a similar rating in marching, already received, gave the Heights musical group another sweepstakes

award.

Here's what the judges had to say: James Jacobson, Texas Christian University band director: "The Alamo Heights high school band does the best sight reading I have ever heard."

Joe Bellamah, band director at Sul Ross College: "You get one of the most mature and polished ensemble band sounds of any high school band I have ever heard; this is one of the country's outstanding high school bands."

Dr. Gene Stuchberry, supervisor of music in the Pasadena schools: "I congratulate you young men and women and your director for this superb performance; I feel it is a privilege to have had you play for me."

Here are how Heights bandmen placed in ensemble and individual ratings:

First division: David Kuehn, student conducting; brass sextet, Pat Graves, Terry Kahn, Kyle Farquhar, Roger Darley, Jack Behrends and David Kuehn; tuba solo, David Kuehn; flute quartet, Susan Hardin, Virginia Rudd, Lyn Schraub and Allan Woodbury; cornet, Billy Carter; trombone, Roger Darley; cornet, Terry Kahn; trombone, Carla Steinberg; clarinet, Sally Branch; snare drum, Mary McMillan; baritone horn, Gene Kurtz; cornet, Pat Graves; alto saxophone, Jan Lodal; clarinet, Joe Lambert; flute, Thornlee Alvis; flute, Virginia Rudd; tuba, Mike Holden.

Second division: Flute, Martha Taylor; saxophone quartet, Jan Lodal, Jo Lyn Musselman, John Carey and Alvin Coward; clarinet trio, Joe Lambert, Virginia Heisler and Jeffrey Wentworth; flute trio, Thornlee Alvis, Mary Gayle Putman and Mary Jane Davenport; clarinet, Bonnie Mitchell; clarinet, Sally Pridgen; bass clarinet, Joan Vaughn; clarinet, Phyllis Jenks.

Third division: Oboe, Jo Lyn Musselman; bassoon, Sandy Lankford; clarinet, Patty Midyett; french horn, Jeff Lindsey.

## Band Prepares Works For Region VI Meet

For the seventeenth consecutive year the Alamo Heights high school band will enter the Region VI University Scholastic League Band Contest. The contest this year is at Jefferson High School. The band will play Thursday, March 20.

The band will play "Hi-Fi" by Ted Mesang; "Romeo and Juliet Overture" by V. Bellini; and "Finale" from Symphony in F Minor number 4 by Tschaiikowsky, as their prepared work. Sight-reading will be a part of the contest also.

Individual solos will be played by Thornlee Alvis; Billy Carter; Roger Darley; Pat Graves; Mike Holden; Phyllis Jinks; Terry Kahn; David Kuehn; Gene Kurtz; Sandy Lankford; Joe Lambert; Jeff Lindsey; Jan Lodal; Bonnie Mitchell; Jo Lyn Musselman; Sally Pridgen; Virginia Rudd; Carla Steinberg; and Joan Vaughn.

There are several groups that will play. They are: Clarinet Quartet—Ginger Heisler, Jim Kellog, Joe Lambert, and Jeffery Wentworth; Saxophone Quartet—Alwin Coward, John Carey, Jan Lodal, and Jo Lyn Musselman; Brass Sextet—Jack Behrends, Roger Darley, Kyle Farquhar, Pat Graves, Terry Kahn, and David Kuehn; Flute Trio—Thornlee Alvis, Mary Ann Paterson, and Mary Gayle Putnam; Flute Quarter—Susan Hardin, Virginia

Rudd, Lynn Schraub, and Alan Woodbury; and a Clarinet Trio—Carol Hutzler, Betty Stolte, and Patty Midyett.

This year we have a student conductor, David Kuehn. He will direct "Das Pansional" by Franz Von Suppe.



ALAMO HEIGHTS BAND  
STATE FAIR - OCTOBER 1949



SUNDAY, AUGUST 2, 1959



## Around the Plaza

By RENWICKE CARY

Everyone at the recent Trinity University Skyline music and twirling camp still talking about how the Texas weather co-operated with Paul Yoder, the well known composer of school band music, who was here from Ft. Lauderdale, Fla.

Just as Yoder picked up the baton and gave the down beat to the band to play his own composition, "Hurricane," a rainstorm broke over the Trinity campus.

There was a combination of thunder and lightning and this, plus the sound of the rain on the auditorium's aluminum roof, afforded some of the most realistic sound effects you could ask for.

Pat Arsers, the Alamo Heights High school band director, says: "It's doubtful that any composer ever had the elements working for him as did Yoder during this particular composition."



Pat Arsers, Director of Instrumental Music in San Antonio's Alamo Heights Schools and past-president of TBA, who celebrated the System's Silver Anniversary with a Band Concert. Guest Conductors were James Neilsen of Okla. City Univ., and Bernard Fitzgerald of Univ. of Texas. A large audience and many musicians were in attendance.

THE SOUTHWESTERN MUSICIAN

## Man and Band

Twenty-one years ago Mr. Earl Pat Arsers came to Alamo Heights with his motto, "If you're green, you grow; once you're ripe you get rotten."

Twenty-one years the band was green and for 21 years the band has grown and ripened under his careful guidance. He and the band have gathered awards together from all over the country.



Mr. Earl Pat Arsers

This year marks the twenty first sweepstakes award that the band has won in the Band Contest. Last year he was named Texas Band Master of the Year and was awarded the Mac award, comparable to the Oscar, as one of the top five band directors in the nation.

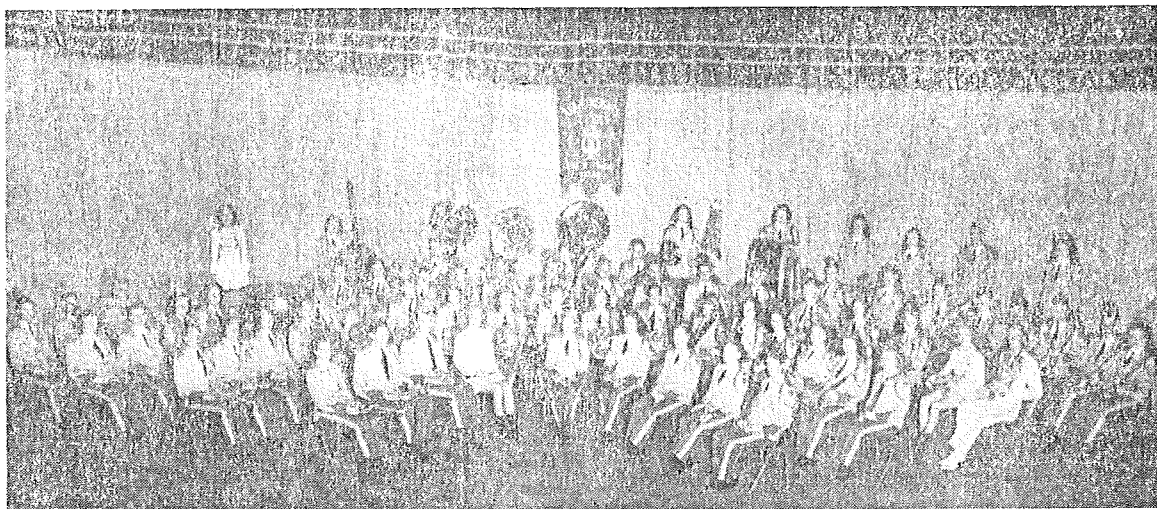
He has a busy day teaching the "A" and "B" bands, supervising sectional rehearsals, Swing Band and marching practices, and creating football halftimes shows. Thus it may be said of Mr. Arsers that, though 'A bandmaster's work is never done, but runs from sun to sun,' he has done well and his pride in the band and his careful, pains taking work with it has made it the pride of Alamo Heights and Texas.

Thank you, Mr. Arsers, for everything you have done for Alamo Heights. Good luck and congratulations.

GF

WE are out at the Olmos Dinner Club and Rex Preis, maestro of the band, suggests we listen to his saxophone section, composed of Pat Arsers, Josh Fister and Jerome Zeller, go with the chatter. . . The boys are saying: "Last Tuesday night we play saxophone for the San Antonio Symphony under direction of Andre Kostelanetz, tonight we play sax for the great Preis, . . It is indeed interesting, this life."

# ALAMO HEIGHTS HIGH SCHOOL BAND



## Remember the Alamo!

The Alamo Heights High School Band of San Antonio, Texas, has a first division record in Concert, Sight-Reading, and Marching for the past five years. During the war years of 1944-45 the band participated in the contest sponsored by the San Antonio District Bandmaster's Association. In 1946 the Band entered the last contest held by the Texas Music Educators Association, and the past two years entered in the University Interscholastic League contest. First divisions in marching were also won since the Battle of Flowers marching contest was resumed. The past two years the band has entered a higher classification than the enrollment of the school requires.

Pat Arsers, the director for the past five years, is band chairman and regional chairman of T.M.E.A.

Region VI. He is also President of the Texas Bandmaster's Association, a member of the committee on records and recordings of the National Music Educators, a member of the executive board of the American Federation of Musicians of Local 23, and a member of the music selection committee of the Interscholastic League. His hobby is fishing and subbing in the San Antonio Symphony Orchestra.

Plans of the new \$1,500,000 High School in Alamo Heights include a separate music building, including an ensemble room 50 by 50 feet, office, library, instrument and uniform storage, and 6 practice rooms. When Mr. Arsers assumed directorship of the music department, 42 children from the 7th grade through the Senior year in high school were enrolled in instrumental music.



PAT ARSERS, Director

The past year the enrollment has more than tripled.



617 West Tenth Street

Dallas 8, Texas

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We Specialize in the Repair of Clarinets, Flutes, Piccolos, Oboes, Bassoons Only

*"What's good enough for today—is not good enough for tomorrow"*



LOCAL BAND Leaders Ken Emery, left, of Jefferson High School, and Pat Arsers of Alamo Heights High School, will appear as guest conductors of the official U.S. Navy band at its Sunday afternoon and night concerts at Municipal Auditorium.—Staff Photo.

## Navy Band Will Play Two Concerts Here Sunday

Undoubtedly one of the finest musical organizations in the world, the official U.S. Navy Band, will play a matinee and night concert Sunday at Municipal Auditorium.

Appearance of the 60-piece unit here is under sponsorship of the Optimist Club which is seeking to raise money to carry on its boy's work program.

The matinee, starting at 2:15 p.m. will be devoted to popular music, jazz classics and novelties, while the evening concert, which gets under way at 8 p.m. is designed to please genuine music lovers of all ages.

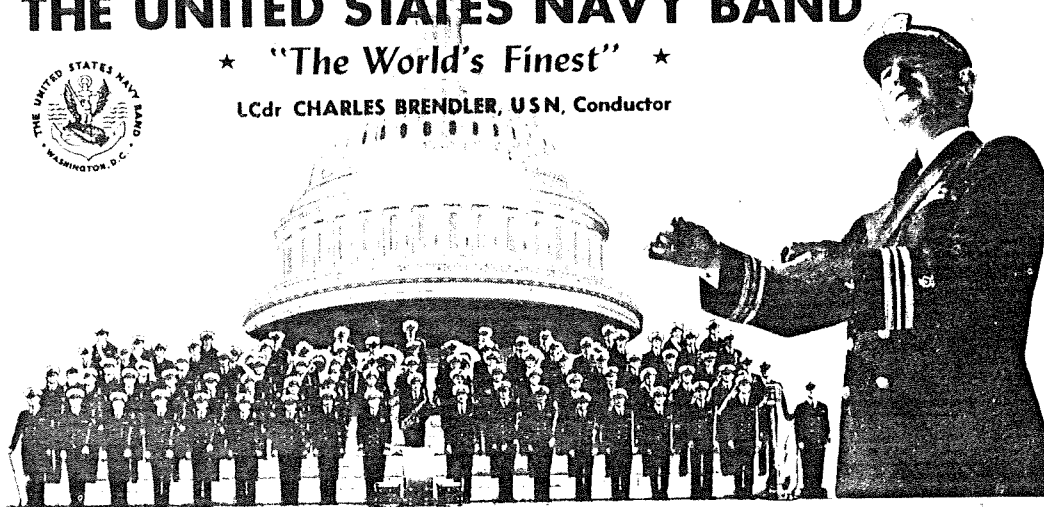
Local musicians will appear as guests at both performances. At the matinee, Pat Arsers, bandmaster of Alamo Heights

High School, will direct the Navy band together with one outstanding musician from local high school bands, in one number. At night Ken Emery, the Jefferson High School band director, will conduct the Navy band for one selection.

### PERSONAL APPEARANCE THE UNITED STATES NAVY BAND

★ "The World's Finest" ★

LCdr CHARLES BRENDLER, USN, Conductor



THE UNITED STATES NAVY BAND ON STEPS OF NATION'S CAPITOL

GIB SANDEFER, Concert Tour Director — Suite 1096 National Press Building, Washington 4, D. C.

## Band Concert Set

With March 2 set as the date for the annual all-city concert, San Antonio school bands have already started rehearsals.

Sponsored by the San Antonio District Bandmasters assn., the all-city group is composed of students from 12 local high schools. Members for the 125-piece band are selected on a competitive basis, according to Pat Arsers,

Alamo Heights band director.

Arsers explained concert proceeds are divided equally among participating schools to provide scholarships for students to various band schools held throughout Texas during the summer.

San Antonio is the only city in the state having a bandmasters association and an all-city band, Arsers added.

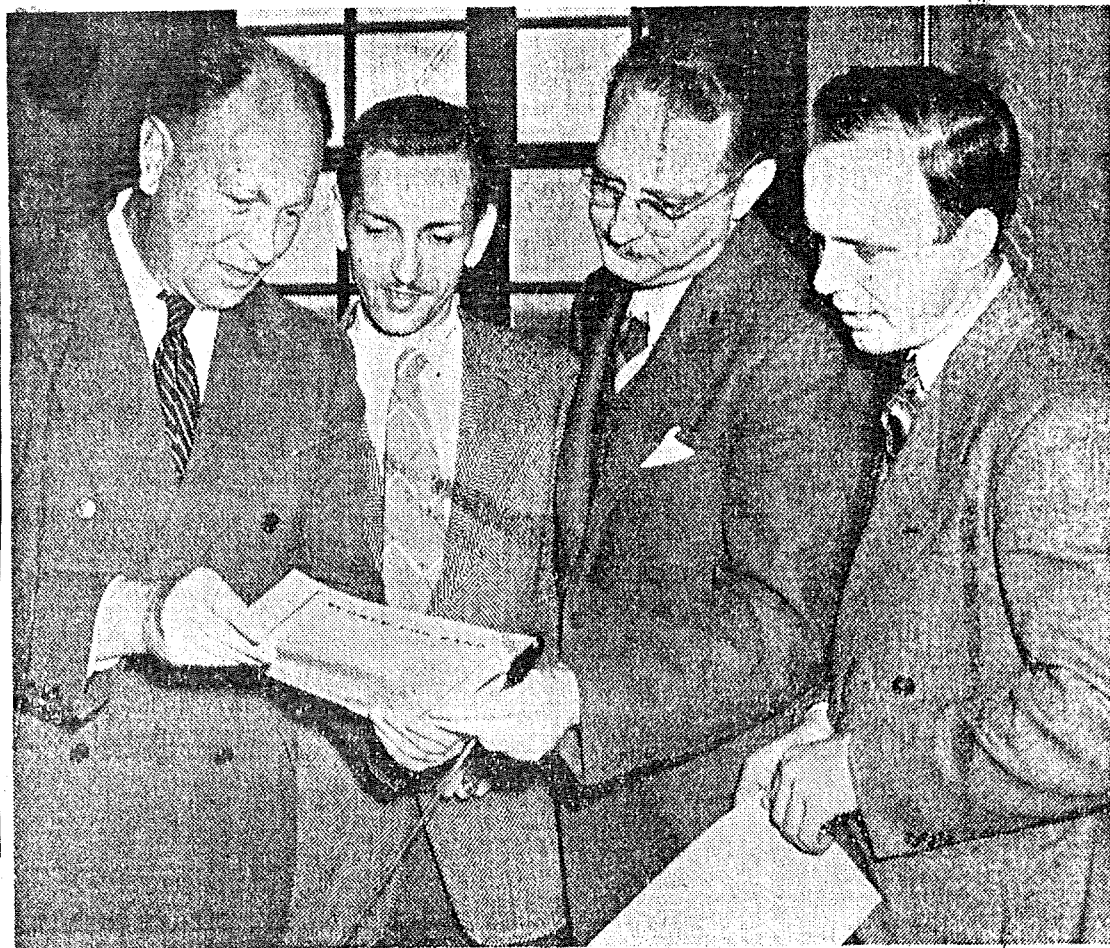
## Band Benefit Concert Set For Schools

Max Reiter director of the San Antonio Symphony, will be guest conductor Feb. 27 when 167 school musicians join for an all-city benefit performance in the Jefferson High School auditorium, R. A. Dhossche, president of the San Antonio Band Masters' Assn., announced Friday.

A choir, recruited from the glee clubs of city and suburban schools, will have an equal share in the music festival.

Money raised at the performance will be divided equally among participating schools as a scholarship fund for music students at summer music clinics. Students selected for awards will have their choice of attending three-week courses at Denton, Kingsville or Commerce.

L. A. Wood, state superintendent of schools, will be intermission speaker.



**THEY KNOW THE SCORE**—R. A. Dhossche, president of the San Antonio Band Masters Assn., left, and Bandmasters Dick Hardin of Harlandale, Pat Arsers of Alamo Heights and Herman Vetter of Burbank, go over the scores for an all-city school band concert Feb. 27. The 167-piece band will perform at Jefferson High School auditorium at 8 p. m.



## Plans Made for S.A. Music Festival



**BANDMASTERS OF EIGHT LOCAL SCHOOLS ARE COMPLETING PLANS** for the annual contest festival to be held at Edison High School Friday under the auspices of the San Antonio District Bandmasters' Assn. Concert bands, solos and ensembles will compete from 8 a. m. to 3 p. m., and marching bands and drum and bugle corps will compete at 8 p. m. Shown above discussing contest plans are, seated, left to right, Vernon Mayfield of Brackenridge High School; Warren Reitz of Harlandale; Jerome Zoeller of Jefferson, and William Zimmer of Lanier. Standing, left to right, are Pat Arsers, Alamo Heights; Herman Vetter, Burbank; R. A. Dhosche of Tech. and Jean Sarlt of Edison.—Evening News Photo.

San Antonio Evening News  
1944

*San Antonio Evening News, 1944*



*This is your invitation  
to the*

# **New Music Marching Band Clinic**

SAN ANTONIO, TEXAS, AUGUST 29, 30, 31, 1949

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## **FEATURES . . .**

38-PIECE PROFESSIONAL BAND FROM LOCAL  
23, A.F.M., FOR THE NEW MUSIC CLINIC  
Gould — Yoder — Irons — Chidester



100-PIECE ALL STATE MARCHING BAND  
FOR FOOTBALL DEMONSTRATIONS  
Bergan



MOVIES OF THE CONDENSED SCORES OF  
THE NEW MUSIC.



RECORDINGS OF THE NEW MUSIC  
TO BE LOANED TO MEMBERS OF TBA



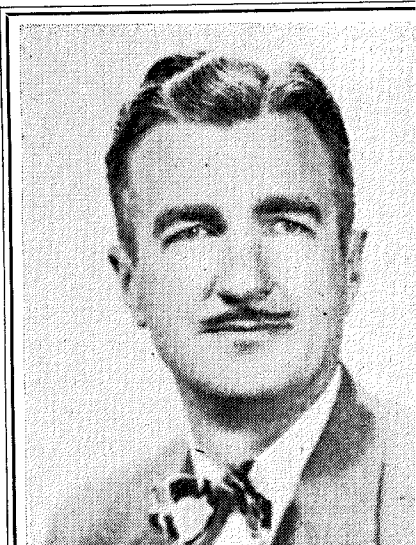
BARBECUE . . . SWIMMING  
OLYMPIC POOL



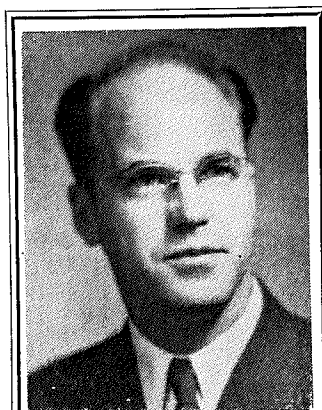
SPECIAL TOURS OF SAN ANTONIO FOR  
WIVES OF BAND DIRECTORS



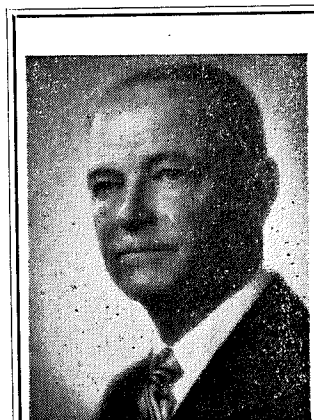
Morton Gould



Hal Bergan



Dr. L. W. Chidester



Col. Earl D. Irons



Dr. D. O. Wiley

*This is your invitation  
to the*

# **New Music Marching Band Clinic**

SAN ANTONIO, TEXAS, AUGUST 29, 30, 31, 1949

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CO-SPONSORED BY THE TEXAS BANDMASTERS ASS'N,  
THE SOUTHERN MUSIC CO., SAN ANTONIO MUSIC CO.,  
SOL FRANK UNIFORM CO., & THE HIGH SCHOOL MUSIC  
SERVICE.

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## **FEATURES . . .**

38-PIECE PROFESSIONAL BAND FROM LOCAL  
23, A.F.M., FOR THE NEW MUSIC CLINIC  
Gould — Yoder — Irons — Chidester



100-PIECE ALL STATE MARCHING BAND  
FOR FOOTBALL DEMONSTRATIONS  
Bergan



MOVIES OF THE CONDENSED SCORES OF  
THE NEW MUSIC.



RECORDINGS OF THE NEW MUSIC  
TO BE LOANED TO MEMBERS OF TBA



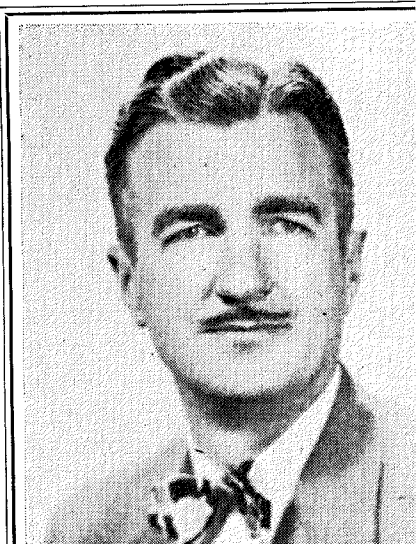
BARBECUE . . . SWIMMING  
OLYMPIC POOL



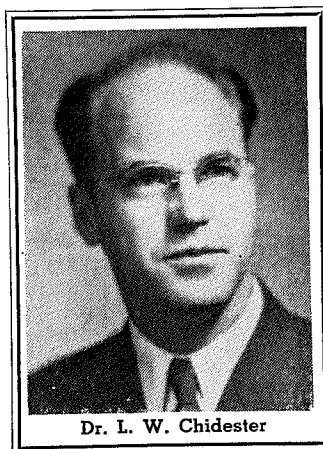
SPECIAL TOURS OF SAN ANTONIO FOR  
WIVES OF BAND DIRECTORS



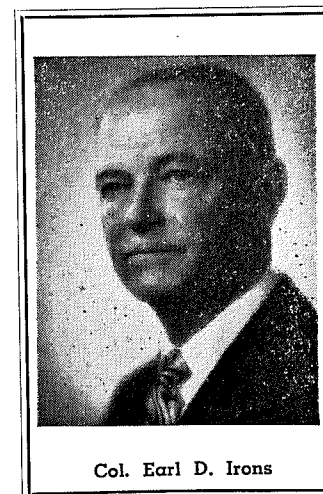
Morton Gould



Hal Bergan



Dr. L. W. Chidester



Col. Earl D. Irons

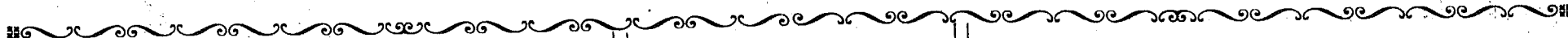


Dr. D. O. Wiley

# WELCOME Band Leaders!

## — TO — Alamo Heights

And welcome to you outstanding Music Students to the Annual New Music-Marching Band Clinic in Alamo Heights August 29-30-31. We extend to you the warmest sort of welcome and hope you will find your visit entertaining as well as instructional. We urge you to visit all parts of our fine little city, and if there's anything we can do for you don't hesitate to call on us.





# ON THE COVER

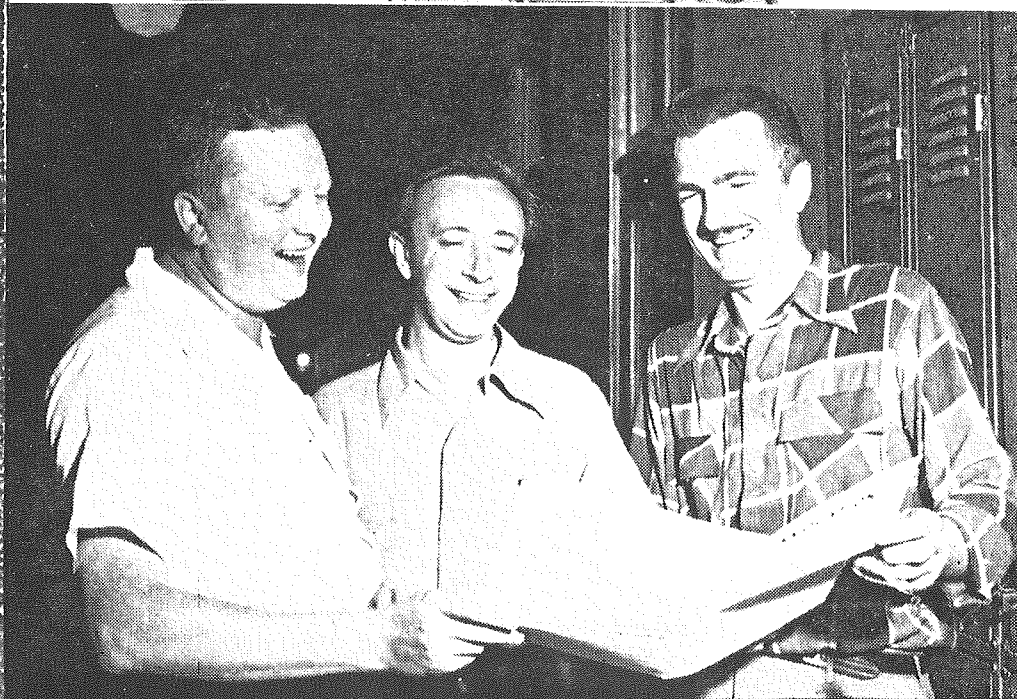
On the cover page are the three clinicians who conducted the T. B. A. New Music-Marching Clinic at the Alamo Heights High School, San Antonio, the last three days in August. Pictured are: Paul Yoder, composer, Morton Gould, composer and Hal Bergen, marching clinician. About 150 band directors from over the state attended. Pat Arsers is President of the T. B. A. and Dick Young is secretary.

The band in the picture is the "Airforces Band of the West," and is stationed at Lackland Field, San Antonio. CWO Kurtz is the director. This fine organization gave a full concert for the TBA clinic on the second night of the clinic.

# TEXAS

# Music

## EDUCATOR



OCTOBER

1949

## Band Honored By Invitation to Dallas

Tomorrow morning at 6 a. m. the band will don their white coveralls and board the buses for Dallas. They are one of the outstanding high school bands from all over Texas that have been asked to participate in the Dallas State fair.

The program for the trip includes an invitation from S.M.U. to attend the S.M.U.-Santa Clara game Saturday afternoon as their guests; a concert at the fair Sunday afternoon, and participation that night with a mass band at the fair.

The boys will stay at the Y. M. C. A. and the girls will stay at the Jefferson Hotel. Mrs. M. R. Mitchell, Mr. Louis Freeman, Mr. and Mrs. Kenneth LaGue, Mr. and Mrs. Pat Arsers, Mr. and Mrs. I. E. Martin, and Mr. Dick Cranford will chaperone the 63 members.

The buses will leave Dallas Monday morning and are expected to arrive here sometime that afternoon.

(STATE FAIR  
OCTOBER 1949)

Thursday, January 5, 1956

## Heights Band Entertains Cotton Bowl

This year the Alamo Heights High school band was one of five bands in Texas to receive an invitation to the Cotton Bowl.

According to Judi-Pat Evers, RECORDER reporter who accompanied the band, they had practiced every morning and night for three weeks in preparation for the great event.

The band, under the direction of Earl O. Arsers, left San Antonio on the morning of Dec. 30, and arrived at the Fair Park dormitories in Dallas in the late afternoon.

Rehearsals for the game preliminaries began early the next day, and up until the time of the game, work was the dominating occupation of the members of the band.

The largest audience in television history viewed the activities.

At precisely 12:30 p.m. 100 stations carried the event, and at 12:45 p.m. 96 others joined in on the NBC network.

The program began with the playing of the World Events

March, followed by a strain of Happy Birthday in honor of Dallas' 100th anniversary. A tribute was paid to the various branches of the armed services by the playing of their respective songs, and the program was concluded with the Stars and Stripes Forever march. The formations and music were furnished by the combined efforts of all five bands, with the drum section from Alamo Heights High school being the only one used.

Judi-Pat said, a bit of extra pleasure was injected into the trip, for on New Years Eve, the band attended the production of "Plain and Fancy," which was showing with the original Broadway cast. Those who could get tickets also attended Cinerama, Hollywood's newest addition to the movies.

The chaperones for the trip were Mr. and Mrs. Jack Rhine, Mr. and Mrs. Jimmy Walkup, Mr. Charles Hooks, Dr. Jean Cooper, Mrs. David Jenkins, Mr. and Mrs. Thomas Fielder, and Mr. and Mrs. Earl Arsers.

## Heights Band Drills At Cotton Bowl

Being one of the five bands invited to play in the Cotton Bowl game preliminaries, the Alamo Heights High School Band, directed by Mr. Earl O. Arsers and assistant director Mr. Thomas Fielder, arrived at five o'clock, December 30, at the Fair Park dormitories. The hours of practice for the six-minute show were held in Dal-hi Stadium. The bands were not allowed to set foot in the Cotton Bowl until the game as the emerald green turf had to be protected.

The program was based on a tribute to the Armed Forces and a Happy Birthday to Dallas for their one hundredth anniversary since the first settlers landed on the banks of the Trinity River.

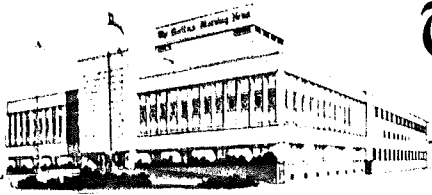
The formations were made by the bands from Sweetwater, Midland, Kirbyville, Fort Worth, and San Antonio with the Alamo Heights band drum section as the only one playing. The members of the section are; Chuck Campbell, Warren Turner, Judi-Pat Evers, Edward and Dana La Grone, Earl Lee, and Judy Van Horn.

But it wasn't all work; there were such entertainments as the

"Cinerama Holiday," the Broadway show, "Plain and Fancy," and ice skating in Dallas.

The chaperones were Mrs. David Jenkins, Mrs. J. A. Walkup, Mr. and Mrs. Jack Rhine, Mr. and Mrs. Thomas Fielder, Mr. and Mrs. Earl O. Arsers, and Mr. Charles Hooks.





# The Dallas Morning News

TEXAS' LEADING NEWSPAPER

RADIO-TELEVISION STATIONS WFAA • TEXAS ALMANAC

January 6, 1956

Mr. Pat Arsers  
Alamo Heights High School Band  
San Antonio, Texas

Dear Mr. Arsers:

Let me take this opportunity to thank you and every member of the Alamo Heights High School Band for the splendid performance you presented during the pre-game show at the Cotton Bowl on January 2, 1956.

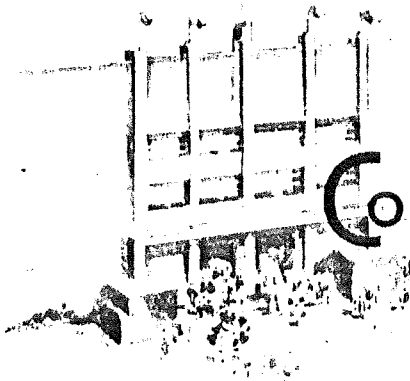
The show was very colorful, and was splendidly done by all of the organizations that participated. Few of the people who witnessed the show realized the many hours of work which was required to put the show together, first by rehearsing at home, and then later rehearsals in Dallas just before the game.

For all this work, and for the part you and your band members took in the show, the sincere thanks from every member of the Board of Directors of the Cotton Bowl Association.

May I wish all of you a very happy and successful New Year.

Cordially,

Felix R. McKnight, President  
Cotton Bowl Athletic Association



# COTTON BOWL *Athletic* ASSOCIATION

NATIONAL CITY BUILDING  
DALLAS, TEXAS

January 6, 1956

## DIRECTORS

T. H. BARTON - - El Dorado, Ark.  
JAY W. DICKEY - - Pine Bluff, Ark.  
BEN H. WOOTEN - - - - Dallas  
HARRY SHUFORD - - - - Dallas  
ROBT. B. CULLUM - - - - Dallas  
HARLAN RAY - - - - - Dallas  
J. C. THOMPSON - - - - Dallas  
J. R. PARTEN - - - - - Houston  
HAROLD BYRD - - - - - Dallas  
ALTON CHERRY - - - - - Dallas  
I. B. HALE - - - - - Ft. Worth  
L. C. WRIGHT - - - - - Ft. Worth  
JOE UTAY - - - - - Dallas  
TYREE L. BELL - - - - - Dallas  
FELIX McKNIGHT - - - - Dallas  
OTTO EISENLOHR - - - - Dallas  
GILBERT L. HERMANCIE - - Houston  
JOHN B. LOWE - - - - - Dallas  
E. COWDEN HENRY - - - - Dallas  
LEONARD M. GREEN - - - - Dallas  
FRANK LANGSTON - - - - Dallas  
FRED F. FLORENCE - - - - Dallas  
R. L. THORNTON - - - - Dallas  
NATHAN ADAMS - - - - - Dallas  
JAKE L. HAMON - - - - - Dallas  
C. ANDRADE III - - - - - Dallas  
J. CURTIS SANFORD - - - - Dallas  
HOWARD GRUBBS - - - - - Dallas

Mr. Pat Arsers, Director  
Alamo Heights High School Band  
San Antonio, Texas

Dear Mr. Arsers:

Many thanks to you and each member of your band, on behalf of the Cotton Bowl Athletic Association, for the magnificent show you put on during the pre-game performance at this year's Cotton Bowl Game. The day before the game Frank Malone and Mr. Dreibrodt both told me that they really thought this year's bands were the best playing bands as a group that we have ever had in the Cotton Bowl. I certainly agreed with them after hearing the wonderful performance.

Thank you again, and we will be looking forward to the time when we can have you back with us.

Cordially yours,

*Jack Lowe*  
J. B. Lowe

JBL:pe

Frank H. Malone  
REALTOR  
2026 Republic National Bank Bldg.  
Dallas, Texas

January 4, 1956

Mr. Pat Arsers, Director  
Alamo Heights High School Band  
San Antonio, Texas

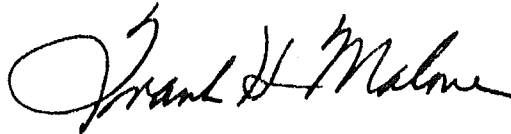
Dear Pat:

I wish that I could put into simple words the way I feel about the contribution you and every member of your band made to insure the complete success of the pregame show in the Cotton Bowl last Monday. I have had many telephone calls, several letters, and have been told in person by many people that the pregame show this year was the finest ever put on in the Cotton Bowl.

None of this could have been possible if you had not brought your band to Dallas fully prepared, and ready to take part in the rehearsals here. I am sure that you were as pleased as I was when we had to take so little time in the three rehearsals. This was the best indication of how well prepared all of you were.

So, in a very inadequate way, let me say thanks to you and the Alamo Heights Band for doing such a fine job. If I can ever be of service to you please feel free to call on me.

Yours very truly,

A handwritten signature in dark ink, reading "Frank H. Malone". The signature is fluid and cursive, with the first name "Frank" being more prominent and the last name "Malone" following in a similar style.



TEXAS BANDMASTERS ASSN.

14th

ANNUAL

oooooooo

**NEW  
MUSIC  
MARCHING  
BAND  
CLINIC**

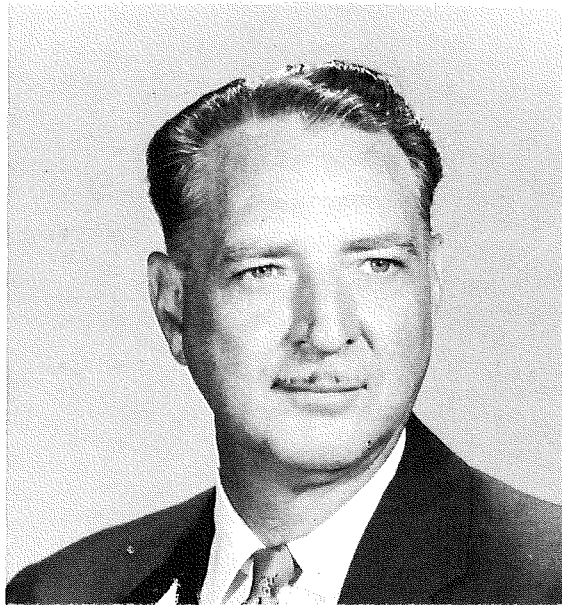
FEATURING

*"THE AIR FORCE  
BAND OF THE WEST"*

LACKLAND AIR FORCE BAND



GRANADA HOTEL SAN ANTONIO, TEXAS  
AUGUST 21, 22, 23 1961



**EARL O. "PAT" ARSERS**

***Bandmaster of  
the Year***



**VINCENT D. ABATO**



**HAROLD BRASCH**

## **EARL O. "PAT" ARSERS**

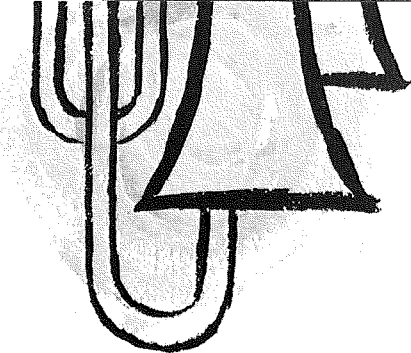
Earl O. "Pat" Arsers, TBA Bandmaster of the Year, is well known in music circles. After attending Coe College in Cedar Rapids, Iowa and the University of Minnesota, he was graduated from the VanderCook College of Music in Chicago where he received the degrees of Bachelor of Music and Master of Music Education. He was awarded an honorary Doctorate of Music from the Southern College of Fine Arts in Houston.

Mr. Arsers taught in Iowa, Minnesota and Illinois before coming to Texas. After teaching in Sinton and Harlandale High School in San Antonio, he joined the faculty of Alamo Heights Schools where he has remained for 19 years.

Mr. Arsers' affiliations with professional associations are many. Among them are the Texas Bandmasters' Association as Vice President and President; member of the Constitution Committee of the Texas Music Educators Assn.; member of the Organization Committee and former Vice-President and President of the American School Band Directors' Association. He is also a member of the Alamo Heights Teachers' Association, Texas State Teachers' Association, National Educators' Agency and American Federation of Musicians. Last December Mr. Arsers received the "MAC" Award at Montgomery, Alabama.

## **VINCENT D. ABATO**

Mr. Abato ranks among the foremost reed instrument virtuosos of our generation, and is one of the few artists in history to achieve a reputation of eminence on three major instruments—the Saxophone, the Clarinet and the Bass Clarinet. Mr. Abato's professional experience includes solo appearances with many of the nation's leading symphony orchestras, and under such distinguished conductors as Arthur Rodzinski, Leopold Stokowski, William Steinberg, Howard Barlow and Percy Faith. His brilliant recordings of the Ibert and Glazounov concertos for saxophone and orchestra (Philharmonia Records) has won the highest praise from critics and reviewers everywhere. Of particular interest



## **KARL L. KING**

Karl L. King: American Concert Band Conductor and Composer. Presently bandmaster of the Fort Dodge Municipal Band. Karl's principal study of band instruments was with William Strassner at Canton, Ohio, with emphasis on the euphonium as his performing medium. Prior to assuming conductorship of the Fort Dodge Municipal Band Mr. King was a member of and director of several professional ensembles, including his being bandmaster for both the Barnum and Bailey Circus and for the Sells-Floto Circus. He has composed approximately 250 published band works of various types. Mr. King has made numerous appearances throughout America as a guest conductor, adjudicator, clinician, and coach. He is a member of the A.B.A., the A.F.A.M. and A.F.M. Recently a new Highway, running through Fort Dodge has been named the "Karl King Highway." It is a pleasure to have Karl as one of the T.B.A. conductors who can bring to the school band directors such a wealth of experience both in conducting and composition.

## **GEORGE CAVENDER**

Mr. Cavender went to his University of Michigan post in 1952 from Ypsilanti, Michigan, where he had been Director of Instrumental Music in the Ypsilanti Public Schools since 1947.

In the years that he has been at The University of Michigan, he has continued to add to the fame and prestige of the Symphony Band, Marching Band and the Varsity Band. Together with Dr. Revelli, he organized and conducted the World's Largest Massed Band of over 12,000 members at The University of Michigan on September 27, 1958.

Mr. Cavender is a member of Kappa Kappa Psi, the honorary national band fraternity; Phi Mu Alpha, Pi Kappa Lambda and other musical societies, as well as of the College Band Directors National Association and the American Bandmasters' Association.

Traveling throughout the nation as a clinician, adjudicator and conductor, Mr. Cavender works untiringly for the improvement of bands and band music.

## **MAJOR SAMUEL KURTZ**

Maj. Samuel Kurtz, composer-conductor, is serving the United States Air Force in a dual capacity. He is the command band supervisor for Air Training Command, Randolph Air Force Base, Texas, and a commander of 539th Air Force Band at Lackland AFB, Texas.



**THE  
Texas  
Bandmaster's  
Association**

**Third Annual  
New Music -- Marching Band  
Clinic**



**AUGUST 28, 29, & 30th, 1950**



**ALAMO HEIGHTS JUNIOR HIGH SCHOOL**

## Texas Bandmaster's Clinic To Be Held Here Aug. 28-30

The Texas Bandmaster's Association third annual New Music Marching Band Clinic will be held at the Alamo Heights School Aug. 28, 29, and 30th, Pat Arsers, president of the association has announced.

Between 500 and 600 music supervisors, band directors, and visiting students are expected.

Paul Yoder, composer from Chicago; James Neilson of Okla-

homa City, Fred Weber of Michigan City, Ind., and George T. Bennett of Elizabeth City, N.C., are scheduled to help with the clinic.

Local bands participating in the New Music Sessions will include a professional band of A.F.M., Local 23; the Air Force Band of the West from Lackland Field, and the Alzafar Shrine Band.

When President Pat Arsers and other members of the Texas Bandmasters' association went out to the municipal airport a few nights ago to give Chicago's Mr. and Mrs. Paul Yoder a musical greeting, the first person to step off the plane was Gen. Jonathan M. Walnwright and, to the musicians' great embarrassment, they were caught without any flourishes.

They were set to play only a few of the Yoders' own compositions as a welcoming gesture upon their arrival for the association's New Music Marching Band clinic now under way at Alamo Heights High school. Yoder is a guest director.

### PROGRAM WEDNESDAY

(Continued)

#### WEDNESDAY — AUGUST 30th

- |            |  |
|------------|--|
| 2:00— 4:00 | Marching Band Movies, Marching Band Forum. AHS auditorium. George T. Bennett, and Carl Gilkerson coordinators.   |
| 4:00— 5:00 | Texas Bandmaster's Association Business Session and Open Forum. Pat Arsers, President, presiding.  |
| 8:00—      | Final Exhibition, Alamo Heights School Stadium, Broadway and Rosalie. Members free - open to the Public. Concert by the Alzafar Shrine Band of San Antonio, "New Music" by the Alzafar Shrine "Rube" Band. Flag Swinging Demonstration by C. W. O. Samuel Kurtz. Demonstration by the All City of San Antonio Junior School Band. Carl Gilkerson director. |

*Featuring —*

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CLARINET CLINIC



BARITONE  
CLINIC



NEW MUSIC  
READINGS



JUNIOR HIGH  
CLINIC



UNITED STATES  
AIR FORCE  
DANCE BAND



MARCHING BAND  
CLINIC



KARL KING  
CONCERT



SHOW MUSIC  
CLINIC



*New  
Music Readings*

539th Air Force Band  
Lackland  
Air Force Base  
Texas

THE  
TEXAS BANDMASTERS  
ASSOCIATION



14th ANNUAL  
NEW MUSIC  
MARCHING BAND  
CLINIC

AUGUST 21, 22, 23, 1961

GRANADA HOTEL

S A N A N T O N I O — T E X A S

# Presenting your 1961 Clinicians



MAURICE TAYLOR

## MAURICE TAYLOR

Mr. Taylor is a recognized authority in the field of Elementary and Jr. High School music. His books have been accepted and used as texts throughout the teaching field. He is back with us again and TBA is glad to have him.



ALFRED REED

## ALFRED REED

Makes his appearance again at TBA after a period of five years. Mr. Reed will do a fine show music clinic of available material for bands from the very easy up through the more advanced publications. Glad to have Alfred back with us.



VINCENT D. ABATO

## HAROLD BRASCH

Recognized as the tops in the baritone-euphonium field, he will be a top attraction at this TBA session. His clinic work as well as solos with the band will be something you want to be sure to see and hear.



HAROLD BRASCH

## VINCENT D. ABATO

Makes his second appearance at TBA and those of you who had the pleasure of hearing him the first time will certainly tell the others. This man is one of the very top woodwind men in the country today and we of TBA are happy to have him with us once again.

## GEORGE CAVENDER

Marching at its best with the man that makes the University of Michigan marching band a thing of precision and musical taste unsurpassed on the marching field today. Be sure to be in attendance at his enlightening sessions. TBA welcomes him on his first visit to us.



GEORGE CAVENDER

## KARL KING

TBA is happy and proud to present at this convention one of the dean of American composers in the band literature field. Mr. King will present an all Karl King compositions program for our TBA members and guests that will be long remembered as a highlight of this convention. TBA salutes and welcomes Karl King to our state and this convention.



KARL KING

## EARL O. "Pat" ARSERS

The Texas Bandmasters Association has selected as its bandmaster of the year one of the men who for many years has produced fine bands in our state and has helped, guided, and encouraged many of the younger men of the state into this professional field and then lent of his time and talents, which are many, to the service of TBA and similar organizations on a national level. TBA salutes our 1961 Bandmaster of the year, Pat Arserts.



EARL O. "Pat" ARSERS

## MAJOR SAMUEL KURTZ, Lackland AF Base, Texas

Commander of the Air Force Band of the West, Major Kurtz and the men of the 539th AF Band have become an indispensable part of the TBA conventions. "Sam" and this fine band give us a playing of the new music selected for each convention at its very best. Major Kurtz is a lifetime member of TBA.



MAJ. SAMUEL KURTZ

SAY "BUSH"ER"  
**Buescher**

**BAND INSTRUMENT COMPANY**

P. O. BOX 297, 225 E. JACKSON BLVD., ELKHART, INDIANA PHONE JA 2-8555

August 4, 1961

Mr. Earl O. "Pat" Arsers  
265 E. Edgewood Place  
San Antonio 9, Texas

Dear Pat:

The Pony Express rider from Texas just arrived in Elkhart yesterday bringing news that Pat Arsers had been voted Texas Bandmaster of the Year. In talking with this elderly rider, he informed me he had been a young man when he left Texas on this Indiana trip, but he remembered Pat Arsers as being a native Iowan, but in some unexplainable manner, you had fallen from grace and in some manner ended up in Texas. I was also informed you were stooped (not stupid) from carrying the many honors and honor awards and medals you had received, but in addition to these honors, you now owned about 3/4ths of the state of Texas.

Congratulations on the truly outstanding record you have made. All of us in the music business owe you, and fellows like you, a debt of gratitude for your many contributions to the cause of music.

Sincerely yours,

BUESCHER BAND INSTRUMENT COMPANY



Lynn L. Sams  
President

LLS:amr



# TEXAS EDUCATION AGENCY

AUSTIN, TEXAS



- STATE BOARD OF EDUCATION
- STATE COMMISSIONER OF EDUCATION
- STATE DEPARTMENT OF EDUCATION

Telephone

Greenwood 6-9181

July 18, 1961

Mr. Earl O. Arsers  
Director of Bands  
Alamo Heights High School  
6900 Broadway  
San Antonio 9, Texas

Dear Pat:

Congratulations on being selected as Texas Bandmaster of the Year. This could not have happened to a more deserving person, and it further confirms the fact that TBA knows a good man when they see one.

The convention program looks very interesting and I will be looking forward to seeing you and our other friends there.

Cordially yours

A handwritten signature in cursive script, appearing to read "V. J. Kennedy".

V. J. Kennedy, Director  
Division of Guidance and Supervision

VJK:cr

Merlaco, Texas  
24-July-61

Dear Pat -

Let me be among the many who say  
a hearty "Amen" to your selection as Bandmaster  
of the Jax. I don't believe anyone in our organization  
has done more professionally or musically to advance  
our cause.

These honors are merely another way of acknowledging  
our respect and admiration for you, for you have  
received accolades before, and will again.

Personally, I will never forget what you have  
done for me since the "Sinton - San Benito" days.  
This I have mentioned to you before. I'm ashamed  
it hasn't been more often.

Well, gotta go confuse the children. Regards to  
Pat and Bet - See you in August - and  
congratulations again.

Yours,  
Moron Z.



**CUSTOM  
RECORDING  
SERVICE**

P. O. Box 308 • Saugus, California  
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Los Angeles Telephones: EMpire 5-3989 • MADison 6-0423

September 27, 1961

Mr. Pat Arsers, Band Director  
Alamo Heights High School  
6900 Broadway  
San Antonio, Texas

Dear Pat:

I will be in San Antonio Monday and Tuesday with every intention of seeking you out for a cup of free coffee and the latest gossip on your campus.

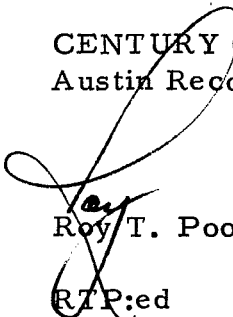
Also have an idea to share with you. It's terrific, believe me.

Congratulations on your honor of TBA "Band Director of the Year".  
My honest conviction--no man ever did more for TBA. Might as well give the devil his dues!

See you next week, Ole Pal.

Sincerely,

CENTURY CUSTOM RECORDING SERVICE  
Austin Recording Company, Franchised Associate

  
Roy T. Poole

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PEAKS • QUEENS • MASON MINTS

**Mason  
candies**

MASON, AU & MAGENHEIMER CONFECTIONERY MFG. CO., INC.

MASON CANDIES, INC.  
P. O. BOX 549  
MINEOLA, LONG ISLAND, N. Y.  
Pioneer 2-3400

July 26, 1961  
Mason's 97th Year

Mr. Earl Arsers  
265 E. Edgewood Place  
San Antonio 9, Texas

Dear Pat:

It isn't everyday that the smiling countenance of a good friend meets me on the cover of an important publication - I want to add my heartiest congratulations to the many you must have received for having been chosen "Bandmaster of the Year!"

It has been quite a while since I last had the pleasure of seeing you, and I hope that I won't have to wait anywhere as long before meeting you again.

Hope all is well with you, and that our paths shall cross in the very near future.

Most cordially,

MASON CANDIES, Inc.

*George*  
George H. Rausch  
Vice President

GHR/jm



# Southern College of Fine Arts Houston, Texas

Know all men by these presents, that

Earl Pat Arsers

having completed the studies and satisfied the requirements for  
the degree of

Honorary Doctor of Music

has accordingly been admitted to that Degree with all the honors,  
rights and privileges belonging thereto.

Given under the seal of the College at Houston, Texas, on the 25th day  
of March A.D. nineteen hundred and fifty-nine.

Warren T. Brown  
PRESIDENT OF THE BOARD OF TRUSTEES

Richard Miller  
REGISTRAR

Homer F. Springfield  
PRESIDENT OF THE COLLEGE

J. E. Stuckberry  
DEAN



The Southern College of Fine Arts  
Houston, Texas  
Announces the Conferring of  
The Honorary Doctor of Music Degree  
on  
Earl Pat Arsers  
Supervisor of Instrumental Music  
Alamo Heights Senior High School, San Antonio, Texas  
Past President, Texas Bandmasters Association  
Past President, American School of Band Directors  
Wednesday, March 25, 1959  
Houston, Texas

*Congratulations*  
*E.P.A.*

# *Southern College of Fine Arts*

HOUSTON, TEXAS

2201 Oakdale  
JA 9-5577

March 23, 1959

Dr. Earl Pat Arsers  
265 East Edgewood Place  
San Antonio 9, Texas

Dear Dr. Arsers:

It is our great pleasure to add your name to the roster of recipients of the honorary Doctor of Music Degree named by this college.

This degree is conferred on you in recognition of your vast contribution to music, not only in Texas but throughout the United States as well.

Our association with you in the past has been one of pleasure and benefit, and it is our hope that if we may be of some help in the future you will not hesitate to call upon us.

Sincerely,

*Homer F. Springfield*  
Dr. Homer F. Springfield  
President

*James E. Stuchbery*  
Dr. James E. Stuchbery  
Chairman Doctorate Committee

## Closing Chord

### EARL O. "PAT" ARSERS

Earl O. "Pat" Arsers, former Vice President, Executive Secretary and Executive Board Member of Local 23, San Antonio, Texas, died August 10 at the age of seventy-three. He attended ten Conventions of the Federation as a delegate, serving on several committees, the last being the *International Musician Committee*.

Mr. Arsers had also been a member of Locals 230, Mason City, Iowa; 10-208, Chicago, Illinois; and 73, Minneapolis, Minnesota.

As a performing musician, Mr. Arsers played in a number of fine orchestras and had his own orchestra that performed through the Midwest area in the late 1920s and

'30s. He directed the pit orchestra at the Strand Theatre in Madison, Wisconsin, as well as played in the Mayo Park Band in Rochester, Minnesota, under the direction of Harold Cook, the Fort Dodge Municipal Band under the direction of Karl King, and the San Antonio Symphony Orchestra during his early years in that city. Mr. Arsers was also an important member of possibly the last big band, the Rex Preis Orchestra, in the San Antonio area.

Past President and a founder of the Texas Bandmasters Association, Mr. Arsers was named Texas Bandmaster of the Year in 1961. He was on the organizing committee and served as President of the American School Band Directors Association, and was a member of the American Bandmasters Association.

In 1943 Mr. Arsers became director of the Alamo Heights High School Band where he stayed until his retirement in 1963. His record was outstanding — receiving only First Divisions in concert, marching and sight reading during his teaching career there.

During his many years of involvement with music, Mr. Arsers received a great number of awards, plaques and certificates of distinction. Among them, the prestigious "MAC" award given to him in 1960 and, in 1967, the "Edwin Franko Goldman" award for outstanding contribution to the advancement of school bands and the music profession.

EARL O. PAT ARSERS  
1905-1978

Born April 16, 1905, Park Rapids, Minnesota to John and Sophie Arsers

EDUCATION:

Graduated 1923 from Osage, Iowa High School  
Teacher's Certificate 1924 - Coe College  
University of Minnesota 1925-27  
B.M. 1937 - Master Music Education 1942 - Vandercook School of Music  
Post Graduate University of Texas 1942  
Post Graduate Texas A & I 1939-40  
Honorary Doctor of Music - Southern College of Fine Arts 1959

PROFESSIONAL MUSICIAN

Dance Band director Minneapolis-St. Paul, Milwaukee, Fort Dodge, Chicago  
Director Strand Theatre Orchestra, Madison, Wisconsin 1929  
Orchestra Director Hotel Witter, Wisconsin Rapids 1929  
Clarinetist with Rochester, Minnesota Symphony under Orvis Ross  
and Rochester Park Band under Harold Cook, and Karl King's  
Band in Fort Dodge, Iowa  
Clarinetist San Antonio Symphony under Max Reiter 1945-48  
Director San Antonio Professional Band  
Studied Clarinet and Saxophone with several reed teachers in Chicago.

INSTRUMENTAL MUSIC EDUCATOR

Director Sinton, Texas High School Band 1938-41 (Music Sweepstakes  
(Music Sweepstakes each year)  
Director Harlandale High School Band, San Antonio, Texas 1942  
(Music Sweepstakes)  
Director Alamo Heights High School Band and Music Coordinator  
1942-1963 (Sweepstakes in music competition each year)  
Guest conductor and Clinician Texas, Oklahoma, Arkansas  
Listed in Who's Who in South and Southwest  
Listed in Who's Who in Music

ORGANIZATIONS

Texas Bandmasters Association (Founder & Member)  
President 1948-49 - Bandmaster of Year & Honorary life member 1961  
Texas Music Educators Association  
Region Chairman and Band Chairman 1948-49  
Charter member American School Band Directors Association  
President 1956  
American Bandmasters Association  
American Federation of Musicians  
Board of Trustees Local 23, San Antonio, Texas  
M.E.N.C. Committee on records & recordings  
Executive Secretary Musicians Society of San Antonio AFM 1965-1973

AUTHOR

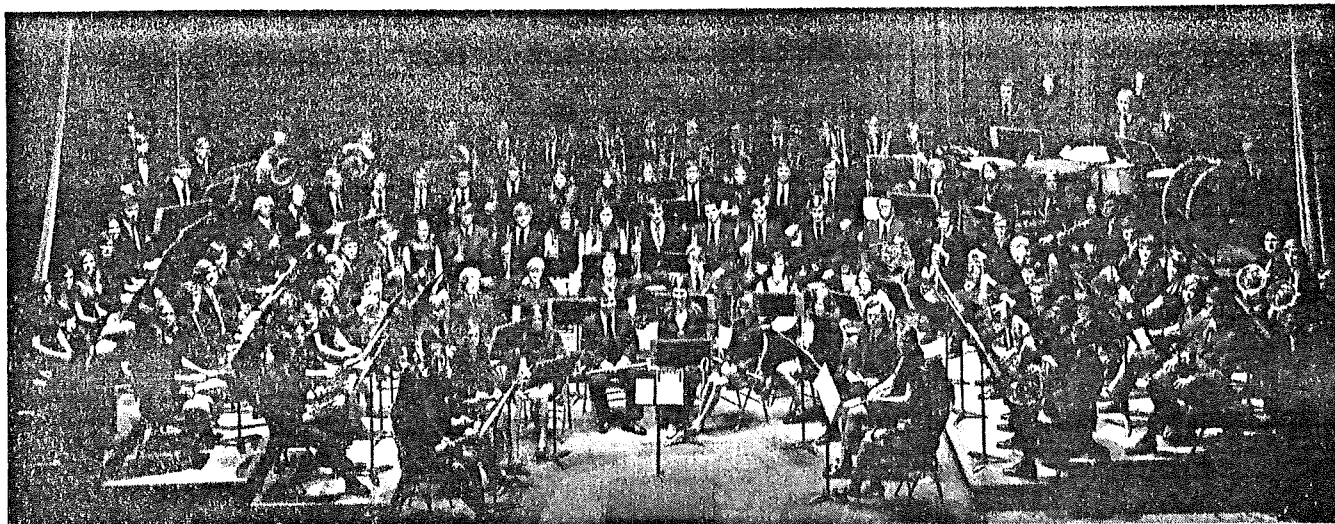
Progressive Lip Slurs for Brass - published 1942  
Articles for Music Periodicals  
Lyons Band News  
Texas Music Educators Magazine  
School Musician Magazine  
LeBlanc Bandsman  
Achievement Report - arranged by Pat Arsers published Lyons Band  
Instrument Company

AWARDS

Texas Bandmaster of Year  
Mac Award  
Edwin Franko Goldman Award  
Certificate "Making America Musical- School Musician

FAMILY

Married: Elizabeth (Bettye) Martin Arsers July 1935, San Antonio, Texas  
Son - Patrick Linton Arsers born 1945 , Richardson, Texas



The Central State University Band performed at the 1978 Oklahoma City ASBDA Convention, with Dr. Mel Lee as Conductor and Dr.

Kent Kidwell as Associate Conductor. Oklahoma provided a wide variety of performing groups for the Convention.

Convention. My challenge to the membership is to get involved by volunteering for a Research Committee, and by supporting your 1979 Officers and Committee Chairmen by responding to surveys and taking an active part on a committee. Start making plans now to attend the 1979 Minneapolis Convention, August 1-5.

I hope I will be able to continue to serve ASBDA in the years to come in many ways. It is a great association, made up of many fine individuals. I am sure I have grown professionally simply through my association with these individuals as your 1978 President, and the previous eighteen years as a member of ASBDA. I wish the 1979 Officers the very best for a good year and a most successful convention!

#### Earl O. "Pat" Arsers (1905-1978)

Pat Arsers died August 10, 1978. He was seventy-three years old.

After attending Coe College and University of Minnesota, where he majored in journalism, he changed to music, obtaining a Bachelor of Music and a Masters of Music degree from VanderCook College of Music in Chicago. His Master's thesis, "Lip Slurs For Brass," was recognized and published. He also received an honorary Doctorate of Music from Southern College of Fine Arts.

As a member of the American Federation of Musicians, Local #23, in San Antonio, he served as Vice President, Executive Board Member, Executive Secretary for three terms, and is an honorary Life Member. The Musician's Society of San Antonio still has the sound insurance plan he

was responsible for setting up thirty years ago. He also had been a member of Locals in Mason City, Iowa, Chicago and Minneapolis. As a delegate, he attended ten American Federation of Musicians Conventions and served on several committees, the last being the Committee on *The International Musician*.

As a performing musician, Pat played in a number of fine orchestras, and had his own orchestra through the midwest area in the late 20's and early 30's, including directing the pit orchestra at the Strand Theater in Madison, Wisconsin. He played in the Mayo Park Band at Rochester, Minnesota under the direction of Harold Cook, the Fort Dodge Municipal Band under the direction of Karl King, and was a member of the San Antonio Symphony Orchestra during his early years in the Alamo City. He was an important member of possibly the last big band (the Rex Preis Orchestra) in this area.

He was Past President and a Founder of the Texas Bandmaster's Association, and was named Texas Bandmaster of the Year in 1961. He was on the Organizing Committee and served as President of the American School Band Directors Association, and was a member of the American Bandmaster's Association.

Mr. Arsers' first position as a band director in Texas was at Sinton High School; from there he moved to Harlandale High School in San Antonio. In 1943, he became director of the Alamo Heights High School Band, where he stayed until his retirement in 1963. His record at Heights was outstanding—he received only First Divisions in concert, marching, and sight reading during his teaching ca-

reer there. Pat was one of the best organized and systematic persons, and he was proud of, and often mentioned, the fact that his bands never rehearsed before 9:00 A.M. or after 4:00 P.M.

To walk into his music room was to see an unbelievable number of awards, plaques and certificates of distinction. Among them, the prestigious MAC Award, given him at the Blue-Gray Football game in Montgomery, Alabama in 1960; in 1967, the Edwin Franko Goldman award for outstanding contribution to the advancement of school bands, and numerous others attesting to the many contributions he made to the music profession.

He was a charter member of the First Unitarian Church of San Antonio, Texas, a Past President of the congregation and a former member of the Board of Trustees.

Mr. Arsers had a great love and concern for all young people, as well as the young musician. He often said that he did not only teach music, he taught kids. Another of his concerns, of which he often would tell people, was that musicians must be properly remunerated for their skills.

The professional musicians of San Antonio and his friends among the Bandmasters of Texas and ASBDA will miss his always-ready, always-wise, thoughtful counsel, and his friends outside the music business—his humor, spirit, depth of thought and knowledge on many subjects. ♪

**Want to be considered for our cover? Send us a color photo or slide and the story of your musical group.**



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**1905 - 1978**

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The professional musicians of San Antonio, his friends, and the Bandmasters of Texas will miss his always ready, always wise, thoughtful counsel, and his friends outside the music business—his humor, spirit, depth of thought and knowledge of many subjects.

## Band Director Arsers Concludes Career After 22 Highlighted Years

"No, I didn't start the band when I came to Alamo Heights; there were five students in the band at that time," comments Mr. Pat Arsers, band director, who has recently announced his retirement effective next year.

The 10 to 15 minute halftimes took many hours of work by Mr. Arsers as he conferred with the band major on various formations.

Following the football season came the tedious job of preparing for the University of Texas Interscholastic League contest. This year made the twenty-second in which Mr. Arsers led the band to winning a sweepstakes in that event.



**Mr. Earl "Pat" Arsers**

Now, 22 years later, the five piece band has increased to a 120 piece marching band and over 100 in the concert band. In the most part this is because of one man, doing a job which begins in August and continues until the following June.

### **Director Keeps Long Hours**

Every August for those 22 years, Mr. Arsers has been seen at the school from 8 a.m. until noon directing the various summer bands. During football season, the director's day began when the band hall was opened at 7:30 a.m. and closed at 5 p.m. or later.

### **Band Master Honored**

By winning the coveted 1960 MAC award, an award which has been presented only 10 other times, Mr. Arsers had to comply with certain ideals presented in the citation which reads, "For his effective efforts in maintaining the high ideals, music standards, and professional leadership set by the late A. R. McAllister, eminent American band master and outstanding leader in the music education field of America."

Mr. Arsers was also presented a plaque by "The First Chair of America," in 1957 "for outstanding achievement in the field of school music and for setting the highest national standards in performance."

Besides receiving an honorary Doctor of Music degree from the Southern College of Fine Arts in 1959, Mr. Arsers was selected "Texas Bandmaster of the Year" in 1961 and made an honorary life member of the Texas Bandmaster's Association.

## Heights band director won't renew contract

Alamo Heights High School band director E. O. "Pat" Arsers has notified school authorities that he will be unable to accept reappointment to the school faculty next year.

Arsers, who has been director of the Heights band for the past twenty one years, stated that he has as yet made no definite plans for the future.

"I have enjoyed working in the school system and being a member of the community very much and I am glad that my son, who graduates this May, has been able to attend the Alamo Heights schools," he added.

According to AH Superintendent Edward Robbins, other Alamo Heights faculty members who will not return next year are Mrs. Mary Jo Garetson, Miss Sharon Uselton, Miss Marilyn Montgomery, Mrs. Blanche Brown, Mrs. Norma Lee Taylor, Mrs. Rowena Pierson and Mrs. Loraine Reaney.

# Alamo Heights Independent School District

San Antonio 9, Texas

OFFICE OF THE SUPERINTENDENT

June 18, 1963

Mr. Earl O. Arsers  
265 East Edgewood Place  
San Antonio 9, Texas

Dear Mr. Arsers:

Your letter notifying us that you were not able to accept your re-appointment was received with regret.

I want you to know of my appreciation of the services which you rendered the Alamo Heights Schools. Under your leadership and instruction, this High School had a great high school band whose performance was always of a consistent high quality. You have contributed to the musical education of a great number of youth. Your pride in your work and your desire for excellence were always evident.

My years of association with you in this School will be recalled with pleasure. Please know that you will continue to have my best good wishes.

Sincerely,



Edward T. Robbins  
Superintendent of Schools

ETR:hd

# Alamo Heights Public Schools

San Antonio, Texas

## Certificate of Merit to

# Earl O. Argers

This certificate is awarded you in appreciation of the fine service rendered through the years to the youth of your community. This tribute is extended as a great honor for the influence and effort which you have exerted upon the lives of the many boys and girls who have come under your guidance. The obligation, indebtedness and appreciation of the School and Community are herein officially acknowledged.

## May 29, 1963

Date of Award

*Pete J. Herman*  
Chairman of Board  
*Wm. Ahse*  
Vice-Chairman  
*Richard O. Aragon*  
Secretary  
*Edward P. Robbins*  
Superintendent

*Dudley B. Hay*  
Member of Board  
*J. B. Bullock Smith*  
Member of Board  
*Mr. Carl E. Fostersch*  
Member of Board  
*Brad Oxford*  
Member of Board