Band Master of the Year-1967



Mr. Roque Guerra-Band Director Rio Grande City 1932-1967

Texas Hall of Fame-1997



Mr. Guerra busy in the Rio Grande City Band Hall Office



Mr. Johnny Shufford, of Rio Grande City, makes a presentation to Mr. Roque Guerra on his 25th year of teaching



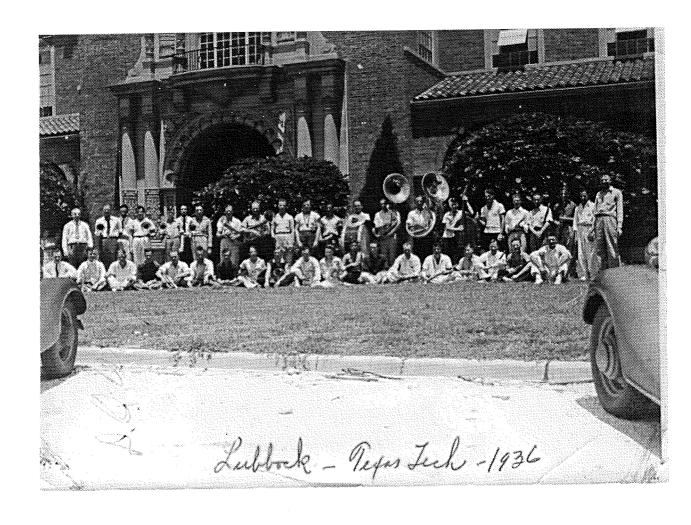
Mr. Roque Guerra instructs Ramon Vale during a Trombone Lesson.



Mr. Elmo Lopez from Laredo presenting Mr. Roque Guerra with a plaque from the Laredo Band Directors for being selected Band Master of the Year in 1967



Mrs. Elsie Radamacher presents Mr. Guerra with an Honor Service Award from the RGC Ex-Band Students.



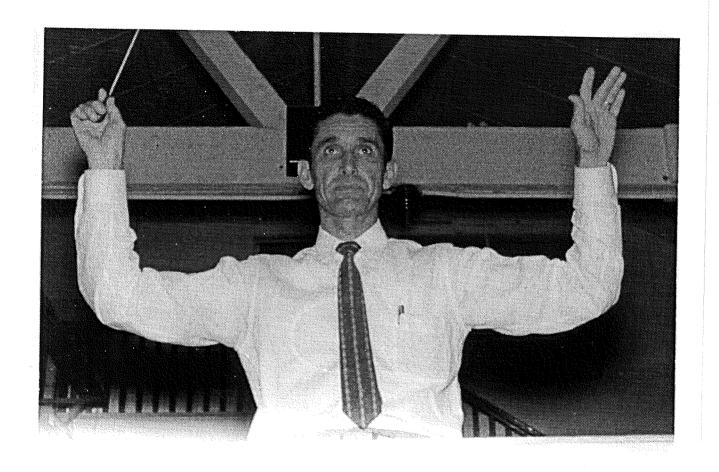
Mr. Roque Guerra [6th from left] in the 1936 Texas Tech Band during the Summer School Session of that year.



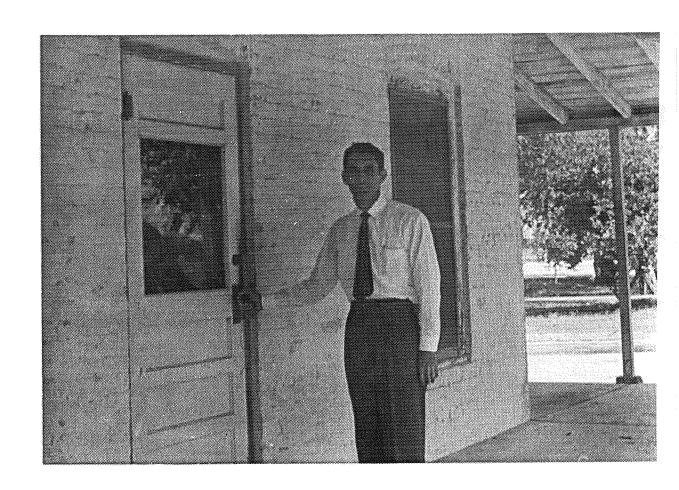
Mr. Guerra and his trusted Ford



The Rio Grande City Band circa 1958



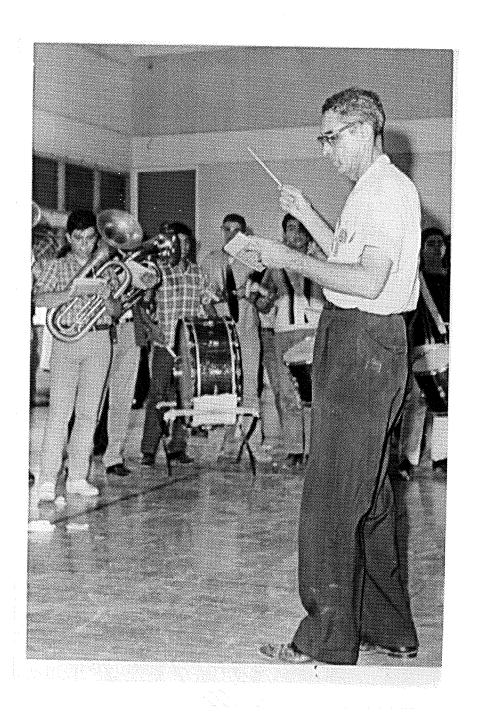
Mr. Guerra's famous Conducting Pose so familiar throughout the Rio Grande Valley



Mr. Roque Guerra entering his office in the Rio Grande City High School Band Hall



Mr. Ruben Saenz presenting Mr. Guerra an award



Mr. Guerra conducts a rehearsal

RIO GRANDE HERALD

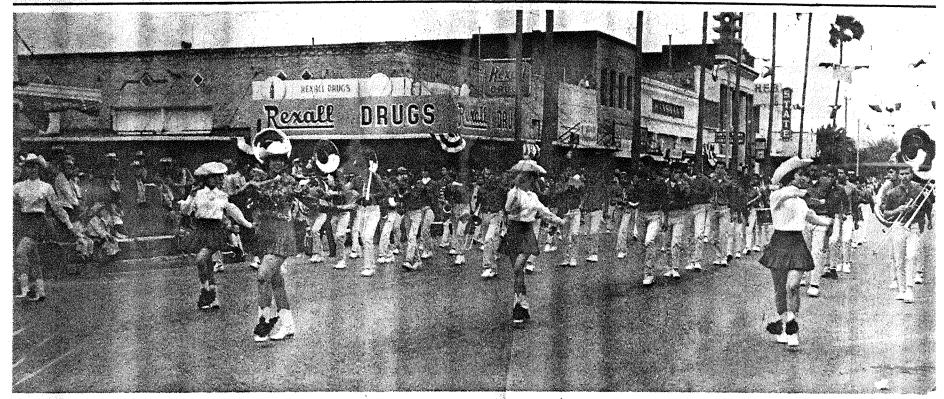
SERVING STARR COUNTY FOR 42 YEARS

L XLIII

Thursday, March 26, 1964

RIO GRANDE CITY, TEXAS

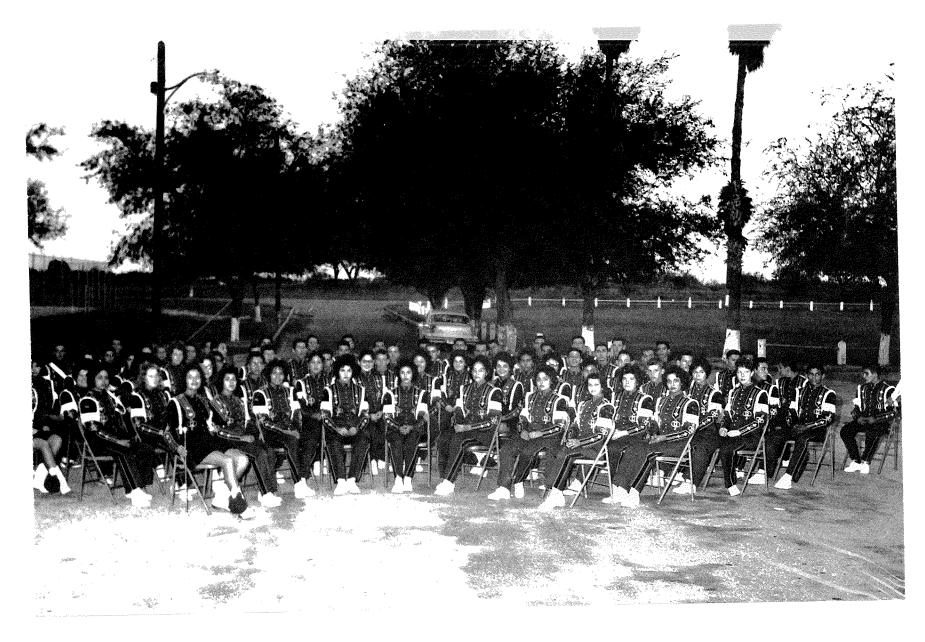
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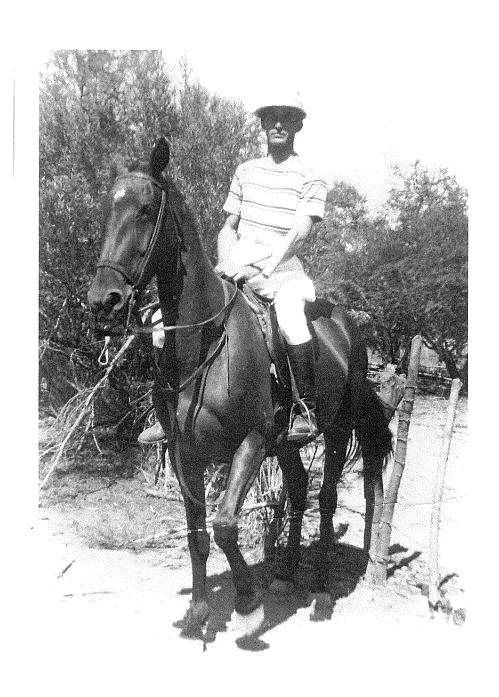
RIO GRANDE CITY BAND AT MERCEDES

RIO GRANDE VALLEY LIVESTOCK PARADE - The Rio Grande City High School Band was a feature of the Rio Grnde Valley Livestock Parade held in Mercedes Wednesday (March 18). Shown leading the band is Marty Nye, Drum Major, and Twirlers Jean Green, Linda Gonzalez, Lorene Pena and Rosario Gallardo, The band is directed by Roque Guerra Jr.





Rio Grande City Band 1966



Mr. Roque Guerra, an avid sportsman, was a great polo player and competed both in the United States and Mexico.

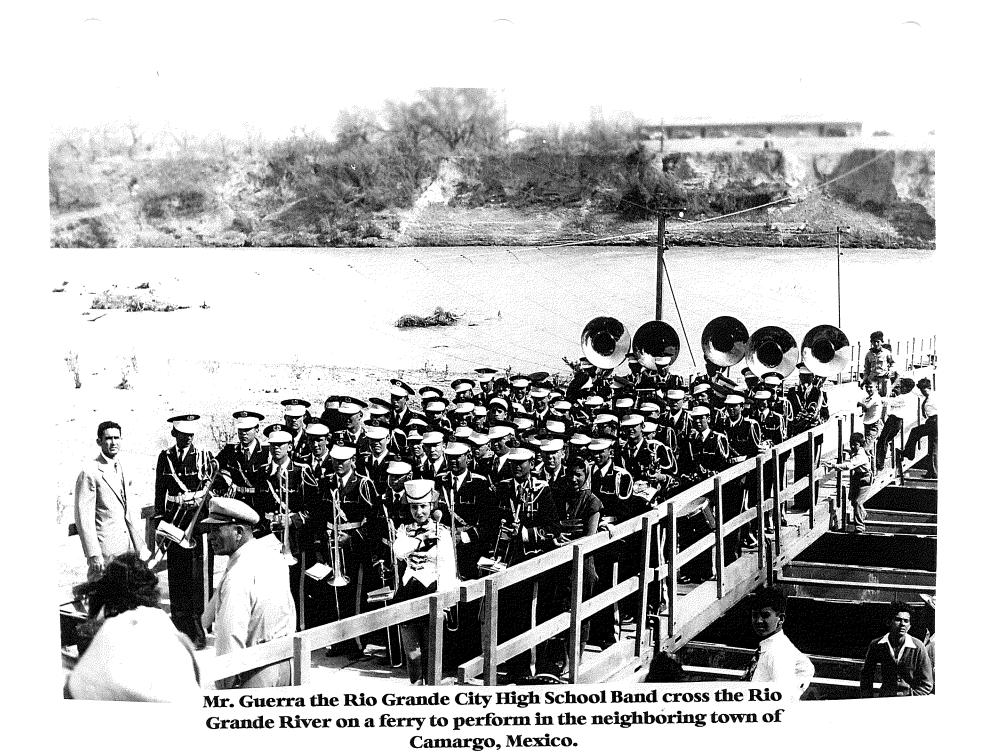


SCHOOL

ROQUE GUERRA ELEMENTARY 1985-86

MR. RICARDO RECIO Principal

This is the School, in Rio Grande City, that bears the name of Mr. Roque Guerra





The Rio Grande City High School Band during a Graduation Ceremony pose with Mr. Guerra



The Rio Grande City High School Twirlers and the little mascot is Mr. Guerra's daughter---Anna Guerra

Texas Bandmasters Association 20th Annual Convention



MAJOR H. G. VINCENT Conductor USAF Academy Band Colorado Springs, Colorado



CWO ALEXANDER T. **DIFRONZO** Director Fourth Army Band



DEAN KILLION Conductor Texas Tech College Band Lubbock, Texas



LT. COL. H. H. COPELAND Headquarters Fourth Army Band Ft. Sam Houston, Texas



CAPT. MELVIN A. HUYE Conductor Lackland Air Force Bar Lackland, Texas



LOUIE BELLSON Percussion Clinician

Texas Bandmaster 1967

MR. ROQUE GUERRA Director Rio Grande High School Band Rio Grande City, Texas



CLAUDIO ROSAS Leader Orchestra Tampico of Mexico



JOHNNY WARRINGTON Composer-Arranger



DON BAIRD Baritone Clinician



PAUL WHEAR Composer-Conductor



FREDERICK WILKINS Flute Clinician

First Marching Film Session Sunday Evening, July 30, 8 to 10

GOLF - WILLOW SPRINGS GOLF CLUB

TOURNAMENT TROPHIES

2-TBA Active Members

1—Commercial Division

1-Ladies Division

(Make Reservation by July 1, 1967)

- LADIES LUNCHEON
- STYLE SHOW
- BABY SITTER SERVICE
- CARD ROOM
- BAR-B-Q
- DANCE
- BUSINESS MEETING
- MONDAY NIGHT CONCERT
- MARCHING FILM CLINICS
 FLUTE CLINIC
 BARITONE CLINIC

- STAGE BAND CLINICPERCUSSION CLINIC
- NEW MUSIC READINGS

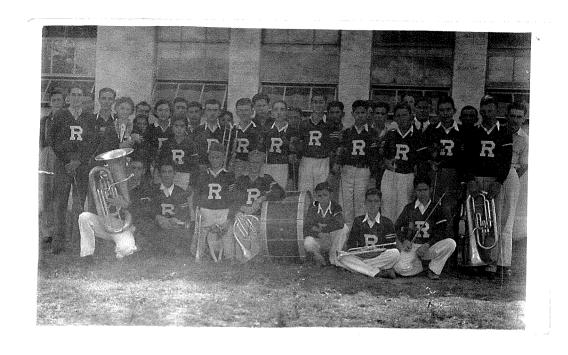
Featuring . . .

USAF Academy Band • Lackland Air Force Band • Fourth Army Bank

Claudio Rosas Dance Orchestra • USAF Falconaires Dance Band



One of the early Rio Grande City Bands circa 1936



The Rio Grande City Band under Mr. Guerra's baton circa 1940



The Rio Grande City Band participates in a parade in Zapata, 1959.

Band Director Honored on 25th **Anniversary**

Mr. Roque Guerra, the beloved band director of the Rio Grande City High School, was given a banquet in his honor. It's purpose was to celebrate his 25th Jubilee. Mr. Guerra has been the only band director in our school. In twentyfive years, he has made a small group of players who were unable to participate in any interscholastic event into a band of ninety students. His band is one of the best in the valley and some of his outstanding students are known all over the state of Texas.

Even though the night of April 27 was stormy and windy, a great number of ex-band students, friends, and members of the school board attended the banquet. Many were the speeches and unlimited the praises that Mr. Guerra received.

Honoring him, two groups of students played musical numbers. Juan Lino Sal-mon, Joe David Ibañez, Raymond Vale, Roel Rodriguez, Octavio Peña, and Lino Lopez played a brass sextet. Felix Garza, Thelma Rosas, Leonilda Leal, and Ray Mendez played a mixed-clarinet quartet. These students are outstanding players and have done a lot for our band.

Both sweet and sad moments in Mr. Guerra's teaching life were remembered. Johnny Shuford, as representative of the Ex-Student's Band Members Association, presented statuette to Mr. Guerra.

The evening ended with happiness in the hearts of all present, for everyone was paying tribute to an honorable man, the great Mr. Roque Guerra.

Over 250 Students Get RGC Band Instructions

BY JIM PARISH Times Staff Writer

than 250 students now receive son of Mr. and Mrs. Ramon Ag band instruction in the Rio Grander City. Independent School way City.

District, according to Roque Gue

He is a Martin High School

For the past 30 years Guerra his parents have lived in Brownhas served in Rio Grande City schools. He is a native of neighboring Roma.

Guerra directs the high school band and is head of the music department.

Victor Lozano is the junior high school band director. Ra-mon Aguilar III is in charge of the elementary band program. There are nine schools in the districf, including a school with five grades in Garciasville and one with eight grades in La Gru-

Director Guerra's son, Cesar, is one of the three drum majors of the Aggie Band at Texas A. and M. College. He is majoring in economics and agriculture.

He is now in his fourth in the Aggie Band and also in the ROTC. The Aggie band is one of the three largest musical marching groups in the nation

Guerra said that it is indicative of the musical talent of Starr County young people that not only the student musicians of his district, but also those of the San Isidro and Roma districts have won numerous regional honors. He added that the public has



ROQUE GUERRA

demonstrated its appreciation to the Rio Grande City school band department by giving band department by giving wholehearted support to all band projects since the organization of the department 30 years ago.

Guerra praised his two assistants, both of whom are from La-redo, for their energetic assist-ance with the music program. Aguilar is a 24 year old gra-udate of the University of Texas

who is now in his second year the Rio Grande City facult RIO GRANDE CITY - More Born in Laredo, he is the gran

He is a Martin High Scho graduate. For the last few yes



CESAR GUERRA

er of music. An uncle Educ Aguilar is a band director Houston.

Lozano, who directs the light Grande City Junior High band the son of Mr. and Mrs. Vic directs the 1 Lozano, 2605 Convent in Lare

A native born Laredoan, 27 year old musician atten Bruni Elementary School, Ch ten Junior High and Martin E School. He is a graduate of University of Texas.

At both Christen and Ma High, young Lozano was a b member. During two years military service he was in army band. He and his wife port that they greatly enjoy ing in Rio Grande City, wh all of the older families a closely related to Laredo peop

Sun., Aug. 28, '66 Pg

Band Director Cited At Rio Grande City

RIO GRANDE CITY — Roque Guerra Jr., Rio Grande City High School band director, has been notified by Joe Rogers, vice - president of the Texas Pandmantons Association that Bandmasters Association, that he has been selected as Texas Bandmaster of 1967. He will be honored at the Texas Bandmaster convention to be held in San Antonio next year.

The program in Rio Grande Drum and Bugle Corps; City started in 1932. Guerra stated that in the 34-year span, structor in army band. "a large number of his students have become band directors."

Among ex students of Rio Grande City bands that are how band directors are the following:

—Elmo Lopez, music supervisor and director of Nixon High School band, Laredo;

-Harold Rademacher, San Isidro High School band direc-

Jose Espinoza, Zapata High School band director;

—Major Robert Haltiner, Rio Grande High School and San Isidro Schools, now in U. S.

Army; —Mrs. Sylvia Lozano, Laredo Public Schools;

-Lino Lopez Jr., Rio Grande Public School, now with San Benito Public Schools;

-Raymond Vale, San Antonio Schools;

-Mrs. Dorothy Munzell, Rio Grande Public Schools:

-Harvey Diehl, (deceased);

-Roberto Solis, Hempstead Public Schools;

-Julian Vela, music teacher;

-Sgt. Adan Alaniz, U.S.M.C.,

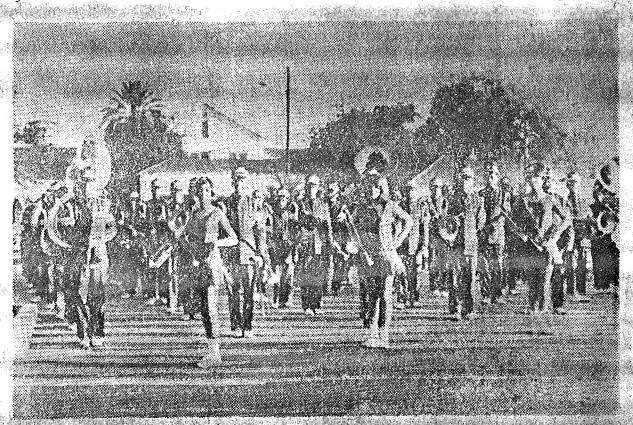
-Daniel Ramirez, music in-

Guerra stated that some of the students have acquired college education through music



ROQUE GUERRA JR.

Arriba hoy la Banda de Rio Grande, Texas y en la tarde ofrecerá alegre concierto



La Banda de Música de Río Grande, Texas, U. S. A., arribará hoy a las 11.00 horas a esta ciudad, con el propósito de ofrecer esta noche un concierto, en la Fuente Monterrey, a partir de las 20.30 horas, bajo el patrocinio de la Dirección de Acción Cívica y Cultural del R. Ayuntamiento de la ciudad. Este grupo se presentará mañana, asimismo, durante el juego de futbol que tendrá lugar en el Estadio Universitario, a las 16 horas.

Procedente de Río Grande, Texas, U. A., hoy a las 11 horas arribará a esta ciudad en tres autobuses la Banda de Música de la Preparatoria de aquella ciudad, misma que esta noche ofrecerá un concierto en la Fuente Monterrey (Zaragoza y Allende), a partir de las 20.30 horas y bajo el patrocinio de la Dirección de Acción Cívica y Cultural del Ayuntamiento de esta capital.

Al frente de la Banda viene su Director, el señor Roque Guerra, quien recientemente fue designado como el mejor Director de Bandas Escolares del Estado de Teras, para el presente año. La Banda la interan cerca de un centenar de jóvenes, entre los cuales se encuentran incluídas las guapas bastoneras. Acompaña también a este rupo el coordinador de esta presentación

y miembro de la Cámara de Comercio de aquella población, señor Pedro Díaz Jr. La Banda de Río Grande se presentará,

La Banda de Río Grande se presentará, asimismo, el día de mañana, en el Estadio Universitario y ofrecerá una aundición después del primer tiempo del juego de futbol que tendrá lugar en este sitio.

Durante el concierto de esta noche en la Fuente Monterrey, la Banda de Río Grande iniciará su audición con la interpretación de los Himnos Nacional Mexicano y Norteamericano: ejecutará conocidas melodías de aquel país, así como del nuestro. El grupo regresará a su tierra el mismo día de manana.

El Ayuntamiento de la ciudad de Monterrey invita a todo el público a asistir a este concierto. La entrada es absolutamente libre.

Rio Grande City's Guerra Is Dean Of Area Bandsmen

unique tribute, Roque Guerra Isidro Schools, now in U.S Jr. of Rio Grande City was re- Army. cognized as the "dean of band do Public Schools. directors" in this area.

The tribute was paid at halftime during a recent high school football game between Rio Grande City and Hebbronville.

The Hebbronville band marched briskly into a formation and Guerra and the crowd were caught by surprise when a student announced over the public address system:

"Ladies and gentlemen, this time we would like to pay tribute to a man who needs no introduction in this city or among the band associations in the state of Texas. We speak of Mr. Roque Guerra, Rio Grande City High School band director."

The Hebbronville band proceeded with its performancededicated to an instructor at a rival school.

Guerra, who has been band director at Rio Grande for 3 years, has been selected as Texas Bandmaster of 1967. He will be honored at the Texas Bandmaster convention in San Antonio next year.

Since Guerra assumed his post at Rio Grande Citl in 1932, a large number of his students have become band directors. Public Schools. Many of them went to college on music scholarships.

Among his ex-students who High School. now direct bands are:

1. Elmo Lopez, music supervisor and director of Nixon High School band, Laredo.

2. Harold Rademacher, San er. Isidro High School band direc-

3. Jose Espinoza, Zapata High School band director.

RIO GRANDE CITY-In a Grande High School and Sar

5. Mrs. Sylvja Lozano, Lare



ROQUE GUERRA JR.

- 6. Lino Lopez Jr., Rio Grand Public School, now with Sa Benito Public Schools.
- 7. Raymond Vale, San Ani nio Schools.
- 8. Mrs. Dorothy Munzell, R Grande Public Schools.
- 9. Roel Smith, Rio Grant
- 10. Leonicio Gonzalez, Ri Grande City and Hebbronvil
- 11. Harvey Diehl, (decease 12. Roberto Solis, Hempster
- Public Schools. 13. Julian Vela, music teac
- 14. Sgt. Adan Alani U.S.M.C., Drum and Bugl Corps

Daniel Ramirez, music in 4. Major Robert Haltiner, Rio tructor in a U. S. Army bar

Guerra Started Making Music 17 Years Ago

Caller-Times News Service

RIO GRANDE CITY - Roque Guerra, Jr., brought music to Rio Grande City schools 17 years ago and today his 86-piece red-coated Rattler Band is the pride and joy of the Starr County capital city.
With 28 soloists, 10 ensembles and a concert band at work today,

Guerra is confident his charges will make their usual good showing in the Interscholastic League music meet Friday and Saturday

April 28-29.

Since 1945 Rattler musicians have been in the first division, one way or another, and in 1947 they won first division recognition in marching, concert and sight reading. Before the war they broke into the first division with an orchestra in 1939.

The Rattler Band will appear before the home folks May II at the model stadium in their annual concert. It is held in the stadium because the auditorium cannot accommodate the proud citizens who turn out in force for the occasion.

The 37-year-old band leader has

o stay busy like the proverbial cranberry merchant from dawn to dark. When not instructing indivi-

iuals or groups from his 86-piece is showing others how sical intruments and the \$5,000 worth of misters. He also must watch after a \$2,000 library of music. of music.

of music.

He spreads his day over work in three practice rooms two instrument rooms and a content hall, all in one big band building prob-ably the largest in the Rio Grande

Guerra was born in Hidalgo, south of AcAllen. His father works on the inernational toll bridge here and hi mother is postmaster of Hidalgo.

He attended Edinburg Junior College and placed a violin in the orchestra.

He was called to Rio Grande Tity in 1933 to examize a music lepartment. Guerr started from



ROQUE GUERRA, JR.

zero. "All the children wanted to play in the orchestra," he recalls. Because the instructor was a fiddler, they all wanted to play the violin. Consequently his first musical organization had 24 violins.

Working with this group Guerra developed a first division organization by 1938. During the intervening years, however, he con-vinced some of the students there are other musical instruments beside the violin. In 1939 he entered a full fledged band in the league contest. It consisted of 38 members. Two years later the band was in the third division.

The war years interrupted contests and the Rattler Band did not break into the first division bracket until 1945 and it has remained there since.

WILLARD MORRIS

Brown & Studer

INSURANCE AGENTS 521 WILSON BLDG.

"The Two Hartfords Agency".

ormer Members Of RGC Band To Honor Guerra

Bandmaster Roque Guerra Jr. will be honored at a Silver Jubilee Banquet Saturday night at the Round-Up by ex-band members. This year Guerra will complete 25 years as bandmaster of the

Rio Grande City School Band.
H. C. Baker, former super-intendent of the Rio Grande Schools and now superintendent of La Joya Schools, will be the guest speaker for the evening, Rodolfo A. de la Garza, superintendent of schools, will also be a guest speaker.

Ex-band members who live outof-town and who happen to be in Rio Grande City Saturday are urged to attend the banquet. Tickets will be available at Piggly Wiggly Store.

Bandmaster Of Year To Be Honored

WESLACO - Roque Guerra, director of the Rio Grande City High School band, will be hon-ored at the annual Pigskin Jubilee in Weslaco Saturday night.

Guerra recently was selected Texas bandmaster of the year.

Five Junior High and 20 senior High bands will participate in the jubilee — Valley Inter-scholastic League marching band competition. Each band will spend not less than five minutes nor more than seven in a marching demonstration.

Some 8,000 spectators and 2,-000 band members are expected to turn out for the colorful event, which will be climaxed by a massed band playing and formation routine.

The event start at 5:30 p.m. on Weslaco's Barbee Field, and will wind up about 10:30 p.m.

Rehearsals will begin about 2:30 p.m. Saturday in the stad-

Kenneth Caldwell, Weslaco band director, is contest chairman this year. Three out-of-Valley judges will rate the 25 bands against a fixed set of standards.

RIO GRANDE HERALD

SERVING STARR COUNTY FOR 40 YEARS

50

Thursday, March 22, 1962

RIO GRANDE CITY, TEXAS



THE RIO GRANDE CITY High School Band proudly marches in the opening day parade of the Rio Grande Valley Livestock Show held yesterday afternoon in Mercedes. The picture was taken as the band approached Highway 83 on Texas Ave.

BAND-O-BAMA

Tuesday May 8th 1962 H.S. Auditorium 8: P.M.

deaturing)

Elementary Band — Jr. Hi School Band Rio Grande City High School Band

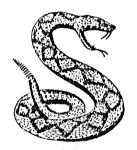
Rio Grande City School District

Presents

Sixth Grade Band
Ringgold Junior High Band
High School Band
and
High School Choir

in their annual

Spring Concert



Conducted By

HENRY RODRIGUEZ

DAVID SILVA

and

DOROTHY MUNSELL

Guest Conductor

ROQUE GUERRA

Tuesday, May 5, 1970 High School Gym 7:30 p. m.

Spring Concert

Rio Grande City High School

&

Jr. High School SYMPHONIC BANDS

DIRECTORS

Roque Guerra Jr. Harold Rademacher

Jr. High Director Jose Espinoza

MONDAY, MAY 11

8:00 P. M.

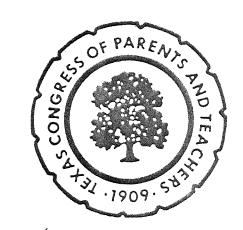
High School Auditorium

THE TEXAS CONGRESS OF PARENTS AND TEACHERS A BRANCH OF THE NATIONAL CONGRESS OF PARENTS AND TEACHERS

HEREWITH CONFERS AN

HONORARY LIFE MEMBERSHIP

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IN RECOGNITION OF DISTINGUISHED

SERVICE GIVEN TO CHILDREN AND YOUTH

Mrs. L. L. Ledger

DATED AT AUSTIN, TEXAS

PRESIDENT

STECK-VAUGHN COMPANY • Post Office Box 2028, Austin, Texas 78767

December 2, 1966

Mr. Roque Guerra Rio Grande City Public Schools Rio Grande City, Texas

Dear Roque:

Mr. Joe B. Smartt, our representative in your area, has just notified me that you had been selected "Bandmaster of the Year", and that he had had the privilege of extending his congratulations. It is my privilege to extend mine at this time.

It could have been no greater satisfaction to me would I have been designated this honor in person, than to know it was given to one of the finest young man it was my privilege to be associated with early in his school life.

As you well remember, it was always a delightful pleasure to stand and listen attentively when you played the violen in those years long ago.

Congratulations again, Roque. There is only one other thing that would give me more personal pleasure, and that would be to be able to be in your presence with a sincere "abraso."

May everything that is best for you and yours continue to come your way.

Cordially yours,

RR. M Lennan

L. R. McLennan Vice President

Manager of Sales

LRM:plm

Mr. Rodolfo de La Ga za

Superintendent

Rio Gearde Consolidated Independent School Bistrict

Rio Grande City,

Tengs

Dear Mr. de la Garza

The Board of Directors of the Washington's Birthday (elebration Association join me in congratulating Mr. Roque Guerra, Jr., Band Director, and your fine and outstanding Rio Grande (ity High School Band. For many years the people of Laredo have enjoyed the privilege of their fine result in our grand International Parade.

We take this opportunity to extend our heavilfest thanks to you personally and the Rio Grande (ity Consolidated Independent School District for making this outstanding contribution to our celebration which has for us the common cause of promoting the continuation of good will between the United States of America and the Republic of Mexica and the exchange of our best in the field of music and ententainment.

It is our hope and desire that your outstanding band under the capable leadership of Mr. Roque Guerra will continue to participate in our future Grand International Parade.

terrels always tooks forward to your participation.

Sincraely,

Ches topes Bond Chalman

Honore Ligarde

EOARD OF TRUSTEES
FRAIN A. DURAN
EBECCA G. RODRIGUEZ
ILLARD W. THOMPSON
ALENTIN T. GARZA
JLIO LARRALDE, JR.
RIKA K. RODRIGUEZ
IGUEL HINOJOSA



OFFICERS

EFRAIN A. DURAN
PRESIDENT

REBECCA G. RODRIGUEZ
VICE PRESIDENT
R. A. DE LA GARZA
SUPERINTENDENT

OCTAVIO A. GARZA
SECRETARY, BUS. MGR. AND
TAX ASSESSOR-COLLECTOR

Rio Grande City Consolidated Independent School District

Rio Grande City, Texas April 5, 1961

Mr. Roque Guerra, Jr. 108 South Kain Street Rio Grande City, Texas.

Dear Mr. Guerra:

At a recent meeting of the School Board, the results of the Interscholastic Meet held in Weslaco, Texas, on March 11, 1961, were noted and highly praised. In behalf of the Board of Trustees of the Rio Grande City Consolidated Independent School District, I wish to congratulate you, Mr. Espinoza and the participating members of our Band for your fine achievements at the Interscholastic Meet.

We noted that our students participating in a contest of Solos and Ensembles and that they met strong competition; nevertheless, we are certainly proud of the excellent work you, Mr. Espinoza and the members of our Band are doing.

Very truly yours,

O. A. GARZA Secretary.

The University of Texas Longhorn Band 500 East 23rd Street Austin 5, Texas

May 10, 1954

Mr. Roque Guerra Jr. Director, High School Band Rio Grande City, Texas

Dear Roque:

I just wanted to drop you a line to let you know that one of your boys finished in high style here this last Saturday night.

As you will probably remember, Bob Haltiner won the Band's "Best Freshman" award in 1951, at the end of his first complete year in the band. I'm sure I don't have to tell you how hard a worker Bob is. He really has deveted a lot of time to the Band, and he has been an outstanding performer in our organization during his entire time at the University.

Last Saturday night, May 8, at the Band's Annual Award Banquet, I had the pleasure of giving Bob the Band's highest award, the D. H. Byrd "Best Senior" award. This award is given each year by Col. Byrd of Dallas, to the member of the Longhorn Band who has served the organization the best for a period of four years. The selection of the member is actually left up to me, and I was happy to be able to present Bob with this award, a beautiful, 17-jewel, gold-cased Hamilton pocket watch.

I want you to know how very much I appreciate what you are doing for the young musicians who come from your city, and that you do encourage these boys to come to the University and become members of the Longhorn Band. I felt that you would want to have this information for your local paper, and that you would like to have the enclosed article which appeared in the Sunday edition of the Daily Texas.

Keep up the good work you are doing and send me some more boys like Bob.

I'll be able to use several of them next year.

Sincerely yours,

Moton H. Crockett Jr. Director of Longhorn Bands

Cloic Club of Roma Roma, Texas.

21 February 1961

Mr. Roque Guerra Rio Grande City High School Rio Grande City, Texas.

Dear Mr. Guerra:

The Chamber of Commerce, and the Civic Club of Roma are very grateful to you for your cooperation and for the excellent performance of your band on Sunday the 19th. of Feb. at the first "Good Neighbor Day" celebration. We are very appreciative of the music provided before the ceremonies started at the Roma Plaza, and we know that without your assistance the festivity would not have been as successful as it was.

Please extend the gratitude of our members as well as the gratitude of countless other citizens of this area to all of the students who participated.

Respectfully

Mario E. Ramirez, MD

President, Civic Club of Roma.

Mrs. Marie Martinez Renirez

805 North Flores Street Ric Grande City, Teras

Lear Mrs. Ramirez:

Marie a read and American St

Specialist Four Dariel Ramirez, RA 18 264 438, a member of this Command, was selected as the Outstanding Army Student for the month of September 1958 and so awarded during a recent ceremony conducted at the U.S. Naval School of Music.

The strength of character necessarily displayed by your son to win this award speaks well of the training received at home. Therefore, it is my privledge to congratulate you on a "job Well done." Your son Daniel is not only a credit to his home but a credit to the United States Army and to his country.

The mission of our Army bands will continue to grad and enhance the prestige of our nation through men such as your son. Again our congratulations.

Sincerely yours,

William A. Mobley Captain, AGC Commanding

RIO GRANDE CITY GAME

HALFTIME SHOW

ANNOUNCER: LADIES AND GENTLEMEN, presenting the 1966-67 Hebbronville High School Longhorn Band, under the Direction of Mr. Edward Zamora. (band comes to attention, plays fanfare)

ANNOUNCER: Majorettes for 1966-67 are; Drum Majorette, Maricela Montalvo; Head Twirler, Cathy Dittlinger; Twirler, Gema Ramirez; Twirler, Jerry Martin; and twirler, Cathy Guerra. (band steps off and does precision marching)

(WHEN BAND HALTS IN "G" FORMATION ...)

ANNOUNCER: LADIES AND GENTLEMEN, The Hebbronville High School ronghorn Band would at this time like to pay tribute to a man who needs no introduction in this city and among the Band Associations in the State Of Texas. Fitingly and deserving, this fine man has been named by the TEXAS BANDMASTERS ASSOCIATION, as THE TEXAS BANDMASTER OF THE YEAR for 1967. We are speaking of none other the MR. ROQUE GUERRA, Rio Grande City High School Band Director. MR. GUERRA has been the Band Director in Rio Grande City for over 31 years. During this time, he has consistently produced excellent bands, working with thousands of students. Many of his students, have, under his guidance and encouragement, gone on to become fine Band Directors in schools and with service bands. In addition, He has served as inspiration to ALL Band Directors and musicians who have been associated with him. This year, MR. GUERRA has become the 13th bandmaster inducted into the select, TEXAS BANDMASTERS OF THE YEAR.

THE HEBBRONVILLE LONGHORN BAND SAYS "CONGRATULATIONS AND WELL DONE, MR. GUERRA, AS THEY PLAY STRAINS OF THE MARCH "OUR DIRECTOR" IN A FITING TRIBUTE TO HIM.

(After "Our Director", band goes into "H" formation, plays fight song)

ANNOUNCER: The band now forms an "H" for Hebbronville, and plays the Hebbronville Longhorn Fight song.

(as band moves off field) ANMOUNCER: LET'S GIVE THEM ALL A BIG HAND.



SLINGERLAND - WFL
REYNOLDS
BUESCHER - ELKHART
MARTIN - OLDS
LEBLANC - BUFFET
PEDLER - LINTON
LYONS - MONARCH
ROTH - KAY STRING INSTRUMENTS
ACCESSORIES
REPAIRING

BAND INSTRUMENT CO.INC.

Complete Band and Orchestra Equipment

223 WEST LAKE STREET . CHICAGO 6, ILL.

Houston, Texas. Nov. 23rd 1961.

Mr. Roque Guerra, Jr. Rio Grande City, Texas.

Dear Professor:

Your band gave a fine performance at the Jubilee contest—the best I have ever seeNyou have in all the years I have been coming to the Valley. It is too bad that a band as good as yours received a second division. I heard many fine compliments from directors who were visiting from schools out of the Valley. I know one judge gave you a one. I used to make all the regions in Texas and in my opinion the Valley has the best bands. You and your assistants have done a fine job this year and I am sure you will have a fine concert band. Congratulations.

Sincerely yours,

R. V. LEACH

1919 Terry :: Phone: FA-3-7516 HOUSTON 9, TEXAS

Laredo, Texas, September 25, 1966.

Mr. Roque Guerra, Jn, Director, Band Room, Rio Grande City High School, Rio Grande City, Texas.

Dear Mr. Guerra:

I Rene G. Smith, Jr. Ex-President, and Seniors of the 1965-66 Rio Grande City Rattler Band, through this letter, would like to present this Trophy to you for being the best Band Director in the whole State of Texas and we believe, in the whole Nation.

We are only too sorry that we cannot be there to present this Trophy ourselves, but anyway, please accept it and our sincere congratulations to you.

We only ask to be remembered and hope that this year's Band and Officers will be the greatest.

We wish you and all the members of the Band the best of luck and may God bless you in all you do.

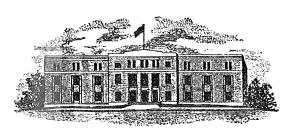
Respectfully yours,

Rene G. Smith, Jr

Ex#President,

Rio Grande City, Rattler Band, and Mighty Seniors of 1966.

Cynthia Clement
Shirley Marcelo
Imelda Roberto
Lupita Genaro
Dorothy Rene



STARR COUNTY COURT HOUSE DR. M. J. RODRIGUEZ COUNTY JUDGE



Mr. Roque Guerra, Jr. Band Director Rio Grande City High School Rio Grande City, Texas

Déar Mr. Guerra:

On behalf of Starr County Officials and employees, I wish to thank you for inspiring all of us into a Merry Christmas spirit through the Christmas carols played in front of the Courthouse by your band this morning.

It was indeed a pleasure to listen to your band. Pleaseaccept our appreciation and extend our sincere wishes to the members of your band for a very Merry Christmas c and a Happy New Year.

Sincerely yours,

County Judge

TO Mr. Roque Guerra Jr. Mr. Jose Espinos Band Directors	SPED LETTER FROM Romeo B.	Saldana, Asst. Supt.
SUBJECT Interscholastic League		
In behalf of the School Board an	ESSAGE	March 23, / /19 61
you and your student participants for in Weslaco.	a lob well done at the	Interscholastic League Meet
May you and all your pastipipast future endeavors.	Standards be showered a	Ith laurais in all your
God bless you!	SIGNED R B	
no Reply		/19
5	SIGNED	
FORM 44-902 U.S. A.		NT: RETAIN WHITE COPY, REPLY ON PINK COP



WESLACO ANNIVERSARY CELEBRATION

520 S. Kansas Ave. WESLAGO, TEXAS

25 November 1960

Mr. Roque Guerra, Jr., Director Rio Grande City High School Band Rio Grande City, Texas

Dear Mr. Guerra:

On behalf of the Weslaco Birthday Party Celebration, I want to express my sincere thanks and deep appreciation to you and the members of the Rio Grande City High School Band for participating in our parade this year. Your splendid performance contributed much toward the success of our celebration.

We certainly look forward to having you with us again next year.

Sincerely yours,

L. H. (Buck) Stover

Parade Chairman

LHS:mr

TEXAS MUSIC EDUCATORS ASSOCIATION

1911 GALVESTON

LAREDO, TEXAS

3 October 1966

Mr. Roque Guerra, Jr.
"TEXAS BANDMASTER OF THE YEAR"
Rio Grande City High School
Rio Grande City, Texas

Dear Mr. Guerra:

It was truly a delight to have you and your wonderful band come to Laredo for the NIXON-RIO game last Saturday. I felt real thrilled to have so many of my friends from Rio present to witness the evening's performance.

The opportunity to honor you on this night was indeed, a fine experience for all of us, most particularly for the younger people that must still learn to appreciate the true meaning of devotion to an idea, true loyalty, and foremost; respect and admiration for an unselfish man that has devoted his lifetime to the art of music and music education.

To you, your band, and to the many people that made the trip to Laredo, go our sincere thanks for such full participation and for helping make that event the success that it surely was.

Only those of us that are your students and that have studied with you in the past can actually appreciate the great thrill of last Saturday's event; I shall always recall most pleasantly this event which honored you so deservedly. I'm proud to have taken a little part in making it happen.

Thank you very much.

Most sincerely

Commo copez, Rio Band 1945

CO-ORDINATOR OF BANDS

LAREDO PUBLIC SCHOOLS

Laredo, Texas

THE UNIVERSITY OF TEXAS DEPARTMENT OF MUSIC AUSTIN 78712

the state of the second se

OFFICE OF MUSIC SERVICES

November 29, 1966

Mr. Roque Guerra, Band Director Rio Grande City High School Rio Grande City, Texas

Dear Roque:

My highest congratulations on being selected "The Band Master of the Year." I do not know of a nicer guy that this could happen to. Only a few of us know the situation under which you have had to work for the past thirty years, but in my thinking you are the true educator.

You have worked in an area where music education is a luxury. There is no doubt in my mind at all that if you had not stayed in Rio Grande City, hundreds of these students would not have had the opportunity to delve into this area of music, which to many of them it initiated a new way of life.

It is a well-known fact that you could have gone to a much larger place, one that would have provided your youngsters with a better background for the developing of first-rate organizations, but instead you chose to work in an area where you were needed.

Again, my heartiest congratulations, and may we have many more like you!

NGP:db

Nelson G. Patrick, Director Office of Music Services Mr. Roque Guerra Director of Bands Rio Grande City, Texas

Dear Roque:

May I extend my CONGRATULATIONS to you on you selection as the Texas Bandmaster of the Year for 1967. I had fully intended to write sooner after I called but, time got away from me with so many things happening with starting my Summer Band program.

I am so very proud of you and the fine Bands you have had over these many, many years. The entire Executive Board ask that I let you know of their Congratulations, too. We feel there are many men in the field that are truly the very foundation to the Texas Band programs and we all feel you to be one the very finest. All of us are looking forward to seeing you and Pat Patterson will write you all the details pertaining to our honoring you and your wife at next years T B A Convention.

Be sure and publish this honor in your papers and over the Radios in your area so all might know of this honor all the Band Directors wish to bestow on you.

Building Better Bands!

20th Annual New Music and Marching Band Clinic

July 30, 31 and August 1, 2, 1967 / Gunter Hotel / San Antonio. Texas

he mustang band



SOUTHERN METHODIST UNIVERSITY
DALLAS, TEXAS 75222
OFFICE OF THE DIRECTOR
IRVING DREIBRODT
ASSISTANT DIRECTOR
JACK ROHR

May 10, 1967

Mr. Roque Guerra, Director, Rio Grande High School Band, Rio Grande City, Texas.

Dear Roque:

May I take this opportunity to congratulate you on being selected as Texas Bandmaster of the Year. I was delighted to receive this notice and can think of no one who deserves it more. Since I will not be able to attend the Convention this year, I want to congratulate you at this time.

If you're in Dallas, give me a call one of these days.

Cordially,

Irving Dreibrodt, Director.

ID/jw

TEXAS AGRICULTURAL AND MECHANICAL COLLEGE SYSTEM

AGRICULTURAL AND MECHANICAL COLLEGE OF TEXAS
TEXAS AGRICULTURAL EXPERIMENT STATION
TEXAS AGRICULTURAL EXTENSION SERVICE

COLLEGE STATION, TEXAS

Address Reply to
DEPARTMENT OF
AGRICULTURAL ENGINEERING

April 28, 1958

Rio Grande City High School Band Rio Grande City, Texas

Dear Band Members:

The senior ag. engineers of Texas A&M College would like to thank you for your welcoming reception to Rio Grande City and Starr County.

Your band sounded very good and your reception was most unique to us in that never before have we had an entire band to play just for us. It showed us what friendly people you are and what great spirit you have towards our school.

We hope that some of you will soon be Aggies, and with your spirit, you would certainly be a credit to Texas A&M.

Juliest m. King

Chysles C. Lolle

Chysles C. Lolle

Chysles C. Lolle

Chysles C. Lolle

Stank Mr. Mail

Valleo Beyen

Longo Lillar

Valge Johnson

Luma no. neuman

M. H. Haten

War S. Croling

aldul W. Kagllini

Wilden Soptian

Cory Semmon

Taime of Freeze do

Hebbronville Longhorn Band Pays Tribute to RGC Band Director

The date Friday, September 9, 1966, will always be ineasured among the many happy memories of Roque Guerra, Rio Grande City's band director. That night, The Hebbronville High School Band dedicated its halftine show to a man who truly was worthy of it. As the band went into a "G" formation, the words of Horacio Ramirez, a Hebbronville student council member, came through the loud speakers:

"Ladies and gentlemen, the Hebbronville High School Band would, at this time, like to pay tribute to a man who needs no introduction in this city and among the bank associations in the state of Texas. Fitting and deservingly, this fine man has been named by the Texas Bandmasters Association as The Texas Bandmaster of the Year for 1967. We are speaking of none other than Mr. Roque Guerra, Rio Grande City High School Band Director.

Mr. Guerra has been the bank director in Rio Grande City for over 34 years. During this time he has consistently produced excellent bands, working with thousands of students. Many of his students have, under his guidance and encouragement, gone on to become fine band directors in schools and with service bands. In addition, he has served as inspiration to all band directors and musicians who have been associated with him.

This year, Mr. Guerra has become the 13th bandmaster inducted into the select, Texas Bandmasters of the Year.

The Hebbronville Longhorn Band says 'Congratulations and well done, Mr. Guerra' as they play strains of the march' 'Our Director' in a fitting tribute to him."

Surely, the people of the state of Texas can be proud men like Roque Guerra. Men who are constantly ready and willing to give of their time and energy for the sole welfare of others.



Mr. Roque Guerra with Children that attend Roque Guerra, Jr. Elementary School in Rio Grande City, Texas



Mr. & Mrs. Roque Guerra in front of the new Roque Guerra, Jr. Elementary School Rio Grande City, Texas



Mr. & Mrs. Guerra with Mr. Arturo Garza, Principal of Roque Guerra, Jr. Elementary School celebrating Public Schools Week

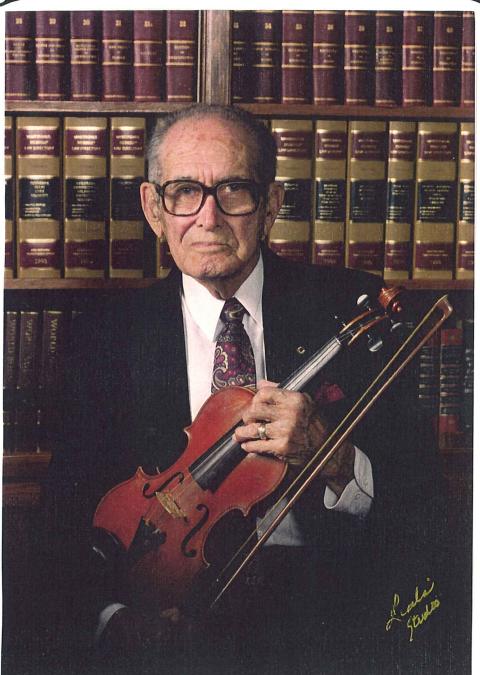
Dear Friends: Just a note of sincere congratulations on the twenty-fine years of very successful teaching. You have certainly done an outstanding job. With these congratulations On your well-deserved success, You deserve Come many special the rest of wishes For continued luck always. happiness. Lag & Gent Draught Meslaco.

Mr. Roque Guerra



Rio Grande City-1932

Mr. Roque Guerra



Rio Grande City-1997